

## Registration Form

### Innovations in Hearing: The Aging Patient August 1 – 2, 2008

Register online and receive a \$25 discount off full registration fee.

Go to: [www.clevelandclinicmeded.com/registration.htm](http://www.clevelandclinicmeded.com/registration.htm)  
Once you register online, please do not mail or fax in a registration form.

#### Fees:

Fee includes syllabus, continental breakfasts, refreshment breaks and Friday lunch. Payment must be received prior to admittance to the course. Purchase orders are not accepted.

- Professionals.....\$250.00
- Full Time Students\*.....Free  
(To receive free registration contact MaryCatherine at 800-223-2273 ext 45370). \*Excludes distance-learning Au.D. students

#### Group Discounts Available

For groups of 3 or more from the same institution \$50 off each full registration fee. To receive the group discount, all registration forms must be submitted together by mail or fax. Online registration discount does not apply.

Cleveland Clinic Main Campus, Family Health Centers and CCHS Community Hospital employees should register online at [www.clevelandclinicmeded.com/registration.htm](http://www.clevelandclinicmeded.com/registration.htm)

#### Complete the information below if registering by mail or fax:

_____		
Last Name	First Name	
_____		
Address		
_____		
City	State	Zip
_____		
Phone	Fax	
_____		
Email	Speciality	
_____		
<input type="checkbox"/> I require a vegetarian lunch		
Total amount enclosed or to be charged \$ _____		
Make check payable to: The Cleveland Clinic Educational Foundation or charge the following account:		
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AmericanExpress <input type="checkbox"/> Discover		
_____		
Card Number	Exp. Date	
_____		
Signature		

Mailing Address:  
Cleveland Clinic Educational Foundation  
P.O. Box 931653  
Cleveland, Ohio 44193-1082

For additional questions, please call 216.444.5370

Cleveland Clinic Foundation  
Head and Neck Institute  
9500 Euclid Avenue  
Cleveland, Ohio 44195

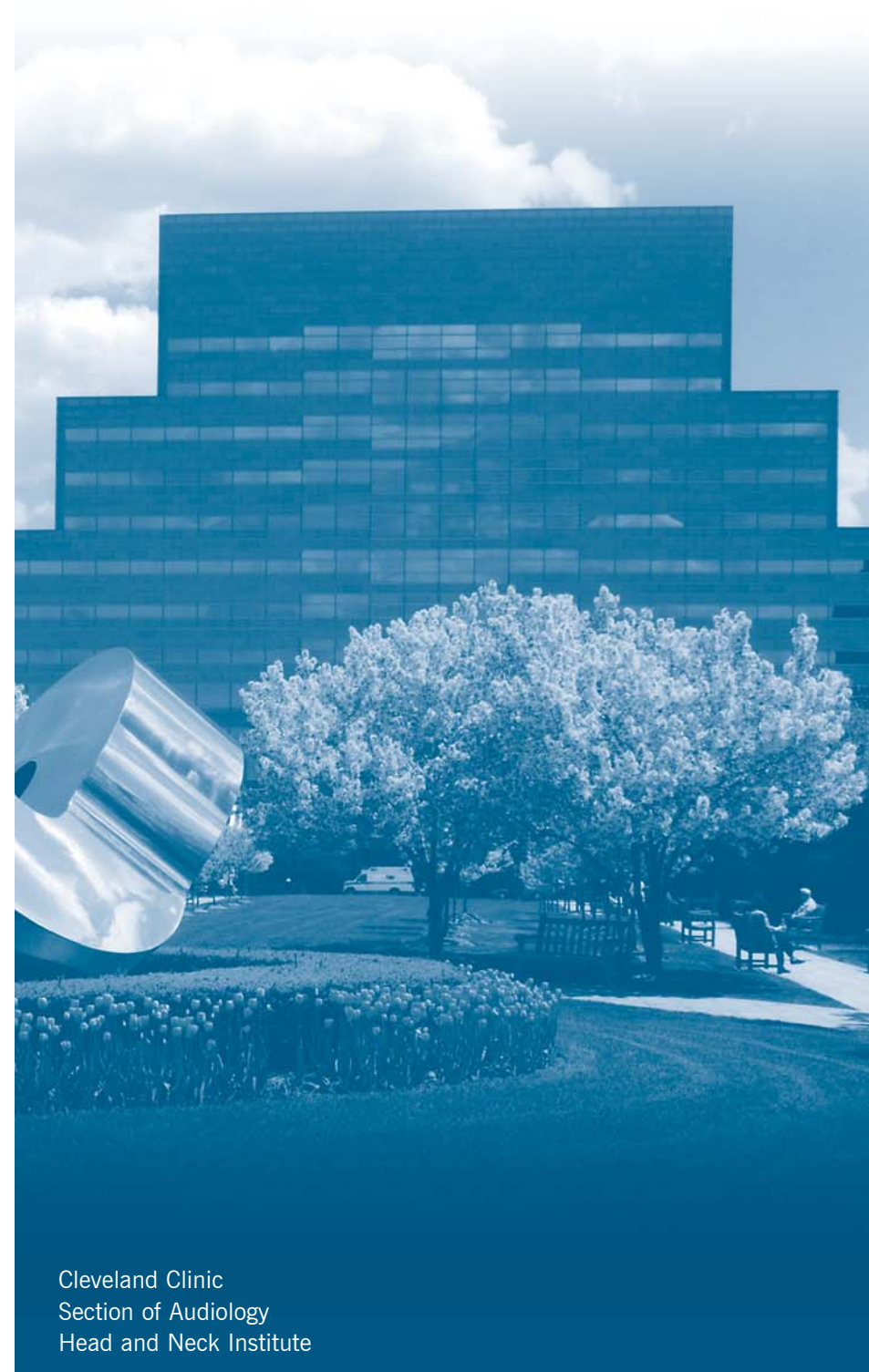
7<sup>th</sup>  
Audiology Symposium  
Innovations in Hearing:  
The Aging Patient

August 1-2, 2008  
InterContinental Hotel &  
Bank of America Conference Center  
Cleveland, OH



## 7<sup>th</sup> Audiology Symposium Innovations in Hearing: The Aging Patient

August 1-2, 2008  
InterContinental Hotel &  
Bank of America Conference Center  
Cleveland, OH



Cleveland Clinic  
Section of Audiology  
Head and Neck Institute

## General Information

#### Location:

InterContinental Hotel & Bank of America Conference Center  
9801 Carnegie Avenue, Cleveland, OH 44106  
Phone: 216.707.4100 or 877.707.8999 – Fax 216.707.4101

#### Hotel Accommodations:

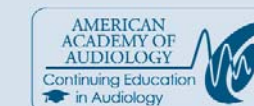
A block of rooms has been reserved at the Intercontinental Hotel and Bank of America Conference Center for a special rate of \$159 single/double (plus tax). To obtain the special rates you must make your reservation by 5:00 pm (EST) July 4, 2008 and indicate you are with the CCF Innovations in Hearing course (Online code AX4). Reservations for the hotel can be made by calling 216.707.4000 or toll free 877.707.8999. After July 4, 2008, the special rate will be offered on a space available basis only.

Taxi service is available from Cleveland Hopkins International Airport to the InterContinental Hotel and Conference Center.

#### Information:

If you have any special needs that require additional assistance, please call Mary Catherine at 216.444.5370. Requests must be received at least two weeks prior to the course. For emergency phone calls during the course, please call 216.707.4100 and ask for Cleveland Clinic Registration Desk.

#### Accreditation:



The Head and Neck Institute at the Cleveland Clinic is approved by the Continuing Education Board of the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of 1.0 CEUs. Academy approval of this continuing education activity does not imply endorsement of course content, specific products or clinical procedures.



The Head and Neck Institute at the Cleveland Clinic is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-

language pathology and audiology. This program is offered for 1.0 CEUs (Intermediate level; Professional area). ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

#### Registration and Cancellation:

Pre-registrations are accepted by fax or online until 4:00 pm (EST) on THURSDAY, JULY 31, 2008. To register after this date you must do so on-site. In case of cancellation, a full refund will be made if canceled by July 28, 2008. After July 28, 2008, a \$50.00 cancellation fee will be deducted from your refund. Written notification of your cancellation is required in order to process your refund. NO REFUNDS WILL BE ISSUED AFTER AUGUST 29, 2008.

#### Parking:

Parking is available in the 100th Street Visitor's Parking Garage for \$10 a day. Valet parking is available at the hotel for an additional charge.

## About the Course

Our 7th biennial Cleveland Clinic Audiology Symposium brings together leading clinicians and scientists in the area of aging. This course will present contemporary concepts related to the biopsychosocial consequences of auditory aging as well as aging in general, and overall wellness of the older adult.

### After this course, participants will be able to:

- Discuss key issues relevant to public policy and healthcare delivery for aging adults
- Identify senescent alterations throughout the sensory systems and how these changes affect the audiologic assessment
- Explain the linkage between age-related cognitive changes and audiologic management
- Describe critical components in the medical assessment of older adults
- Integrate screening protocols and modifications to audiologic diagnostic test procedures for older patients
- Prescribe audiologic treatment including hearing assistive technologies and communication strategies designed for older patients
- Analyze the relationship between aging and vestibular/falls risk assessment and treatment
- Describe health promotion programming for older adults and general wellness strategies

### Course Co-Directors

<b>Craig W. Newman, Ph.D.</b> Head and Neck Institute Cleveland Clinic Cleveland, OH	<b>Sharon A. Sandridge, Ph.D.</b> Head and Neck Institute Cleveland Clinic Cleveland, OH
---	---

### Faculty Disclosure:

The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

The Cleveland Clinic Head and Neck Institute Section of Audiology acknowledges a Grant-in-Aid for partial support of the course from:

**GN Resound North America  
Gordon N. Stowe & Assoc. (NE Ohio)  
Oticon, Inc.  
Phonak**

## Friday, August 1, 2008

7:00 – 8:00 **Registration and Continental Breakfast/Exhibits**

8:00 – 8:10 **Welcome and Introduction**  
Michael Benninger, M.D.  
Craig Newman, Ph.D.  
Sharon Sandridge, Ph.D.

8:10 – 8:30 **Our Aging Society: Economic and Policy Challenges**  
Robert Binstock, Ph.D.

## Basic/Clinical Science

8:30 – 9:00 **Overview of the Aging Sensory Systems**  
Pat Kricos, Ph.D.

9:00 – 10:00 **Aging Auditory System: Biomedical Perspectives**  
Robert Frisina, Ph.D.

10:00 – 10:30 **Break and Exhibits**

10:30 – 11:30 **Cognition and Aging**  
M. Kathleen Pichora-Fuller, Ph.D.

11:30 – 12:00 **Questions and Answers**

12:00 – 1:30 LUNCH

## Assessment and Treatment

1:30 – 2:00 **Geriatric Medical Assessment**  
Ronan Factora, M.D.

2:00 – 3:00 **Meeting the Unique Hearing and Listening Needs of Older Adults**  
Patricia Kricos, Ph.D.

3:00 – 3:30 **Break and Exhibits**

3:30 – 4:00 **From Turntables to MP3s: Are Older Adults Getting Jiggy with Today's Technology?**  
Patricia Kricos, Ph.D.

4:00 – 4:30 **Integration and Application of Wireless Technology for the Older Adult**  
Pat Henry

4:30 – 5:00 **Questions and Answers**

5:00 **Adjourn**

## Saturday, August 2, 2008

7:00 – 8:00 **Registration and Continental Breakfast/Exhibits**

## Vestibular Assessment and Treatment

8:00 – 9:30 **Contemporary Issues in the Assessment of Falls Risk in the Elderly**  
Devin McCaslin, Ph.D.

9:30 – 10:00 **Treatment Considerations for Balance Issues in the Older Adult**  
Judith White, M.D., Ph.D.

10:00 – 10:30 **Breaks and Exhibits**

## Promotion and Wellness

10:30 – 11:00 **Technology Supported Health Promotion: The Healthy Town Experience**  
Sheila Niles, MSN, RN, CS  
Sonia Alemagno, Ph.D.

11:00 – 11:45 **YOU Staying Young and Delaying Aging**  
Michael Roizen, M.D.

11:45 – 12:15 **Questions and Answers**

12:15 **Adjourn**

## Faculty

### Guest Faculty

**Sonia Alemagno, Ph.D.**  
University of Akron  
Akron, OH

**Robert Binstock, Ph.D.**  
Case Western Reserve University  
Cleveland, OH

**Robert D. Frisina, Ph.D.**  
University of Rochester Medical Center  
Rochester, NY

**Pat Henry**  
Phonak USA  
Warrenville, IL

**Patricia Kricos, Ph.D.**  
University of Florida  
Gainesville, FL

**Devin McCaslin, Ph.D.**  
Vanderbilt University Medical Center  
Nashville, TN

**Sheila A. Niles, MSN, RN, CS**  
Visiting Nurse Association Healthcare Partners of Ohio  
Cleveland, OH

**M. Kathleen Pichora-Fuller, Ph.D.**  
University of Toronto  
Mississauga, Ontario

## Cleveland Clinic Faculty, Head and Neck Institute

**Ronan Factora, M.D.**  
Geriatric Medicine

**Michael Roizen, M.D.**  
Wellness Institute

**Judith White, M.D., Ph.D.**  
Head and Neck Institute