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Oticon's Inium Products Personalization for Everyone



Presentation Overview

- ▶ Oticon Philosophy
- ▶ Platform
- ▶ Core features
- ▶ Alta
- ▶ Nera
- ▶ Ria
- ▶ Sensei
- ▶ ConnectLine



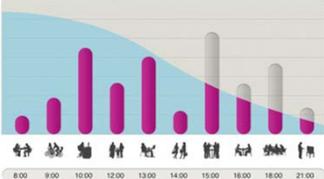
Oticon's Audiological Philosophy

Energy to live your life

3 Individualized approach
makes the most of each user's characteristics and preferences

1 Specifies **hearing** / **100%**

2 Specifies **joy** / **100%**



3 **IMPROVED PERFORMANCE**

2 **REDUCED LISTENING EFFORT**

3 **IMPROVED PERSONALIZATION**



Improve Client Satisfaction

1 IMPROVED PERFORMANCE IN DIFFICULT SITUATIONS

2 REDUCED LISTENING EFFORT IMPROVING THE ABILITY TO PERFORM ALL DAY

3 IMPROVED PERSONALISATION TO DIFFERENT HEARING NEEDS AND HEARING PREFERENCES

IMPROVED CLIENT SATISFACTION

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Improved Performance in Difficult Situations

1 IMPROVED PERFORMANCE

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Reduced Listening Effort – Improving the Ability to Perform All Day

2 REDUCED LISTENING EFFORT

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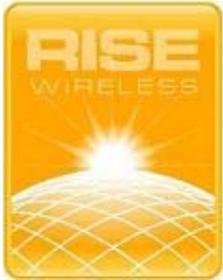
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Improved Personalization – to Meet Your Client's Hearing Needs and Preferences



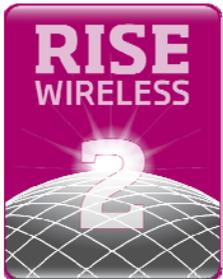
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HEARING CARE

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Quad-core signal processing power

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Benefits of Inium Performance Line families

	IMPROVED PERFORMANCE	REDUCED LISTENING EFFORT	IMPROVED PERSONALISATION
Alta	Highest level of speech understand in complex listening environments Highest ability to localise sound	Highest level of personalisation – 5 profiles with 15 personalisation steps Reduced listening effort	
Nera	High ability to localise Reduced level of speech understanding in complex listening environments 3 profiles with 7 personalisation steps Reduced listening effort		
Ria	Good and automatic support in complex sound situations Reduced localisation abilities and level of speech understanding in complex listening environments 1 profiles with 3 personalisation steps Reduced listening effort		

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Audiological delivery of Inium Performance Line families

	Improved Performance	Reduced Listening Effort	Improved Personalisation
Alta	Speech Guard E Spatial Noise Management 10kHz bandwidth Spatial Sound Premium Free Focus Premium 10 channels	Speech Guard E Spatial Sound Premium Inium feedback shield	YouMatic Premium 5 personal profiles
Nera	Spatial Sound Advanced Free Focus Advanced 8kHz bandwidth 8 channels	Spatial Sound Advanced Inium feedback shield	YouMatic Advanced 3 personal profiles
Ria	Free Focus Essential 8kHz bandwidth 6 channels	Free Focus Essential Inium feedback shield	YouMatic Essential 1 personal profile

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Inium Platform

– the core of our performance offerings



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Oticon's Updated Product Portfolio

	PERFORMANCE	DESIGN	POWER	PEDIATRICS
PREMIUM	Alta			
ADVANCED	Nera	Intiga	Chili	Sensei
ESSENTIAL	Ria			
CONNECTIVITY	ConnectLine			
FM	Amigo			

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Core features of Alta



- 1 Speech Guard E
- 2 Free Focus Premium
- 3 Spatial Sound Premium - BNM
- 4 Inium feedback shield
- 5 YouMatic Premium



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Core Feature **Speech Guard E**

Preserving the full speech envelope with Speech Guard E

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Speech Guard E
Preserving the details of the speech envelope

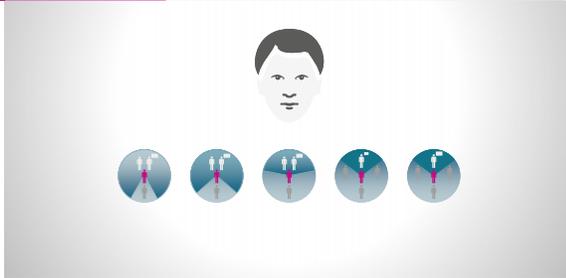
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Correlations:
Original input envelope to processed envelope

Signal	Level	Input-FA	Input-SG	Input-SG E
Two Voices	72 dB SPL	.70	.87	.93
Speech in Impulse	72 dB SPL	.64	.86	.90

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Core feature Free Focus



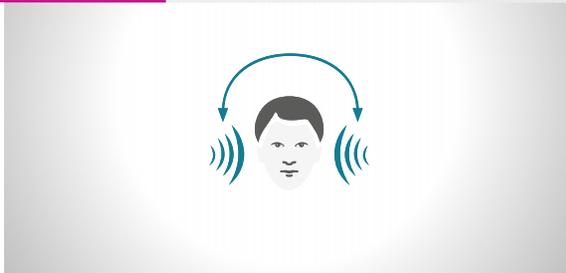
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Free Focus Modes

	Omni Choices		Improved Split Directionality Mode	Full Directional Choices	
	Optimized Omni	Speech-focused	Split	Full dir	Full dir + LF
Front					
Back					

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Core feature Spatial Sound



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Spatial Sound Premium - Binaural Noise Management

Less Likely ← → More Likely

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Core feature

Inium feedback shield

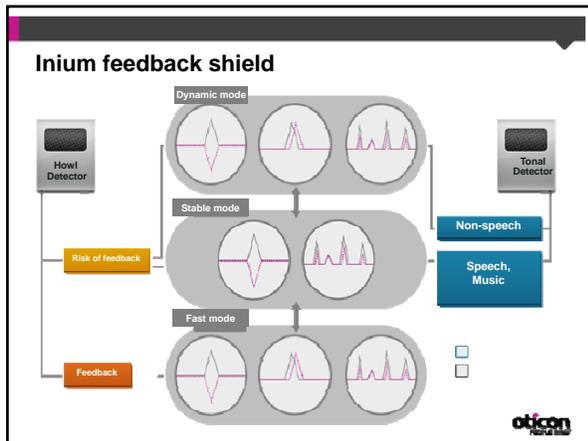
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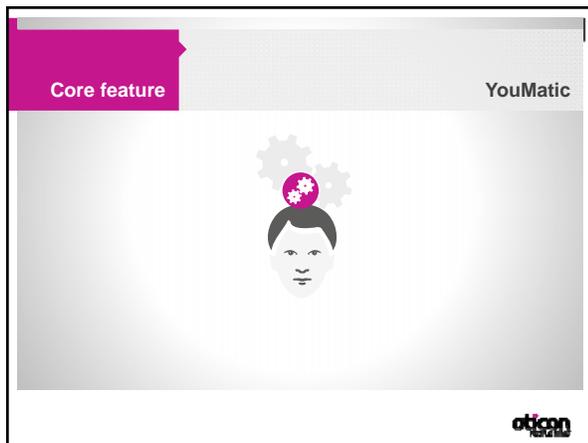
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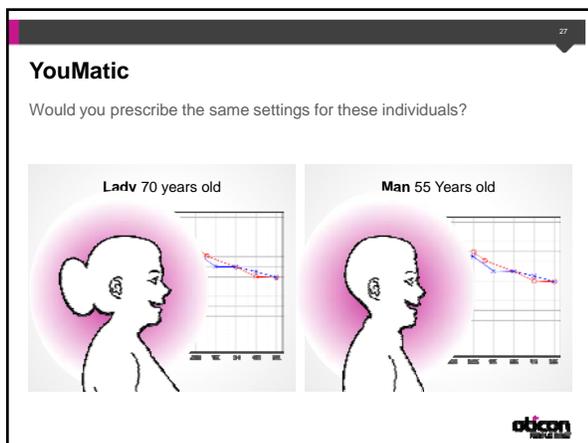
Inium feedback shield

Greater comfort, fewer interruptions!
Significantly reduces feedback in difficult situations, with
optimized audibility, sound quality and comfort.

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YouMatic

Would you prescribe the same settings for these individuals?

Lady 70 years old Lady 70 years old

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Traditional fitting process

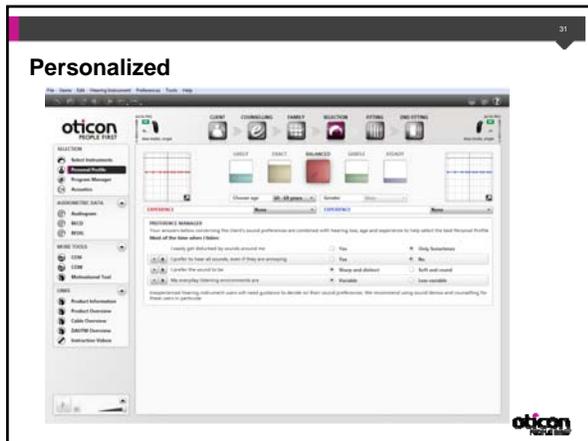
Measure → Predict → Fit → (Fix)

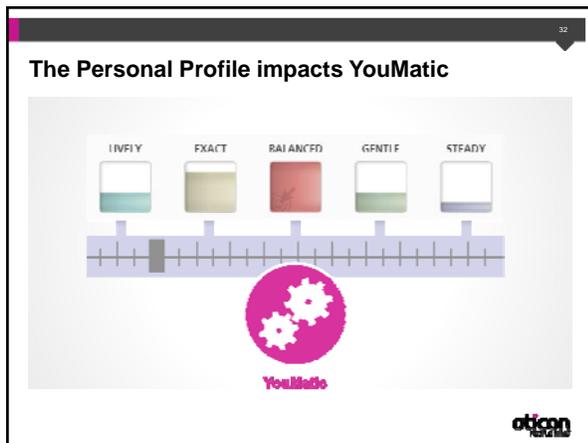
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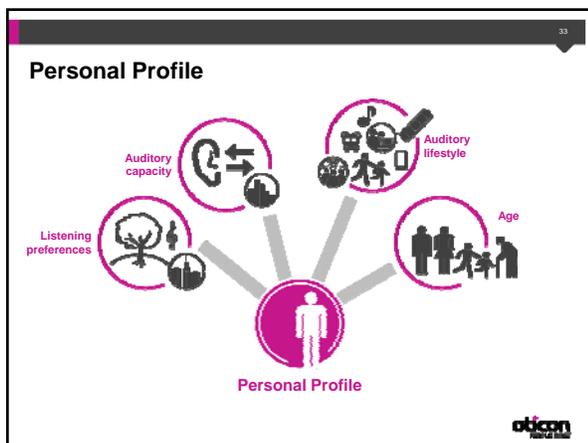
Personalisation fitting process

Measure → Predict → Initial Fitting → Optimized Fitting

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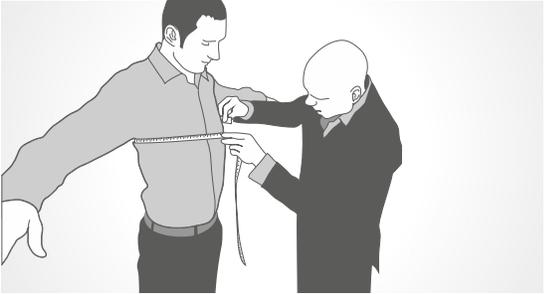


YouMatic Premium



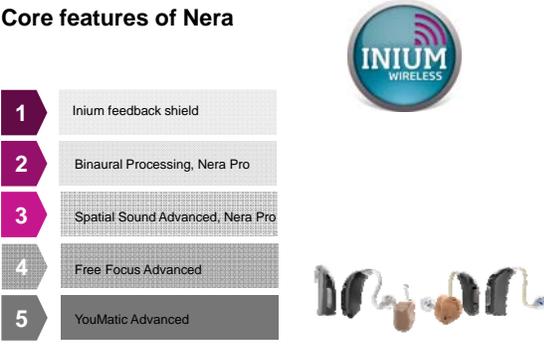
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HEARING AID

Analogy



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Core features of Nera



- 1 Inium feedback shield
- 2 Binaural Processing, Nera Pro
- 3 Spatial Sound Advanced, Nera Pro
- 4 Free Focus Advanced
- 5 YouMatic Advanced

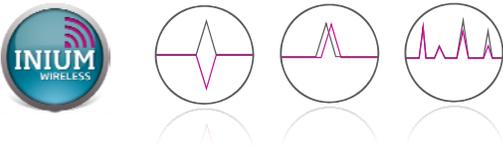
INIUM WIRELESS

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Inium feedback shield

Greater comfort, fewer interruptions!
Significantly reduces feedback in difficult situations, with optimized audibility, sound quality and comfort.



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Hörgeräte

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Binaural processing with Spatial Sound Advanced in Nera Pro

Helps convey more of the natural characteristics of a physical environment and the origin of sounds within it.

- ▶ 8 KHz bandwidth
- ▶ Binaural processing
- ▶ Open fittings

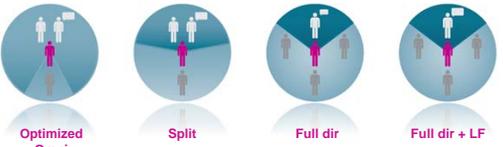


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Hörgeräte

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Free Focus Advanced

▶ Helps patients have the freedom to focus on sounds most important to them without negatively impacting comfort and audibility.



Optimized Omni Split Full dir Full dir + LF

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Hörgeräte

YouMatic Advanced



The screenshot displays the YouMatic Advanced software interface. It features a top navigation bar with icons for 'CLEAR', 'LABELS', 'MONITOR', 'DETAILS', and 'HARD SETTINGS'. A left sidebar lists 'MORE TOOLS' including 'Feedback Manager', 'Automatic Adaptation Manager', 'Activity Manager', 'Feedback Manager', 'Ear Measurement', 'Activity Analyzer', 'Hearing Assessment', 'In-the-Moment', and 'MIR'. The main area shows several graphs and a central diagram of a hearing aid with arrows indicating signal flow.

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4 Core Features of Ria

- 1 Binaural Synchronization
- 2 Inium feedback shield
- 3 Free Focus Essential
- 4 YouMatic Essential



The slide lists four core features of the Ria hearing aid. To the right of the list is a circular logo for 'INIMUM WIRELESS' with a blue and white color scheme.

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HEARING AID

Binaural Synchronization in Ria Pro

Helps create a more balanced listening experience with improved speech understanding, even in noisy situations.

- ▶ Modulation-based Noise Management
- ▶ Single-band Directionality
- ▶ Binaural Coordination



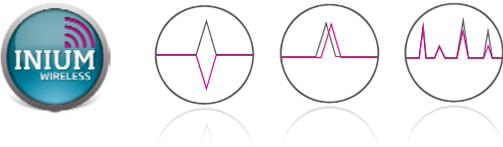
The slide includes a photograph of three people (two men and one woman) gathered around a table, looking at a document or brochure together. The setting appears to be a hearing aid fitting or consultation.

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Inium feedback shield

Greater comfort, fewer interruptions!
Significantly reduces feedback in difficult situations, with optimized audibility, sound quality and comfort.



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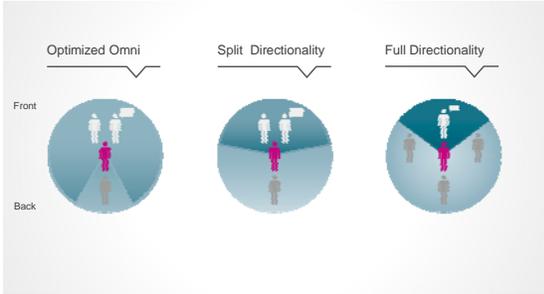
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Free Focus Essential

Optimized Omni Split Directionality Full Directionality

Front

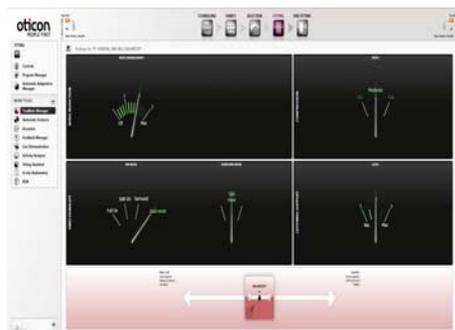
Back



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YouMatic Essential



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How Do We Differentiate Personalization?

Available in all Inium Performance Line Families

	Personal Profiles	YouMatic	Personalization Steps
Alta	Premium 5	Lively, Exact, Balanced, Gentle, Steady	15
Nera	Advanced 3	Exact, Balanced, Gentle	7
Ria	Essential 1	Balanced	3



Inium Performance Line Feature Comparison

Features	Alta Pro	Alta	Nera Pro	Nera	Ria Pro	Ria
Minimum Software Required	Genie 210.1.1	Genie 210.1.1	Genie 210.1.2	Genie 210.1.2	210.1.1	210.1.1
Custom Styles - CIC through Full Dual?	Yes	Yes	Yes	Yes	Yes	Yes
BTE Dry use, multiBTE, RETE, multiBTE, BTE I&A, BTE ESP	Yes	Yes	Yes	Yes	Yes	Yes
Binaural Processing (compression)	Yes (Premium)	No	Yes (Advanced)	No	No	No
Binaural Synchronization (asymmetric)	Yes	Yes	Yes	Yes	Yes	No
Binaural Covertive (DC & Progress)	Yes	Yes	Yes	Yes	Yes	Yes
Speech Guard E	Yes	Yes	Yes	Yes	No	No
FreeFocus	Yes (Premium)	Yes (Premium)	Yes (Advanced)	Yes (Advanced)	Yes (Essential)	Yes (Essential)
Free Focus	Yes (Premium)	Yes (Premium)	Yes (Advanced)	Yes (Advanced)	Yes (Essential)	Yes (Essential)
Automatic Directionality	Multi-Band Adaptive	Multi-Band Adaptive	Multi-Band Adaptive	Single Band Adaptive	Single Band Adaptive	Single Band Adaptive
Inium feedback shield	Yes	Yes	Yes	Yes	Yes	Yes
Spatial Sound	Yes (Premium)	No	Yes (Advanced)	No	No	No
Binaural Noise Management	Yes	No	No	No	No	No
Personal Profile	5	5	3	3	1	1
Noise Management	Binaural (10 kHz)	Binaural (10 kHz)	Binaural (8 kHz)	Binaural (8 kHz)	Population-based	Population-based
ConnectLine Compatibility**	Yes	Yes	Yes	Yes	Yes	Yes
Phone Base (streaming)	Yes	Yes	Yes	Yes	No	No
Phone Wearing (streaming)	Yes	Yes	Yes	Yes	No	No
Fitting Bandwidth (increased in softness)	10 kHz	10 kHz	8 kHz	8 kHz	8 kHz	8 kHz
Channels	10	10	8	8	6	4
Activity Analyzer (Data Logging)	Yes	Yes	Yes	Yes	Yes	No
Life Learning	Yes	Yes	Yes	Yes	No	No
Number of Programs	4	4	4	4	4	4
Fitting Hardware	MCL, NAL, DSL	MCL, NAL, DSL	NAL, DSL	NAL, DSL	NAL, DSL	NAL, DSL



Inium Performance Line Comparison

Important features

Speech Guard E	•		
Binaural Noise Management	•		
Spatial Sound	Premium	Advanced	
Binaural Synchronization	•	•	•
YouMatic	Premium	Advanced	Essential
Free Focus	Premium	Advanced	Essential
Inium feedback shield	•	•	•
Fitting Bandwidth	10 kHz	8 kHz	8 kHz
	ALTA	NERA	RIA



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Born  **to perform**

IP57

All our behind-the-ear hearing solutions have been awarded IP57 classification



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Oticon Product Portfolio

	PERFORMANCE	DESIGN	POWER	PEDIATRICS
PREMIUM	Alta			
ADVANCED	Nera	Intiga	Chili	Sensei
ESSENTIAL	Ria			
CONNECTIVITY	ConnectLine			
FM	Amigo			



Oticon Sensei **Core Features**

1. Speech Guard E
2. Inium feedback shield
3. SmartFit™ Trainer
4. EasyRECD™
5. VoicePriority /™
6. ConnectLine



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More opportunities to stay connected

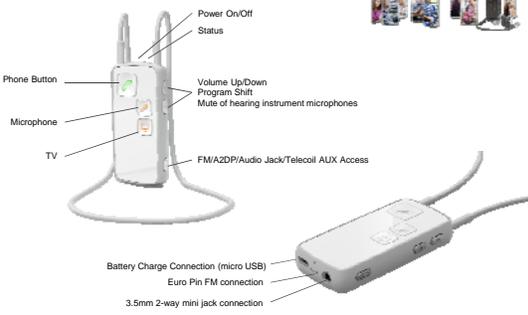
The ConnectLine system

Streamer Pro	Music
Landline phone	Computer
Mobile	Microphone
Office phone	T-coil
TV	FM




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Streamer Pro



- Power On/Off Status
- Phone Button
- Microphone
- TV
- Volume Up/Down Program Shift Mute of hearing instrument microphones
- FM/A2DP/Audio Jack/Telecoil AUX Access
- Battery Charge Connection (micro USB)
- Euro Pin FM connection
- 3.5mm 2-way mini jack connection



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The ConnectLine System

More opportunities to stay connected

Remote (volume, mute and programme shift)	Recommended and tested Bluetooth dongle solution (headset profile)
Phone adapter – 30 metre range	3.5mm mini jack
Wireless gateway for office phone solution	Wired connection for plug and play headset
Improved mobile phone compatibility	Microphone 1.2 with wide band speech
Wide band speech	Dedicated microphone button on Streamer Pro
Office phone solution (Sennheiser interface box)	Built in tele-coil
Wireless office headset with new PA 2.0	Europin connector for FM receiver
New TV adapter 2.0	
Digital stereo and Dolby Digital	
Recommended and tested Bluetooth dongle solution (headphone profile)	





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Oticon's Inium Products
Personalization for Everyone