



Spring 2017 – Tempus and Moxi Fit R

Bill Christman, Au.D.



Spring 2017 – Tempus and Moxi Fit R

Sarah Galls, Au.D.





u

Spring 2017 – Tempus and Moxi Fit R

Kristina Petraitis, Au.D.

Learning Objectives

- After this course learners will be able to identify the benefits of the Tempus platform and how the advanced performance can provide significant results for patients who have difficulty hearing in the most challenging listening environments.
- After this course learners will be able to identify the patient benefits of the world's smallest rechargeable hearing instrument solution.
- After this course learners will be able to describe the features and benefits of the Moxi™ and Stride product families along with identifying suitable patient profiles for each style option.
- After this course learners will be able to explain how to navigate through the TrueFit version 3.4 programming software to complete an initial fitting and subsequent follow-up adjustments.

unitron.

Why do patients come to see you?

#1

Complaint of the majority of people with hearing loss is speech-in-noise

Conversations in noise and crowds are the listening situation they struggle with the most.

MarkeTrak 9

48% of people with hearing loss have trouble distinguishing speech from noise.

Harris Poll survey of 2,018 adults

Even perfectly loud speech can be hard to understand in a noisy room. This is because background noise doesn't just cover up conversation — it may scramble brain activity.

Research at University of Florida College of Medicine

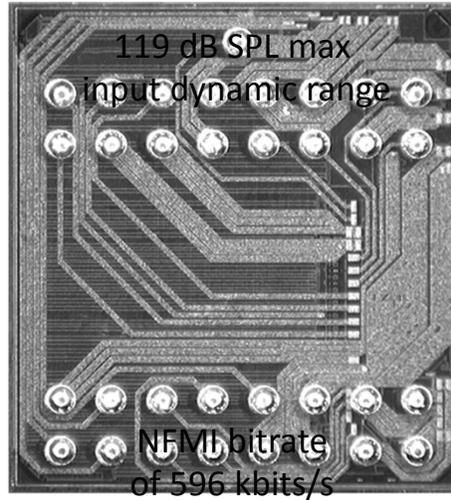
Listening in noise is arguably the major complaint of most people with hearing loss.

Andrea Pittman, PhD, audiologist, author, associate professor



Sonova

64 frequency
band resolution



65 nm technology

Tempus™

Tempus is the best in conversations



Know the environment



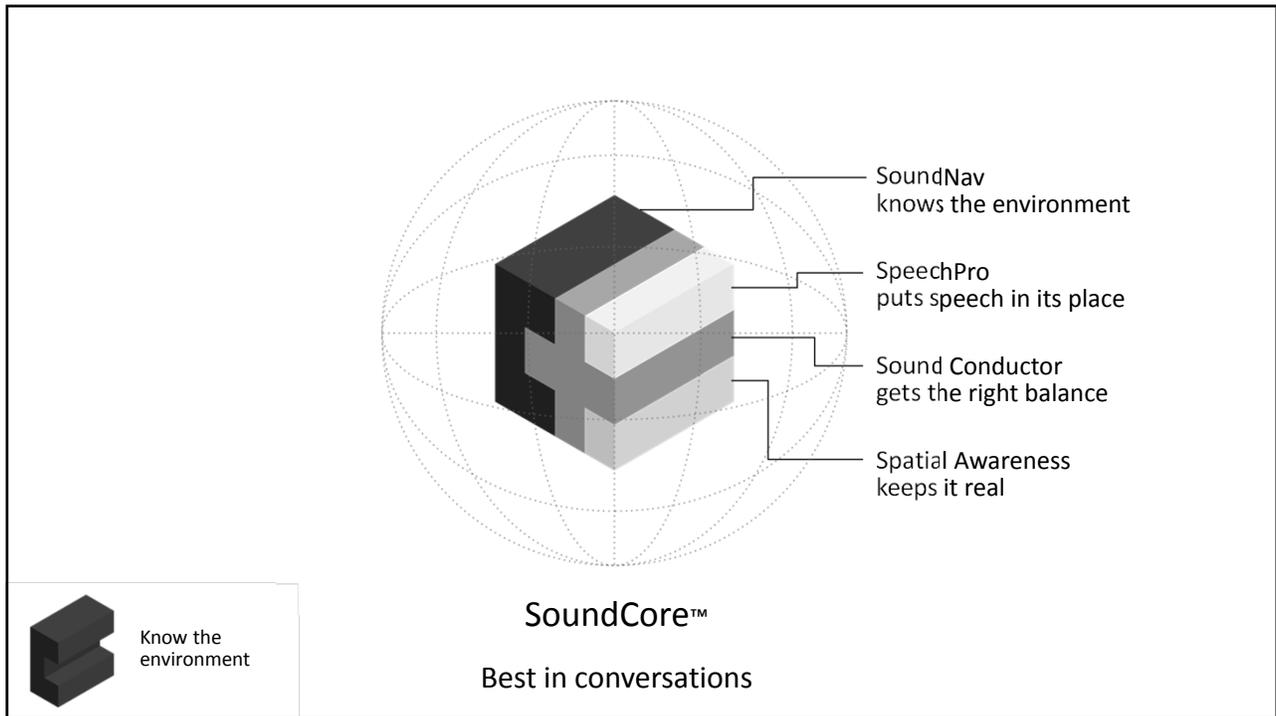
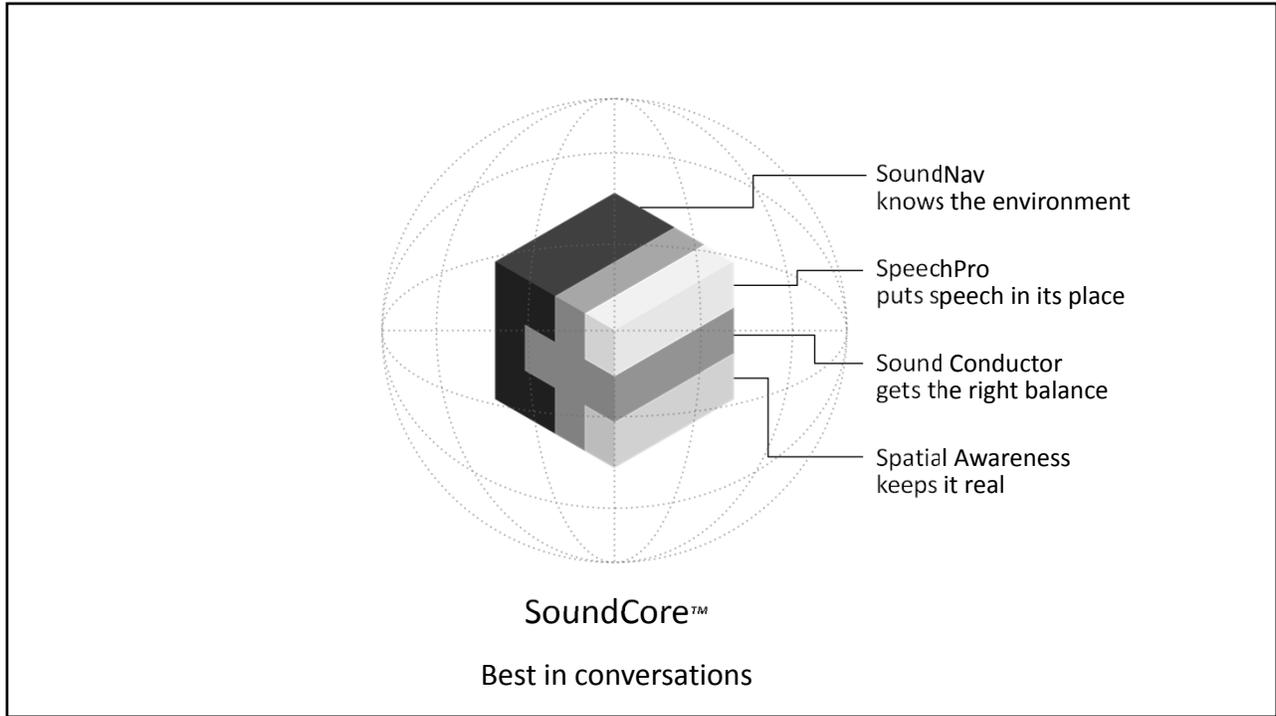
Get the right balance

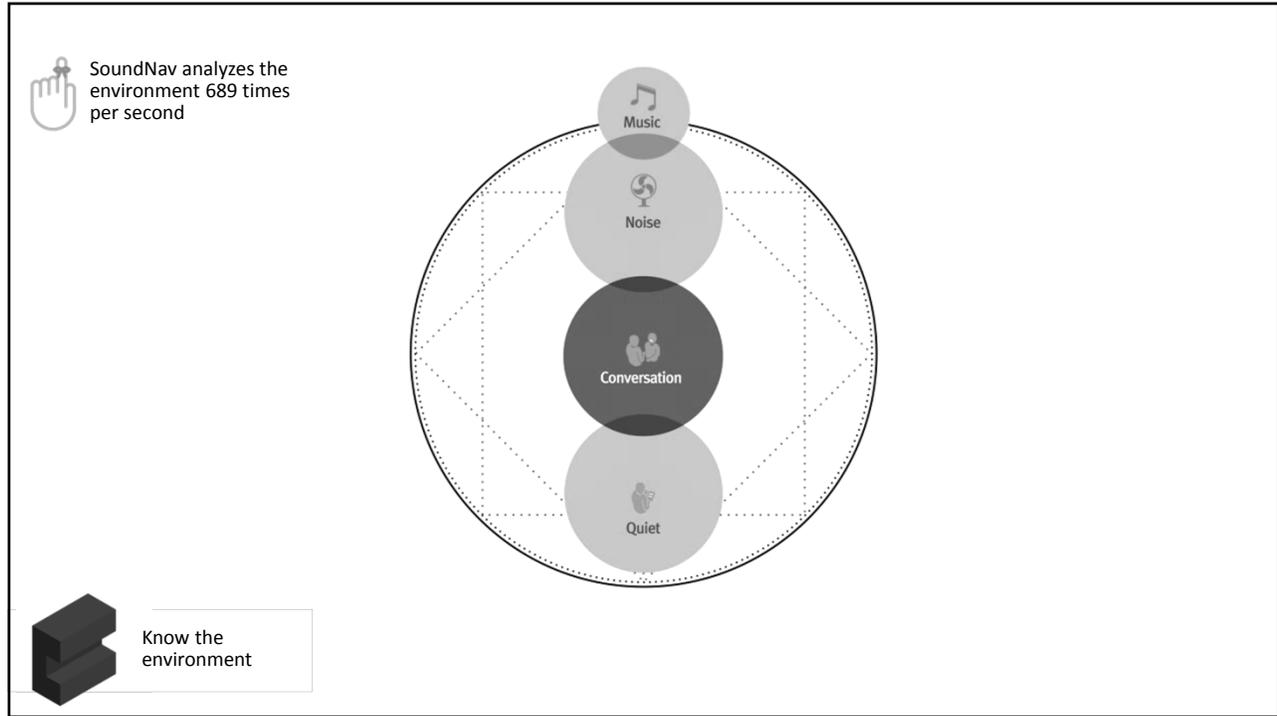


Keep it real

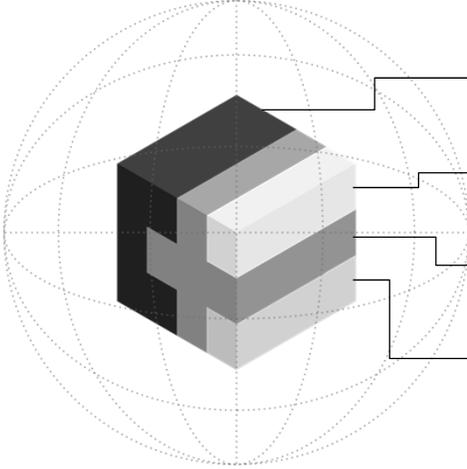


Put speech in its place





SoundCore	TPro	T800	T700	T600	T500	
SoundNav Automatic program identifies and classifies sounds across environments, with a focus on conversations	Total environments	7	7	6	3	AutoMic
	Quiet	•	•	•	•	
	Conversation in quiet	•	•	•	•	
	Conversation in noise	•	•	•	•	
	Conversation in a small group	•	•	•		
	Conversation in a crowd	•	•	•		
	Noise	•	•	•		
	Music	•	•			
SpeechPro Provides optimal speech understanding and localization, even in the most challenging environments.	SpeechPro	•	SpeechZone2	SpeechZone		
	Speech Locator	•	•	•		
	Speech Focus	•				
	Dynamic Spatial Awareness	•				
Sound Conductor Dynamically balances the appropriate features to provide speech understanding, comfort and natural sound.	Speech enhancement	•	•	•	•	•
	Noise reduction	•	•	•	•	•
	Adaptive directionality	Multiband	Multiband	Multiband	Multiband	•
Spatial Awareness Locates where sound is coming from to provide a more natural, realistic listening experience.	Spatial Awareness	Dynamic	Personalized	•		
	Pinna Effect	•	•	•	•	•



SoundNav
knows the environment

SpeechPro
puts speech in its place

Sound Conductor
gets the right balance

Spatial Awareness
keeps it real

SoundCore™
Best in conversations

Get the right balance

Getting the combination right



Once ailments are diagnosed

- the correct medicines
- in the correct dosage
- in the correct combination

Are essential for an optimal outcome



Get the right balance

Getting the combination right



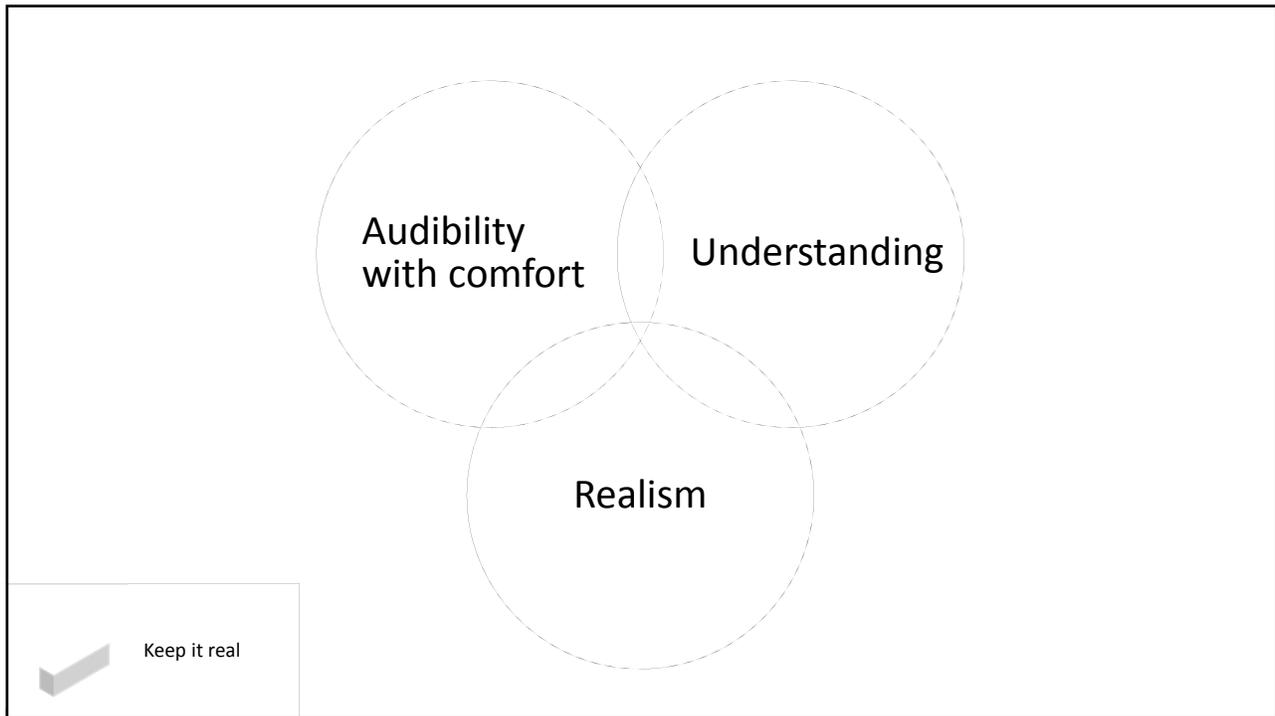
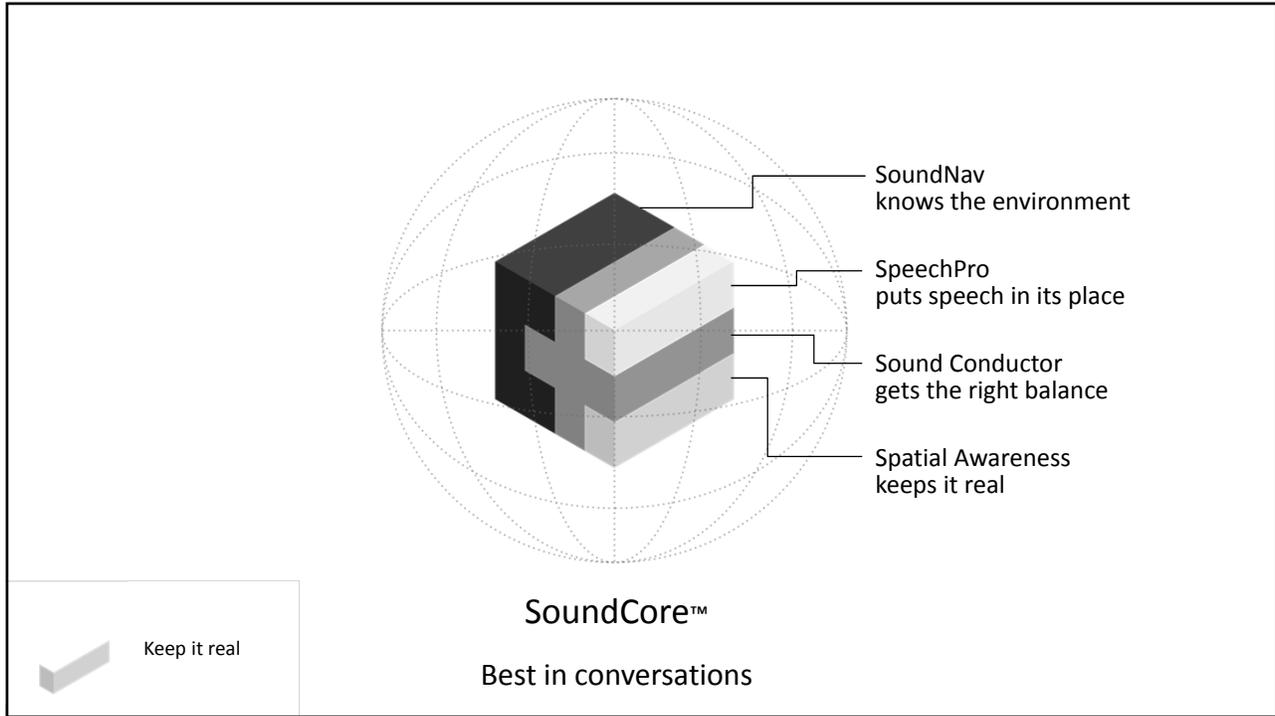
Sound Conductor controls the balance of:

- Speech enhancement
- Noise reduction
- Directionality



Get the
right balance

SoundCore		TPro	T800	T700	T600	T500
SoundNav Automatic program identifies and classifies sounds across environments, with a focus on conversations	Total environments	7	7	6	3	AutoMic
	Quiet	•	•	•	•	
	Conversation in quiet	•	•	•	•	
	Conversation in noise	•	•	•	•	
	Conversation in a small group	•	•	•		
	Conversation in a crowd	•	•	•		
	Noise	•	•	•		
	Music	•	•			
	SpeechPro Provides optimal speech understanding and localization, even in the most challenging environments.	SpeechPro	•	SpeechZone2	SpeechZone	
Speech Locator		•	•	•		
Speech Focus		•				
Dynamic Spatial Awareness		•				
Sound Conductor Dynamically balances the appropriate features to provide speech understanding, comfort and natural sound.	Speech enhancement	•	•	•	•	•
	Noise reduction	•	•	•	•	•
	Adaptive directionality	Multiband	Multiband	Multiband	Multiband	•
Spatial Awareness Locates where sound is coming from to provide a more natural, realistic listening experience.	Spatial Awareness	Dynamic	Personalized	•		
	Pinna Effect	•	•	•	•	•



Why is realism important?

“We need to consider localization as a major aspect of auditory functioning and the quality of auditory experience.”

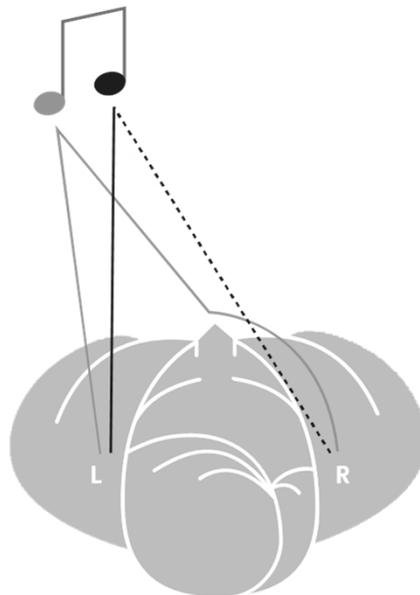
Byrne and Noble

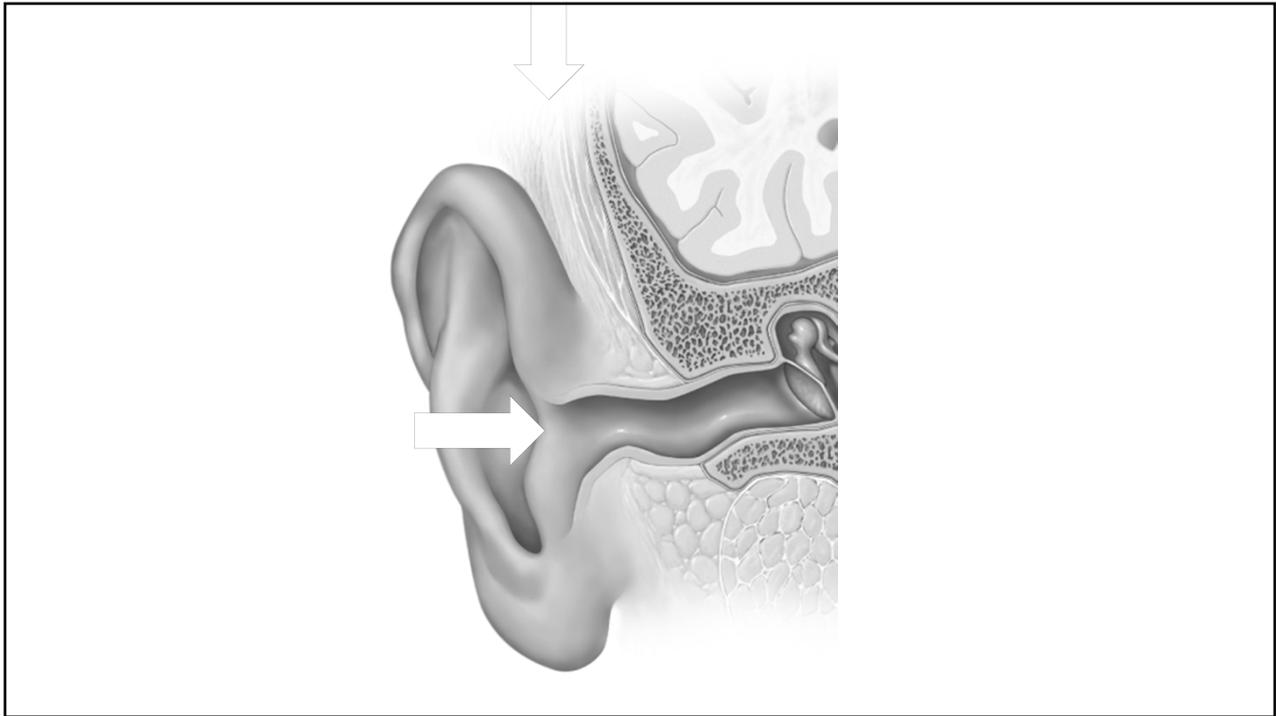
“People may not report localization problems but they are present in older adults...” (Eddins, 2016)

Dr. Ann C. Eddins, WCA, 2016

I can't find my cell phone when it's ringing

Spatial Awareness





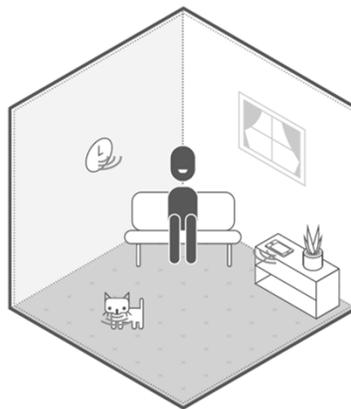
The magic is restoring the cues
the brain needs to localize sounds



Without Spatial Awareness



Keep it real

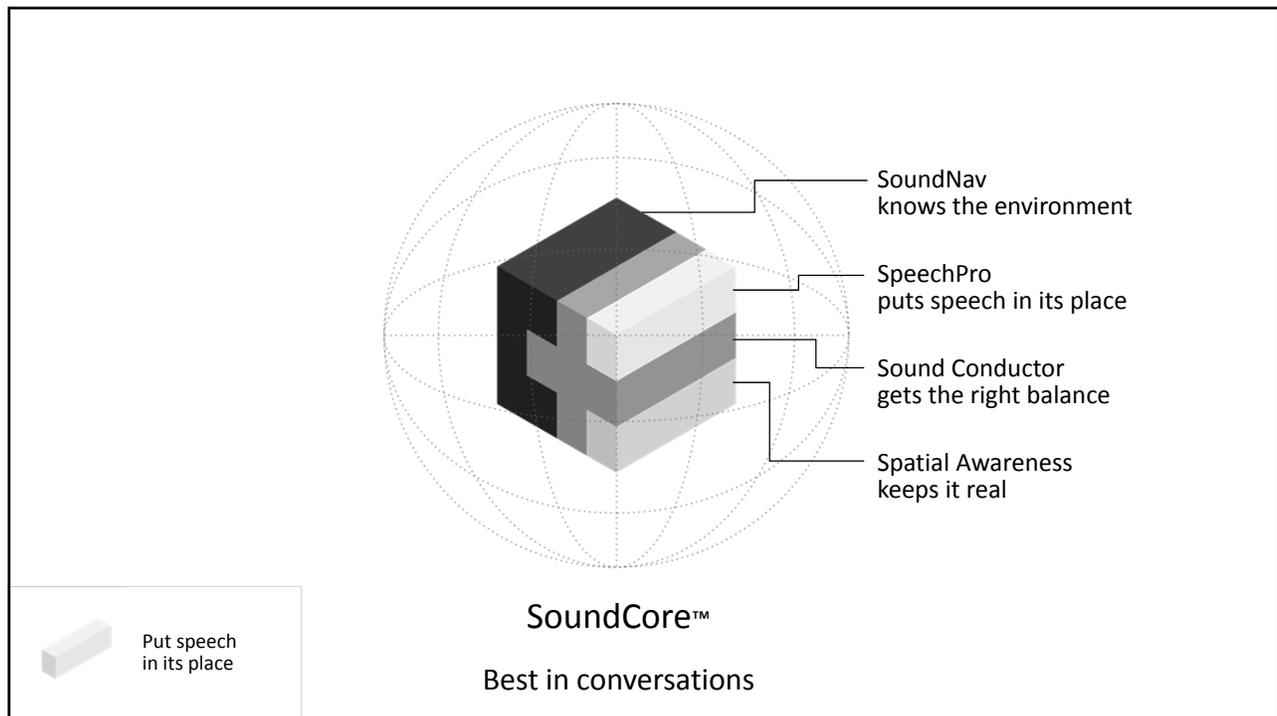


With Spatial Awareness



Keep it real

SoundCore		TPro	T800	T700	T600	T500
SoundNav Automatic program identifies and classifies sounds across environments, with a focus on conversations	Total environments	7	7	6	3	AutoMic
	Quiet	•	•	•	•	
	Conversation in quiet	•	•	•	•	
	Conversation in noise	•	•	•	•	
	Conversation in a small group	•	•	•		
	Conversation in a crowd	•	•	•		
	Noise	•	•	•		
	Music	•	•			
SpeechPro Provides optimal speech understanding and localization, even in the most challenging environments.	SpeechPro	•	SpeechZone2	SpeechZone		
	Speech Locator	•	•	•		
	Speech Focus	•				
	Dynamic Spatial Awareness	•				
Sound Conductor Dynamically balances the appropriate features to provide speech understanding, comfort and natural sound.	Speech enhancement	•	•	•	•	•
	Noise reduction	•	•	•	•	•
	Adaptive directionality	Multiband	Multiband	Multiband	Multiband	•
Spatial Awareness Locates where sound is coming from to provide a more natural, realistic listening experience.	Spatial Awareness	Dynamic	Personalized	•		
	Pinna Effect	•	•	•	•	•



SpeechPro

Step 1 Know the location of speech

Step 2 Separate speech from noise

Step 3 Keep it real



Put speech
in its place

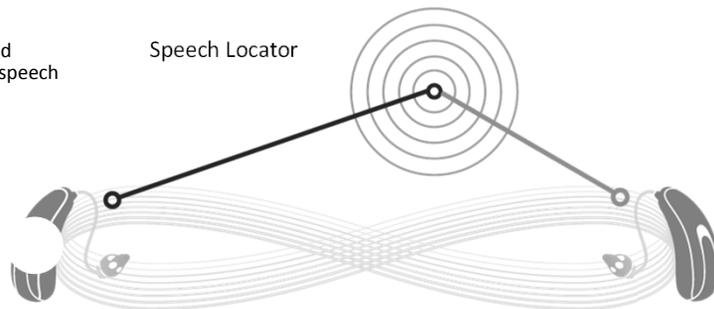
SpeechPro

Step 1: know the location of speech



50% more accurate and
36% faster at locating speech

Speech Locator



Put speech
in its place

SpeechPro Step 2: separate speech from noise

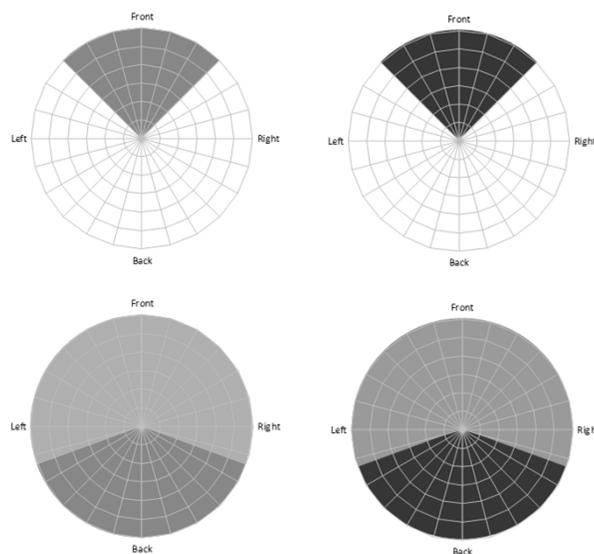
Speech Focus is the intelligent steering of the beamforming system based on the analysis of Speech Locator



Put speech
in its place

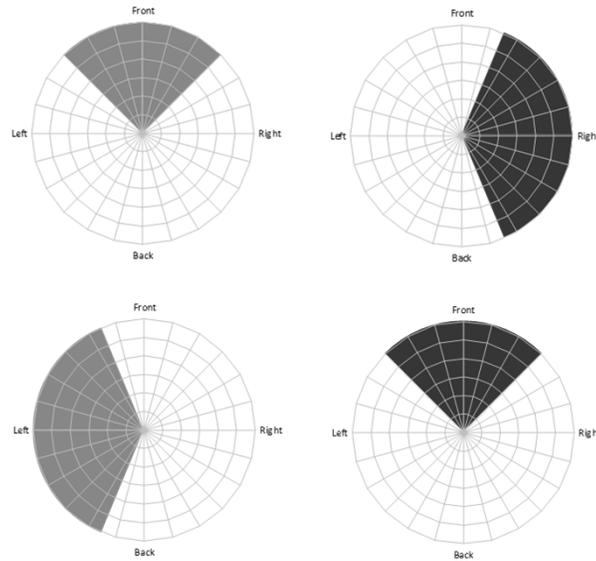
unitron.

Speech Focus: front and back



Put speech
in its place

Speech Focus: right and left



Put speech
in its place

SpeechPro is more than a microphone strategy!



Put speech
in its place

Traditional approaches use directionality to improve speech intelligibility in noise.

The unintended consequence is that directionality disrupts spatial awareness.



Put speech
in its place

Traditional approaches use directionality to improve speech intelligibility in noise.

The unintended consequence is that directionality disrupts spatial awareness.



Put speech
in its place

SpeechPro Step 3: keep it real

Dynamic Spatial Awareness restores the cues to localization based on the analysis of Speech Locator

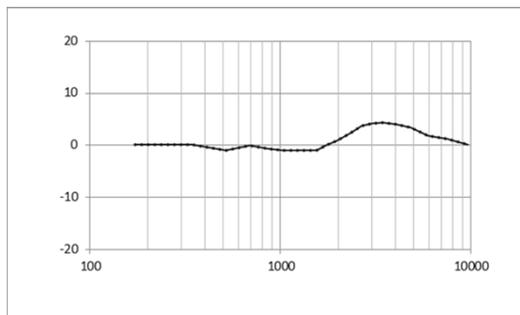


Put speech
in its place

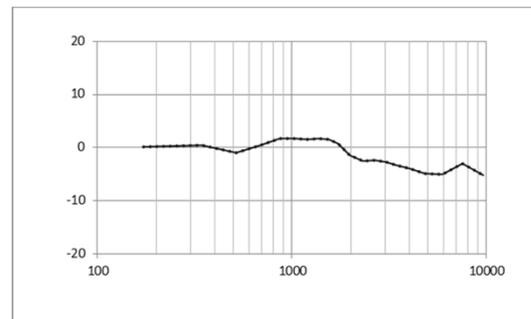
unitron.

Dynamic Spatial Awareness: front and back

Front



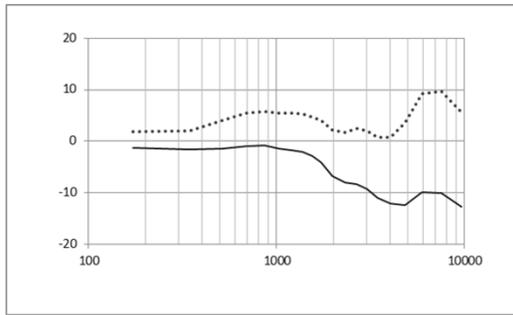
Back



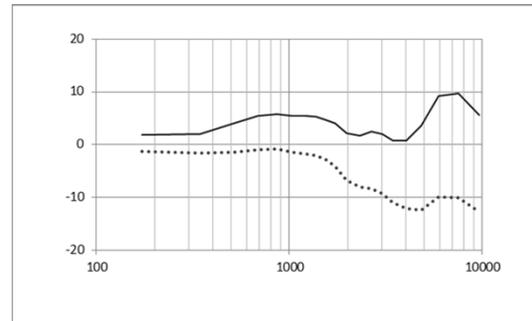
Put speech
in its place

Dynamic Spatial Awareness: right and left

Right



Left

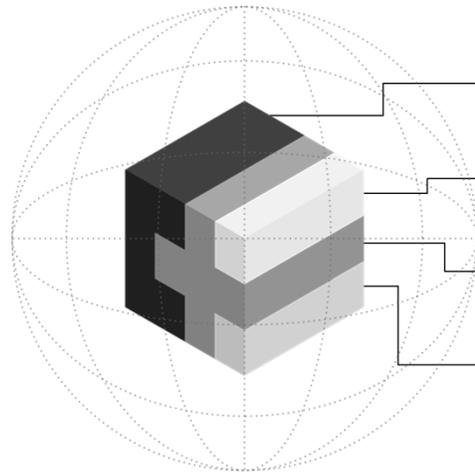


Put speech in its place

SoundCore		TPro	T800	T700	T600	T500
SoundNav Automatic program identifies and classifies sounds across environments, with a focus on conversations	Total environments	7	7	6	3	AutoMic
	Quiet	•	•	•	•	
	Conversation in quiet	•	•	•	•	
	Conversation in noise	•	•	•	•	
	Conversation in a small group	•	•	•		
	Conversation in a crowd	•	•	•		
	Noise	•	•	•		
	Music	•	•			
SpeechPro Provides optimal speech understanding and localization, even in the most challenging environments.	SpeechPro	•	SpeechZone2	SpeechZone		
	Speech Locator	•	•	•		
	Speech Focus	•				
	Dynamic Spatial Awareness	•				
Sound Conductor Dynamically balances the appropriate features to provide speech understanding, comfort and natural sound.	Speech enhancement	•	•	•	•	•
	Noise reduction	•	•	•	•	•
	Adaptive directionality	Multiband	Multiband	Multiband	Multiband	•
Spatial Awareness Locates where sound is coming from to provide a more natural, realistic listening experience.	Spatial Awareness	Dynamic	Personalized	•		
	Pinna Effect	•	•	•	•	•



SoundCore has 3712 possible unique responses



SoundNav
knows the environment

SpeechPro
puts speech in its place

Sound Conductor
gets the right balance

Spatial Awareness
keeps it real

SoundCore™

Best in conversations

“I enjoy them very much and have noticed I do better when in crowds and background noise”

Tempus Pro Stride P Dura

“I feel it takes less effort to hear conversations”

Tempus 800 Moxi Now

“I can hear my little girls talking to me in the back of the car when my head is turned. The hearing aids make me feel like I am not even wearing them. They fit effortlessly into my life”.

Tempus Pro Moxi Fit

“best I've tried to date”

Tempus Pro Moxi Fit

SoundCore		TPro	T800	T700	T600	T500
SoundNav Automatic program identifies and classifies sounds across environments, with a focus on conversations	Music	•	•			
	Noise	•	•	•		
	Conversation in a crowd	•	•	•		
	Conversation in a small group	•	•	•		
	Conversation in quiet	•	•	•	•	
	Conversation in noise	•	•	•	•	
	Quiet	•	•	•	•	
	Total environments	7	7	6	3	AutoMic
SpeechPro Provides optimal speech understanding and localization, even in the most challenging environments.	SpeechPro	•	SpeechZone2	SpeechZone		
	Speech Locator	•	•	•		
	Speech Focus	•				
	Dynamic Spatial Awareness	•				
Sound Conductor Dynamically balances the appropriate features to provide speech understanding, comfort and natural sound.	Speech enhancement	•	•	•	•	•
	Noise reduction	•	•	•	•	•
	Adaptive directionality	Multiband	Multiband	Multiband	Multiband	•
Spatial Awareness Locates where sound is coming from to provide a more natural, realistic listening experience.	Spatial Awareness	Dynamic	Personalized	•		
	Pinna Effect	•	•	•	•	•

Smallest wireless RIC in the world

All Tempus devices except Moxi Kiss are IP68

reddot award 2015 winner

reddot award 2014 winner

product design award 2014

reddot award 2016 winner



What comes to mind when you think of rechargeable hearing instruments?

70%

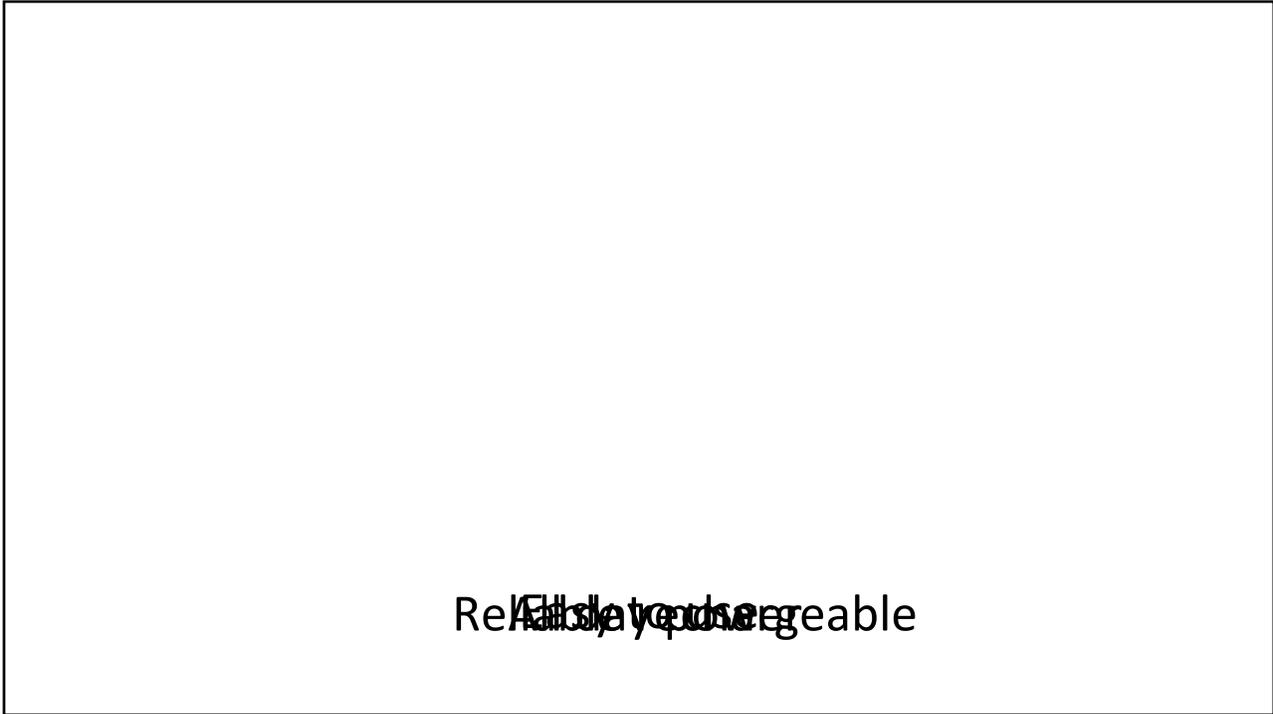
of patients prefer rechargeable hearing aids

Hearingtracker.com

84%

patients want rechargeable hearing instruments
that can also use disposable batteries

Hearingtracker.com



Reliable, rechargeable
Fit, easy to use

 25% smaller in volume than the next smallest rechargeable competitor hearing instrument in its class

The worlds smallest
rechargeable hearing
instrument

MoxiFit R





Moxi Fit R – where patient-centric design meets rechargeable performance





Hassle free charging

- Simple one step charging, just drop the Moxi Fit R in the charger and that's it!
- No buttons to push, no lids to close, no fumbling with proper placement
- Simple, intuitive charging base display shows when hearing instruments are charging, when they are fully charged and clearly show if there is an issue
- The hearing instruments automatically turn off when placed in the charger and on again when removed



The smart charger

- Magnets easily guide instruments into charging inlays
- Recognizes battery type (silver zinc versus zinc air)
- Turns off once instruments are fully charged
- Power via USB or wall adapter



Silver Zinc technology

5 – 7 hours

for a full charge; perfect for overnight

24+ hours

on a single charge with 90 minutes of wireless streaming

16+ hours

on a single charge with constant wireless streaming

400 cycles

Silver Zinc rechargeable cells operate at a rated capacity for at least 400 cycles, at least a year

Silver Zinc is the responsible solution

1.4 billion

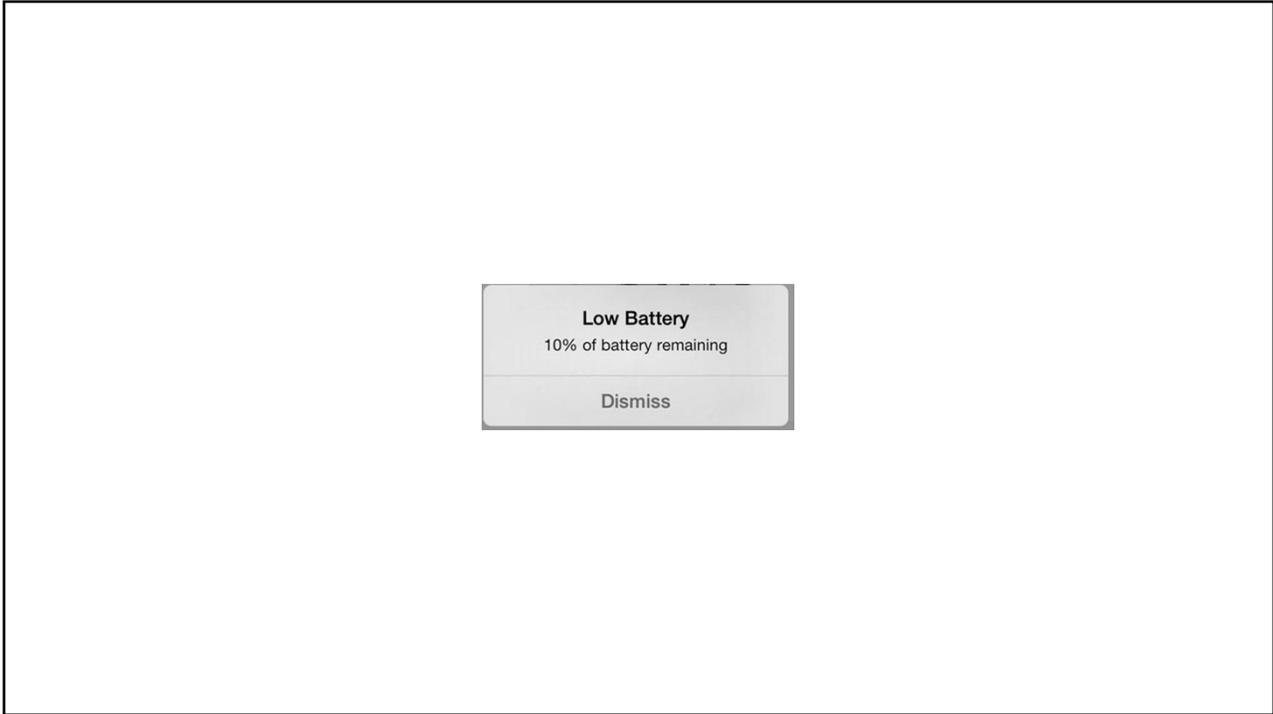
zinc-air batteries are consumed per year, most end up in landfills

100% recyclable

Silver Zinc rechargeable cells use safe water based chemistry



1 silver zinc rechargeable cell can replace up to 100 traditional zinc-air batteries



Never miss out on a conversation



unitron.

Silver Zinc (AgZn) Technology							
All -day power including streaming	Interchangeable with zinc-air disposable batteries	Can be fit on patient's existing aid(s)	Battery 312	Available in all technology levels	100% recyclable & non-toxic	Telecoil	IP68
✓	✓	✓	✓	✓	✓	✓	✓

RC1
SJ1

Moxi Fit R

- Simple one step charging - set it in, pull it out!
- All-day power on a single charge
- Flexibility to use disposable batteries
- Water-based chemistry is stable, non-flammable and not susceptible to corrosion in the presence of moisture
- Safe and 100% recyclable



Slide 74

BC1 find image related to campsite/camping/etc to replace iPhone image

Bill Christman, 2/20/2017

SJ1 Keep campsite but add additional image of an airplane.

Storhaug, Jan, 2/23/2017

Smallest wireless RIC in the world

Worlds smallest rechargeable

All Tempus devices except Moxi Kiss are IP68



reddot award 2015 winner

reddot award 2014 winner

product design award 2014

reddot award 2016 winner

unitron.

Colors to suit every patient



Beige (01)
Feb 24th

Platinum (06)
Mar 1st

Pewter Shine (S5)
Mar 1st

Amber Suede (S2)
Mar 8th

Pewter (P7)
Mar 29th

Espresso (P4)
Mar 29th

Unique opportunity

Recharged
Moxi Fit R
and ready for all day
Rechargeable kit
listening



Our rechargeable kit contains everything needed to convert a pair of existing Moxi Fit into Moxi Fit R rechargeable hearing instruments

Easy to install

Compatible with all existing
Moxi Fit hearing instruments

Rechargeable kit (retro-fit kit)

Contains:

- 1 charging base
- 2 rechargeable battery doors
- 2 Silver Zinc rechargeable cells
- 2 Moxi Fit battery door pins
- 1 pin removal tool
- Instruction card



Easy to install; one battery door pin



unitron.

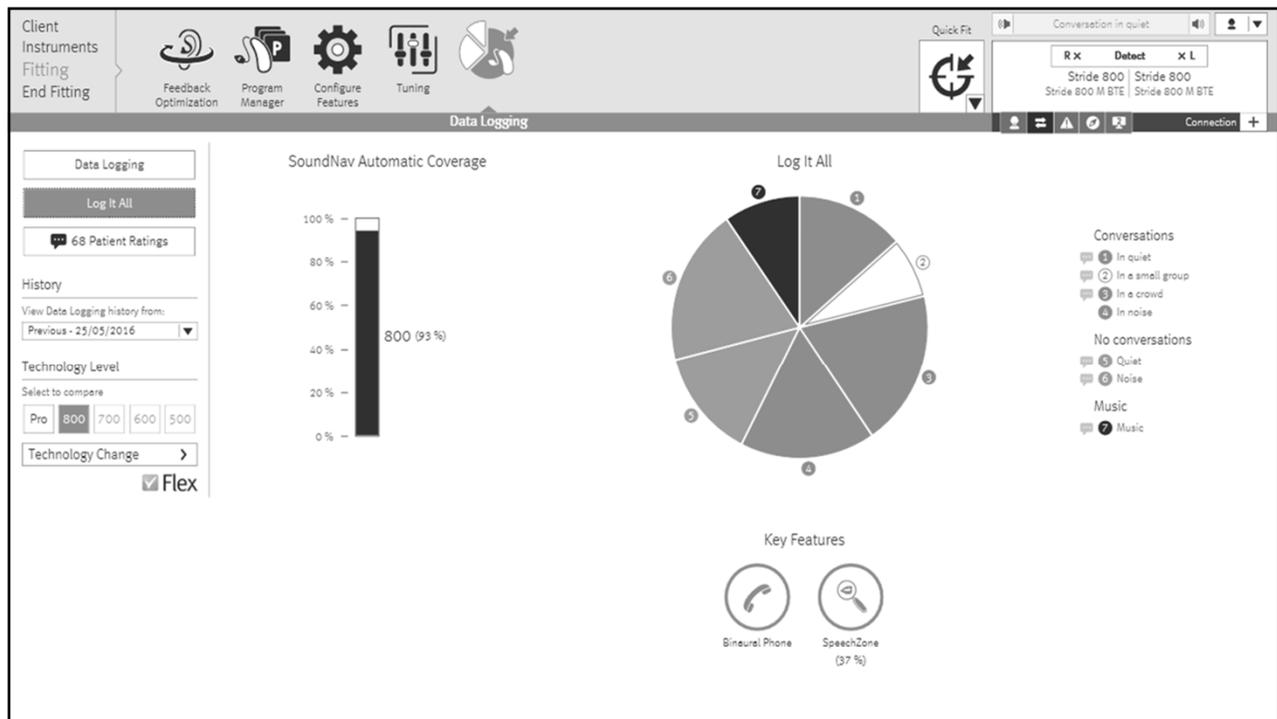




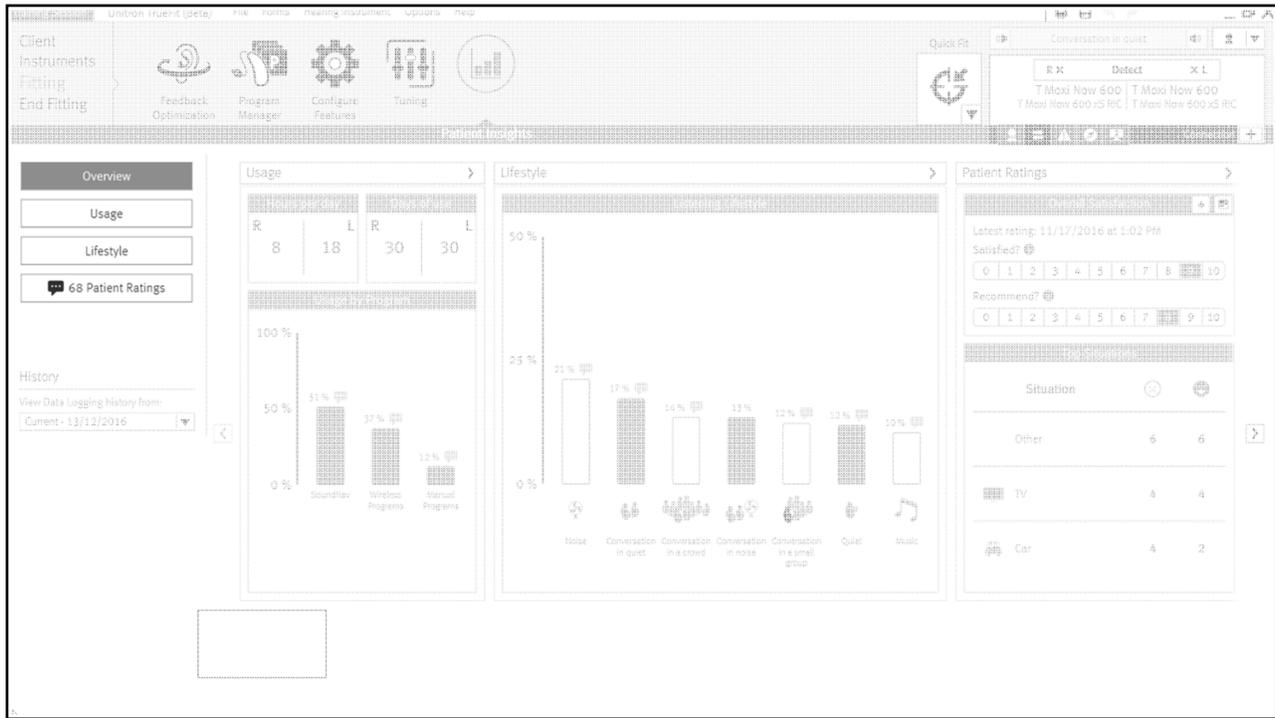
Unitron TrueFit v3.4



What's new: Patient insights enhancements









SoundCore makes conversations more enjoyable for your patients with 3712 unique responses.

With Spatial Awareness sounds and speech are realistic.

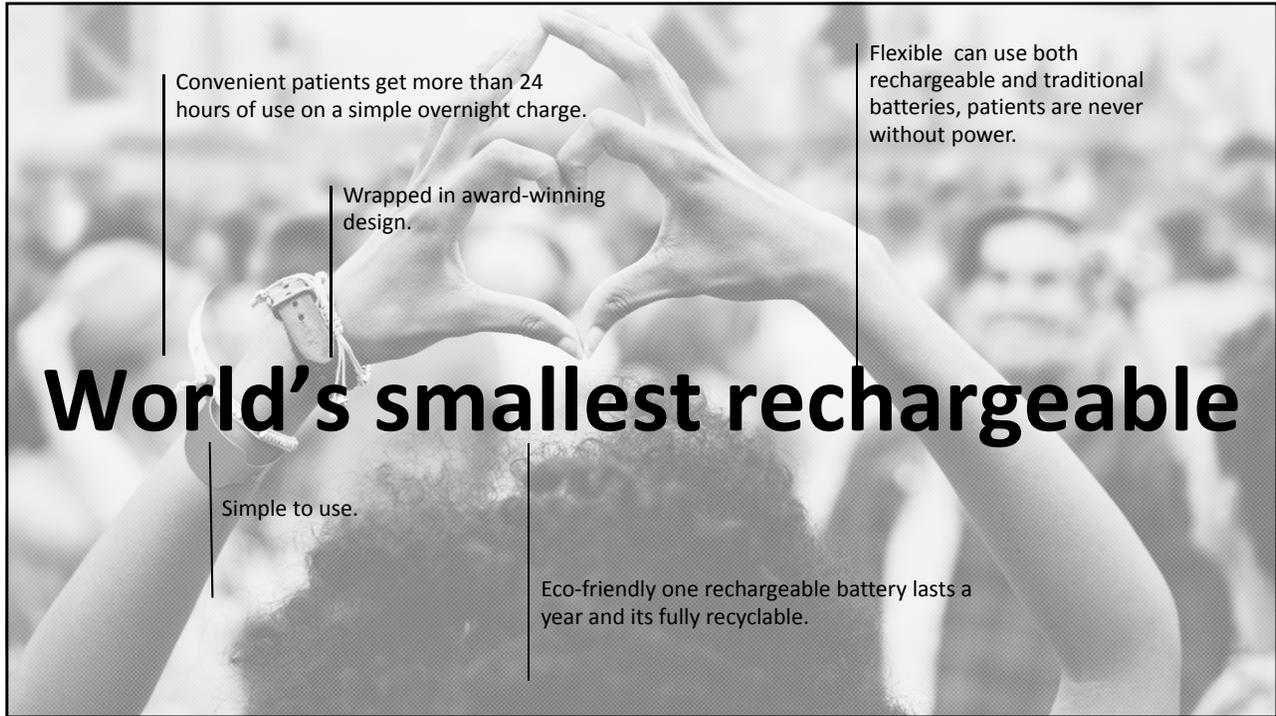
Tempus 50% more accurate and 36% faster at locating speech.

Tempus is a game changer.

Knowing the direction of speech, lets us focus in on it like never before.

SpeechPro conquers the most challenging conversations in noise and crowds.

The best in conversations



Convenient patients get more than 24 hours of use on a simple overnight charge.

Flexible can use both rechargeable and traditional batteries, patients are never without power.

Wrapped in award-winning design.

Simple to use.

Eco-friendly one rechargeable battery lasts a year and its fully recyclable.

World's smallest rechargeable



Now is the time for **Tempus**