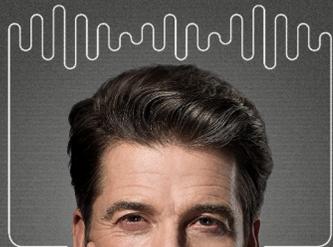


Hands On with Oticon: A New Look at Wireless Accessories

Gabrielle Filips, AuD
South Central Account Manager



For the first time ever, a hearing aid with
two communication systems

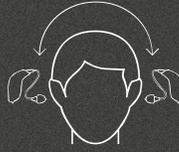


★ ★ ★ Open up to Oticon Opn™



The best of two worlds

Near-Field Magnetic Induction



Bluetooth low energy 2.4 GHz



TwinLink
NFMI + 2.4 GHz

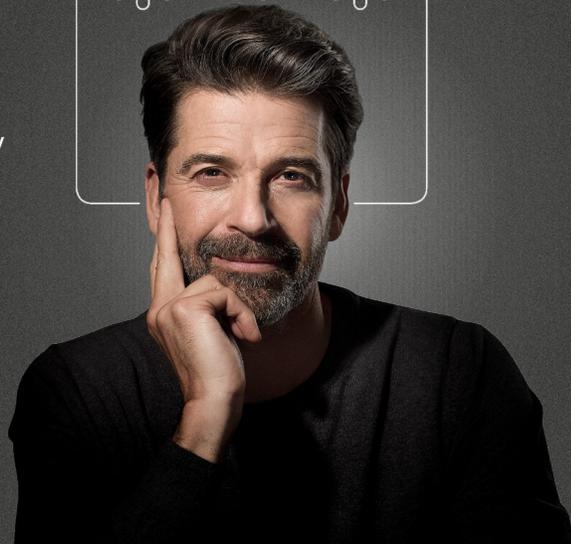
★ ★ ★ Core feature / Velox™ and TwinLink™

oticon
PEOPLE FIRST

TwinLink™

Near Field Magnetic Induction

- ▶ Built for audiology
- ▶ 200% increase in capacity with low energy
- ▶ Richer and more accurate spatial awareness
- ▶ Supports the brain in orienting



★ ★ ★ Open up to Oticon Opn™

oticon
PEOPLE FIRST

TwinLink™

2.4 GHz

- ▶ Built for connectivity
- ▶ Effective 2.4 GHz direct streaming
- ▶ Hassle-free connectivity with devices
- ▶ Made for iPhone®



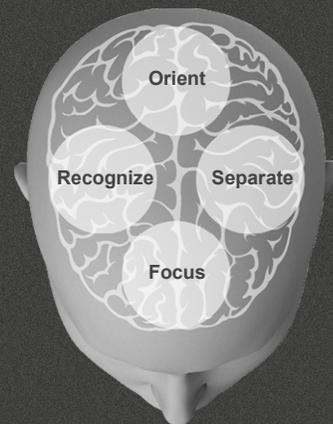
★ ★ ★ Open up to Oticon Opn™



TwinLink™ & BrainHearing™

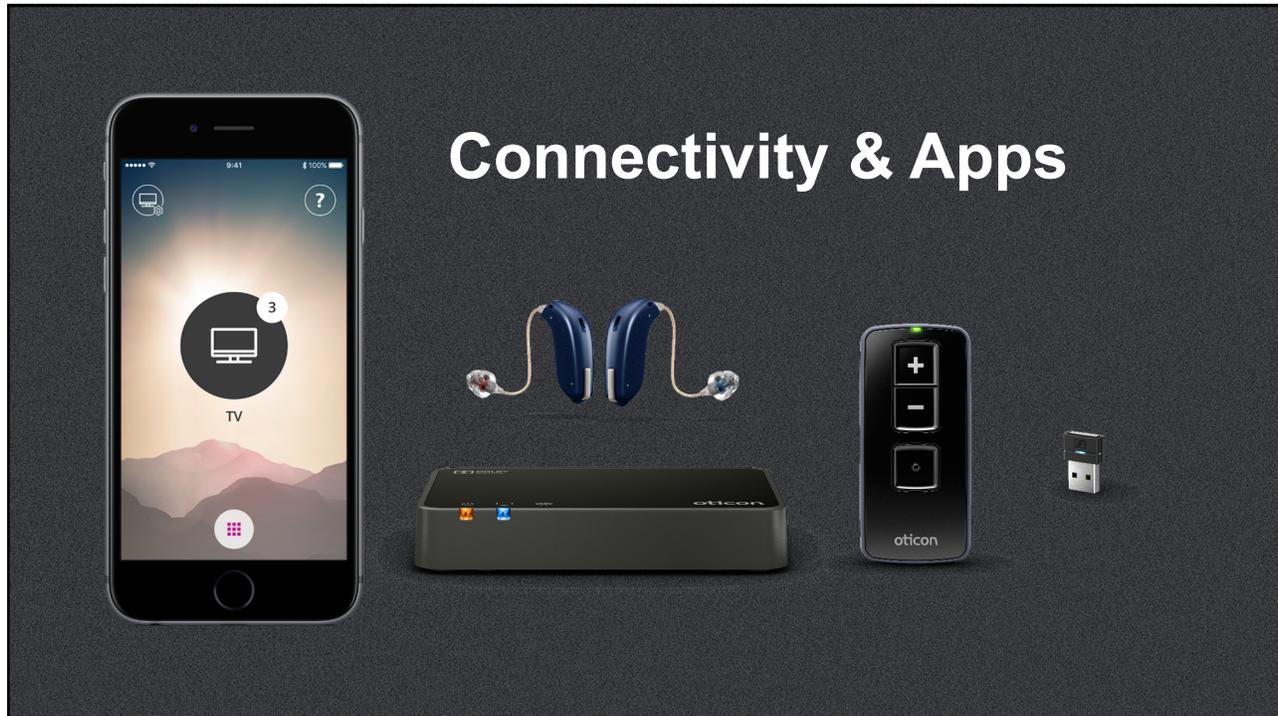


Two radio systems supports the brain
 Binaural processing
 Better SNRs with external devices



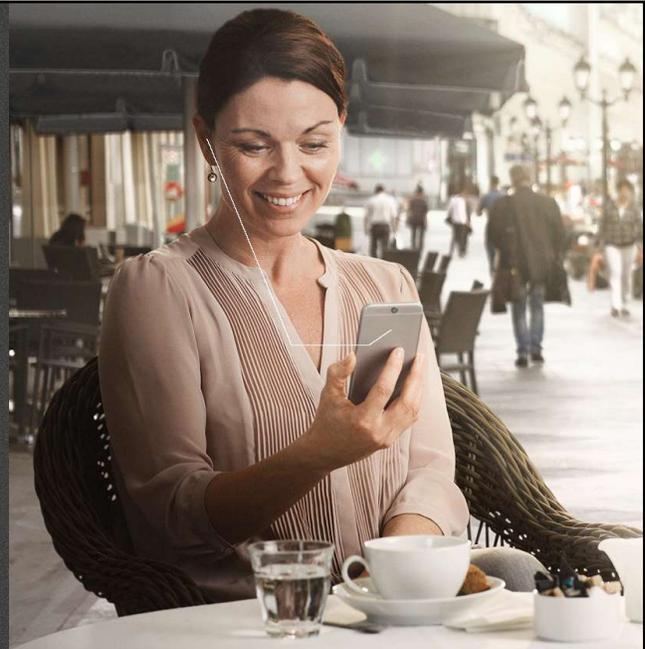
★ ★ ★ Open up to Oticon Opn™





Oticon Opn™ Made for iPhone

- ▶ Directly connected to iPhone
- ▶ iPhone works as basic remote control



★ ★ ★ Open up to Oticon Opn™

oticon
PEOPLE FIRST

ABLE and Made for iPhone®

Hearing aids double as headphones



64 kbps
bit rate

★ ★ ★ Core feature / Velox™ and TwinLink™



Oticon ON App

Easy control of Oticon Opn™



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★ ★ ★ Open up to Oticon Opn™



Oticon ON App – Apple Watch® extension

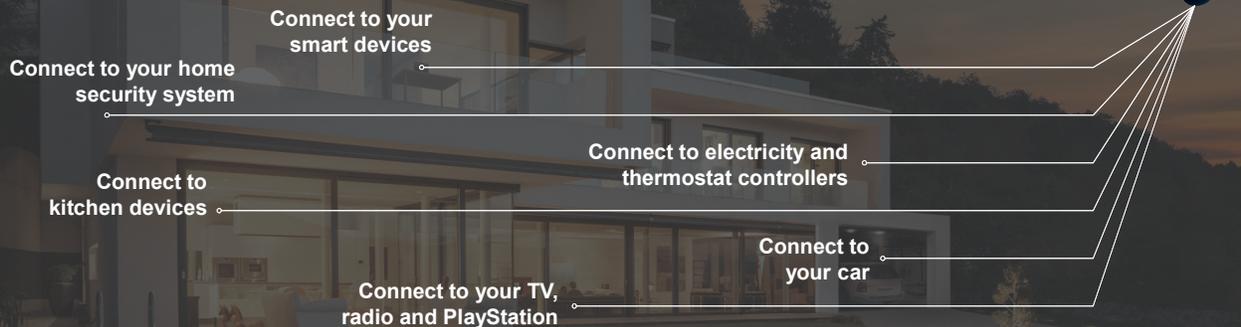
- ▶ Volume
- ▶ Select program
- ▶ Select source
- ▶ Battery status



★ ★ ★ Open up to Oticon Opn™



World's first internet connected hearing aid



★ ★ Open up to Oticon Opn™



What is 'If This Then That'?

IFTTT connects technologies that otherwise have no connection



A world of connectivity possibilities

Imagine the options with Oticon Opn™



if

then



if

then



★ ★ ★ Open up to Oticon Opn™



The best TV experience

TV Adapter 3.0

- ▶ Direct streaming to hearing aids
- ▶ Real-time stereo
- ▶ Easy pairing
- ▶ Multiple users can connect to the same TV Adapter

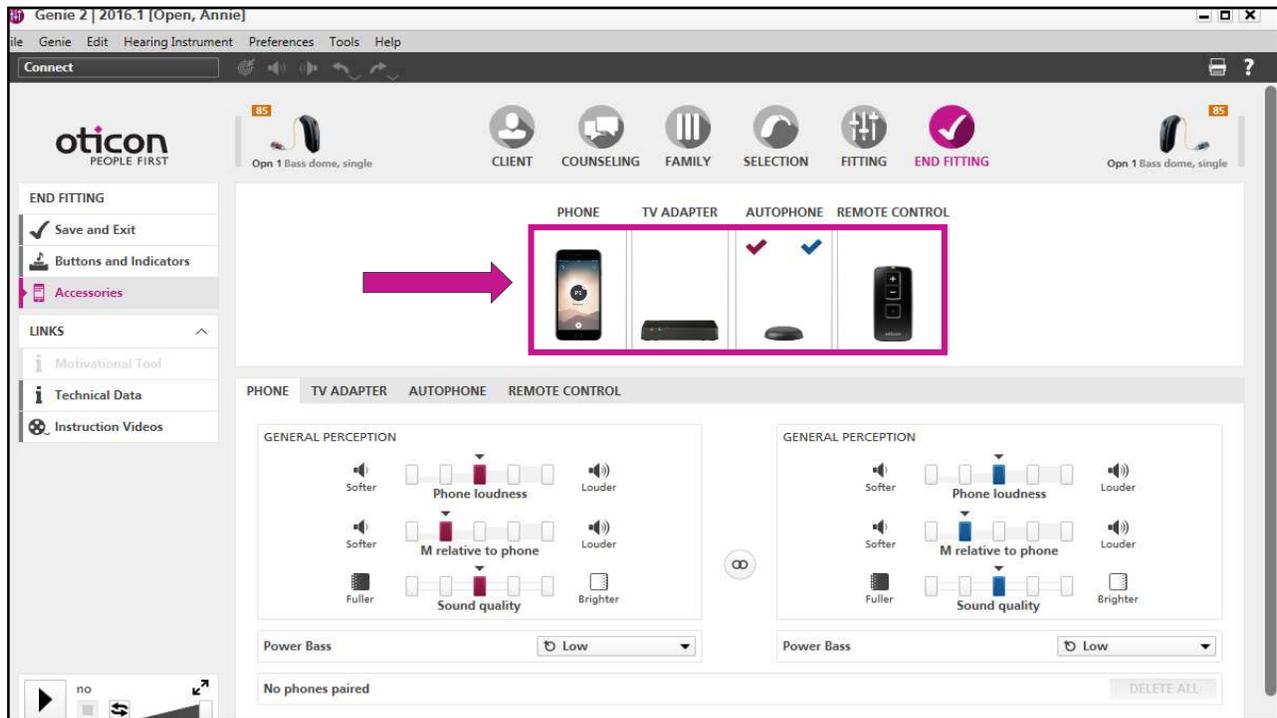
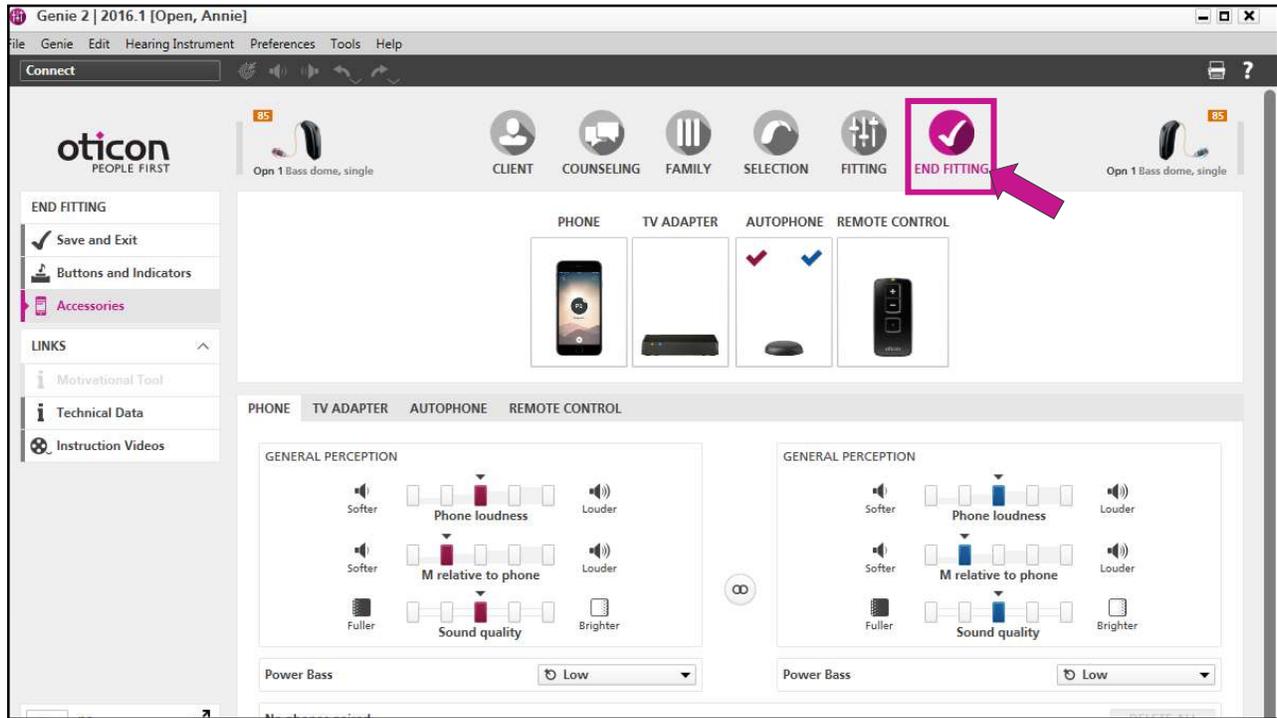


Remote Control



★ ★ ★ Open up to Oticon Opn™





The screenshot shows the Oticon Genie 2 software interface. At the top, there is a menu bar with 'Genie', 'Edit', 'Hearing Instrument', 'Preferences', 'Tools', and 'Help'. Below the menu is a 'Connect' button and a status bar with 'Opn 1 Bass dome, single' on both sides. The main area is divided into sections: 'oticon PEOPLE FIRST' logo, a navigation bar with icons for CLIENT, COUNSELING, FAMILY, SELECTION, FITTING, and END FITTING (highlighted in pink), and a central display area. The central display area has tabs for PHONE, TV ADAPTER, AUTOPHONE, and REMOTE CONTROL. A pink arrow points to the 'PHONE' tab. Below the tabs, there are two 'GENERAL PERCEPTION' panels. Each panel has three sliders: 'Phone loudness' (with 'Softer' and 'Louder' labels), 'M relative to phone' (with 'Softer' and 'Louder' labels), and 'Sound quality' (with 'Fuller' and 'Brighter' labels). Below the sliders are 'Power Bass' controls set to 'Low'. At the bottom, it says 'No phones paired' and has a 'DELETE ALL' button.

