



# Unitron TrueFit 3.4

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# Agenda

GLES Study

Introduction and Overview of Workflow

What's new with TrueFit 3.4

Experience Innovations

Summary- Questions



## Learner Objectives

- After this course learners will be able to identify key benefits of the Tempus platform products.
- After this course learners will be able to identify two benefits of using patient insights as part of their fitting process.
- After this course learners will be able to describe the process to conduct a fitting of Unitron products with Unitron TrueFit v3.4 fitting software.



# Global Listening Environment Study





# Key Findings



Conversations are dominant

hearing aid wearers are in conversation  
between 55 and 62% of the time



Age is not a strong predictor of the time  
people spend in conversations

there is only a 4% difference in the amount of time spent in  
conversation over a 40 year age range.

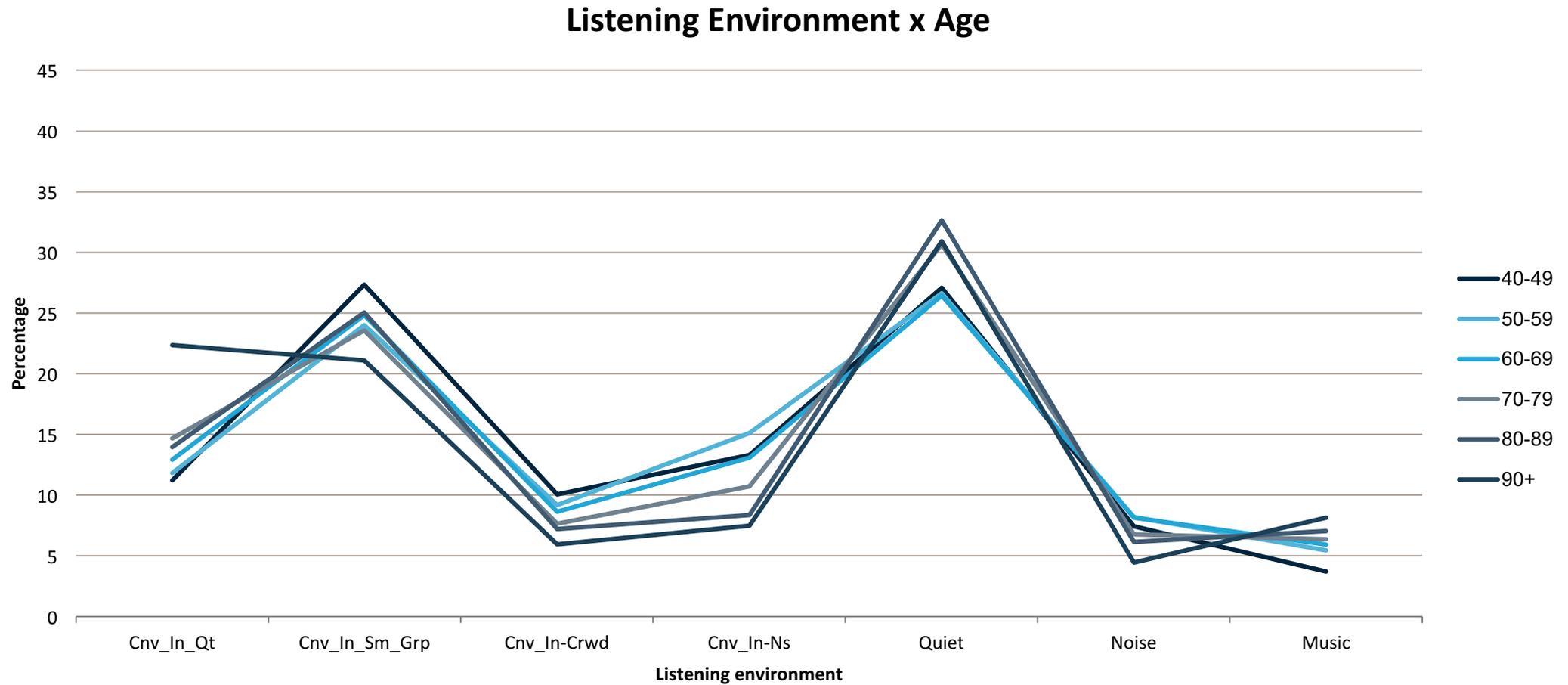


There is greater variability within groups of people of the same age than there is across ages

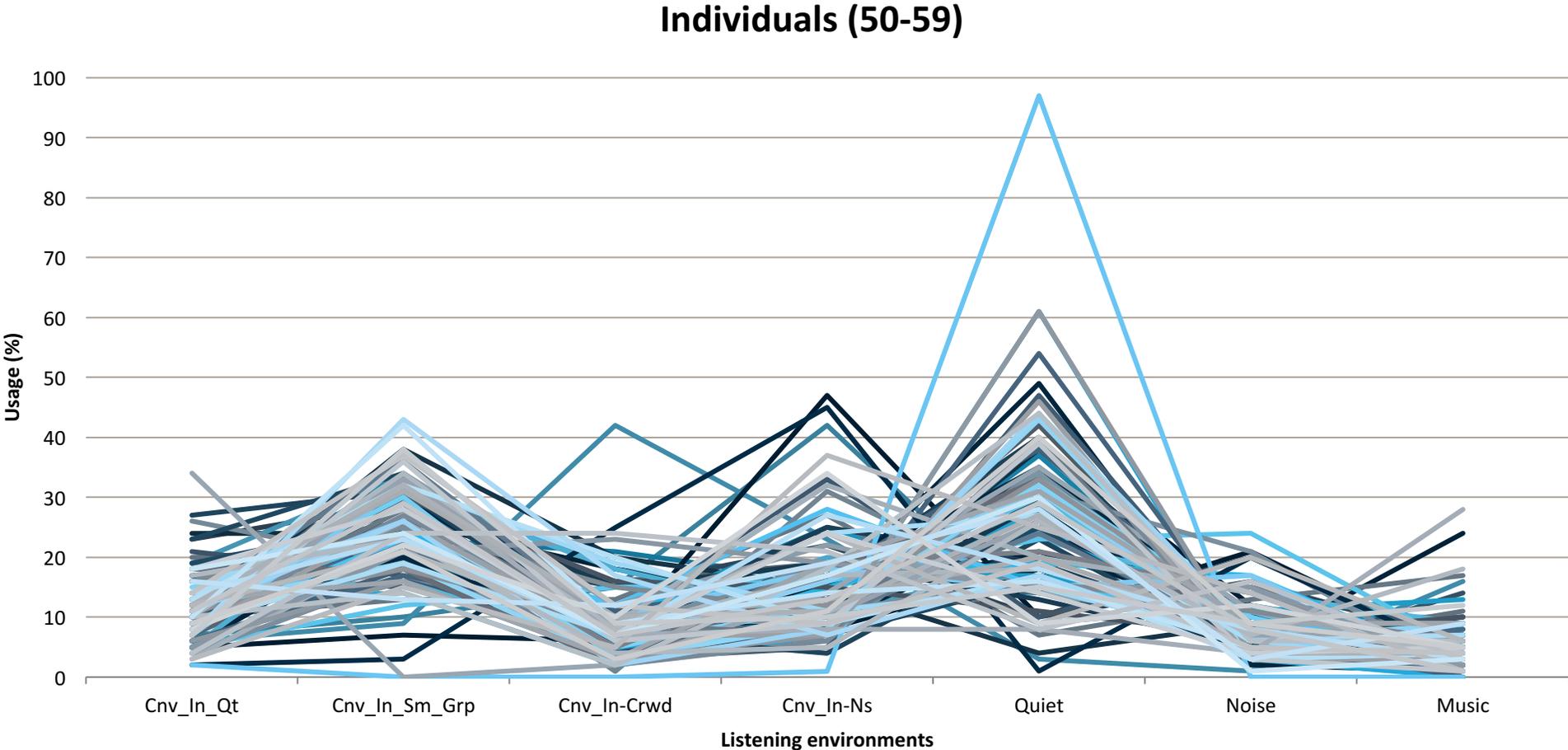


There is often a difference between the way a patient reports the nature of a given listening environment and the actual acoustics of that environment

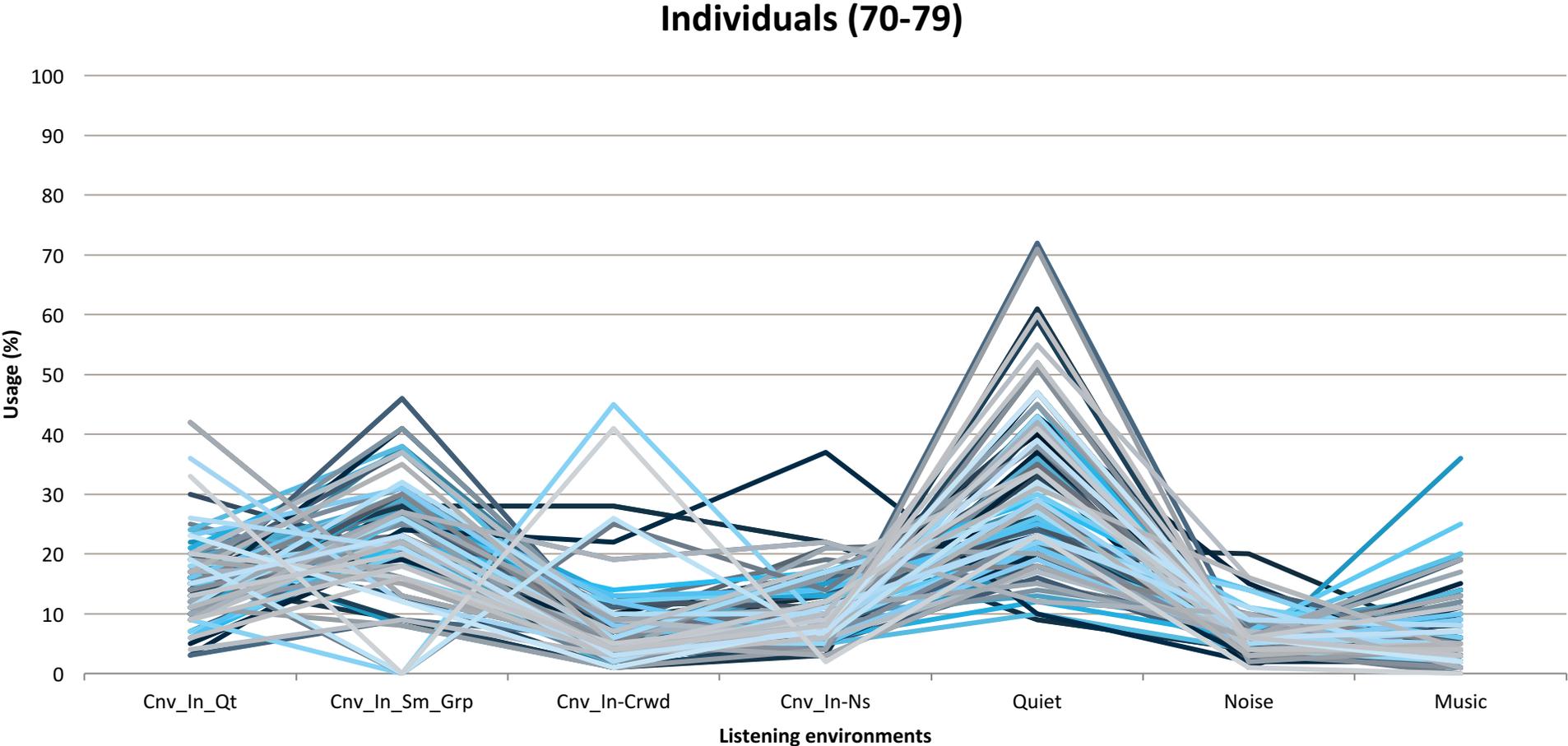
# Age is not a strong predictor of the time people spend in conversations



# Greater variability within groups of people of the same age than there is across ages

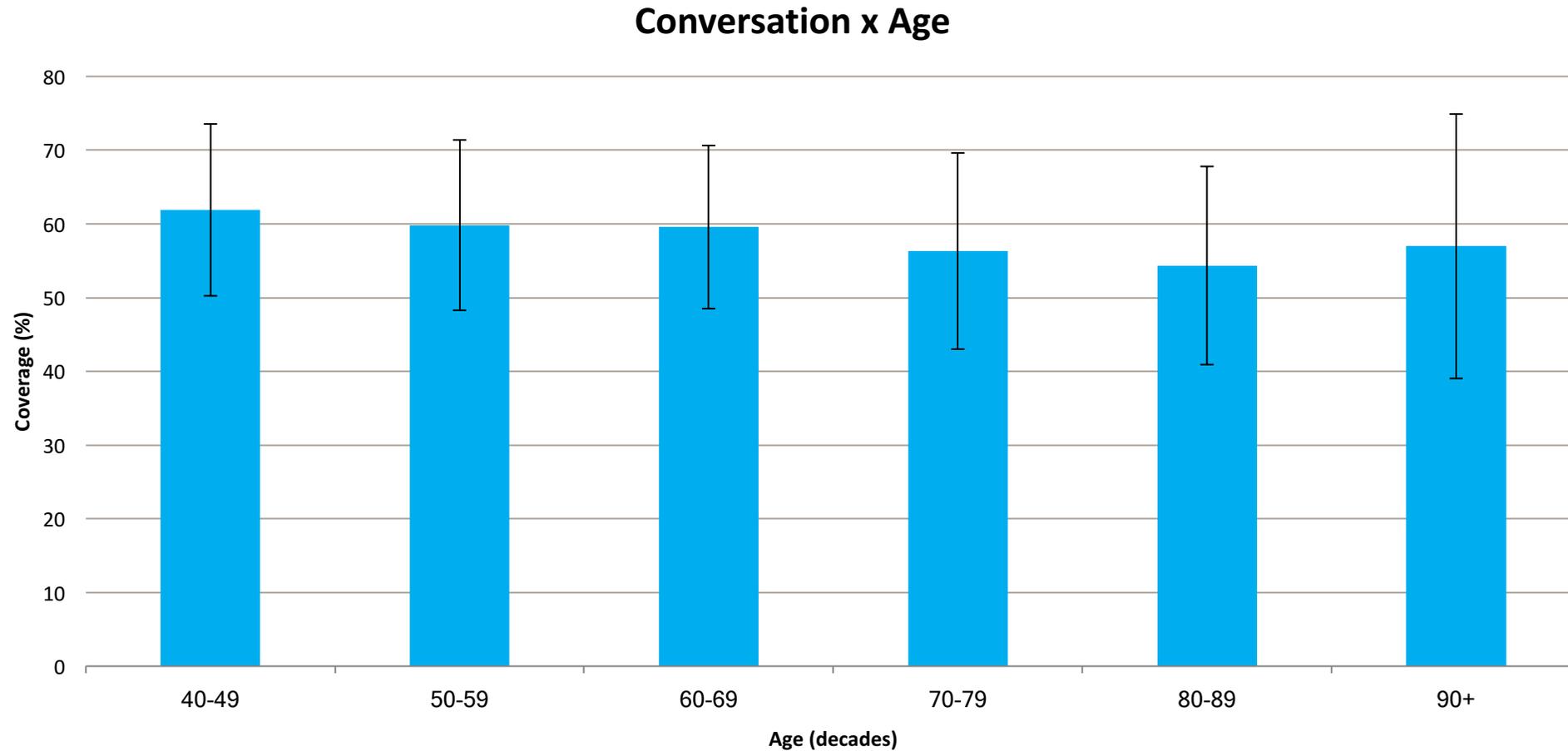


# Greater variability within groups of people of the same age than there is across ages



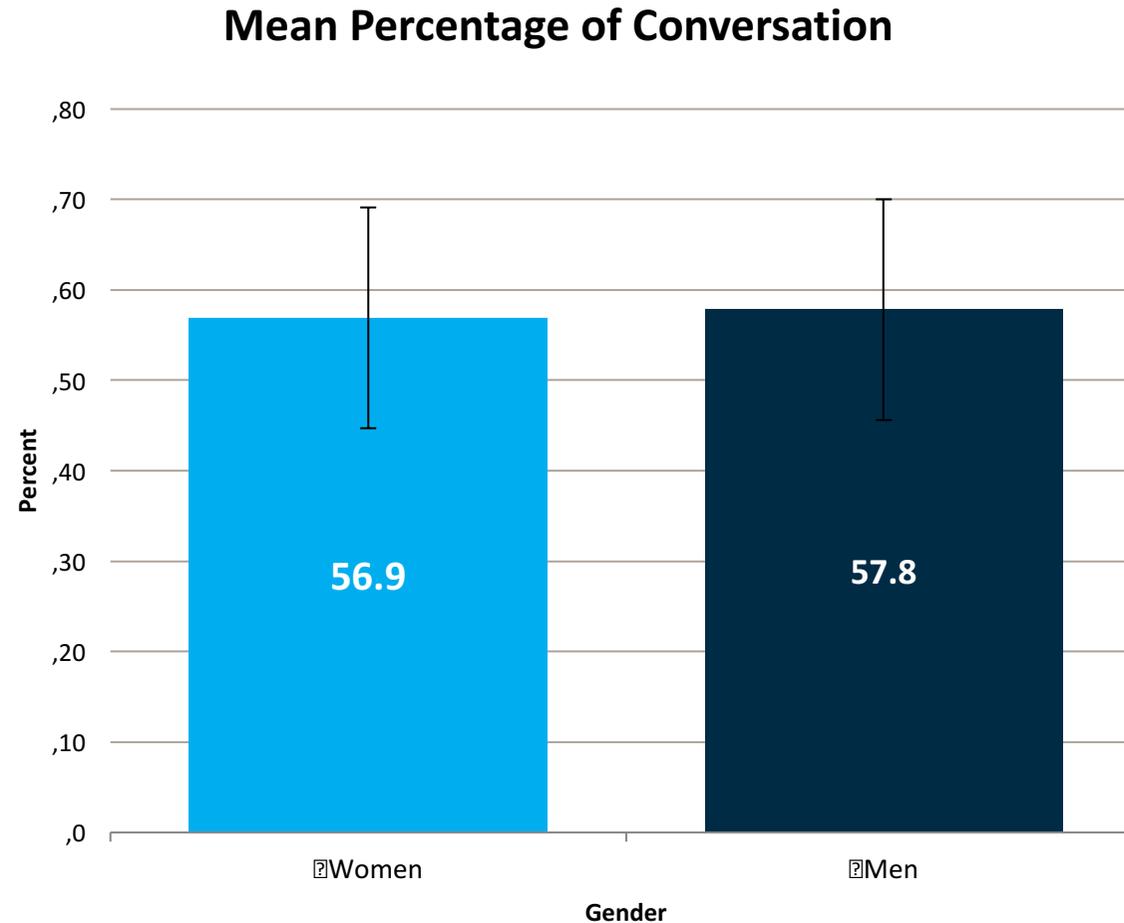
# How much time do these three spend in conversation?

90 yr. old? 70 yr. old? and 50 yr. old?



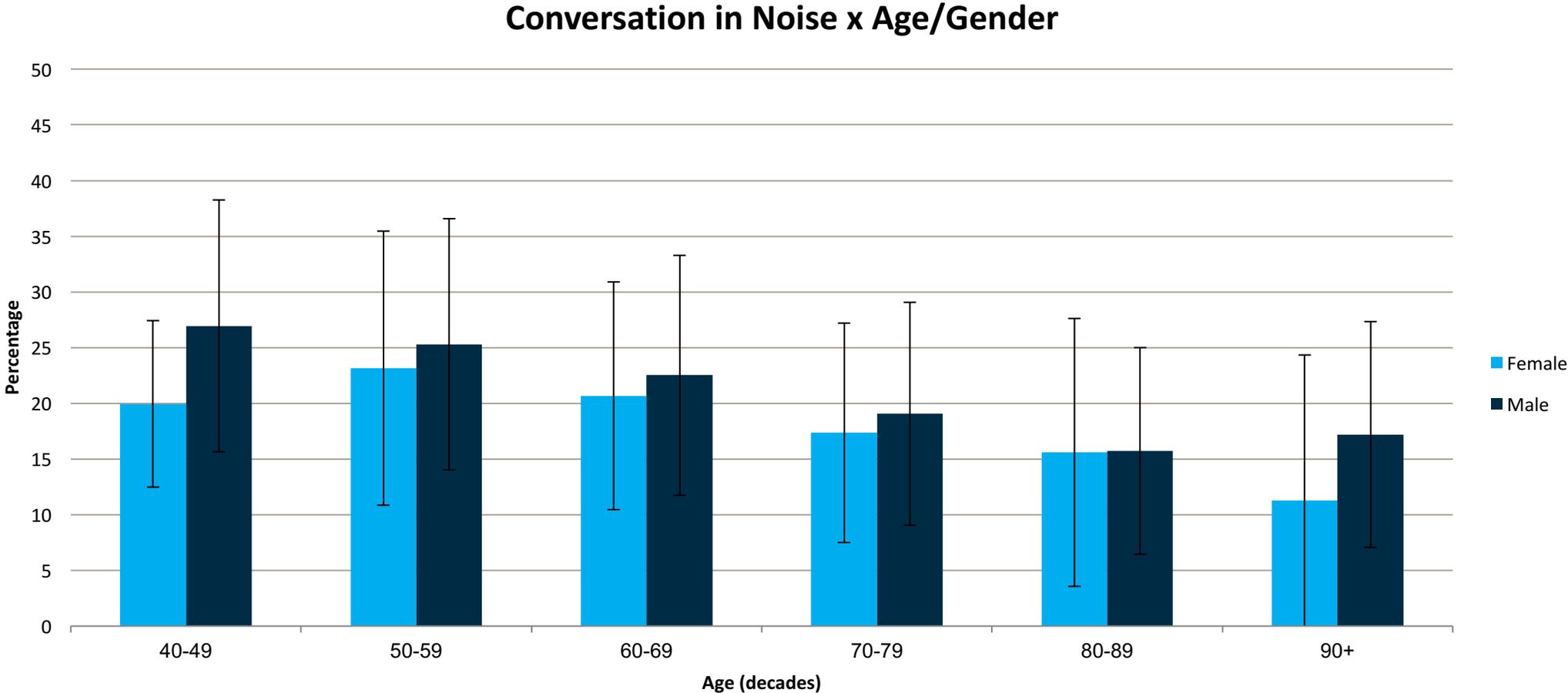
# Who spends more time in conversation environments?

Men or women?



# Who spends more time in speech in noise environments?

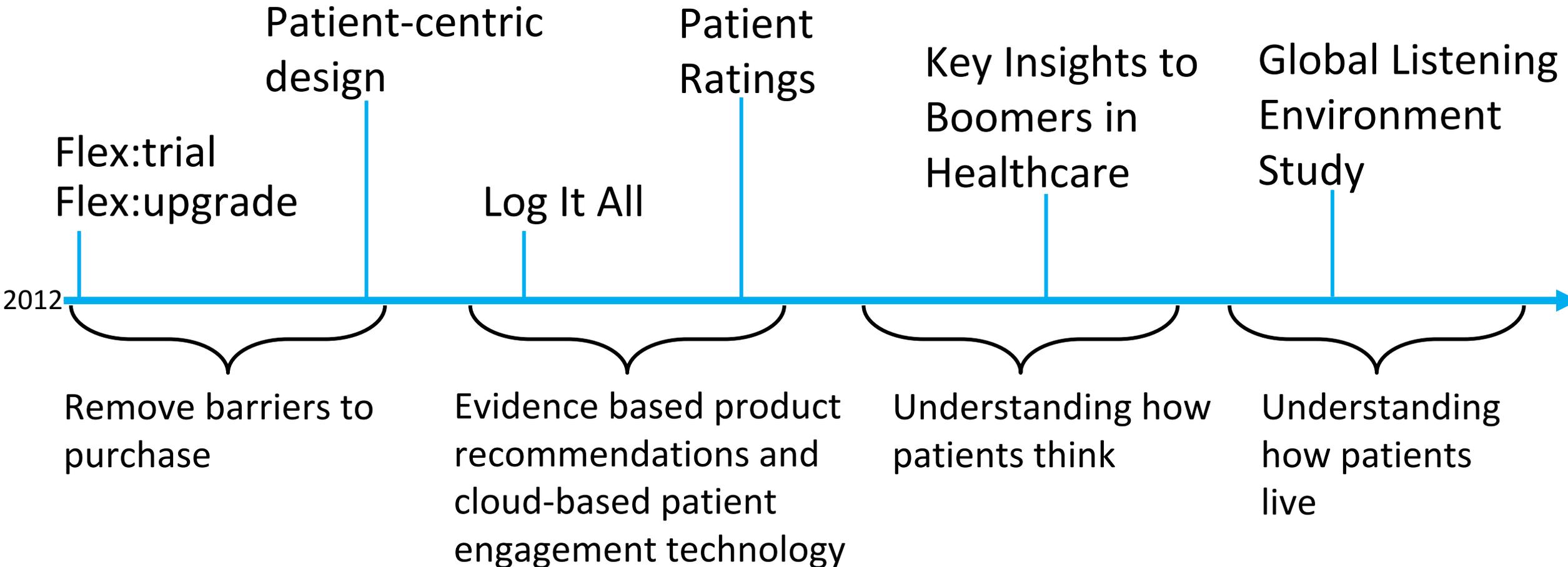
Men or women?



To deliver an outstanding patient experience, you need to have a in-depth knowledge of today's patients.



# No one knows today's patients better than Unitron



We learned we had quite a few preconceived assumptions about purchase behavior, age and listening lifestyles.

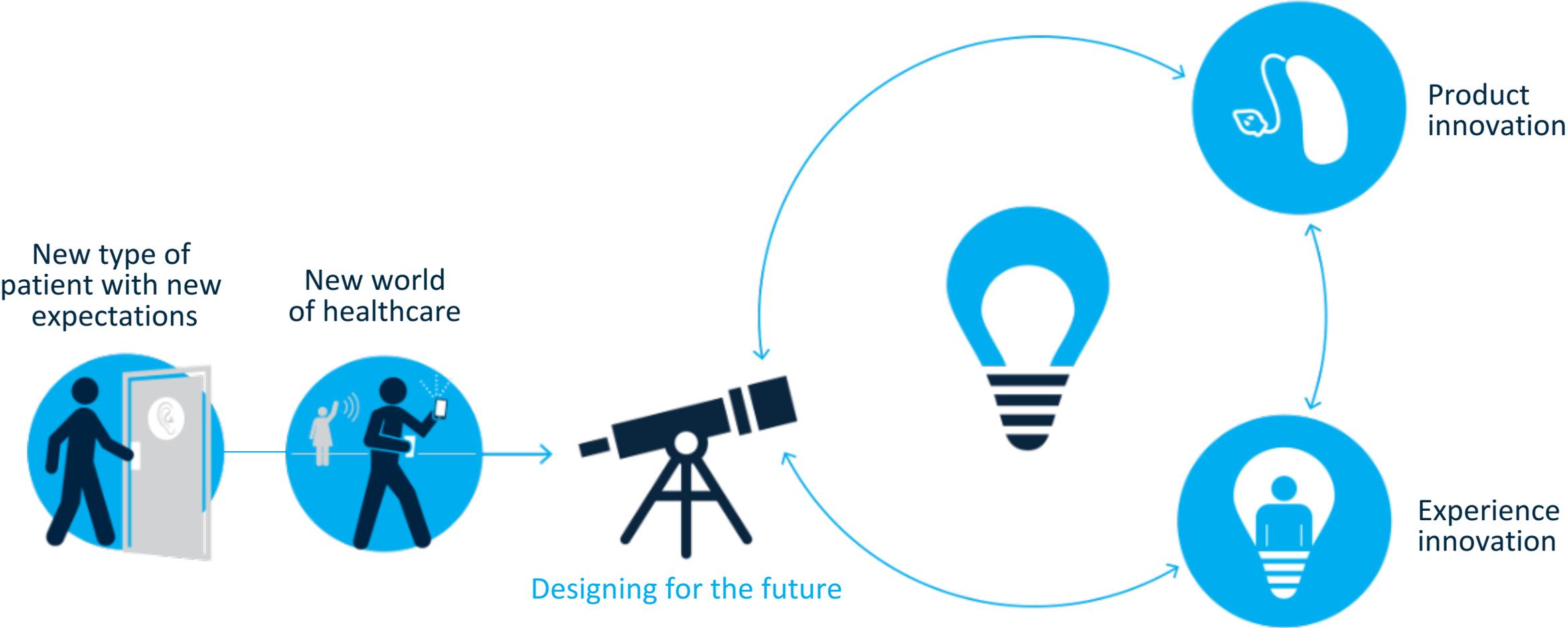
Unitron brought evidence based  
recommendations

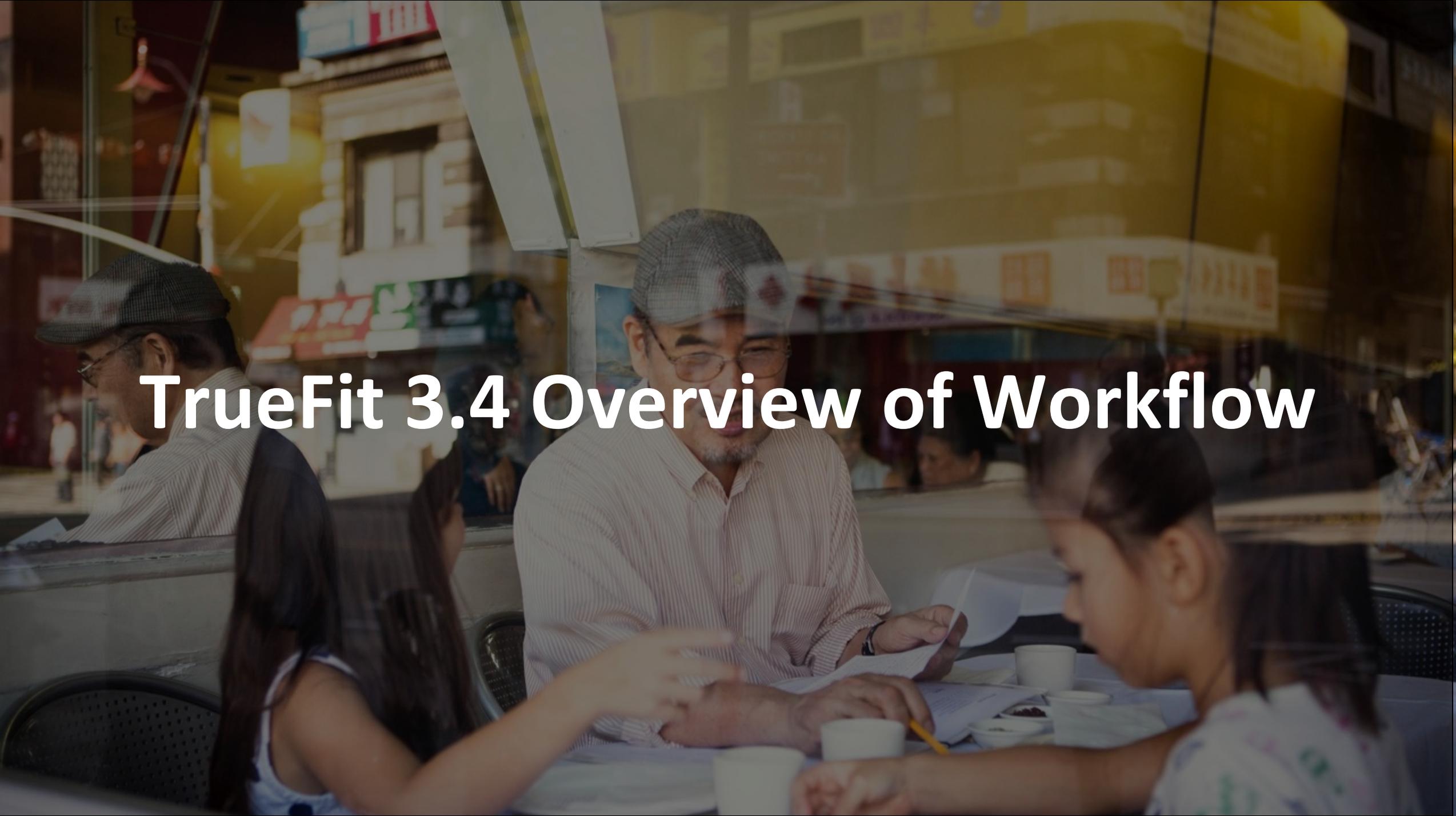
And now Unitron is bringing  
evidence into product technology  
innovations

Unitron brought evidence based  
recommendations

And now Unitron is bringing  
evidence into product technology  
innovations

# Designing for today's healthcare consumer



A photograph of a group of people sitting around a table in what appears to be a cafe or office setting. In the center, a man wearing a grey cap and glasses is looking down at a document. To his left, another man in a grey cap is also looking at a document. To the right, a woman is looking at a document. There are several white cups on the table. The background is slightly blurred, showing a building with a sign that says 'BANK OF CHINA'.

# TrueFit 3.4 Overview of Workflow

A photograph of two children, likely at a festival or celebration, covered in vibrant, multi-colored powder (pink, yellow, green, red). They are both wearing sunglasses and have their arms raised in a celebratory gesture. The background is a plain, light-colored wall with some scattered powder. The overall mood is joyful and festive.

**What's new with TrueFit 3.4**

# Spatial Awareness

Client Instruments  
Fitting  
End Fitting

Feedback Optimization | Program Manager | **Configure Features** | Tuning | Patient Insights

Quick Fit | Conversation in quiet | Detect | T Stride Pro | T Stride Pro P BTE

- Universal
- Sound Conductor**
- Input
- Wind Control
- AntiShock 2
- Phase Canceller
- Specific
- Binaural Phone
- MyMusic
- Automatic Controls

### Sound Conductor



**SoundNav**

- Conversation in quiet (selected)
- Conversation in a small group
- Conversation in a crowd
- Conversation in noise
- Quiet
- Noise
- Music

**Manual Programs**

- Acoustic Telephone

**Wireless Programs**

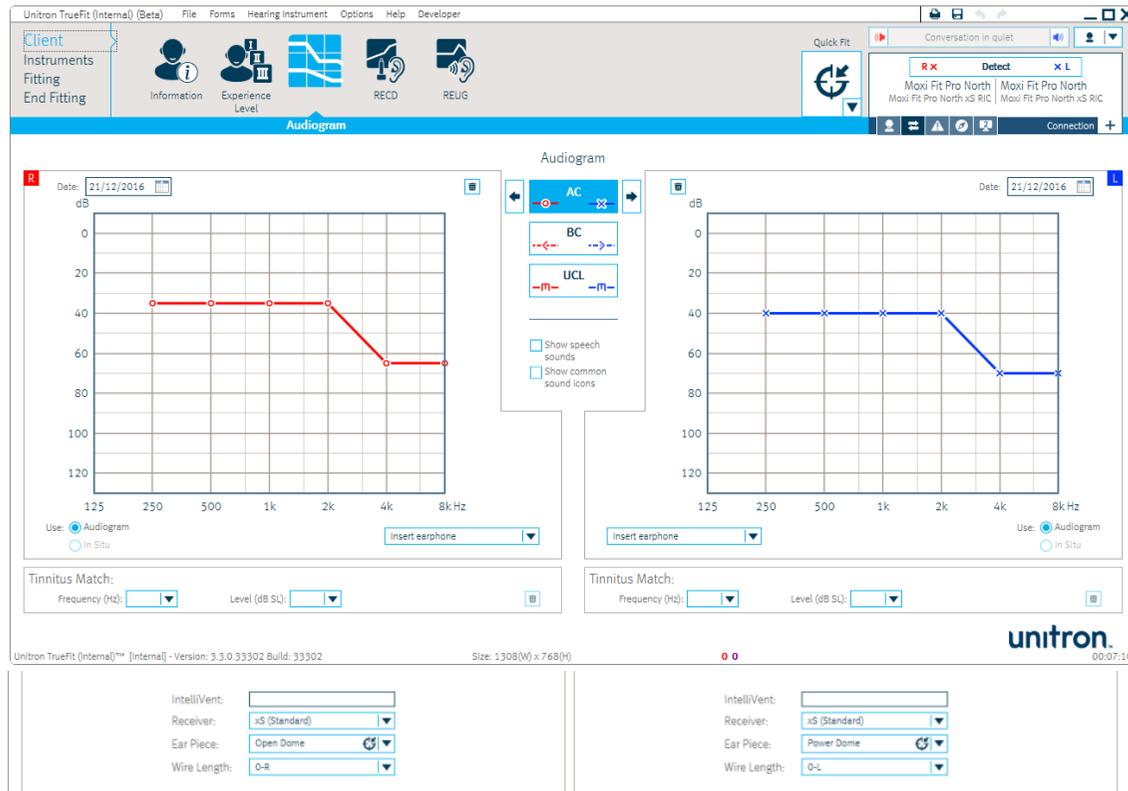
- uPhone
- uAudio
- uFM

Select a sound file

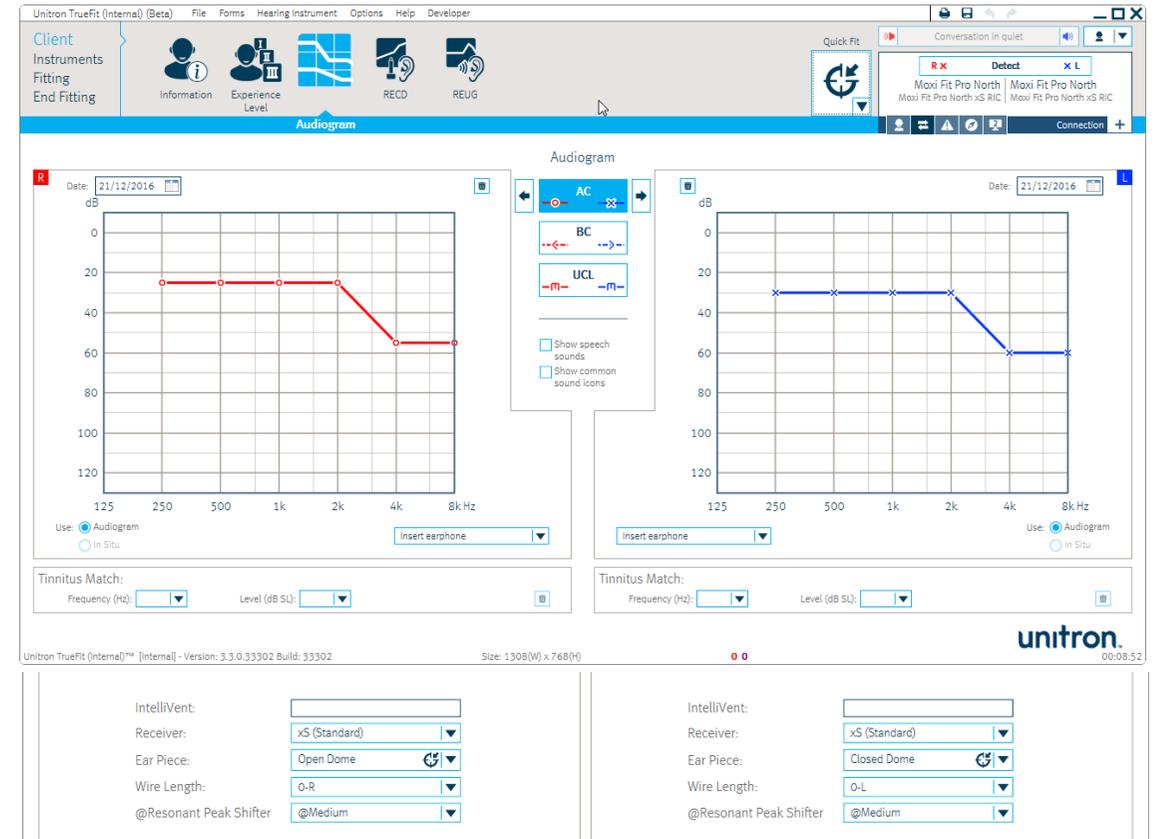
# Dome Recommendation Optimization

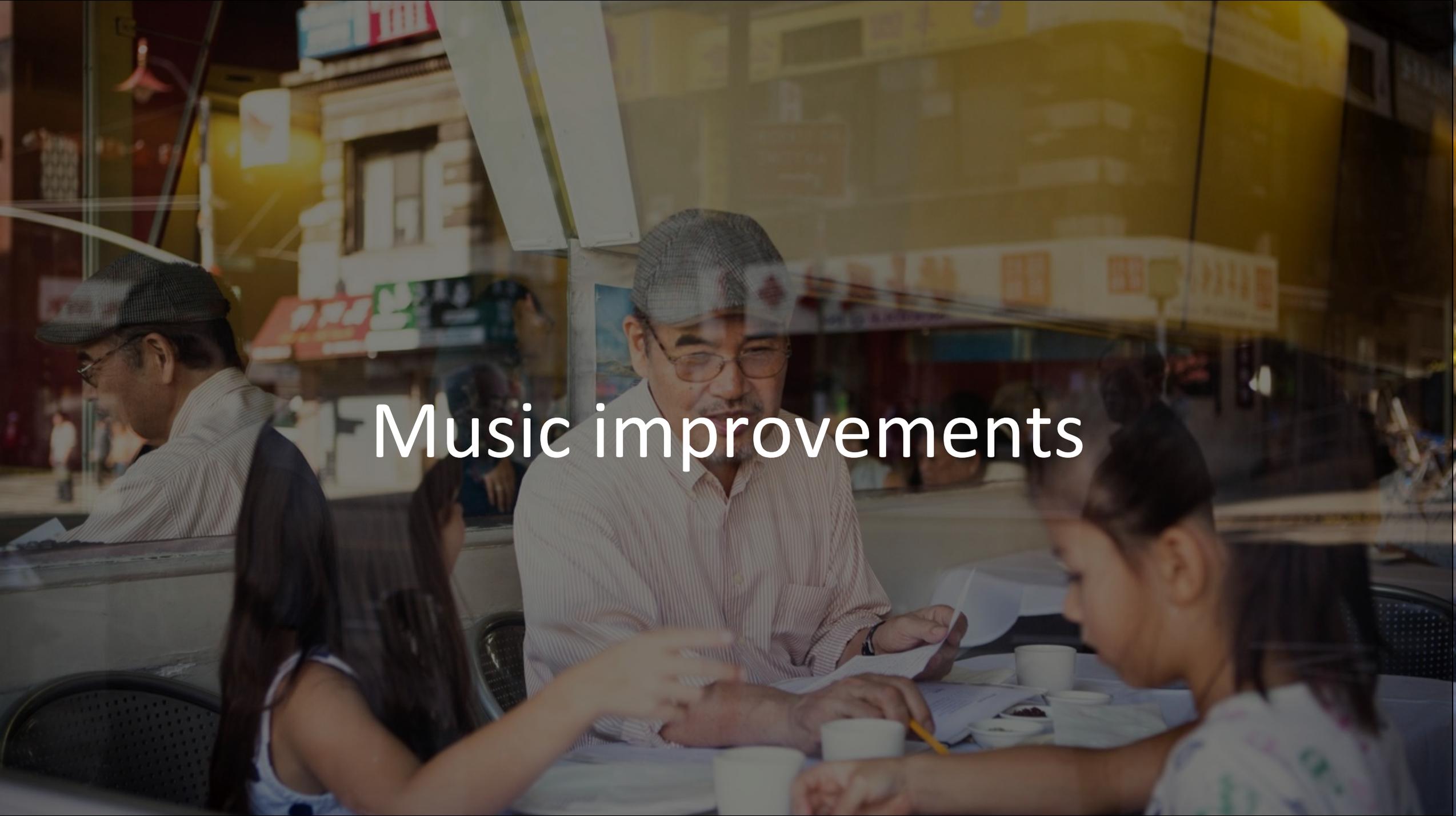
# Dome Recommendation Optimization

## Original



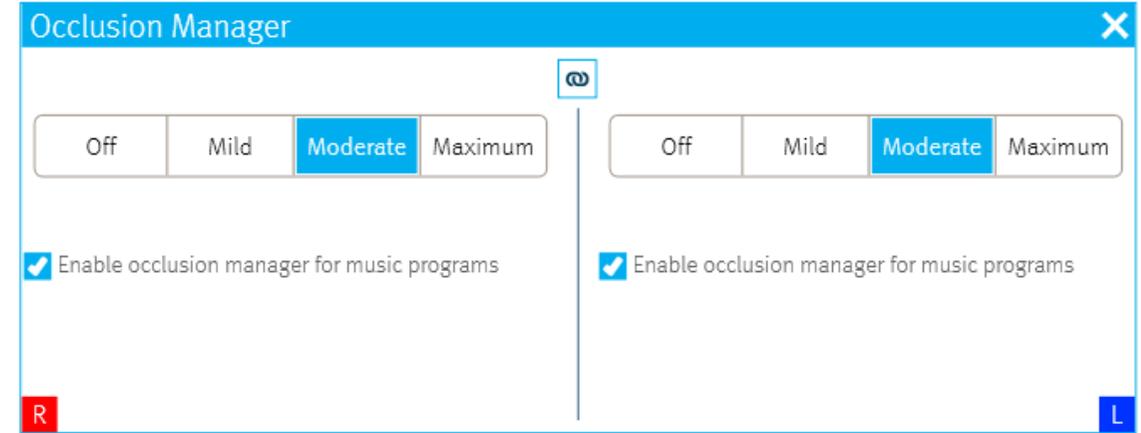
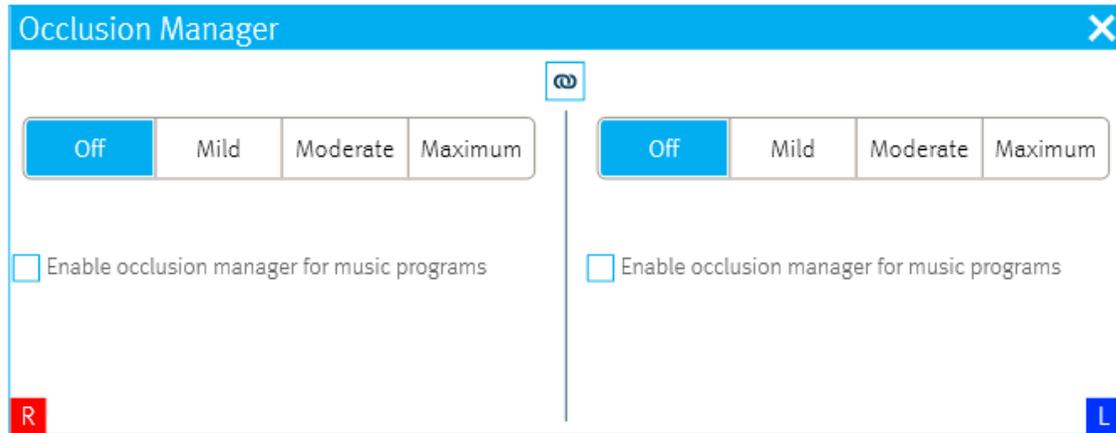
## New



A photograph of a man wearing a grey cap and glasses, looking down at a document on a table. He is seated at an outdoor cafe table with other people. The background shows a city street at night with buildings and lights. The text "Music improvements" is overlaid in white on the image.

# Music improvements

# Changes to Occlusion Manager



A photograph of two children, likely at a Holi festival, covered in vibrant, multi-colored powder. They are both smiling and have their arms raised in a celebratory gesture. The child on the left is wearing white sunglasses and a pink headscarf. The child on the right is also wearing sunglasses and a pink headscarf. The background is a plain, light-colored wall with some scattered powder. The overall mood is joyful and festive.

# Feedback Manager Optimization

# Feedback Manager Optimization

- Phase canceller has been optimized to reduce the incidence of feedback
- The optimization allowed the default setting to be reduced from “Max” to “Mod”

Conversations		R
In quiet	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	
In a small group	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	
In a crowd	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	
In noise	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	
No conversations		
Quiet	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	
Noise	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	
Music		
Music	<input type="radio"/> Off <input type="radio"/> Mild <input checked="" type="radio"/> Mod <input type="radio"/> Max	

A man wearing a grey cap and glasses is seated at a table in a restaurant at night. He is looking down at a document he is holding. Two women are seated across from him, one pointing at the document. The table has several white cups and plates. The background shows a busy street with buildings and lights.

# AntiShock 2

# Get more with Tempus AntiShock 2

- More consistent management of very loud transients across all form factors & receiver options
- More shock control for more input levels over a broader range of signals
- More comfort while maintaining excellent speech understanding in conversations

myUnitron changes for Patient  
Ratings/Overall Satisfaction

# myUnitron

In TrueFit 3.3 we found that users were sometimes entering their myUnitron credentials in this location which was designed for Microsoft Live. That was creating problems so we have removed the Account Details fields.



## Patient Ratings

Enable the Patient Ratings feature

### Account Details

User name:  @UnitronPatientRatings.com

Password:  

We are now hiding the legacy account details .

## Patient Ratings

Enable the Patient Ratings feature

# myUnitron

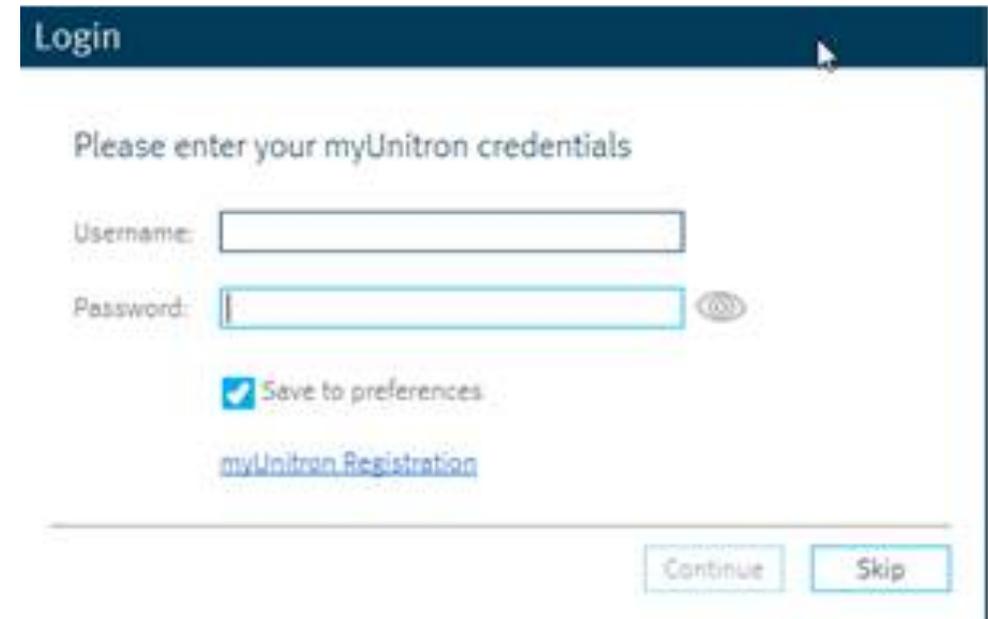
If the user clicks Patient Ratings to turn it on and there is no myUnitron account credentials entered

Or

The credentials entered previously are invalid, the user will be asked to enter their user name or password.

## Patient Ratings

Enable the Patient Ratings feature



The screenshot shows a 'Login' dialog box with a dark blue header. Below the header, the text 'Please enter your myUnitron credentials' is displayed. There are two input fields: 'Username:' and 'Password:'. The 'Password:' field has a small eye icon to its right. Below the input fields, there is a checked checkbox labeled 'Save to preferences' and a blue link labeled 'myUnitron Registration'. At the bottom right of the dialog, there are two buttons: 'Continue' and 'Skip'.

A photograph of two women laughing joyfully in an outdoor setting, possibly a village or market. The woman on the right is wearing a straw hat and sunglasses, while the woman on the left is wearing sunglasses and a plaid shirt. The background shows simple buildings and a dirt path. The text "Experience Innovations" is overlaid in white, bold font across the center of the image.

# Experience Innovations

# Patient insights

Opening the door to really meaningful conversations

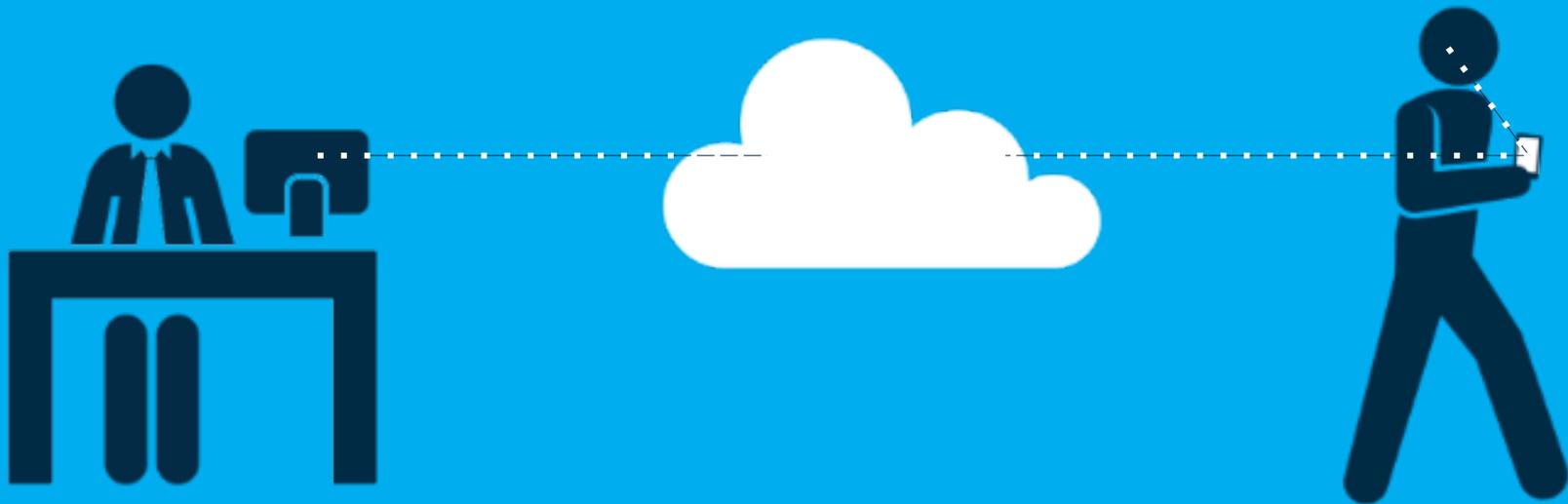
The right hearing solution is more than an audiogram and a series of algorithms, it is contextual and personal

Data logging tells you what the hearing instrument did

**Log It All** captures a patient's hearing experience across 7 different environments regardless of the technology level

GLES data gives Log It All data even  
more perspective

Patient Ratings captures a patient's  
“in the moment” perceptions of their  
hearing aid experience



Overview

Usage

**Lifestyle**

68 Patient Ratings

History

View Data Logging history from:  
Current - 13/12/2016

Technology Level

Select to compare

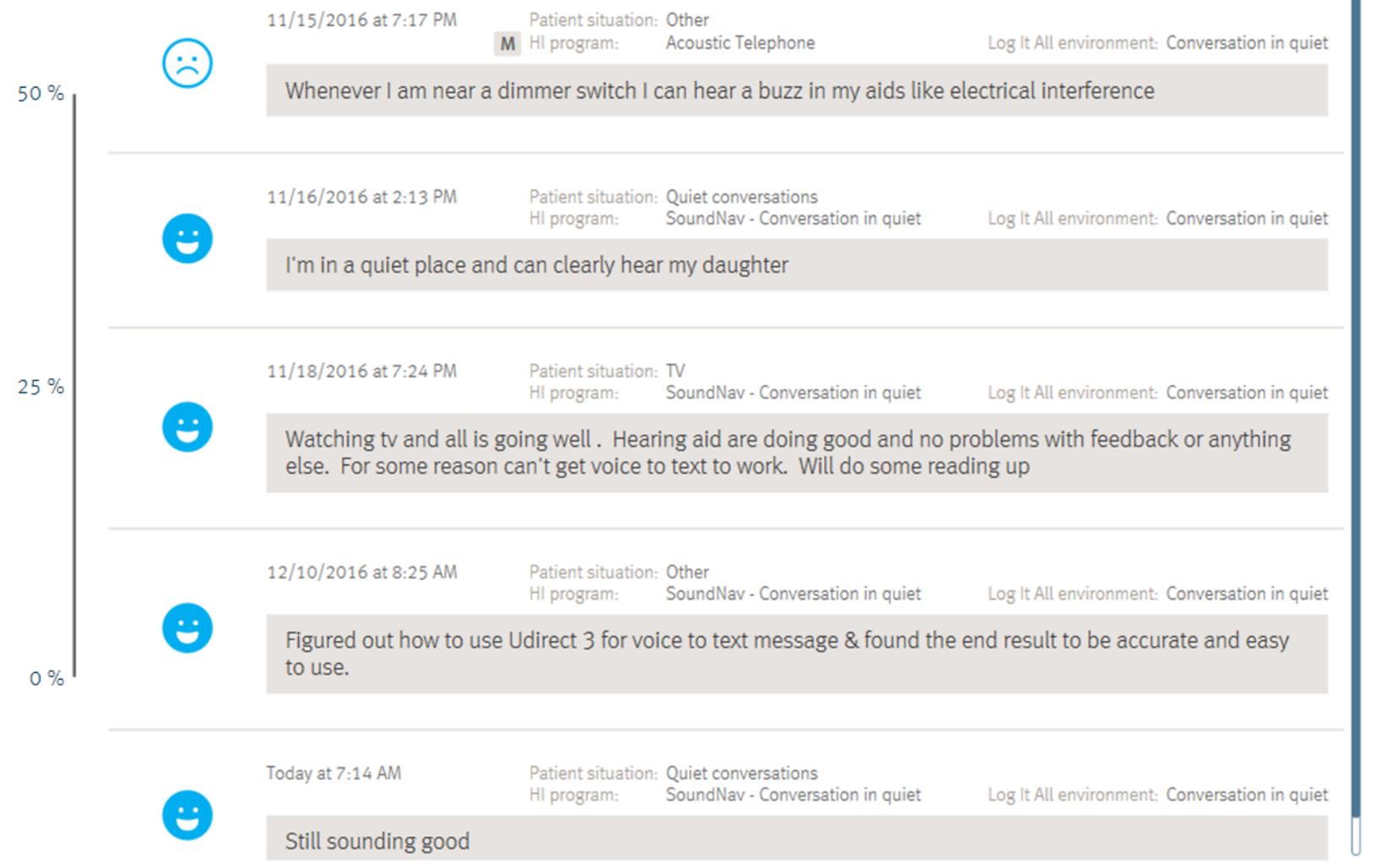
Pro | 800 | 700 | **600**

Technology Change >

Flex

Comparative Listening Data

Show Comparative Listening Data



Connection +

600 Key Features

- Automatic
- SoundNav (3 Environments)
- Pinna Effect
- Sound Conductor
- Adaptive Directionality (Multiband)
- MyMusic
- Binaural Phone

**Overall Satisfaction** captures the patient's level of satisfaction and willingness to recommend

Feedback Optimization Program Manager Configure Features Tuning **Patient Insights**

Quick Fit Conversation in quiet Detect T Moxi Now 600 T Moxi Now 600 T Moxi Now 600 xS RIC T Moxi Now 600 xS RIC Connection

Overview  
Usage  
Lifestyle  
68 Patient Ratings

History  
View Data Logging history from:  
Current - 13/12/2016

**Usage**

Hours per day		Days of use	
R	L	R	L
8	18	30	30

**Lifestyle**

Listening Lifestyle

50 %

**Patient Ratings**

Overall Satisfaction

Latest rating: 11/17/2016 at 1:02 PM

Satisfied? 1 2 3 4 5 6 7 8 9 10

1 2 3 4 5 6 7 8 9 10

Top Situations

Situation	Rating	Rating
er	6	6
TV	4	4
Car	4	2

0 % SoundNav Wireless Programs Manual Programs

0 % Noise Conversation in quiet Conversation in a crowd Conversation in noise Conversation in a small group Quiet Music

**Submit Rating**

**Satisfaction**  
How would you rate the perceived benefit of these hearing aids?  
Not at all satisfied 0 1 2 3 4 5 6 7 8 9 10 Extremely satisfied

**Recommendation**  
How likely would you be to recommend these hearing aids to friends or family with a similar hearing loss to yours?  
Not at all likely 0 1 2 3 4 5 6 7 8 9 10 Extremely likely

OK Close

Bring it all together

“At a glance” overview of patient data  
so you can take prompt action

Client Instruments  
Fitting  
End Fitting

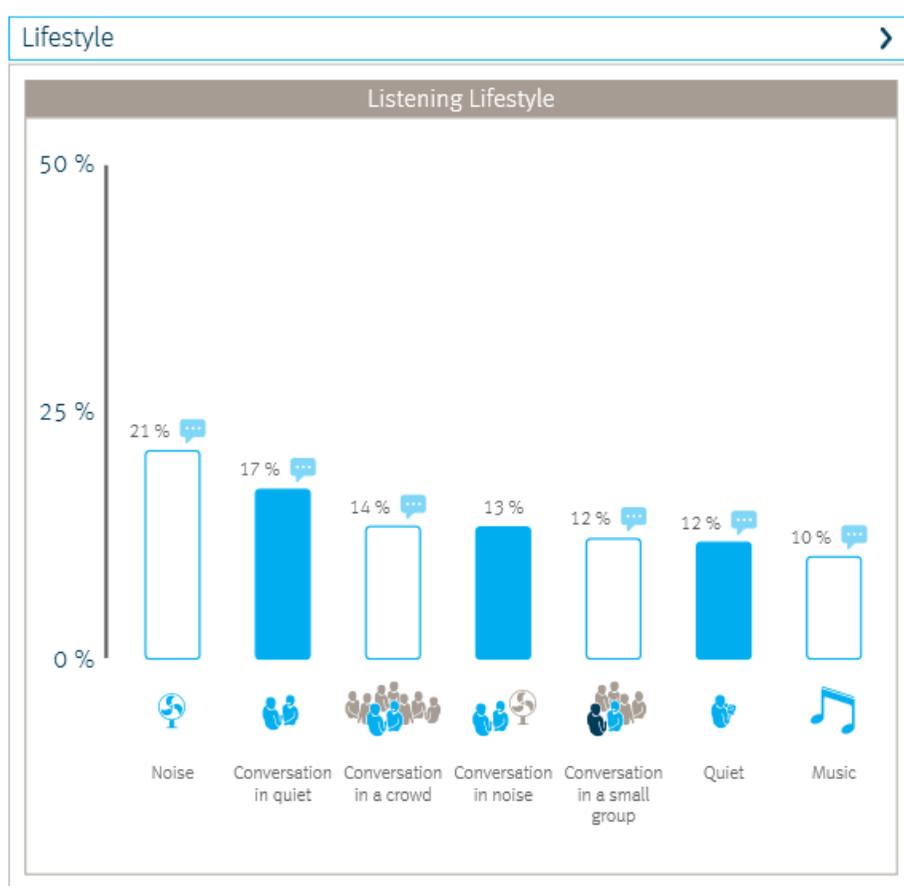
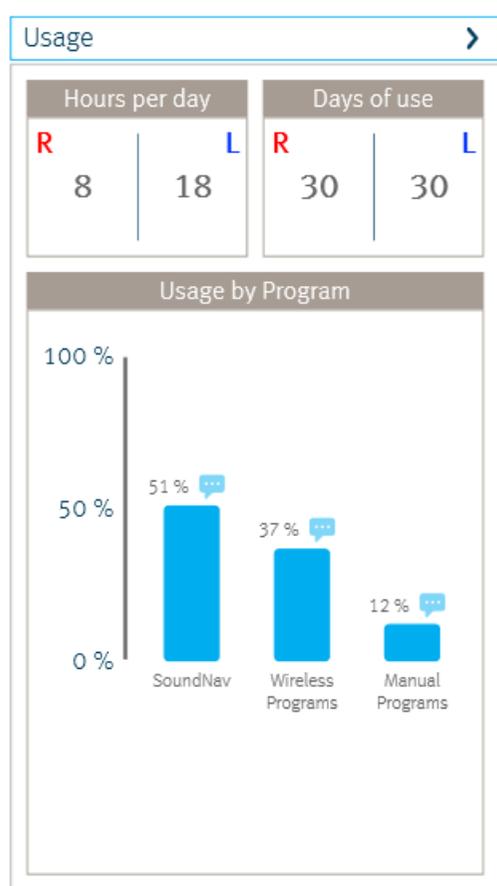
Feedback Optimization | Program Manager | Configure Features | Tuning

Quick Fit | Conversation in quiet | Detect | T Moxi Now 600 | T Moxi Now 600 xS RIC

Patient Insights

- Overview
- Usage
- Lifestyle
- 68 Patient Ratings

History  
View Data Logging history from:  
Current - 13/12/2016



### Patient Ratings

#### Overall Satisfaction

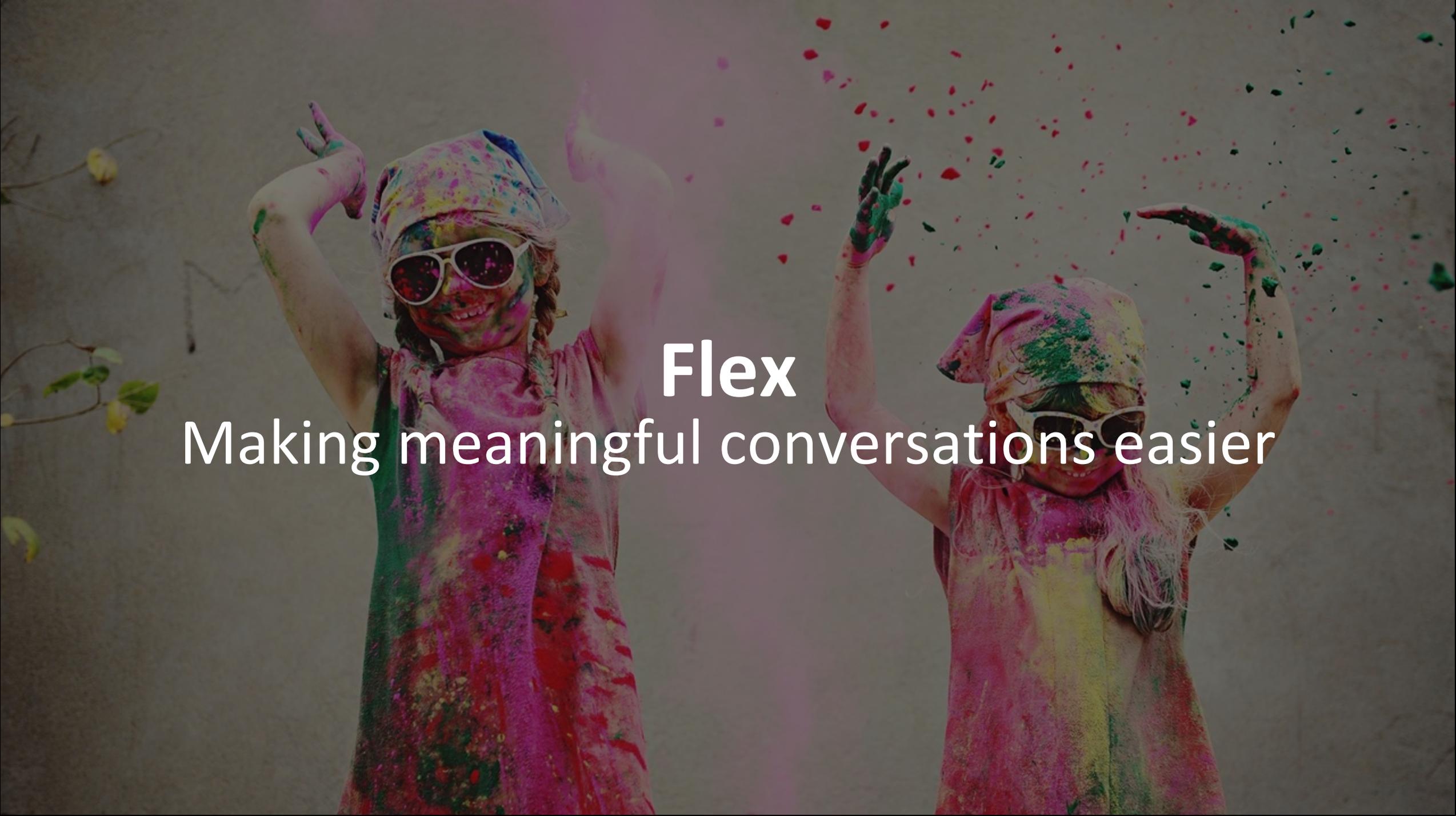
Latest rating: 11/17/2016 at 1:02 PM

Satisfied?  0  1  2  3  4  5  6  7  8  9  10

Recommend?  0  1  2  3  4  5  6  7  8  9  10

#### Top Situations

Situation	Unhappy	Happy
Other	6	6
TV	4	4
Car	4	2

A photograph of two children, likely girls, celebrating. They are covered in vibrant, multi-colored powder (pink, purple, green, yellow) on their faces, hair, and clothing. They are wearing sunglasses and have their arms raised in the air, with some powder still falling around them. The background is a plain, light-colored wall.

**Flex**  
Making meaningful conversations easier

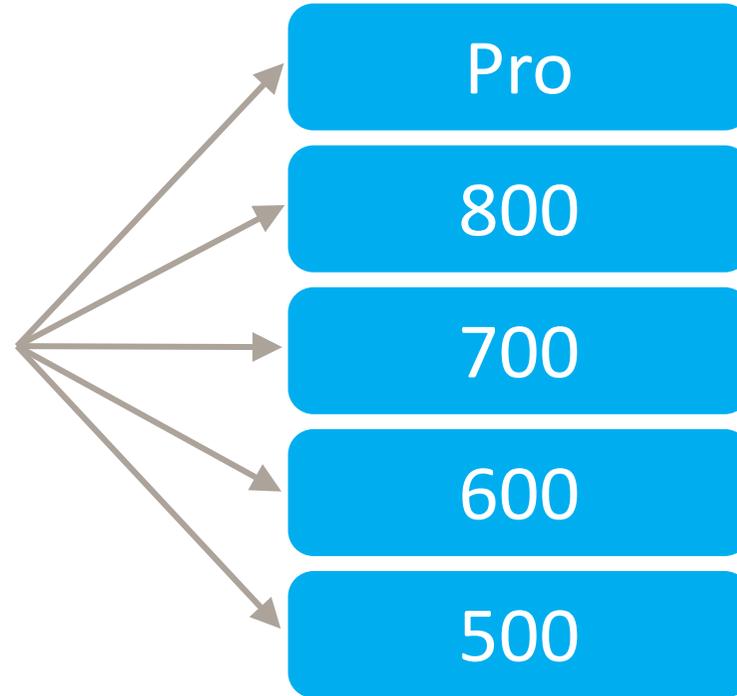
How do you use **Flex:trial**  
in your clinic?

# Flex:trial

One into many



TrueFit™

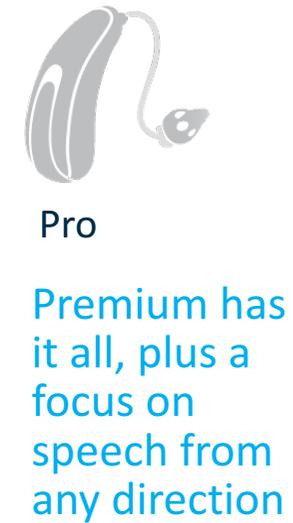
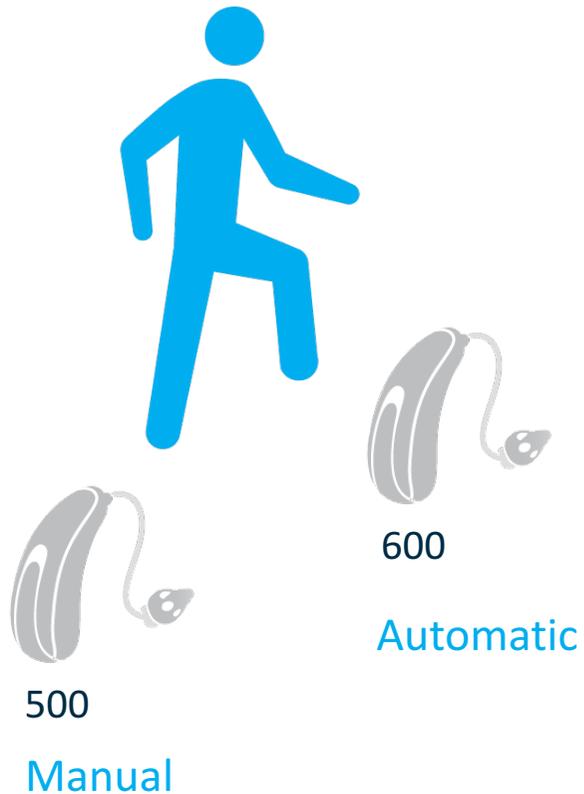


# Flex:upgrade

overcome patient barriers,  
increase patient confidence  
and solve patient problems

# Flex:upgrade

Lets you offer more



When do you tell patients about the possibility of Flex:upgrade?

A photograph of two women laughing joyfully in an outdoor setting, possibly a village. The woman on the right is wearing a straw hat and sunglasses, while the woman on the left is wearing sunglasses and a plaid shirt. The background shows simple buildings and a tree. The image has a dark overlay.

# Experience innovations

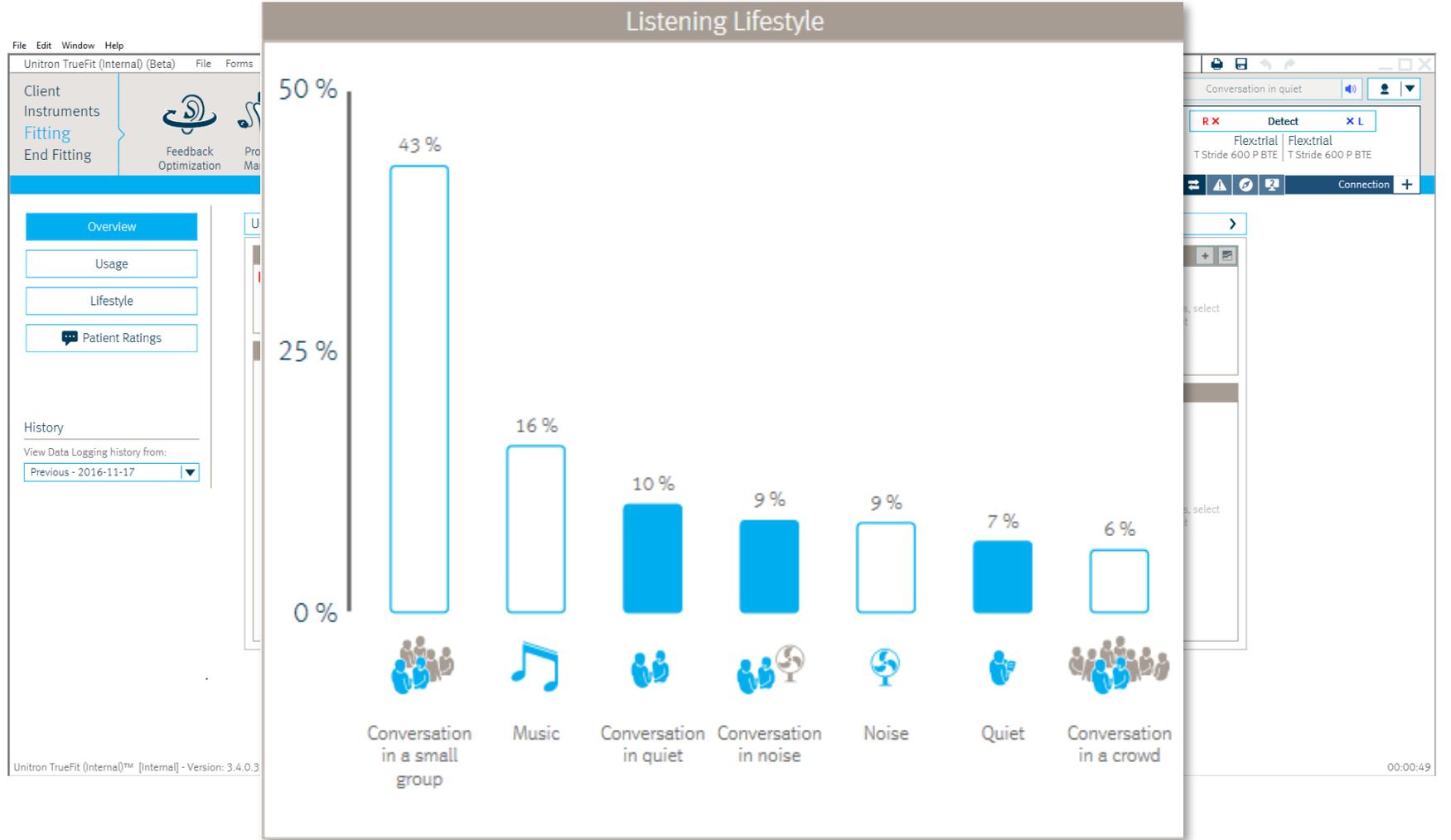
Getting the whole picture

# Case Studies

Intake assessment included:

- understanding conversation from the side and in a crowd
- TV announcer
- quality of speech

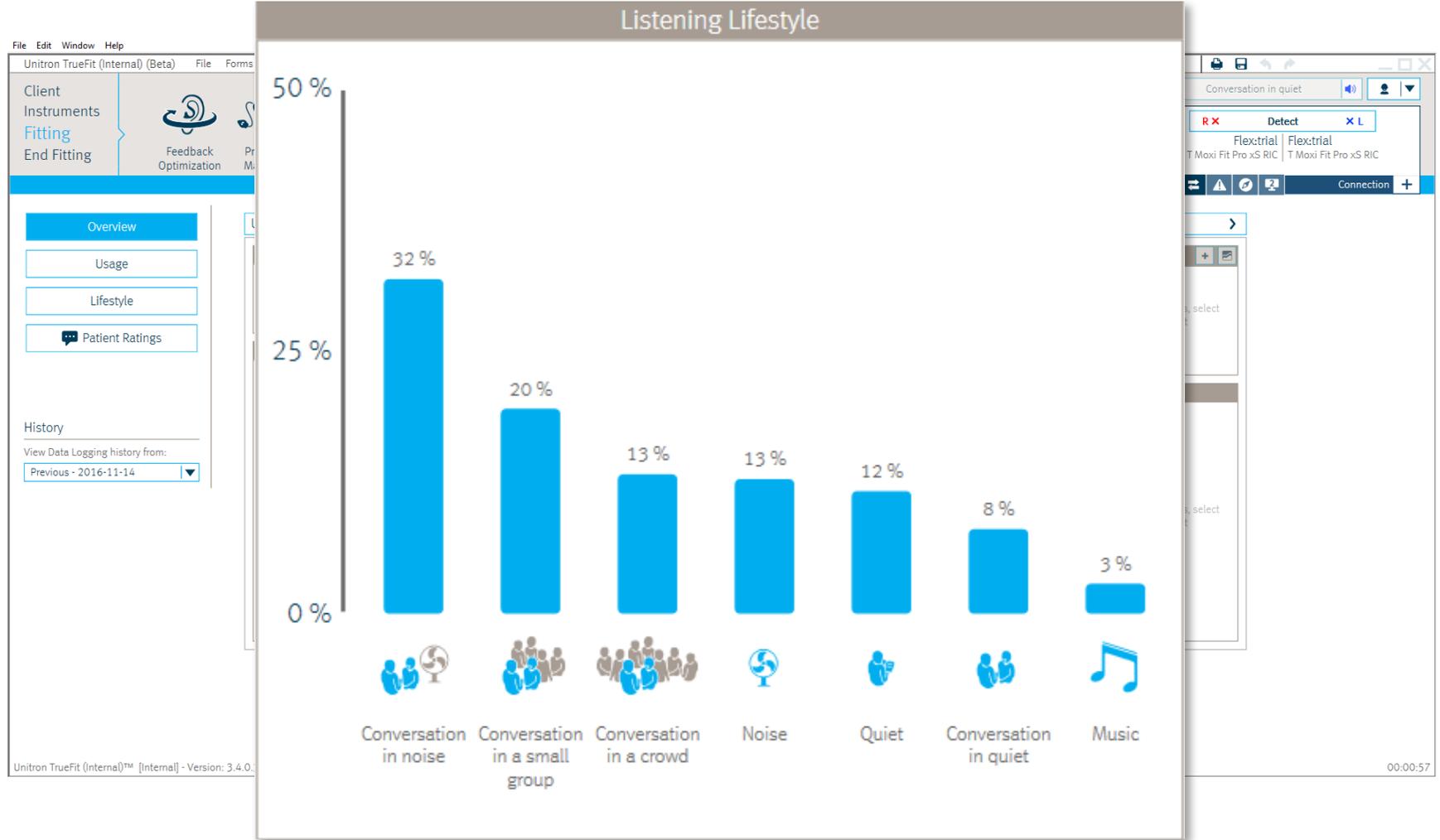




A man with short grey hair, wearing a light blue button-down shirt, is seated at a table in what appears to be a cafe or office setting. He is looking down at a document he is holding. In the foreground, the back of a woman with long dark hair, wearing a dark suit, is visible. The background shows a brick wall and some shelves.

**Intake assessment included:**

- understanding others at work during meetings
- at hockey in the dressing room
- watching TV
- listening to music





Patients have changed **give them what they want most.**

Patient insights **open the door to really meaningful conversations.**

# An unforgettable experience

Flex **makes discussions easier.**

Innovations **for everyone.**

Flex and patient insights **make a great team.**

**unitron**<sup>TM</sup>