

Build an Unsinkable Practice!



Join Phonak's Practice Development Department for an exciting and stimulating workshop designed to improve the performance of your practice and help safeguard against fluctuations in the economy.

Developing a Strategic Business and Marketing Plan

presented by Phonak's Practice Development Department

Insurance Coding and Reimbursement

presented by Paul Pessis, AuD & Alan Freint, MD

2003 Dates

Oct. 15	Denver, CO
Oct. 16	Phoenix, AZ
Oct. 27	Walnut Creek, CA
Nov. 4	Atlanta, GA
Nov. 5	Tampa, FL
Nov. 6	Ft. Lauderdale, FL
Nov. 17	Philadelphia, PA
Dec. 3	Los Angeles, CA
Dec. 9	Indianapolis, IN

2004 Dates

Jan. 7	Dallas, TX
Jan. 8	Houston, TX
Jan. 14	Chicago, IL
Feb. 11	Pittsburgh, PA

Included with each seminar is a workbook and CD-ROM packed with practical tools to take back to your practice!

Workshop hours are from 2:00 p.m. – 8:00 p.m. The fee for registration is \$195 per person, including dinner. **Space is limited!** Please register two weeks in advance of your workshop date. For more information or to register please contact:

**Call your Inside Sales Representative
1-800-777-7333**