

A Summer "Best Practices"  
Leadership Conference for  
School Speech-Language Pathologists  
(SLPs) and Related Professionals

# A Vision for Excellence and Change

Embassy Suites Hotel and Conference Center  
Raleigh (Cary), NC  
(June 24, 2003 through June 27, 2003)

**KEYNOTE SPEAKERS**

JACK S. DAMICO  
MARK F. GOLDBERG  
RUBY K. PAYNE  
WAYNE A. SECORD  
KARL M. WIIG

**MAJOR SPEAKERS  
AND OTHER PRESENTERS**

Li-Rong Lilly Cheng  
Nancy A. Creaghead  
Barbara Ehren  
Henriette W. Langdon  
Nicola W. Nelson  
Elizabeth Pena  
Celeste Roseberry-McKibben  
Carol E. Westby  
Kathleen Whitmire  
Elisabeth H. Wiig  
Toya A. Wyatt



The National Center for Speech-Language Pathology in Schools (NCSLPs)



# A Vision for Excellence and Change



## Sponsors:

The Ohio State University  
University of Cincinnati  
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Red Rock Publications, Inc.

## MEMO

Date: March 17, 2003  
To: School Speech-Language Pathologists and Related Professionals  
From: Susan K. Lentz, M.A.  
Conference Coordinator  
Subj: First Annual Leadership "Best Practices" Conference

We invite you to attend our first-annual, Leadership "Best-Practices" conference entitled *A Vision for Excellence and Change!* We're pleased to join with The Ohio State University Department of Speech and Hearing Science, and the National Center for Speech-Language Pathology in Schools (University of Cincinnati & Miami University) in co-sponsoring this event.

The SLP's role is critical to the success of any school. And, the "Leadership SLP" can bring a rich background of experiences, skills and vision to school-based practice. Leadership has many characteristics, but good schools are created by vision, teamwork, and most of all, instructional leadership. Please take some time to review the broad coverage of this three and one-half day conference. The program features an extensive list of nationally recognized leaders in speech-language pathology and education.

This, first-of-its-kind, national leadership conference will explore the components of effective instructional leadership, and give clinicians, supervisors and administrators in SLP and related disciplines, an opportunity to strengthen their instructional leadership skills. Join us for a truly engaging leadership experience presented by some of the most dynamic and entertaining speakers you'll ever hear. You won't be sorry. Please register early!

P.S. Take advantage of our special rate for Leadership Teams, and again, please register early.

## WHO SHOULD ATTEND?

### Educational Level Who Should Attend?

The orientation of this program is both clinical and educational. The intent is to equip professionals with leadership knowledge and skills to impact the quality of services for children in schools.



## PROGRAM SUMMARY

The leadership "best-practices" conference will feature an engaging and stimulating program taught by nationally recognized faculty who themselves, have a record of outstanding instructional leadership. The conference will focus on leadership best-practices that undergird effective schools and promote a deeper understanding of culture, diversity, and poverty.

The program will open Tuesday evening, June 24, 2003, with a provocative keynote by Dr. Mark Goldberg entitled *The Five Commonalities of Educational Leaders*. In the three days that follow, participants will gain new knowledge and build their instructional leadership along three thematic lines: (1) "Good Seeds Grow in Good Cultures", leadership strategies that build effective schools, (2) "A Serious Commitment to Culture and Diversity", ensuring meaningful access for all children and, (3) "A Leadership Framework for Understanding Poverty", a call to action for students who are among are most fragile. Drs. Wayne Secord, Jack Damico and Ruby Payne, respectively, will serve as keynote presenters. Each keynote will be followed by outstanding presenters who will help participants examine their own bedrock beliefs, and internalize new knowledge and skills. Karl Wiig's closing (Endnote) address on Friday, *A Vision for Excellence and Change*, will echo the conference theme and challenge us all to forge a leadership plan and make a difference in America's schools.

Leadership is more than a direction, it is philosophy, faith, courage, and the wherewithal to swim upstream for values and bedrock beliefs that serve all children and adolescents. Participants will gain new and unique leadership perspectives and leave this conference feeling connected and inspired, believing and knowing they can make a difference, and most of all, with the tools to make their instructional leadership a reality.



PROGRAM SUMMARY

# Time-Ordered Agenda

(June 24 to June 27)

Note: For a complete summary of all conference presentations, i.e., program summaries, learning outcomes, and speaker information, visit [www.redrockpublications.com/programinfo](http://www.redrockpublications.com/programinfo)

## DAY 1

(Opening Session) Tuesday Evening, June 24, 2003, 5:00 p.m. - 10:00 p.m.)

Time	Description
5:00 to 6:00	REGISTRATION - PICK UP MATERIALS
6:00 to 6:30	Welcome and Introductions <b>Conference Overview</b> Kathleen Whitmire, Ph.D. Director of School Services, ASHA, Rockville, MD  Mary Watson, Director, Exceptional Children Division North Carolina Department of Public Instruction (NCDPI) Raleigh, NC
6:30 to 7:15	<b>School-Based Leadership: A National Perspective</b> Nancy A. Creaghead, Ph.D., ASHA Past President University of Cincinnati, Cincinnati, OH
7:15 to 8:00	<b>Overview of the National Leadership Institute: "Coming Attractions"</b> Wayne A. Secord, Ph.D., University of Cincinnati, Miami University  Establishment of the John & Annie Glenn Leadership Awards Senator and Mrs. John Glenn
8:00 to 8:15	Break
8:15 to 9:15	Conference Keynote Presentation: <b>"The Five Commonalties of Educational Leaders"</b> Mark F. Goldberg, Ph.D., Educational Consultant Austin, TX
9:15 to 10:00	Reception
10:00	Adjourn

## DAY 2

Tuesday Evening, June 25, 2003  
8:00 a.m. - 6:00 p.m.

Time	Description
8:00 to 8:45	REGISTRATION CONTINUES Coffee, Tea and Juices (Exhibit Area)
8:45 to 9:45	Keynote Address: <b>"Good Seeds Grow in Good Cultures"</b> Wayne A. Secord, Ph.D.
9:45 to 10:15	Break (Exhibit Area)
10:15 to 11:45	Concurrent Sessions <b>Leading Best Practice in School Service Delivery: Only Relevant Practices Can Be Best</b> Nicola W. Nelson, Ph.D. Western Michigan University Kalamazoo, MI  <b>Leadership Strategies for Students with Communication, Language &amp; Learning Disabilities</b> Elisabeth H. Wjig, Ph.D., President, Knowledge Research Institute Arlington, TX
11:45 to 1:15	Lunch (On Your Own)
1:15 to 2:45	Concurrent Sessions <b>Wanted! SLPs to Provide Leadership in Secondary School Services</b> Barbara J. Ehren, Ed.D., Sunrise, FL University of Kansas Center for Research & Learning  (Elisabeth Wjig Presentation Repeated)
2:45 to 3:30	Afternoon Break (Exhibit Area)
3:30 to 5:00	Concurrent Sessions (Ehren Presentation Repeated) (Nelson Presentation Repeated)
5:00 to 6:00	Reception (Exhibit Area)

## CEU INFORMATION

This Conference is co-sponsored by the University of Cincinnati Department of Communication Sciences and Disorders, The Ohio State University Department of Speech and Hearing Science, and Red Rock Educational Publications, Inc. All three organizations are approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to offer continuing

education activities in speech-language pathology and audiology. This conference is offered for 2.0 CEUs (intermediate level; professional area). ASHA approval of CE Provider status does not imply endorsement of course content, specific products, or clinical procedures.



The estimated level of program content is intermediate. Participants will be expected to be professionals in speech-language pathology, regular education, educational leadership, special education, school psychology, or a related field

# Time-Ordered Agenda

(June 24 to June 27 continued)

## DAY 3

Thursday, June 26, 2003,  
8:00 p.m. - 6:00 p.m.

Time	Description
8:00 to 8:45	Coffee, Tea and Juices (Exhibit Area)
8:45 to 9:45	Keynote Address: <b>"A Serious Commitment to Culture and Diversity"</b> Jack S. Damico, Ph.D., University of Louisiana, Lafayette Lafayette, LA
9:45 to 10:15	Break (Exhibit Area)
10:15 to 11:45	Concurrent Sessions <b>Instructional Leadership: Cultural Considerations</b> Carol E. Westby, Ph.D., University of New Mexico, Albuquerque, NM  <b>Assessing Diverse Learners: Best Practice Models</b> Elizabeth Pena, Ph.D., University of Texas, Austin, TX
11:45 to 1:15	Lunch (On Your Own)
1:15 to 3:15	<b>Serving Culturally and Linguistically Diverse Students: Leadership Perspectives</b> Li-Rong Lilly Cheng, Ph.D. San Diego State University, San Diego, CA Henriette W. Langdon, Ed.D., San Jose State University, San Jose, CA Toya A. Wyatt, Ph.D, California State University, Fullerton, Fullerton, CA
3:15 to 3:30	Afternoon Break (Exhibit Area)
3:30 to 5:00	Concurrent Sessions (Pena Presentation Repeated) (Westby Presentation Repeated)
5:00 to 6:00	Reception (Exhibit Area)

## DAY 4

Friday, June 27, 2003,  
8:00 a.m. - 4:15 p.m.

Time	Description
7:30 to 8:30	Coffee, Tea and Juices (Exhibit Area)
8:30 to 10:00	Conference Feature Presentation: <b>"A Leadership Framework for Understanding Poverty" (Part I)</b> Ruby K. Payne, Ph.D., aha, Process, Inc., Houston TX
10:00 to 10:30	Break (Exhibit Area)
10:30 to 11:45	<b>"A Leadership Framework for Understanding Poverty" (Part 2)</b> Ruby K. Payne, Ph.D.
11:45 to 12:00	<b>Questions and Answers</b>
12:00 to 1:00	Box Lunch Provided Up Close and Personal: Speakers Available for Lunch with Participants
1:00 to 2:30	<b>Serving Students from Low-Income Backgrounds: Considerations for SLPs</b> Celeste Roseberry-McKibbin, Ph.D., California State University, Sacramento Sacramento, CA
2:30 to 2:45	Afternoon Break (Exhibit Area)
2:45 to 3:45	CLOSING "ENDNOTE" SESSION <b>Leadership Paradigms: A Vision for Excellence and Change</b> Karl Martin Wiig, M.S, Chairman, Knowledge Research Institute Arlington, TX
3:45 to 4:15	Philosophy, Faith and Courage (Closing Remarks) Next Year in Arizona Wayne A. Secord, Ph.D.
4:15	Adjourn

