

Workshop Overview

Being familiar with the intricacies of reimbursement and recognizing the potential for legal missteps are essential for the smooth functioning of an audiology practice. Day-by-day, changes in the law and insurance practices demand that audiologists keep current with the complexities of reimbursement. Knowing the latest rules and regulations is a must. Topics of discussion will include:

- HIPAA
- Establishing a Fee Structure
- Interpreting the Explanation of Benefits (EOB)
- Knowing the "ins and outs" of Medicare
- Advanced Beneficiary Notice (ABN)
- Correct Coding Initiative (CCI) edits
- Securing Safe Remuneration and Legal Relationships with Physicians
- Electronic Billing

Workshop Schedule

The *Insurance Reimbursement Can Be Fun* workshop will be held on Wednesday, April 2, 2003. Sign-in will begin at 9:00 A.M. The workshop will start at 10:00 A.M. and is scheduled to end at 5:00 P.M.

9:00 - 10:00 A.M.	Sign In
10:00 - 11:00 A.M.	Update and Review of Health Insurance Portability and Accountability Act
11:00 - 12:30 P.M.	Medicare - A Grassroots Discussion
12:30 - 1:30 P.M.	Lunch
1:45 - 5:00 P.M.	<ul style="list-style-type: none">• Maximizing Reimbursement for Medicare and Insurance Companies• Electronic Submissions of Claims/Clearinghouse• Questions and Answers

Location of Workshop

The seminar will be held at the Westin River Walk Hotel, San Antonio, Texas.

Presenters

Paul Pessis, Au.D., is the owner and director of North Shore Audio-Vestibular Lab in Highland Park, IL. In 2002, Paul received the American Academy of Audiology Presidential Honor Award for Services to the Academy. He is a founding member of the Illinois Academy of Audiology to which he served as the Annual Convention Co-Chair in 2001, Chair of the Ad Hoc Committee on Reimbursement and Vice-President of Legislative Affairs. He is the past Chair of the American Academy of Audiology Reimbursement Committee and currently serves on the Reimbursement Committee and is the chair of the RUC/CPT HCPAC subcommittee. Paul received his Au.D. in 2002 from Central Michigan University/Vanderbilt University. He teaches as an Adjunct instructor at the Pennsylvania College of Optometry. Paul has been published and has been a presenter/lecturer at numerous Academy meetings.

Alan Freint, M.D., is an otolaryngologist who is well known to the audiology community. For the past decade, Alan has lectured on medical and reimbursement issues at audiology State and National conventions. He has represented the profession of audiology at CMS hearings in an effort to bring direct access to audiologists. He, along with Paul Pessis, co-authored a book chapter on issues of reimbursement. Alan was recognized by the American Academy of Audiology with a Presidential award. The Academy of Dispensing Audiologists honored him with the Wernick Award for his dedication to the field of audiology.

Kadyn Williams, Au.D. joined forces in Atlanta with Helena Solodar in 1981 to form Occupational Noise Consultants (ONC), Inc., the first female-owned hearing conservation practice in Georgia. In 1983, they sold ONC, Inc., to a national concern and founded ACA in February, 1983, the first private audiology and speech pathology practice in Georgia. Dr. Williams is a fellow of the American Academy of Audiology and is a member of the Audiology Resource Association (ARA), the Academy of Dispensing Audiologists (ADA), the Georgia Speech and Hearing Association (GSHA), and the Georgia Academy of Audiology. Dr. Williams is an involved parent and highly accomplished and respected public speaker and educator. She was Editor of the Business Section of Feedback, the professional journal of the Academy of Dispensing Audiologists, for 4 years and has co-authored publications on hearing health care issues. She completed her Doctor of Audiology degree at the University of Florida in October of 2000.

Registration Form

ATTN: Lourdes Larez FAX: 630-393-7400

Attendee 1: _____

Attendee 2: _____

Acct #: _____ # of Attendees: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Registration Information

The cost of the workshop, including lunch is \$85.00 per attendee. This fee may be billed to your account. If you have any questions, call Ronald Gleitman, Ph.D at 800-777-7333 extension 5151.

Space is limited, so please register early. Registration will be accepted on a first-come basis.

Insurance Reimbursement Can Be Fun

Simplifying the Complexities



Westin River Walk Hotel
San Antonio, TX
April 2, 2003

PHONAK
hearing systems

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