

Dear Phonak Colleague:

When making your plans for San Antonio, remember to register for one of the most valuable seminars of the year! The Phonak Practice Development Department announces an **Insurance Reimbursement Workshop** to be held prior to the American Academy of Audiology Convention in San Antonio. Join us on Wednesday April 2, 2003 from 10:00 AM to 5:00 PM at the Westin-River Walk in San Antonio to hear Drs. Paul Pessis, Kady Williams and Alan Frient address issues critical for your success, including:

- **Health Insurance Portability and Accountability Act (HIPAA)**
- **Medicare**
  - Provider Status Categories
  - Medicare Fee Schedules
  - Correct Procedure Coding Initiative
  - CMS Coding Modifiers
  - Medicare Program Memoranda Affecting Audiologists
  - Advanced Beneficiary Notice (ABN)
- **Electronic Submission of Claims**
- **Strategies for Maximizing Reimbursement from Medicare and Insurance Companies**

As your business partner, we are pleased to offer this opportunity to learn the latest facts and tips on insurance reimbursement from knowledgeable and successful practitioners.

The cost of this workshop, including lunch, is \$85.00. This fee may be billed to your account or can be billed against your Phonak Partnership funds. If you have any questions, call Ronald Gleitman, Ph.D., at 800-777-7333, extension 5151.

**Space is limited, so register early! Registration will be accepted on a first-come basis.**

You've continually enhanced your practice with innovative hearing aid technologies from Phonak. Now let us assist you with developing your business--another key to success in today's hearing healthcare market!

Sincerely,



Ronald Gleitman, Ph.D.  
Manager, Department of Practice Development