

## How should I store and carry my batteries?

You should store your hearing aid batteries at room temperature. Avoid storing batteries in hot places since heat will shorten the life of the batteries. Refrigeration is also not recommended.

Batteries should not be carried in your pocket or purse since metal objects such as coins or keys can short out batteries. Store and discard batteries in places that cannot be reached by infants or children. If a battery is swallowed, see a doctor immediately. For recommended treatment, call the **National Button Battery Hotline collect at 202-625-3333.**

## What are the hearing aid battery sizes?

The most commonly used hearing aid battery sizes are 10, 13, 312, 675 and 5. To identify the size, most manufacturers use an industry standard color code on their zinc air tabs and packaging.

Size	Color Code
10	Yellow
13	Orange
312	Brown
675	Blue
5	Red

You'll notice that different manufacturers often place different letters before or after the battery size. For instance, 13A or R13ZA may look different, but both codes represent size 13 batteries.



## The Best Sound Around

- **Rayovac is the World's Longest Lasting Hearing Aid Battery!**

Pro Line Zinc Air Batteries offer you superior performance and battery life. In fact, Rayovac Zinc Air Batteries are the longest lasting batteries in the world!\*

- **Rayovac battery life is predictable.**

Since Rayovac batteries are consistent, battery to battery, you can better predict when your batteries will need to be replaced.

- **Rayovac battery performance is guaranteed.**

Rayovac will repair or replace any hearing aid damaged by a Rayovac Hearing Aid Battery.

**Try Rayovac Ultra Pro Line and discover why Arnold Palmer recommends Rayovac!**

*\*Based on market weighted ANSI Standard Testing.*

*Results may vary by cell size and brand.*



## The World's Longest Lasting Hearing Aid Battery

For more information on hearing loss, call the not-for-profit Better Hearing Institute at **1-800-EAR-WELL** (327-9355) Monday to Friday 9am to 5pm EST.

If you would like to learn more about Arnold Palmer's experience with hearing loss, call the **Rayovac Hearing Hot Line at 1-800-800-5224**

Monday to Friday 9am to 5pm EST.

Your Hearing Care Professional Is:

[www.rayovac.com](http://www.rayovac.com)

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# TIPS FOR BETTER HEARING

*"Wearing hearing aids not only improved my hearing – they improved my life."*



*Arnold Palmer*  
— Arnold Palmer

Dear Friend:

Many of you know me for my golfing achievements. But, what you may not know is that I wear two hearing aids. Hearing aids have allowed me to enjoy the beautiful sounds of life once more. They can do the same for you or someone you love who has a hearing loss.

To power my hearing aids, I use Rayovac Zinc Air Batteries. Rayovac is simply the longest lasting hearing aid battery. With Rayovac batteries, I receive superior battery performance time after time.

If you or someone you know has a hearing problem, don't be discouraged. More than six million Americans wear hearing aids, but there are 20 million more who should. That is why I have teamed up with Rayovac to promote better hearing. Please take a moment to read this pamphlet. It can be the first step to better hearing.



## Types of Hearing Aids

Technology has led to a remarkable new generation of hearing aids that amplify sounds in a way that's natural and pleasing. Plus, the size of hearing aids has vastly reduced. Although there are many new hearing aids to choose from, they come in four basic styles. Your hearing care professional can recommend the one that's best for you.

### Completely-In-The-Canal —

These hearing aids are the most compact. No larger than a dime, they fit completely in the ear canal, making them practically invisible.



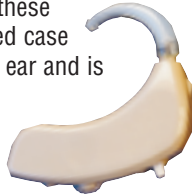
**In-The-Canal** — These hearing aids are also about the size of a dime. They fit in the ear canal in a way that makes them barely noticeable.



**In-The-Ear** — These popular hearing aids are about the size of a quarter. They fit in the outer ear and the ear canal.



**Behind-The-Ear** — With these hearing aids, a small curved case fits around the back of the ear and is connected to an ear mold.



## Select the Best Battery For You

**Zinc Air** is the most popular power system. Through a unique construction that utilizes air from outside the battery, these batteries pack maximum energy into each battery cell.



With zinc air batteries, you can expect fewer battery replacements, clearer tones and fewer volume adjustments.

## A Quick Hearing Test

- Do women's and children's voices seem to disappear?
- Is it difficult to hear in loud places?
- Do you often ask people to repeat themselves?
- Do you turn up the TV volume when others have no problem hearing?

If you answered yes to any of these questions, you should get your hearing checked. It's simple and easy. A hearing care professional will play a range of tones and words through earphones to evaluate your hearing.

## Questions on Batteries

### Why is there a tab on my battery?

A zinc air battery uses air outside the battery as a source of power. The tab seals the air holes and ensures freshness until you are ready to use the battery. To activate the battery, simply remove the tab, wait one minute to allow air to enter and activate the ingredients, and insert the battery into your hearing aid. Replacing the tab when the battery is not in use will not extend the battery life.

### What should I look for in hearing aid battery packaging?

Good packaging securely holds batteries — no more falling out of the dial or door. Also, longer and wider tabs make it easier to handle small batteries. You'll find all these packaging features in Rayovac Pro Line!

### How long will my batteries last?

Battery life is determined by the type and amplification of your hearing aid, as well as the hours you wear it. Your hearing care professional can tell you the battery life to expect.

### What are high power batteries?

Previously, special high power batteries were needed by those with high gain/ high power hearing aids, and those using their hearing aids at high volume in loud environments. Rayovac Pro Line batteries are now engineered to also meet the special needs of these users.