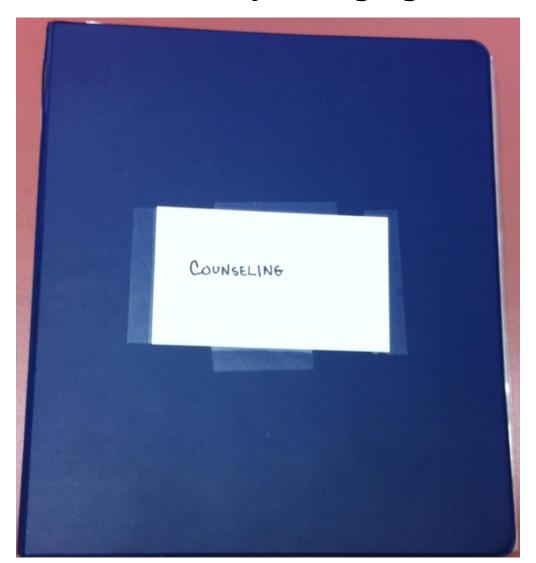
Tools to Help Patients Better Understand Hearing Aid Technology and Other Aspects of Amplification

Michael Valente
Siemens *e*Learning
July 24, 2014

My Hearing Aid Evaluation Counseling Binder

This presentation describes the contents of this binder that is constantly changing



Patient Visits for Amplification @ Washington University

- Audiometric examination
- Hearing aid evaluation
- Hearing aid fitting
- Hearing aid assessment

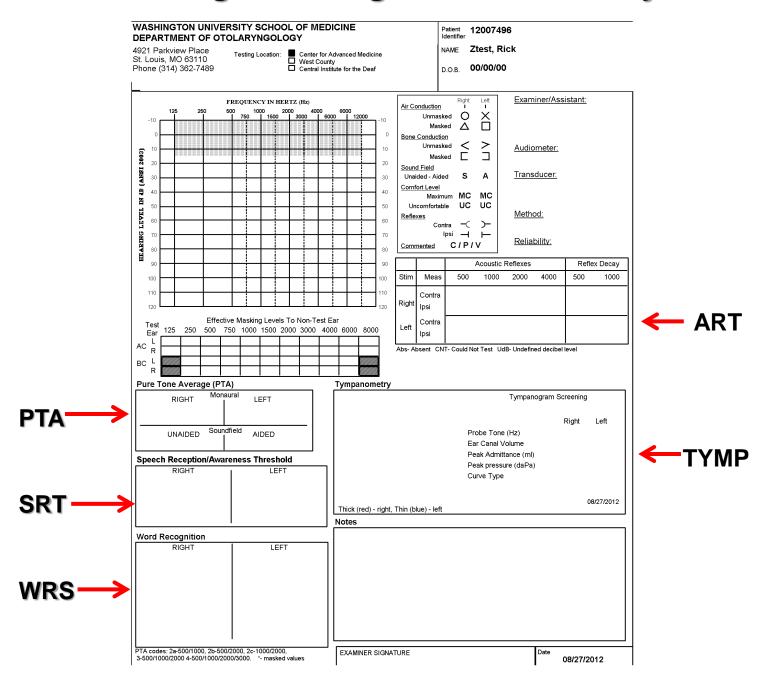
Typical HAE

- Review audiologic examination
- Review anatomy of ear
- Impact of patient's hearing loss on Speech Intelligibility Index (SII)
- Counsel on:
 - Differences in levels of technology
 - Realistic expectations
 - Realistic expectations for patients with poor word recognition
 - Recent advances in hearing aid technology
 - Batteries
 - T-Coil
- Additional counseling tools

1st Step

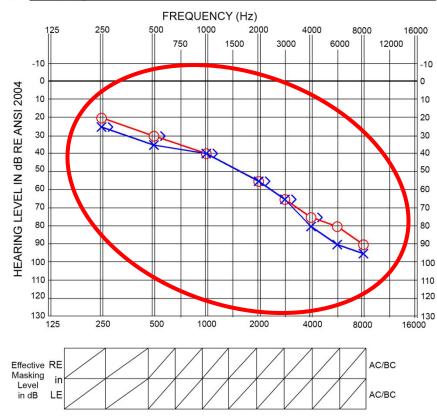
Review patient's audiogram

Computerized Audiogram Using AudBase Directly into EMR



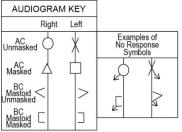
AUDIOLOGICAL RECORD

NAME Chuck Wagon

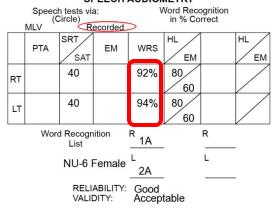


ACOUSTIC REFLEX THRESHOLDS

	Stim in	Meas in	500	1K	2K	4K	Decay 500	Decay 1K
CONTRA X	RT	LT	80	85	85	95		
	LT	RT	85	85	80	90		
[X)	RT	RT	85	85	85	90		
	LT	LT	80	90	90	90		



SPEECH AUDIOMETRY



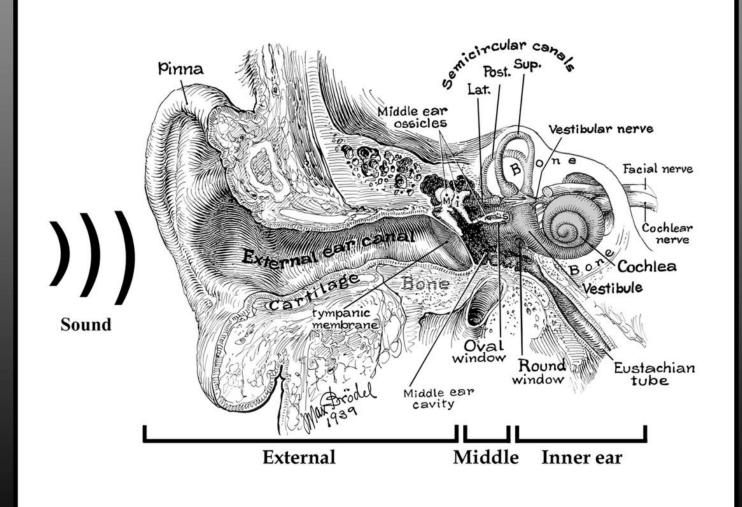
TYMPANOMETRY

Type: Rt_A__ Lt_A__

Canal Volume (mL)	RT 1.2		LT 1.4	
Static Admittance (mL): F	et0.8	Lt_	1.0	
Peak Pressure (daPa): F	et0	Lt_	0	

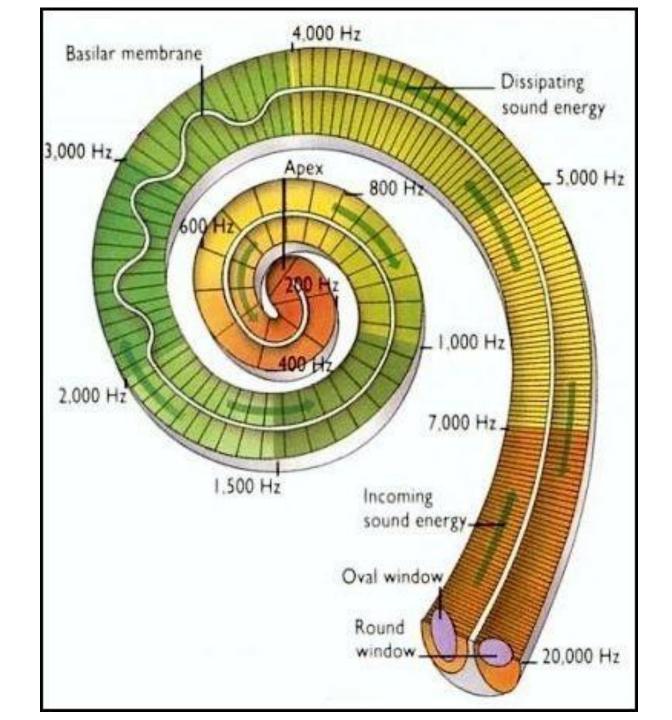
2nd Step

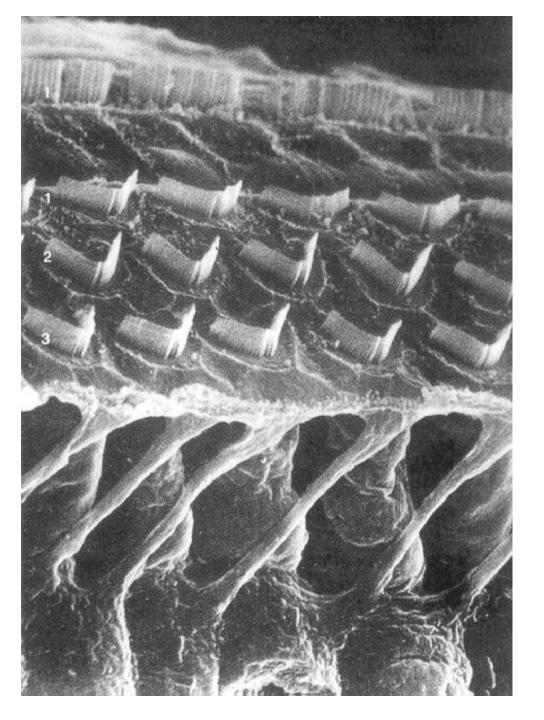
Review Anatomy

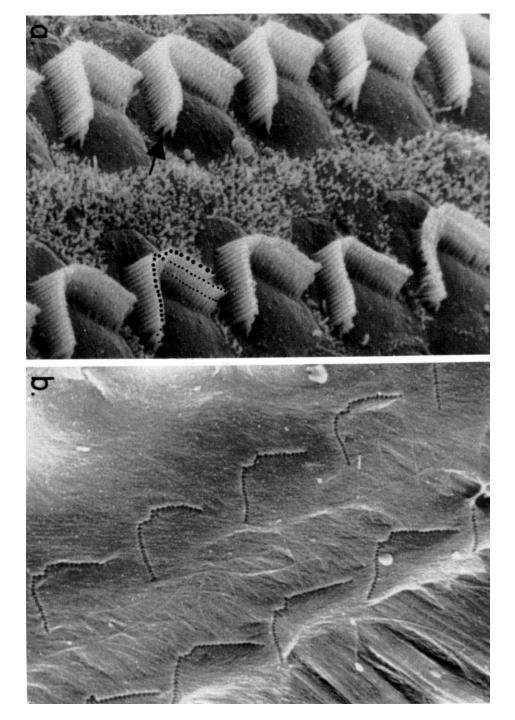


Schematic image of the peripheral hearing apparatus, based upon a pen and ink drawing by Dr. Max Brödel

Photoshop CS modification of original drawing by:
Dr. Barbara A. Bohne
Washington University | Department of Otolaryngology







3rd Step

Counsel on impact of HL on communication using SII

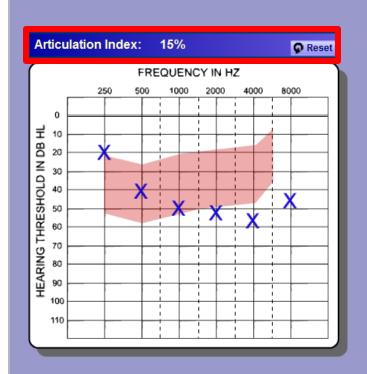
www.sii.to

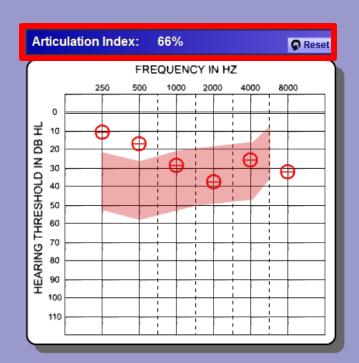
"Programs"

"Download"

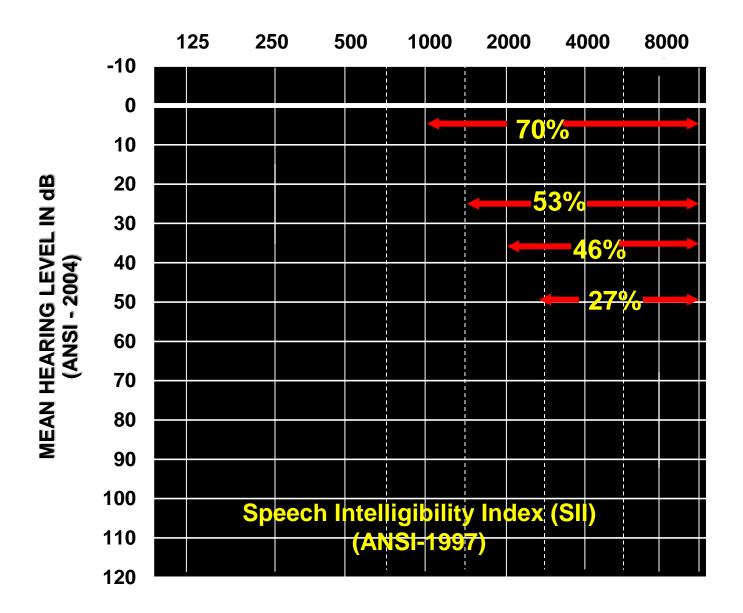
"Windows Executable Program"

http://facstaff.uww.edu/bradleys/radio/articindex/html/





Created for Scott Bradley, Ph. D. by David Delgado/FLASH Clearinghouse, Learning Technology Center, UW-Whitewater Copyright 2005 Board of Regents of the University of Wisconsin System. Released under the Creative Commons License 1.0





4th Step Counsel on differences in levels of technology

Level 1: most expensive

Level 6: least expensive

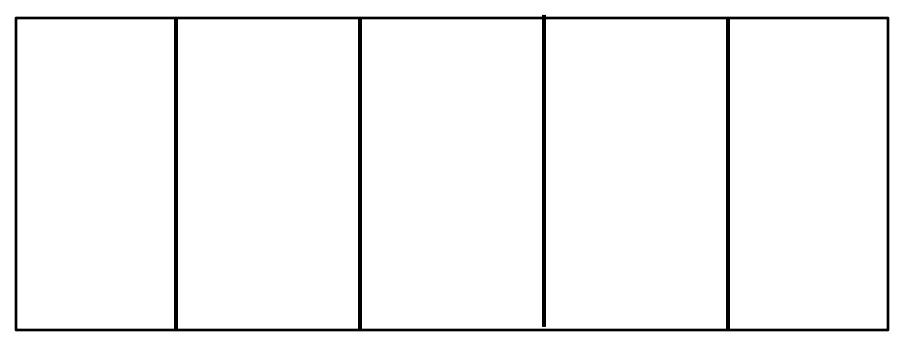
Counsel on differences in number of bands and Channels

- a. <u>Bands (3-20)</u>: Ability to adjust gain (REIG)/output (REAR) to meet NAL-NL1 or NL2 target
- b. Channels (3-20): Signal processing in background
 - 1. Manage feedback
 - 2. Manage NR
 - 3. Controlling the effectiveness of the directional microphone

"Block of Cheese" Three Channels

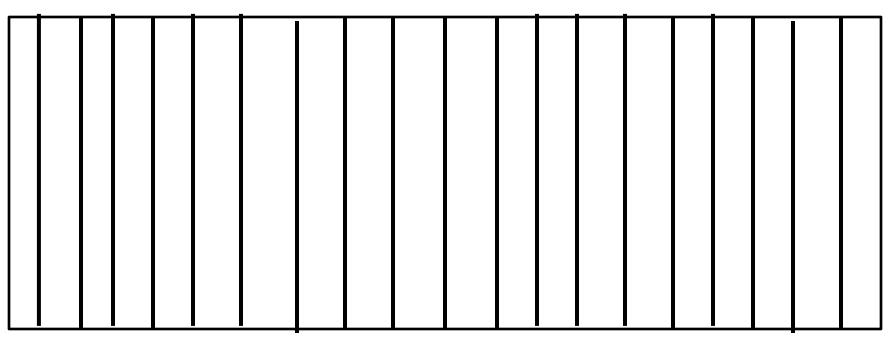
200 8000

"Block of Cheese" Five Channels



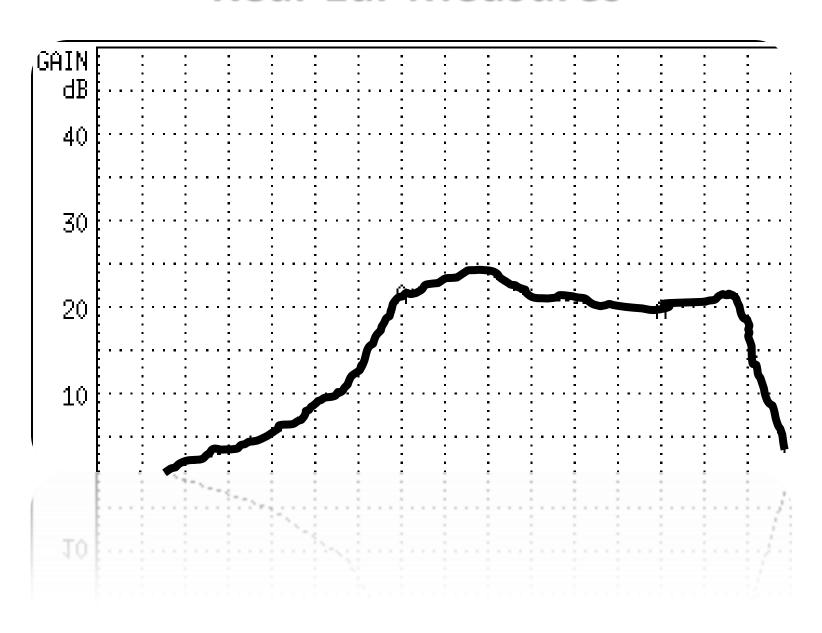
200 8000

"Block of Cheese" Twenty Channels

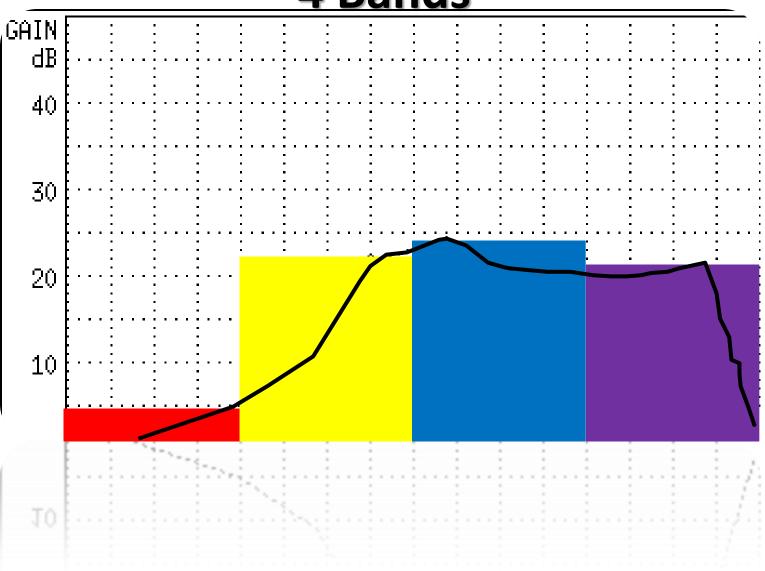


200 8000

Real-Ear Measures

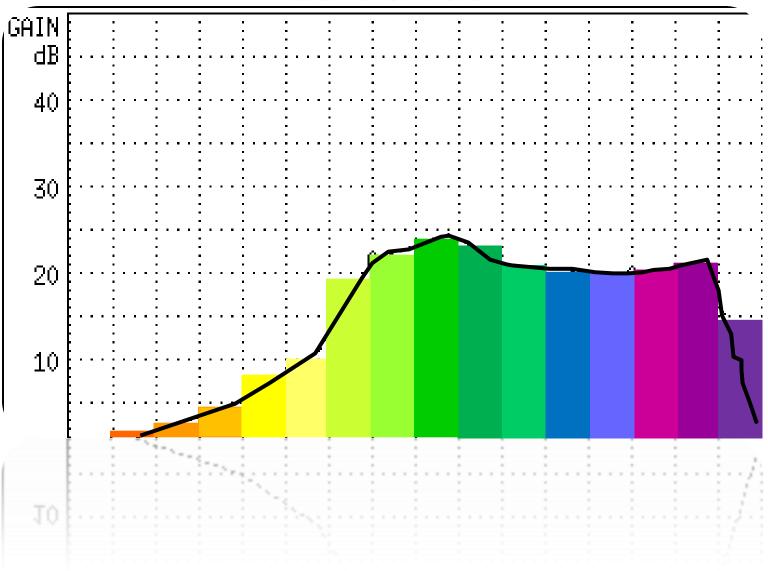


Real-Ear Measures 4 Bands

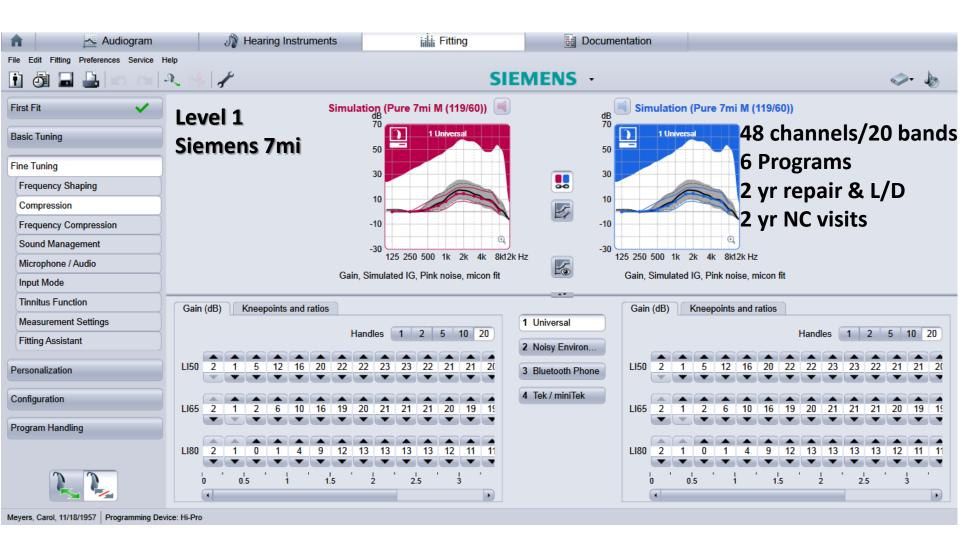


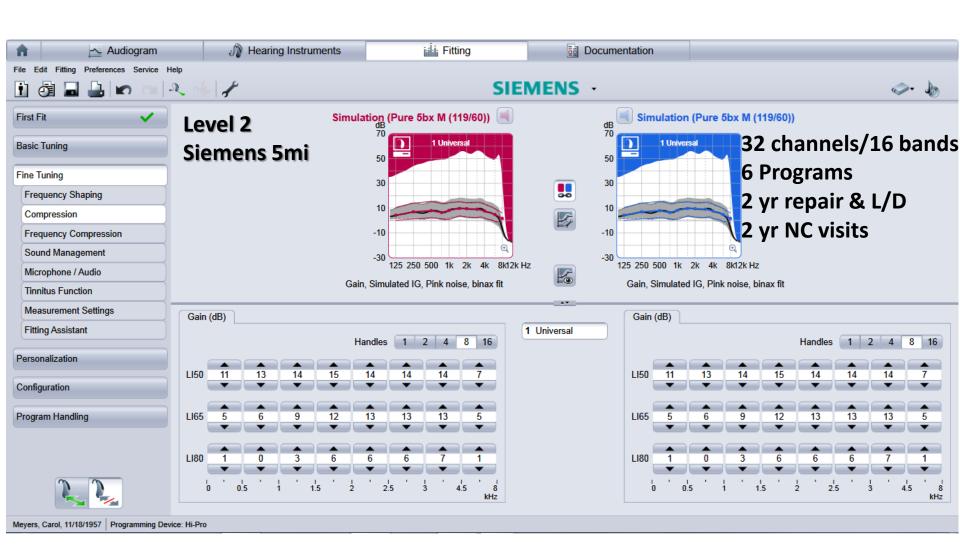


Real-Ear Measures 15 Bands

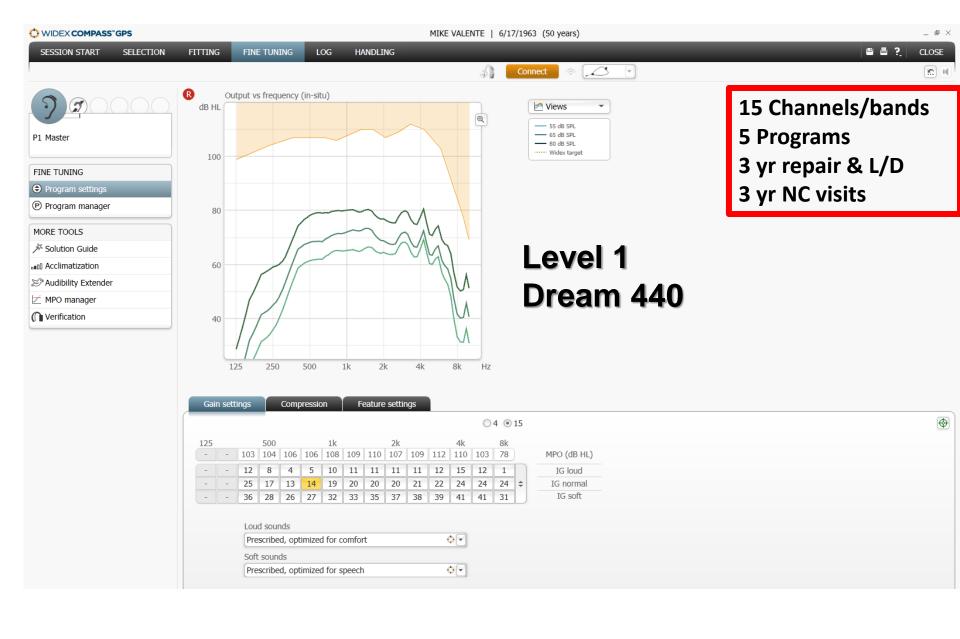


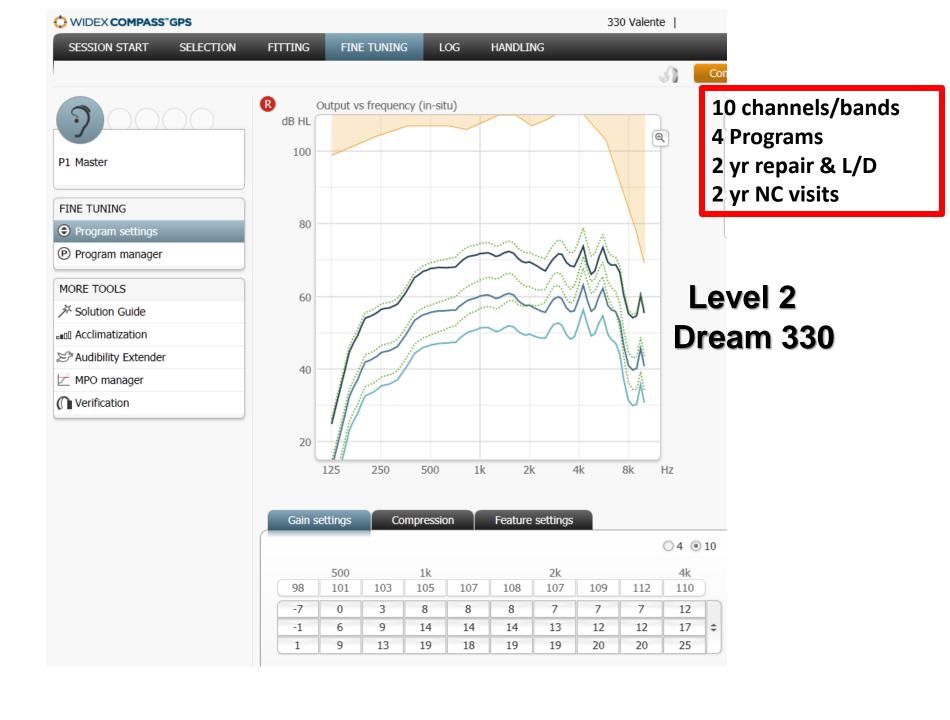


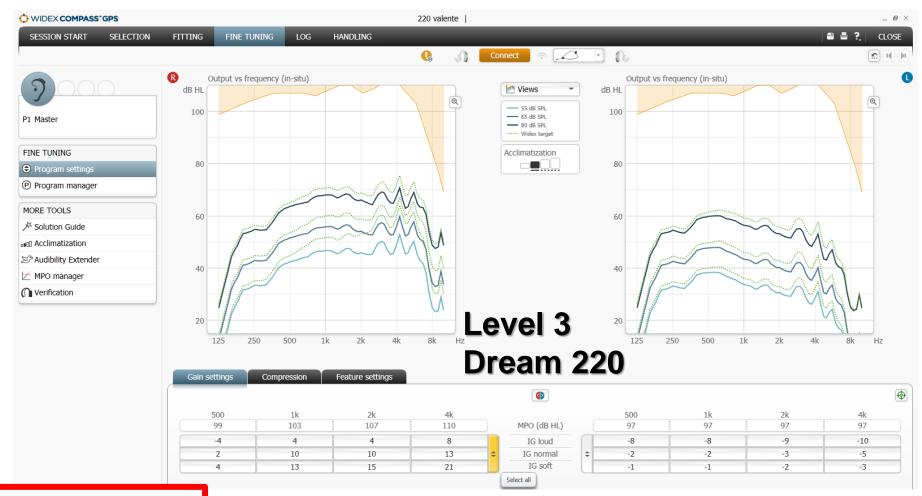




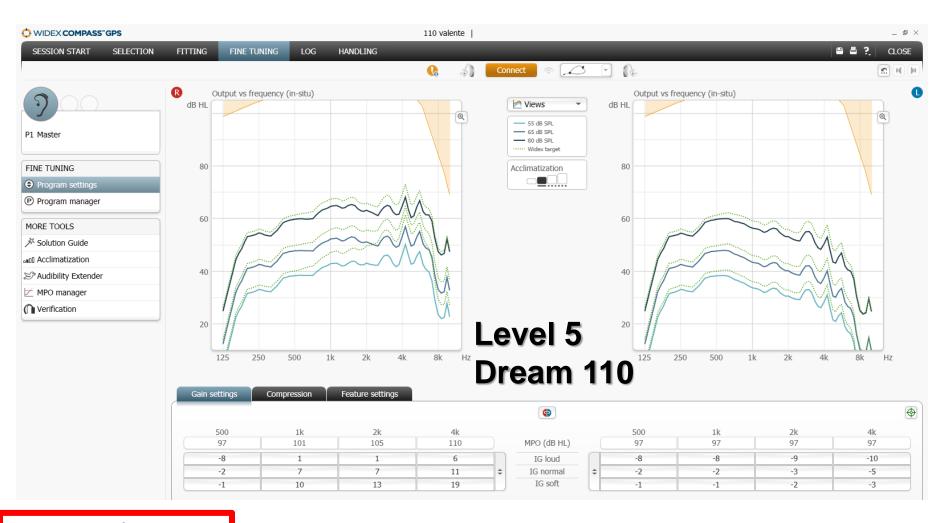




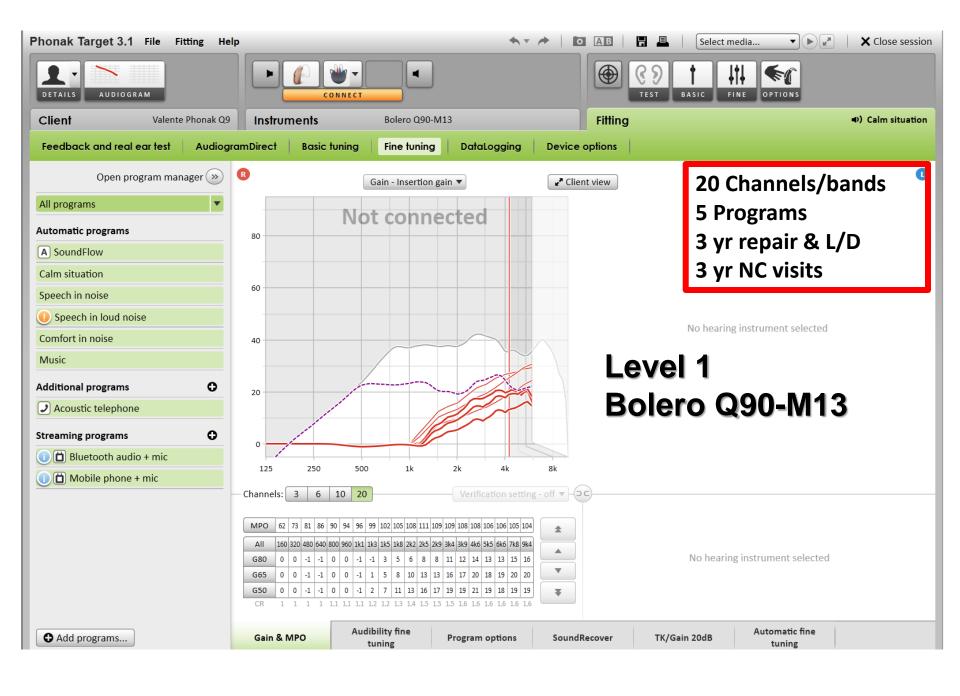


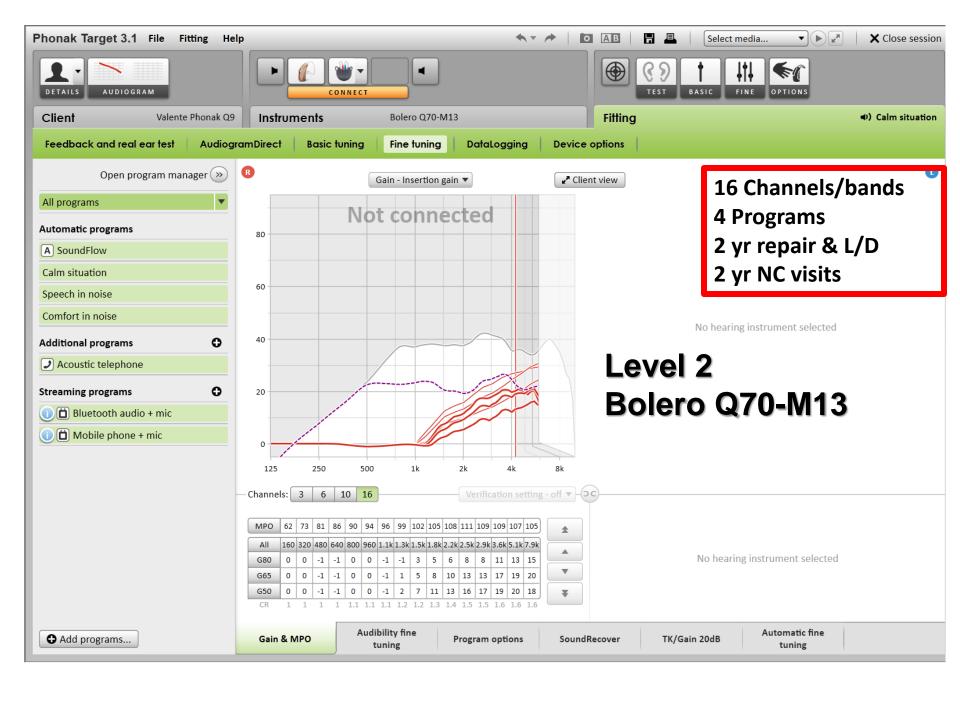


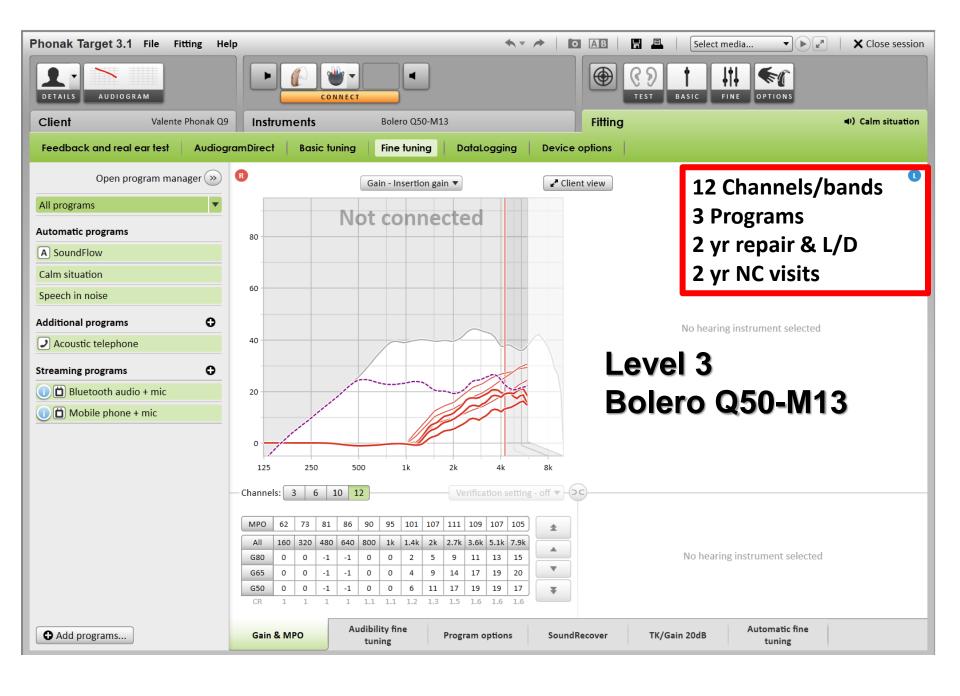
5 channels/bands3 Programs2 yr repair & L/D2 yr NC visits

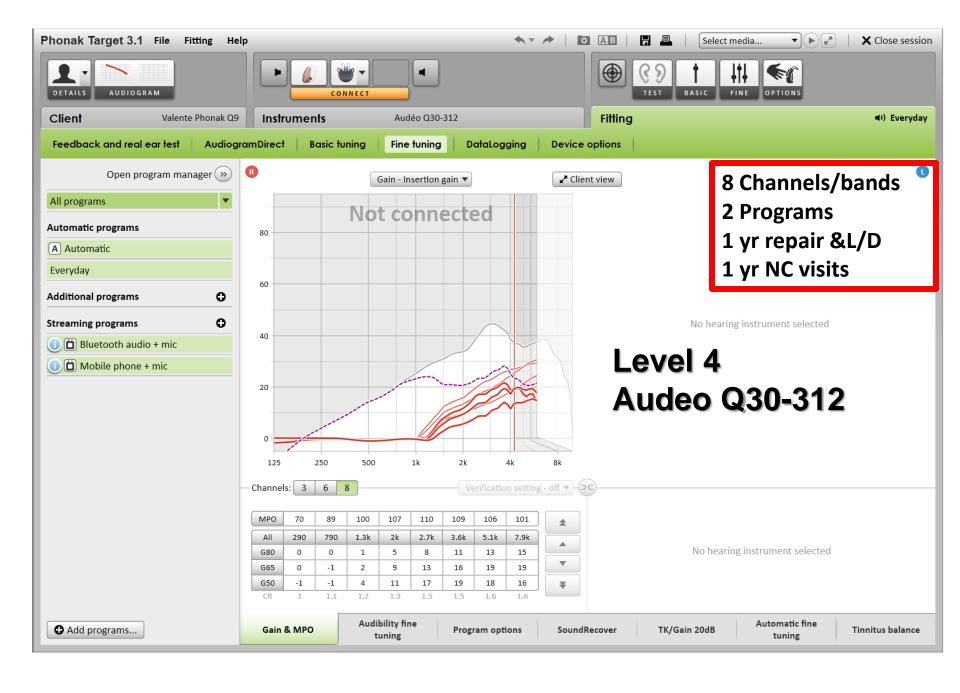


3 channels/bands2 Programs1 yr repair & L/D1 yr NC visits





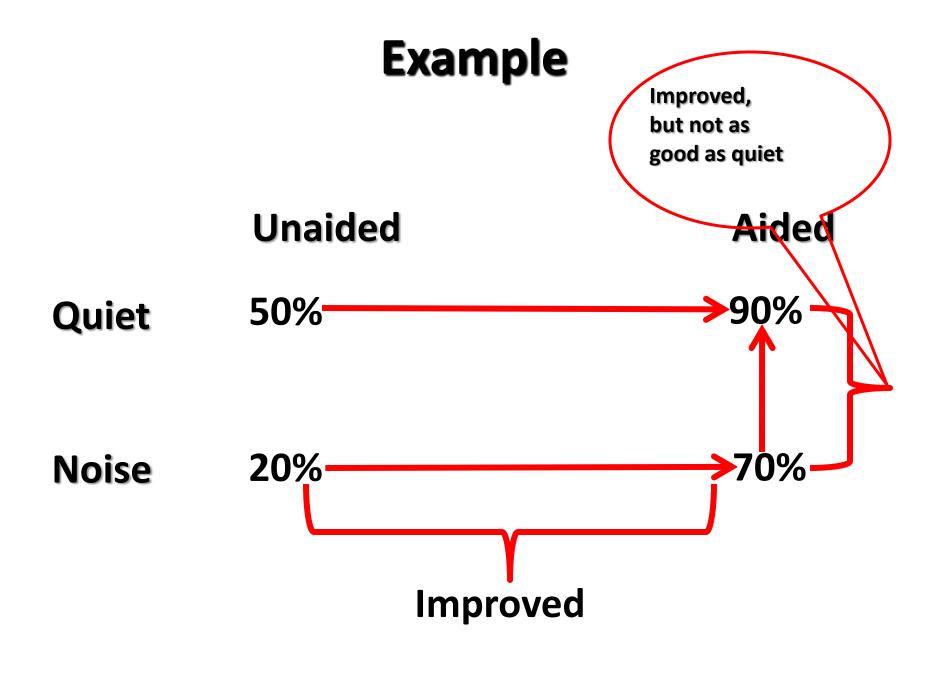




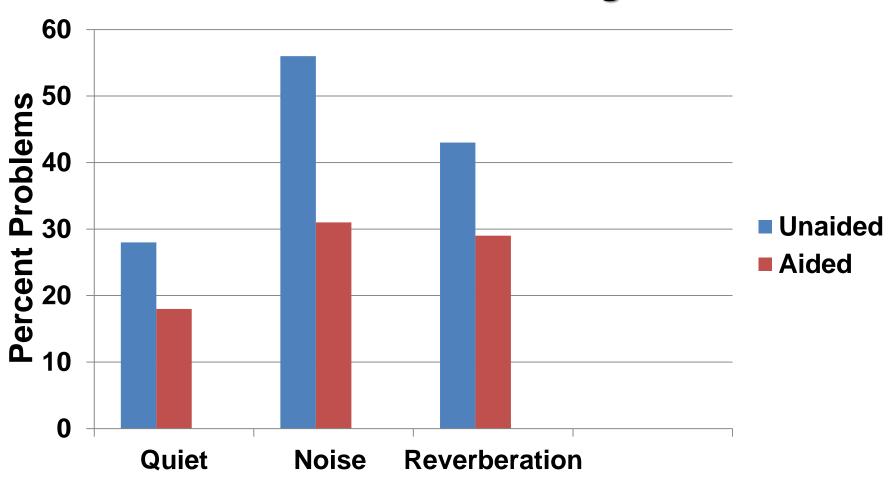
Counsel on realistic expectations

Expected Benefits

- In Quiet: Aided performance will be better than unaided performance
- In Noise: aided performance will be better than unaided performance
- However, in noise, aided performance will not be as good as aided performance in quiet! Let's repeat that together!

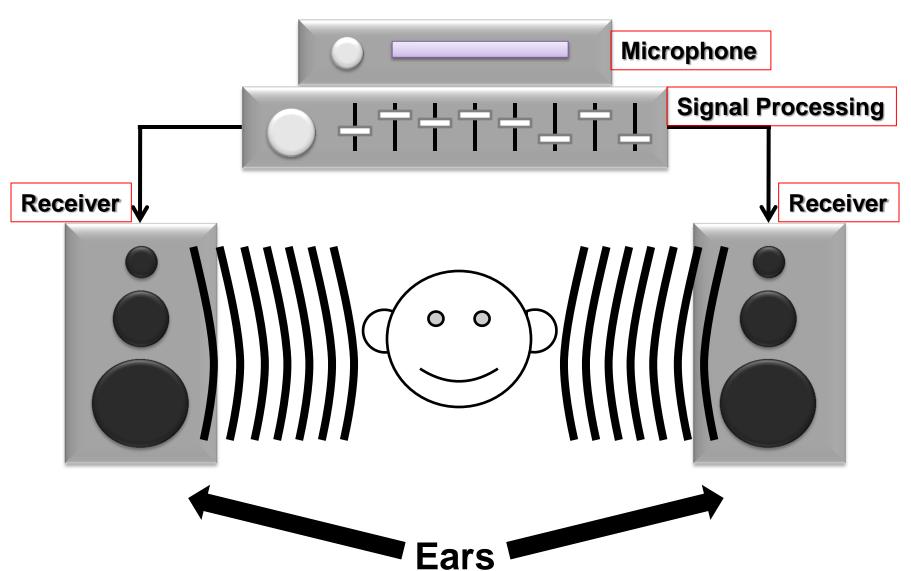


Realistic Benefits from Hearing Aids

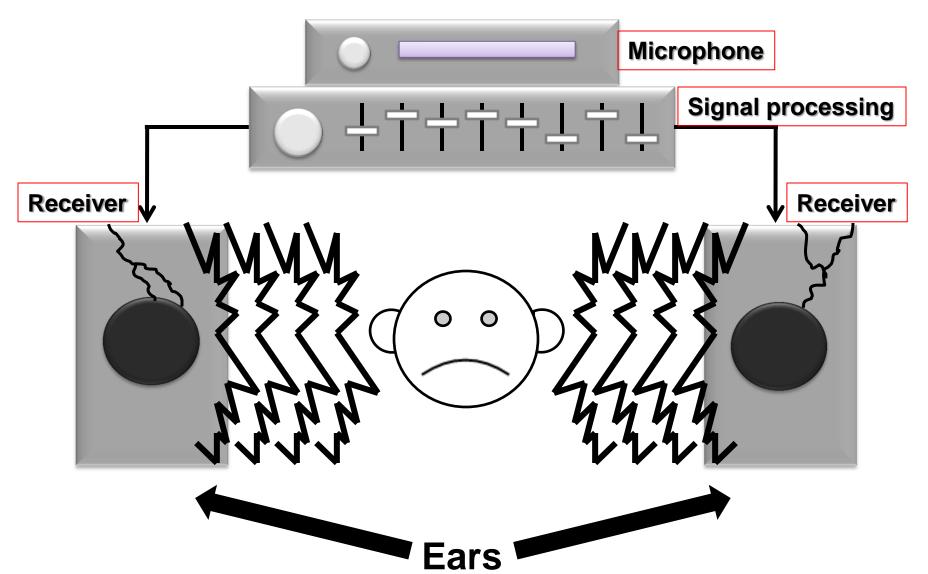


Counsel on expectations with very poor word recognition

Hearing Aids



Hearing Aids



Reasonable Expectations Rose Allen

Expect:

- a. others to notice your hearing loss before you do!
- b. your audiologist to be knowledgeable, courteous, and accommodating.
- c. differing opinions because there is no single best hearing aid and expect recommendation for two hearing aids.
- d. your audiologist to assess your hearing difficulties in several environments and define individual goals for you.
- e. to be offered a 30 day trial period and a non- refundable fee if returned.
- f. a referral to a physician to rule out any medical condition that may contribute to your hearing loss.

g. the hearing aids to cost more than you think they should.

h. your audiologist to evaluate the benefits provided by your hearing aids.

i. an initial orientation session with your audiologist in which you will learn how to handle and care for your new aids.

j. a period of adjustment (4-6 weeks)

k. your voice to sound different.

- L. a good, comfortable fit.
- M. multiple follow-up appointments for fine-tuning an nocost.
- N. to be able to hear well, but not perfectly, in quiet one-toone situations and most small group settings.
- O. an optimal "distance for hearing" (~3 feet).
- P. To have difficulty hearing in noisy situations.
- Q. Your hearing aids may squeal (also called "whistle," or "feedback") under some circumstances.
- R. repairs.
- S. to buy batteries (7-10 days for some and up to 3-4 weeks for others).

- T. to purchase new hearing aids every 5 years
- U. Most importantly, expect to enjoy the sounds of life again

Counsel on recent advances in technology for new or current patients with "older" current technology

MFi (Made for iPhone®) Apple iPod®, iPad® and iPhone®

- ReSound= iPhone 5
- Starkey = iPhone 4s and 5
- Free apps from the iTune Store®
- GeoTag up to 16-20 listening situations of environments
- Instructions about your hearing aids
- Remote microphone
- "Find aid" function
- Record an environment to play back
- Remote Control = volume (both or separate)

Bass/Treble

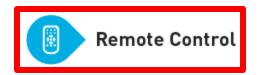
Starkey TRULINK APP

9:41 AM TRULINK

Remote Microphone

Remote Control

Geo Tag



Change volume and switch memories

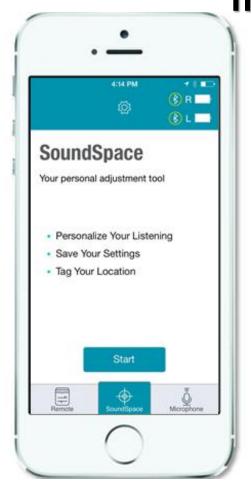


Right

Left



Adjust sound quality to specific environments by moving a finger on the screen and save as another memory (program).



Louder

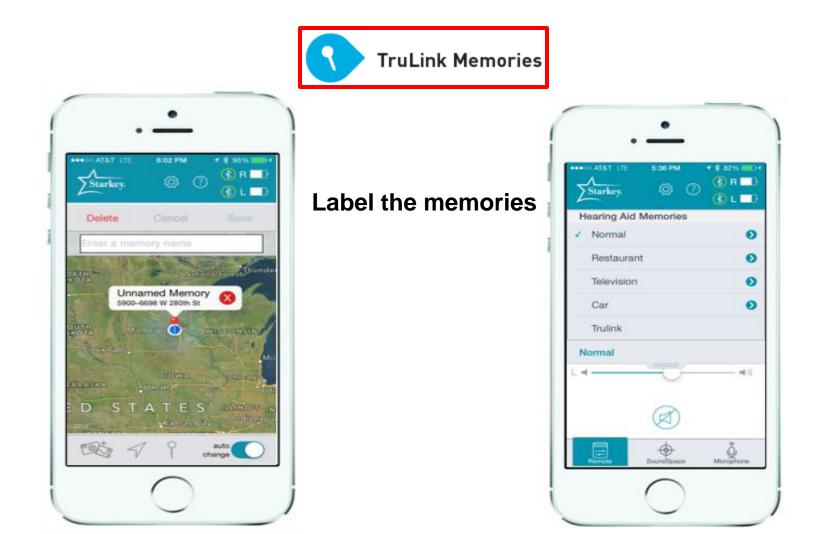
Bass

Softer



20 Memories:

- a. 4 created by audiologist
- b. GeoTag up to 16 TruLink Memories
- c. Use iPhone GPS to know the location and automatically change to that memory when the patient is at the <u>tagged</u> location.







- a. Find lost hearing aids
- b. Tracks hearing aid location
- c. If the batteries "die" while aids are lost, TRULink will bring up the last location where the aids were active
- d. Provide directions by turning on the feature and walk slowly with phone held out. The greater the signal, the closer to the hearing aids









Automatically changes to a setting designed to reduce the annoying sounds of driving and enhance "audio" driving experience.

Have other tools on Lyric and Roger, but time does not allow to review these

At this point.....

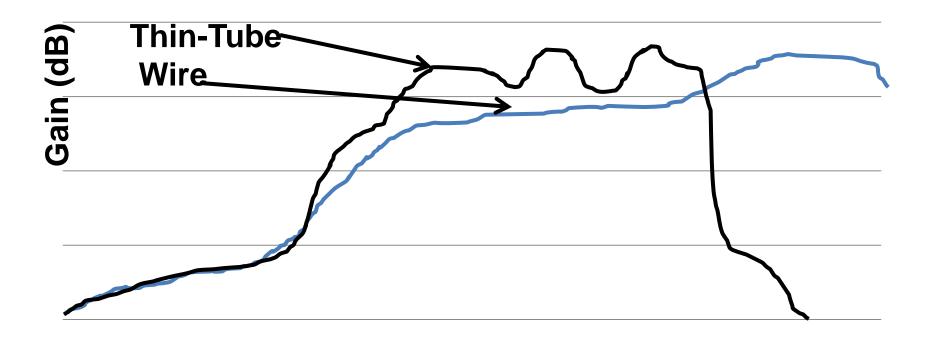
- Will program "demos" and fit patient. Have "demos" of virtually all our hearing aids, remotes, and major accessories. To be able to do this, we limit practice to three manufacturers.
- Provide brochures of the hearing aids, remote control(s), and accessories along with the charges.
- Emphasize staff does not receive "commission."
- May order aids if patient feels this is what he/she would like to do.

Also at this point.....

 If the patient decides to "think about it," or mention that he/she wants to "comparison shop," I emphasize the need to obtain hearing aids only at clinics where REM and measures of validation are completed. If not, turn around and walk away.

Finally, also counsel on.....

- RITE (RIC) vs RITA:
 - Smooth frequency response
 - Extended bandwidth
 - Moisture less of an issue
 - Strong advocate of custom mold versus dome (↑Comfort; ↓Feedback;↑Retention; ↑Gain)
- Strong advocate of VC (on aid, remote or phone)
- Strong advocate of programmable t-coil
- 4-6 week trial period
- If unsatisfied, can try different technology or return for full credit minus professional fee



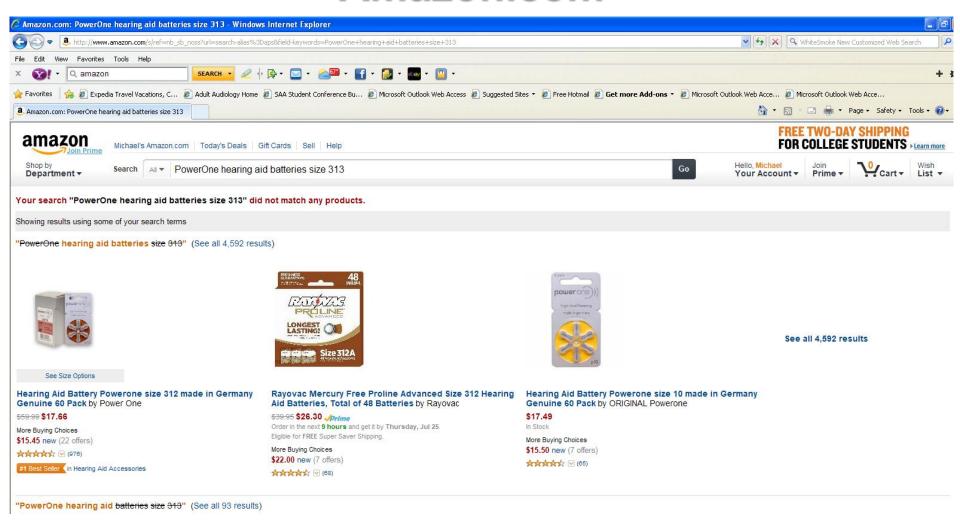
Frequency (Hz)

Counsel on batteries because this has become a concern with newer streaming technology

Excel Spreadsheet

	ery Siz nage ir		# D			Monaural Cost/year (\$) at cost per ba r and \$1.00			Bilateral ttery @ \$0.50, \$0.75,		
675	13	312	10			0.5	0.75	1.00	0.5	0.75	1.00
			1.8	3	122	60.83	91.25	121.67	121.67	182.50	243.33
		1.8	1.2	5	73	36.50	54.75	73.00	73.00	109.50	146.00
		1.4	8.0	7	52	26.07	39.11	52.14	52.14	78.21	104.29
	1.8	1.0	0.6	9	41	20.28	30.42	40.56	40.56	60.83	81.11
	1.8	0.9	0.6	10	37	18.25	27.38	36.50	36.50	54.75	73.00
	1.4	8.0	0.5	12	30	15.21	22.81	30.42	30.42	45.63	60.83
	1.3	0.7	0.4	14	26	13.04	19.55	26.07	26.07	39.11	52.14
	1.2	0.6	0.4	16	23	11.41	17.11	22.81	22.81	34.22	45.63
	1	0.5	0.3	18	20	10.14	15.21	20.28	20.28	30.42	40.56
	0.9	0.5	0.3	20	18	9.13	13.69	18.25	18.25	27.38	36.50
1.8	0.9	0.5	0.3	21	17	8.69	13.04	17.38	17.38	26.07	34.76

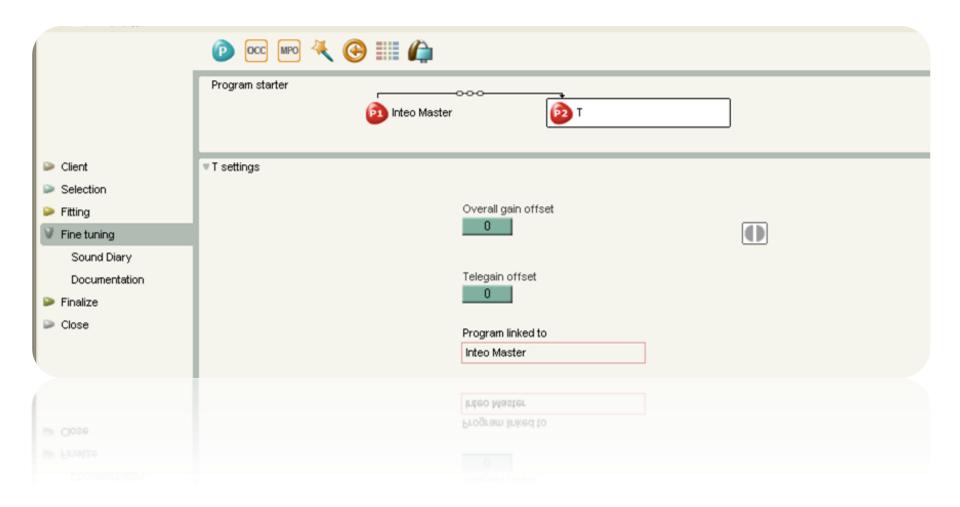
Amazon.com



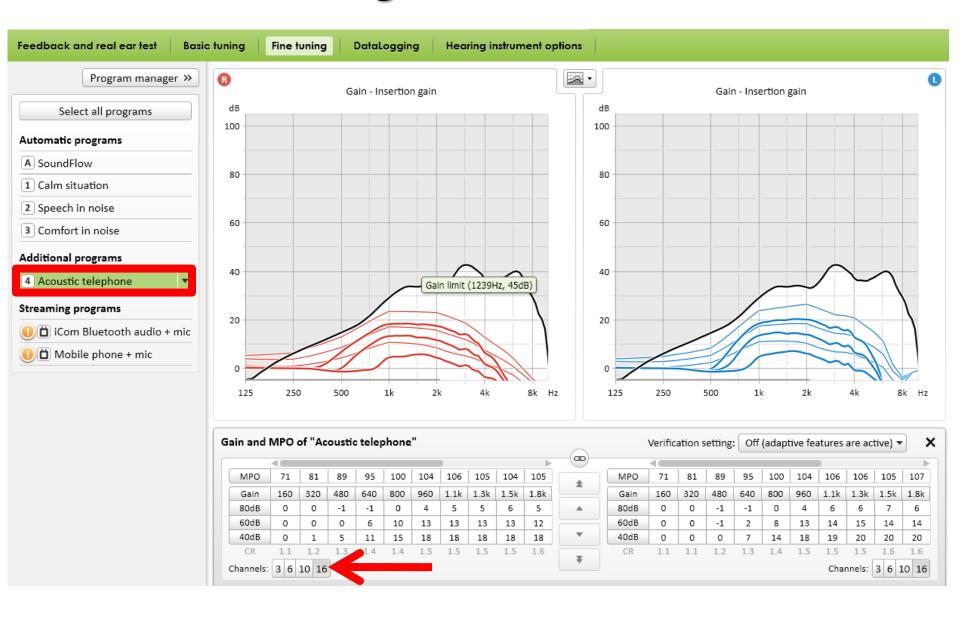
Don't Use Energizer Batteries

T-Coil

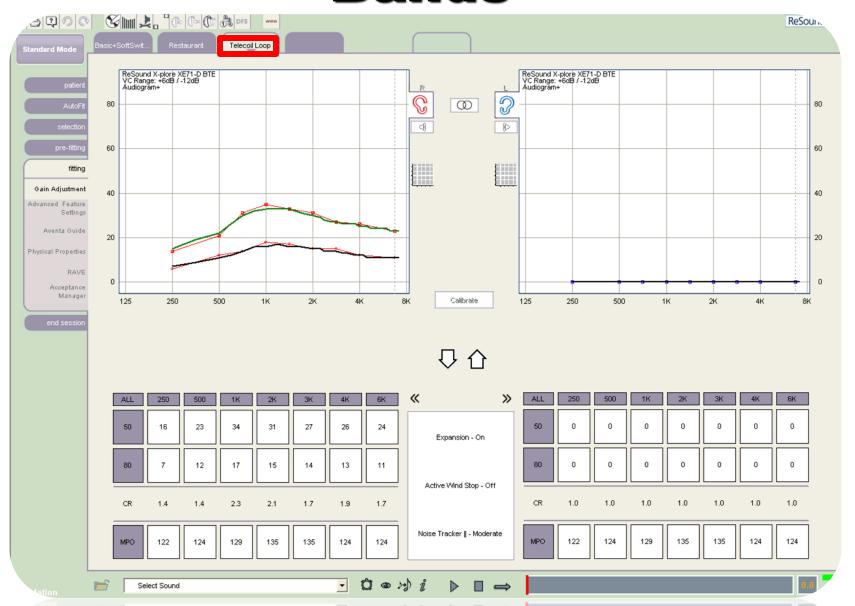
Widex: Can program overall gain



Phonak Target Software: 16 Bands



ReSound: Program T-Coil in 7 Bands



Additional counseling tools



EarTrak www.hearing.wustl.edu



comprehensive care you deserve.

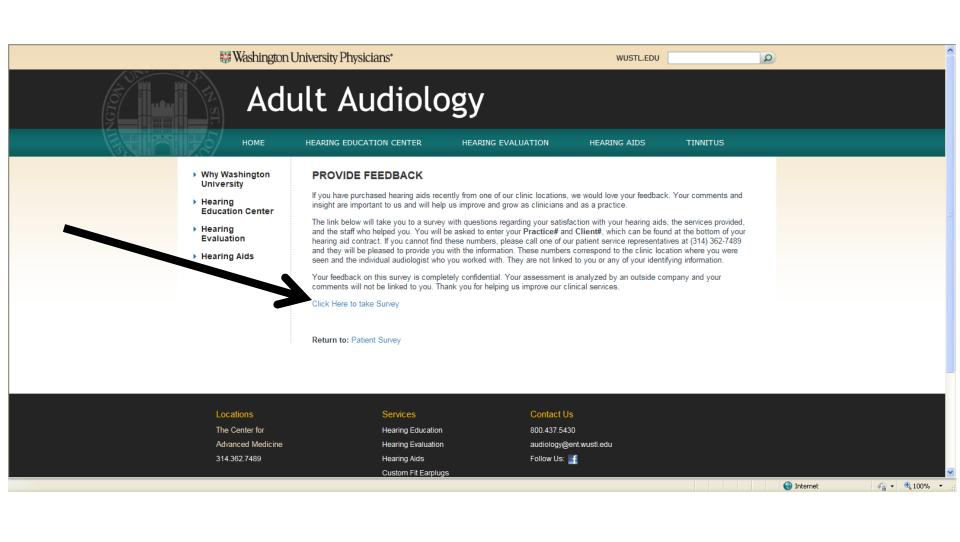
If you are concerned about your quality of hearing or that of a

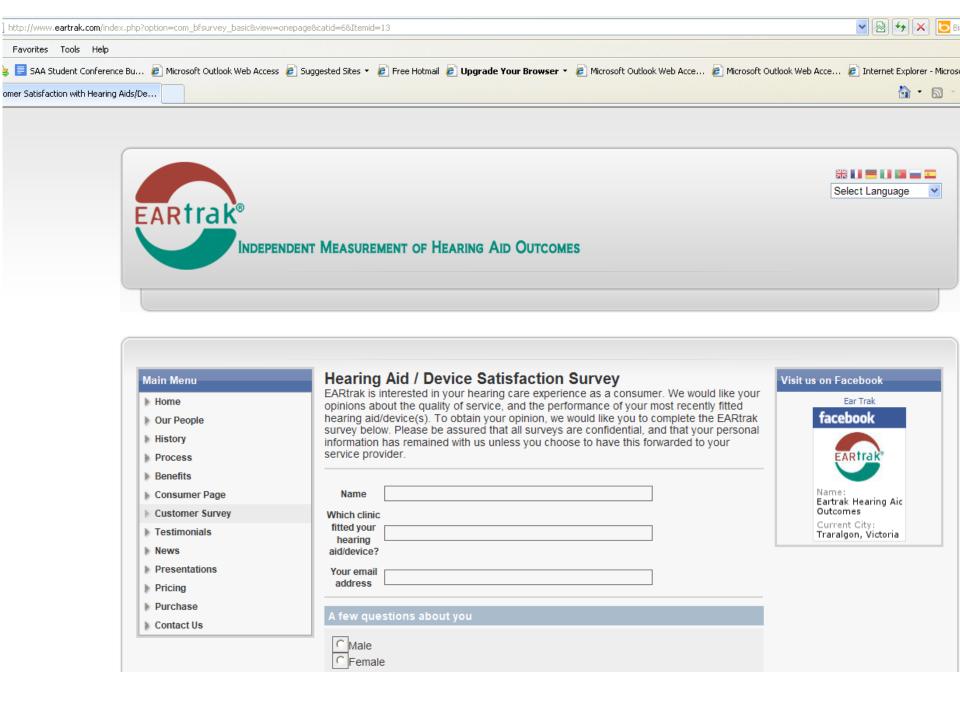
loved one, please contact us at (800) 437-5430 to receive the

(314.747.7151)

4560 Clayton Ave. Second Floor

St. Louis. MO 63110





EarTrak

From Australia (Susan and Neil Clutterbuck) and have published or presented data on several thousand patients. If interested, go to www.eartrak.com.

Questions on survey:

- About patient and hearing aids
- Unaided performance
- Aided performance
- Overall satisfaction with hearing aids
- Would patient recommend hearing aids, clinic, and/or clinician to friends/family?
- How patient learned of service provider
- Listening situations (11): very satisfied to very dissatisfied (5 point scale)
- Device features (12): same scale
- Clinic and staff (8): same scale

Respondent comments for Practice: 1002, Client: 022-5

Report from EarTrak: 1002 is Wash U; 022-5 is one staff member

Your re	sponses for C	Question 1	2 - Satisfaction	n wit	h Listening Si	tuations
With one person	In small In large groups			oors	At a concer or movie	At church or at a lecture
Very satisfied	Satisfied	Neutra	I Satis	Satisfied Sati		Satisfied
Watching TV	In a ca	r	At work		the phone	At a restaurant
Very satisfied	Neutra	I N	Not relevant		ery satisfied	Satisfied

Your r	esponses for C	Question 13 - Sa	atisfaction with h	learing Aid F	eatures
Overall fit/ comfort	Ease of adjusting volume	Visibility	Cleaning frequency	Ongoing expense	Battery life
Satisfied	Satisfied	Satisfied	Satisfied	Neutral	Satisfied
Reliability	Clarity	Sound of own voice	Localisation	Loud sounds	Whistling
Satisfied	Satisfied	Satisfied	Satisfied	Neutral	Very satisfied

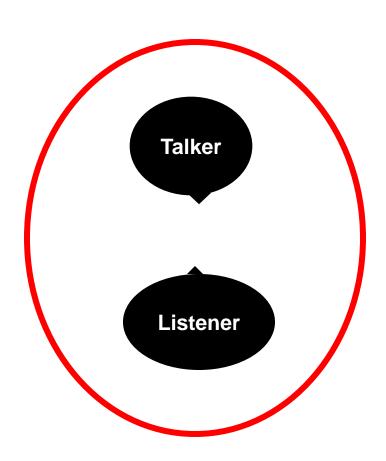
Your respo	nses for	Question 14 - S	atisfaction w	ith Serv	rice Provider	
Professionalism of Clinician Friend		liness of staff	Patience of clinician		Explanations given	
Very satisfied	Ve	ry satisfied	Very satisfied		Very satisfied	
Amount of time sp	ent	Cleanliness and appearance of office		Service after purchase		
Very satisfied		Very satisfied		Very satisfied		

Listening situation		Sat	isfied	Dissatisfied	
		Your EARtrak		EARtrak	Your
		Clients	Group	Group	Clients
	n	40	•		0
with one person	%	93.0 %	87.4 %	2.4 %	0.0 %
	N	43			
	n	42			0
in small groups	%	95.5 %	68.0 %	11.5 %	0.0 %
	N	44			
	n	26			3
in large groups	%	59.1 %	31.8 %	31.7 %	6.8 %
	N	44			
	n	33			0
outdoors	%	78.6 %	66.9 %	8.4 %	0.0 %
	N	42			
	n	25			1
concert/ movie	%	69.4 %	66.9 %	10.6 %	2.8 %
	N	36			
place of worship/	n	27			0
lectures	%	71.1 %	62.0%	13.3 %	0.0 %
	N	38			
	n	37	77.0.0/	0.40/	0
watching TV	%	90.2 %	77.3 %	8.4 %	0.0 %
	N	41			
	n	38	00.0.0/	44.4.0/	0
in a car	%	86.4 %	62.9 %	11.4 %	0.0 %
	N	44			0
arlanla.aa		29	62.0.9/	0.00/	0
workplace	-	93.5 %	63.0 %	6.2 %	0.0 %
	N	31 32			3
talanhana	n %		51.7 %	20.1 %	7.1 %
telephone	N	76.2 % 42	51.7 %	20.1 %	7.1 70
		28			5
restaurant		63.6 %	45.2 %	25.0 %	11.4 %
restaurant	N	44	45.2 %	25.0 %	11.4 70
	IN	44			-
Number of clients		47			
surveyed Mean situations					
satisfied		79.7 %	62.1 %		
Individual practice range		55.3 %	- 79.7 %		

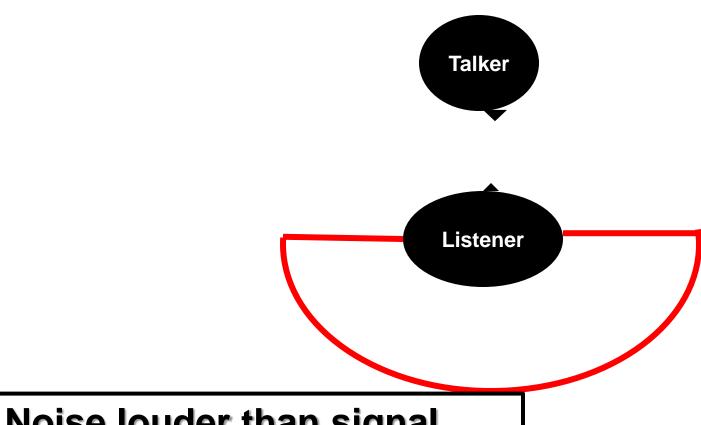
		Sat	isfied	Dissatisfied		
Features		Your Clients	EARtrak Group	EARtrak Group	Your Clients	
	n	38	_		3	
Fit/ comfort	%	86.4 %	82.2 %	5.7 %	6.8 %	
	Ν	44				
Valuma adjustment		32 82.1 %	CO E 0/	11 0 %	2	
Volume adjustment	N	39	68.5 %	11.9 %	5.1 %	
	n	32			0	
Visibility of aid	%	78.0 %	82.1 %	2.8 %	0.0 %	
,	N	41				
	n	33			1	
Cleaning frequency	%	76.7 %	79.3 %	4.0 %	2.3 %	
	Ν	43				
	n	27			2	
Ongoing expense	%	65.9 %	77.4 %	6.1 %	4.9 %	
	N	41			-	
Dotton, life	n %	23	66.4.9/	46 4 9/	5	
Battery life	N	53.5 % 43	66.4 %	16.1 %	11.6 %	
	n	35			0	
Reliability	%	92.1 %	85.4 %	2.5 %	0.0 %	
· tonability	N	38	00.170	2.0 70	0.0 70	
	n	39			2	
Clarity	%	88.6 %	71.6 %	9.4 %	4.5 %	
	Ν	44				
	n	33			5	
Sound of voice	%	78.6 %	72.0 %	4.8 %	11.9 %	
	N	42				
Localization	n o/	31	E0 2 %	42.0.9/	3	
Localization	% N	75.6 % 41	59.2 %	12.9 %	7.3 %	
	n	20			8	
Loud sounds	%	47.6 %	49.3 %	22.3 %	19.0 %	
Loud Sourids	N	42	40.0 70	22.0 /0	10.0 %	
	n	27			6	
Whistling	%	67.5 %	55.0 %	16.9 %	15.0 %	
	N	40				
Number of clients surveyed		47				
Mean features satisfied		74.4 %	70.7 %			
Individual practice range		55.5 %	- 81.5 %			

Features		Sat	isfied	Dissatisfied		
		Your	EARtrak	EARtrak	Your	
		Clients	Group	Group	Clients	
	n	43			0	
Professionalism	%	100 %	97.7 %	0.8 %	0.0 %	
	N	43				
	n	43			0	
Friendliness	%	100 %	98.5 %	0.7 %	0.0 %	
	N	43				
	n	43			0	
Patience	%	100 %	97.7 %	0.8 %	0.0 %	
	N	43				
	n	43			0	
Explanations	%	100 %	95.4 %	0.8 %	0.0 %	
	N	43				
	n	43			0	
Time spent	%	100 %	96.4 %	0.6 %	0.0 %	
	N	43				
	n	43			0	
Office appearance	%	100 %	97.0 %	0.7 %	0.0 %	
	N	43				
	n	43			0	
Post-purchase service	%	100 %	92.8 %	1.8 %	0.0 %	
	N	43				
	п	43			0	
Understood my needs	%	100 %	95.5 %	1.4 %	0.0 %	
	N	43				
Number of clients surveyed		47				
Mean service score		100 %	96.4 %			
Individual practice range		86.9 %	s - 100 %			

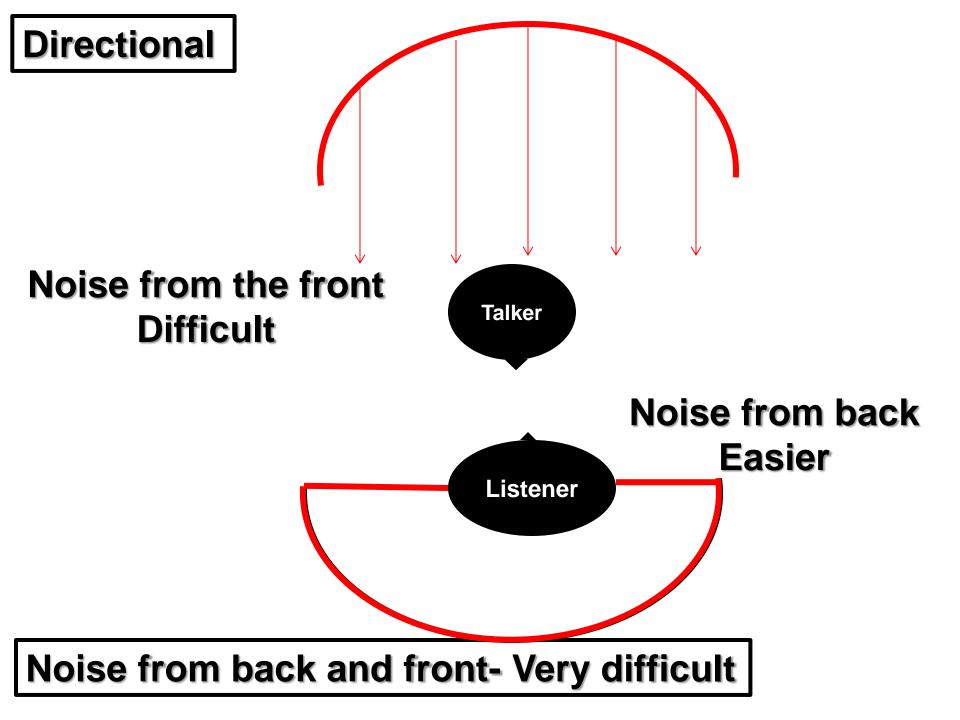
Omnidirectional

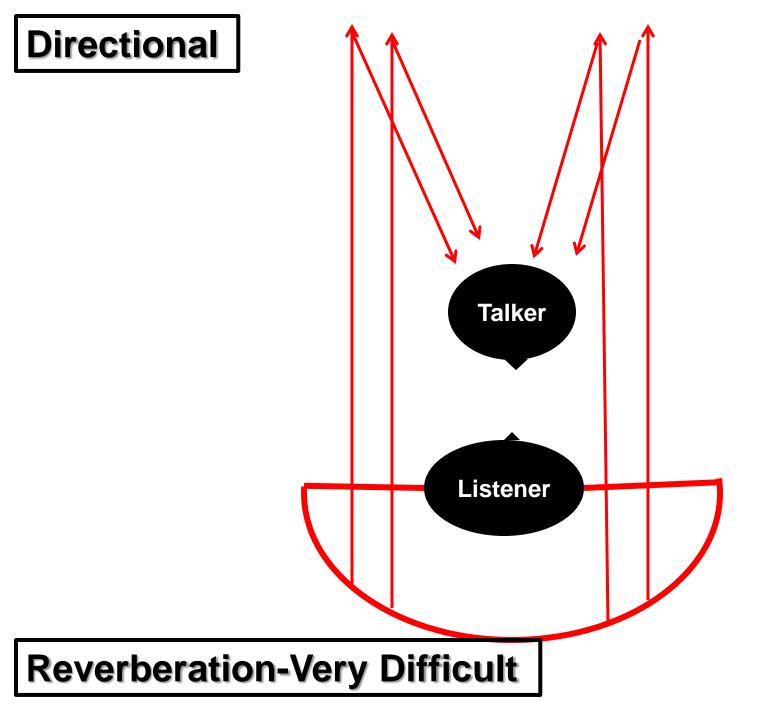


Directional

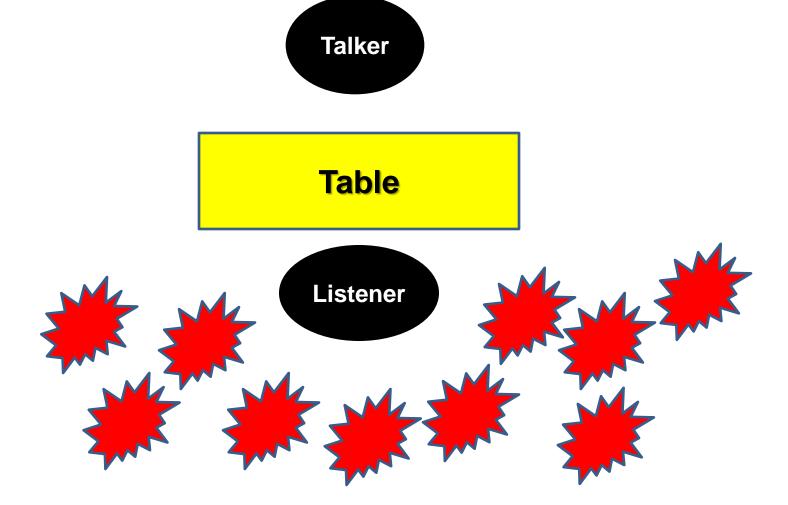


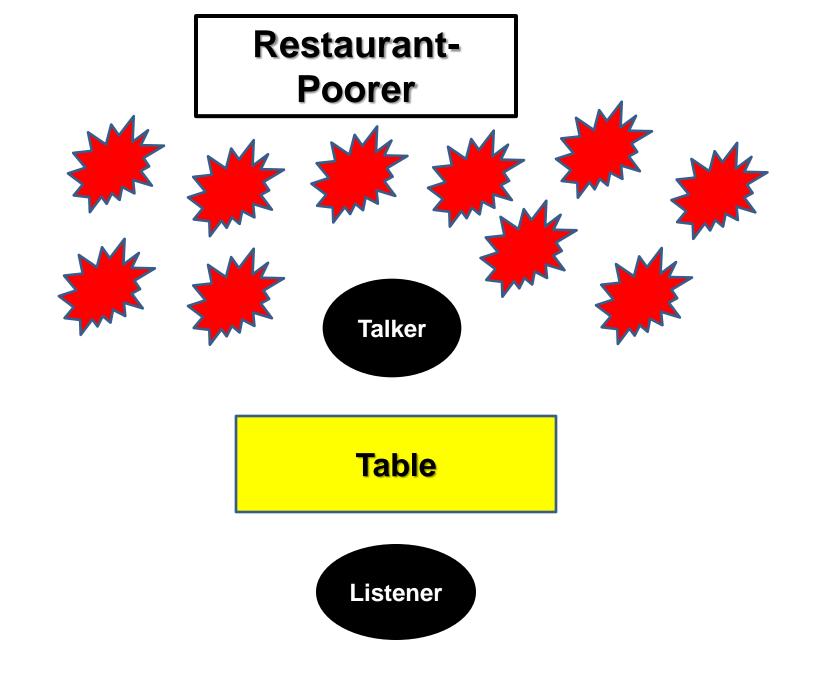
Noise louder than signal





Restaurant-Better





Thank You!