Oticon Medical has played a key role in revolutionizing the field of bone anchored hearing care. With user needs as our driving force, and the most sophisticated sound technology as our means, we aim to empower and bring freedom of choice to users of bone anchored hearing systems.

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### Bone Anchored Hearing Systems for Single-Sided Deafness





Because sound matters

### What is single sided deafness?

If you are deaf in one ear and have normal hearing on the other side, your condition might be referred to as single-sided deafness (SSD). A bone anchored hearing system like Ponto may be the most appropriate solution for you.



### How will a Ponto bone anchored hearing system help?

Everyday noisy situations like meetings and social gatherings, and even biking or jogging near traffic noise, can be particularly problematic if you are deaf in one ear. Ponto picks up sounds on your deaf side and converts them into vibrations that can travel to your normal hearing ear on the opposite side, via the skull bone.

Without Ponto's assistance, sounds that occur on your deaf side are extra difficult to hear, because your head casts an acoustic "shadow" over your good ear. By reducing this head shadow effect and making it easier to understand speech in noisy environments, bone anchored hearing systems can take much of the work out of listening.

## What makes the Ponto bone anchored hearing system different?

The Ponto bone anchored hearing system is designed with features that allow users to enjoy more of the everyday sounds, such as:

#### 2-Stage Feedback Management System

Ponto sound processors aim to provide comfortable, feedback-free sound with less whistling and fewer artificial sounds.

#### Speech Guard

Ponto sound processors incorporate this feature to avoid distortion so you enjoy the multitude of sounds in your daily life.

#### Wind Noise Reduction

Ponto sound processors automatically adjusts the amplification when instant wind noise is detected.

#### **Tri-State Noise Reduction**

Ponto sound processers are able to identify different audio situations – only speech, only noise or a combination of the two – and make any necessary adjustments to protect speech while reducing background noise.



# Comments from our patients who chose the Ponto System:

- "I am not a crier, but when I put the Ponto Plus on I almost started crying. I could hear; it was clear."
- "I no longer have to make sure that the person speaking to me is on my 'good side,' because now, I don't have a bad side!"
- "Getting a Ponto has changed everything."
- "In the end, I chose the Ponto Pro for its performance, ease of use, attachment mechanism and commitment to technological advancements."