

PHONAK life is on

Disclosures

- Lori Rakita, Au.D.
- Lori Rakita is a research audiologist at Phonak. Lori has managed a significant program of research including extensive technical assessments to participant testing to improve the application, evidence basis and clinical support of Phonak products. Lori received her Bachelor of Science in Psychology from the University of Wisconsin- Madison and Doctorate of Audiology from Washington University, St. Louis.
- Financial-Phonak employee who receives a salary for employment
- Nonfinancial-No relevant nonfinancial relationships exists

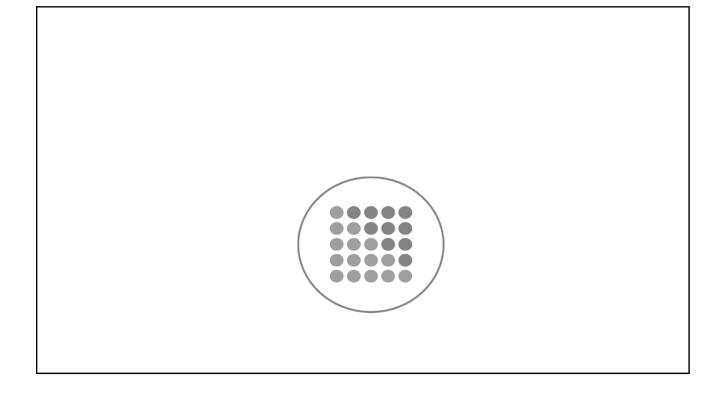


Learner Objectives

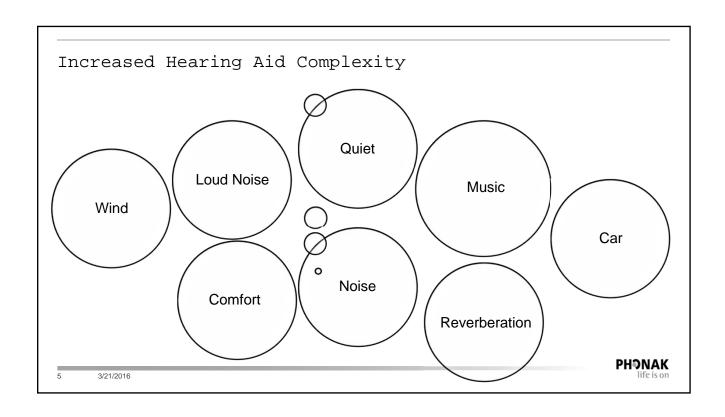
- Participants will be able to discuss the impact of manual vs automatic program changes on patient outcomes
- Participants will gain an understanding of automatic hearing aid technology capabilities and classification
- Participants will be able to discuss and apply the results of the discussed studies in their clinical practice

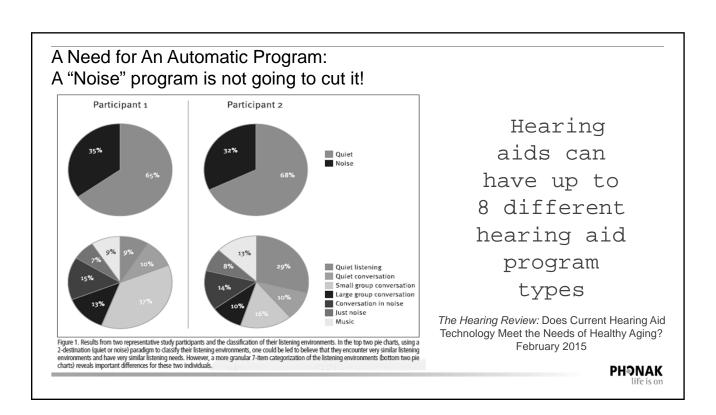
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A Need for An Automatic Program:
People don't WANT to switch their hearing aid
program/volume

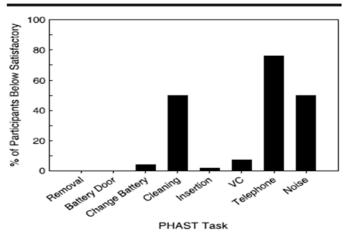
Reason #10 individuals are not wearing hearing aids: Volume control adjustments MarketTrak V February 2000. Vol 53. No. 2

Rank	Stated reason for not wearing hearing aids	Number of mentions	Percent of respondents	Estimated number of hearing aid owners
1	Poor benefit from hearing aids	103	29.6%	268,510
2	Background noise/noisy situations	88	25.3%	229,407
3	Fit & comfort	65	18.7%	169,448
4	Negative side effects of H.A.	38	10.9%	99,062
5	Price & cost of repairs	36	10.3%	93,848
6	Don't need help	28	8.0%	72,993
7	Hearing aid is broken	27	7.8%	70,386
8	Sound quality is poor	22	6.3%	57,352
9	Unspecified - do not wear	21	6.0%	54,745
10	Volume control adjustment	17	4.9%	44,317
11	Whistling and feedback	15	4.3%	39,103
12	Nuisance/hassle/annoying	14	4.0%	36,497
13	Poor service from dispenser	11	3.2%	28,676
14	High-frequency loss not helped	10	2.9%	26,069
15	Stigma of wearing hearing aids	10	2.9%	26,069

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A need for an Automatic Program: Hearing aid Users describe use of a noise program as a "complex task"

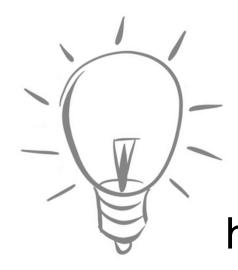
Figure 3. The percentage of participants scoring below satisfactory for each PHAST skill task. VC = volume control.



Even experienced
hearing aid
users have
difficulty
demonstrating
the use of a
manual noise
program

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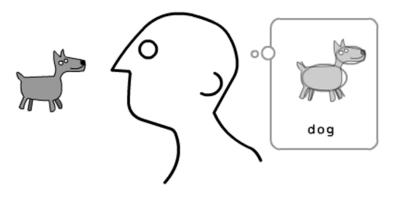
Desjardins JL, and Doherty KA. (2009) Do Experienced Hearing Aid Users Know How to Use Their Hearing Aids Correctly? American Journal of Audiology. 18 (June):69-76.



hearing aid users should not have to think about switching their hearing aid program



Feature Detection Model



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Auditory and acoustic scene analysis

Brain

INPUT SOUND

FEATURE EXTRACTION

SEGMENTATION

GROUPING

EVALUATION

AutoSense OS

INPUT SOUND

FEATURE CALCULATION

MULTIDIMENSIONAL

CLASSIFIER

PROPORTIONAL

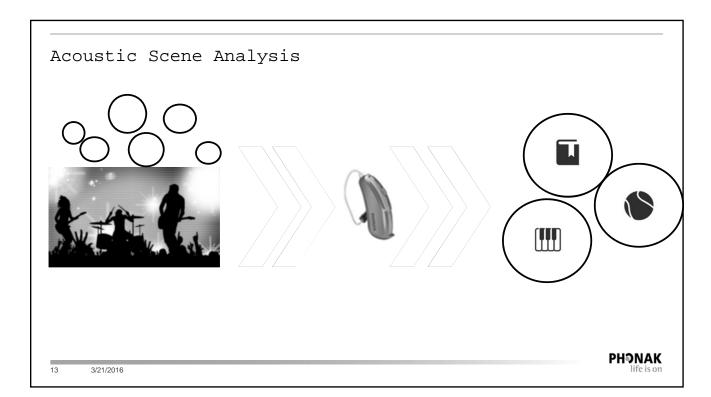
MANIPULATION

FEATURE ACTIVITY CALCULATION

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Auditory scene analysis computational models: Image adapted from the International Encyclopedia of the Social & Behavioral Sciences 1992





Challenges for Automatic Classification Systems

- Power
- Fast-acting
- Correct identification of the sound class
- •Correct activation of features
- •No audible transitions

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Accuracy and precision are both important

Accuracy:

- How many sound environments can the hearing aid correctly identify?

Example:

"Am I in noise" or "Am I in quiet"?

→ EASY

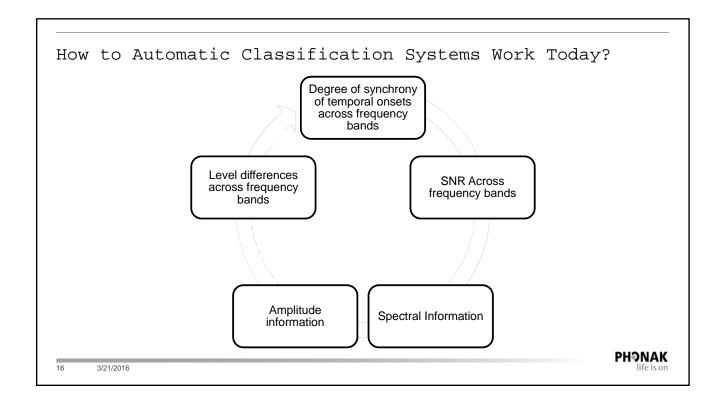
"Am I in a noisy car" or "Am I in a noisy café"?

→ HARDER

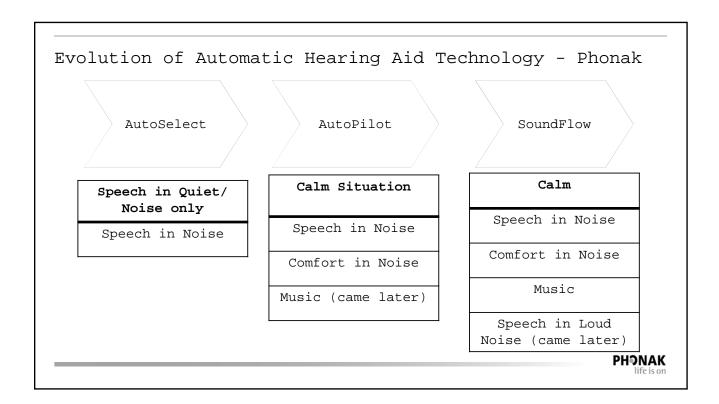
Why is accuracy important?

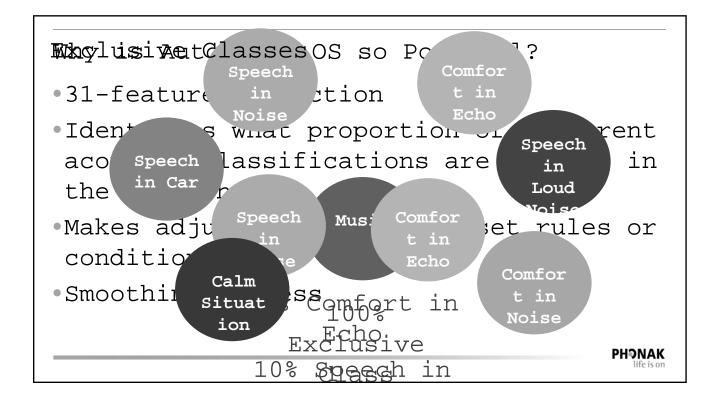
- The hearing aids will accurately recognize the sound environment

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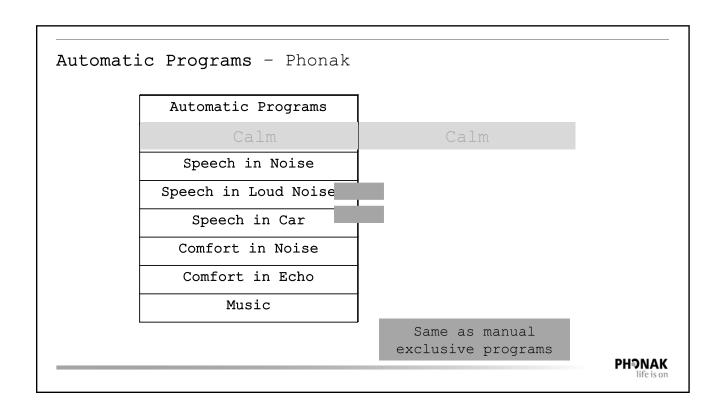


AutoSense OS

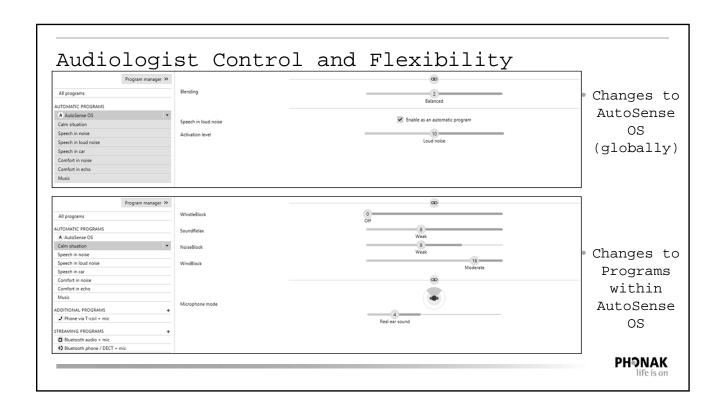
• Fourth iteration of Phonak automatic classification

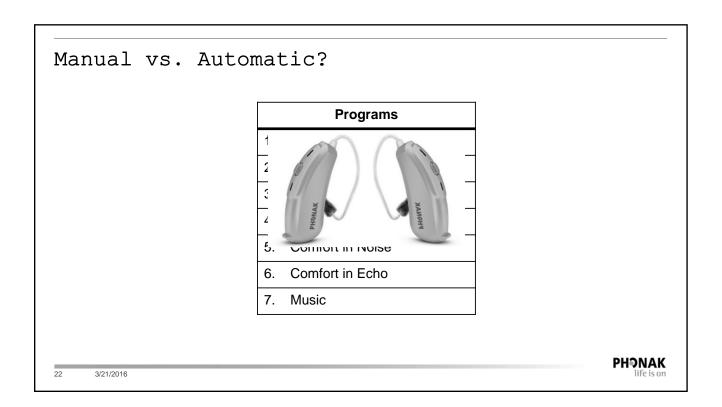
Now on the Venture Chip....

- Faster processing
- More memory
- •Less power consumption
- More accurate at classifying the acoustic environment
- Does this multiple times per second (3 times of times)

















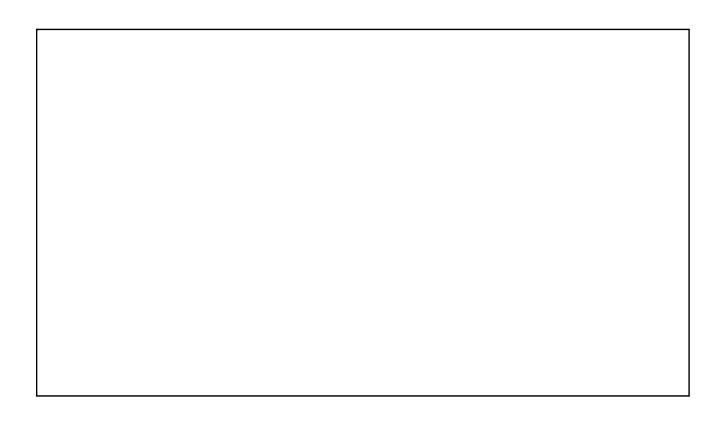


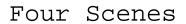
Sound Scene

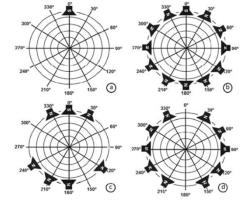
- •Difficult to manipulate between 7 programs (and remember what they are!)
- •Sound scenes are not straight forward in our everyday lives
- •We cannot blend between manual programs

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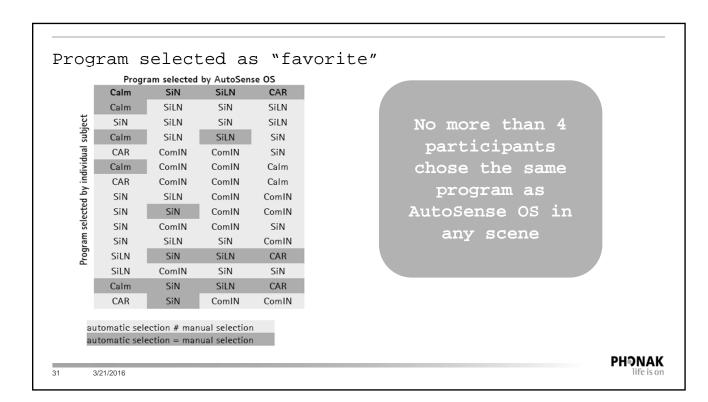


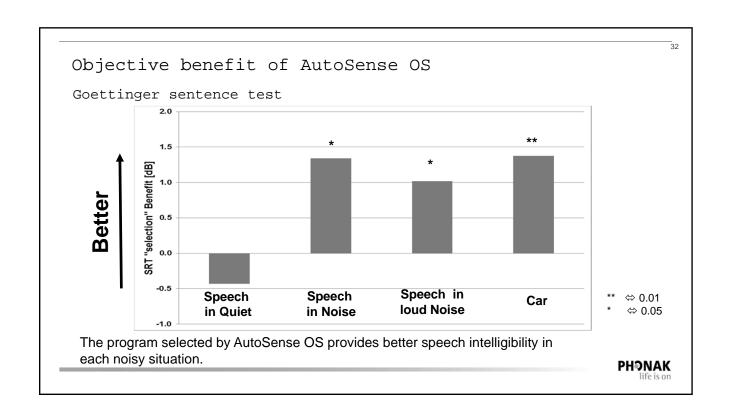
	Manual Programs
A	Calm Situation
В	Speech in Noise
С	Speech in Loud Noise
D	Speech in Car

Question #1: Which manual program does the participant prefer in each of the four acoustic scenes?

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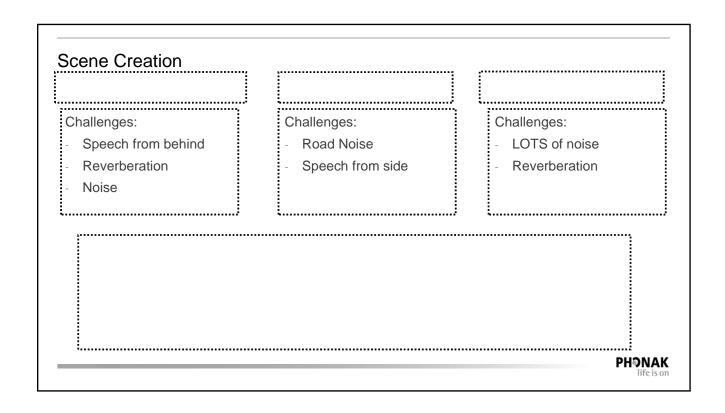
A Need for A Study Done Outside of PARC's walls...

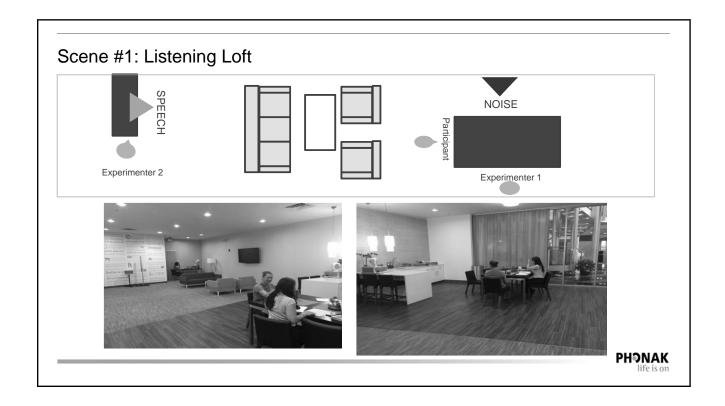
How do we know what is happening in the REAL WORLD?

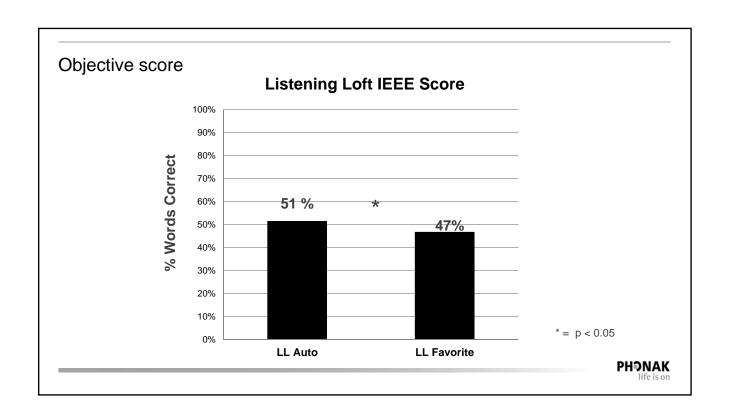


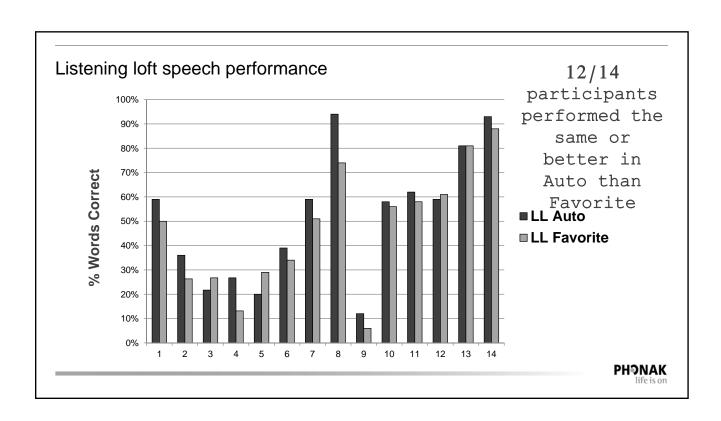
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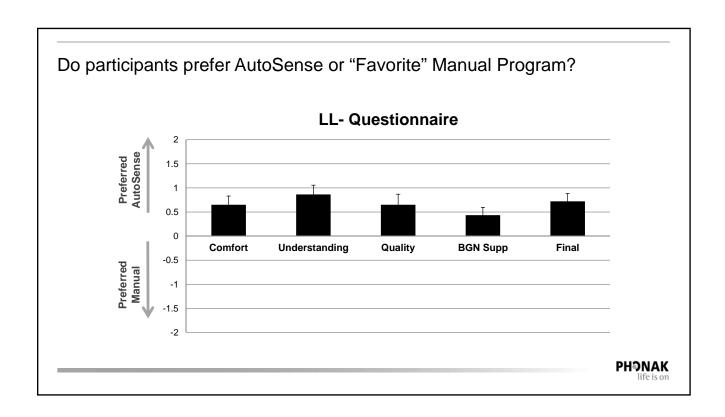


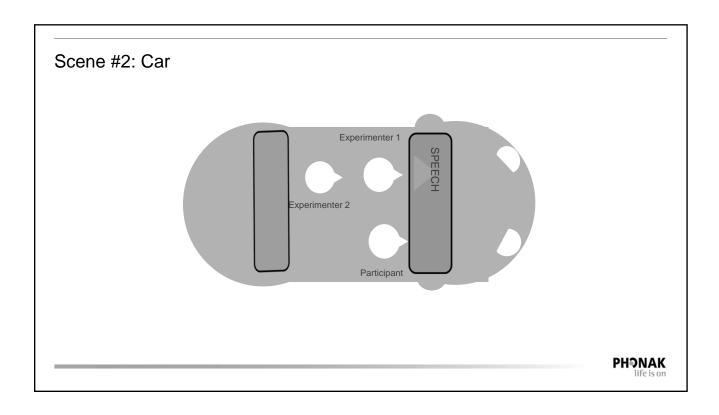




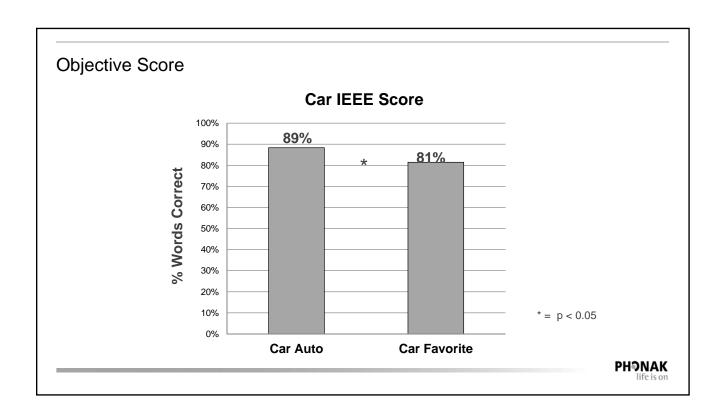


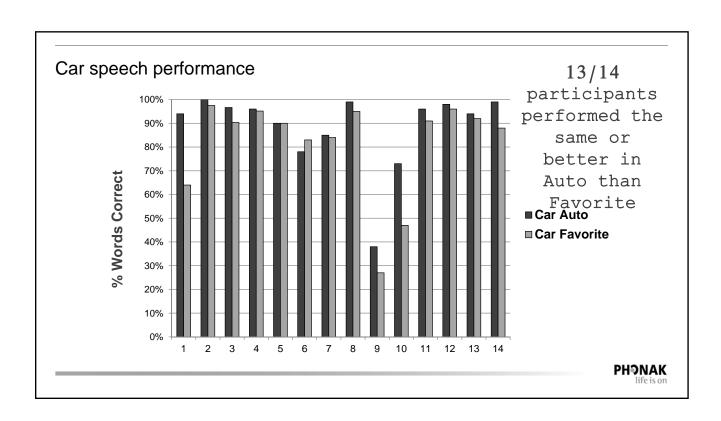




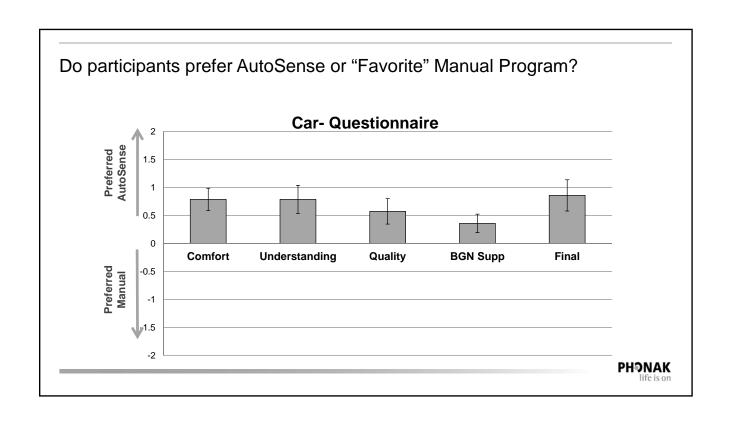


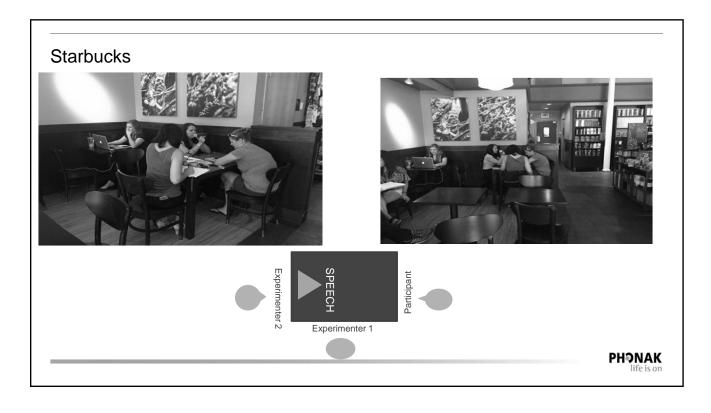




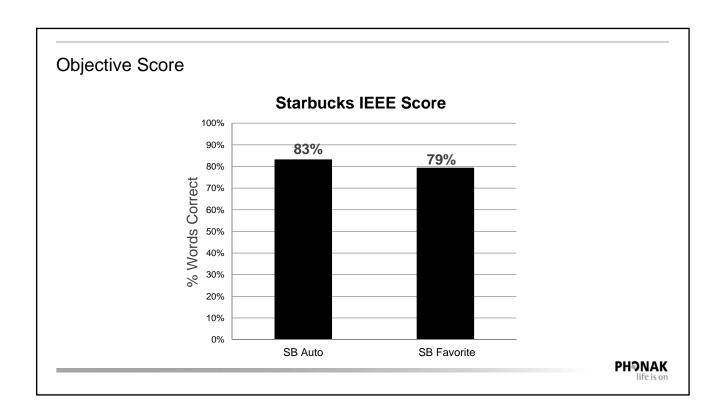


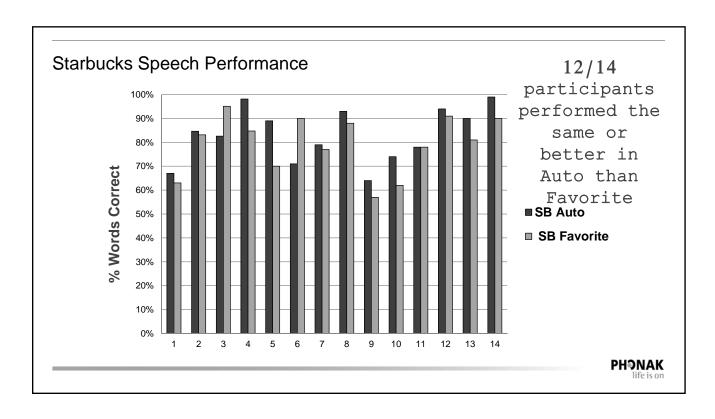




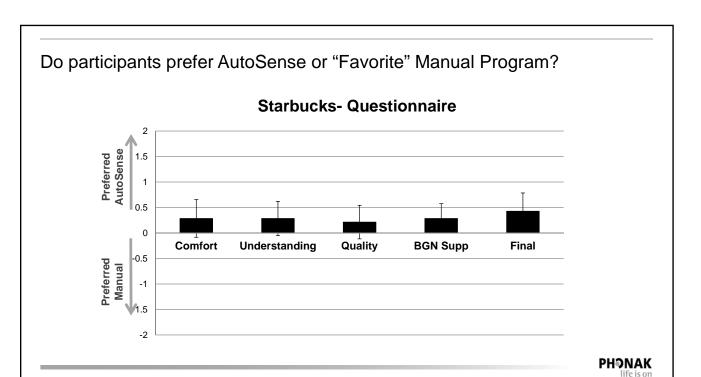






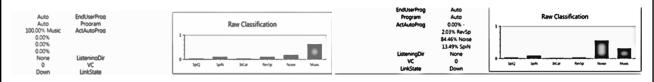






Automatic Systems for Little Ears

- AutoSense OS Sky
 - Children are NOT in the same listening environments as adults!
 - Detecting group work as "Speech in Noise" happens much more consistently and accurately
 - Classification of kids yelling to a "Comfort in Noise" program instead of "Music"



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- AutoSense OS is an incredibly powerful and accurate scene classification system
- Participants performed better in AutoSense
 OS than their preferred manual program
- Participants performed better in AutoSense OS than the "acoustically appropriate" target program
- Participants preferred AutoSense OS in all three listening scenes

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Take Aways

- »Automatic classification systems should be a priority for any hearing aid manufacturer, since this ultimately affects how hearing aid users interact with his/her hearing aid
- »With new advancements hearing aids have become increasingly more complex in their ability to adapt to a number of
- environments, and automatic classifications and suspension of the systems allow hearing aid users to take





Questions?

Thank you!

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