# Phonak Target 5.1
# What's new?
# March, 2017

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A Sonova brand

70 years PHONAK life is on

## What's new?

1. **New hearing aids**
2. **Target 5.1 Navigation**
3. **New features**
4. **Additional functionality**

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## At a glance

| | Bolero B-M | Bolero B-P | Bolero B-PR | Bolero B-SP |
|---|---|---|---|---|
| Rechargeable | | | ● | |
| T-Coil | ● | ● | ● | ● |
| Push Button | ● | ● | ● | ● |
| Volume control | | ● | ● | ● |
| Roger 18 | | ● | | ● |
| CROS B compatible | ● | ● | | ● |
| IP68 | ● | ● | ● | ● |

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## Bolero B-PR

LED push button

Telecoil inside

Volume control

Built in lithium-ion rechargeable battery

New right-left indicators

Smart charging options

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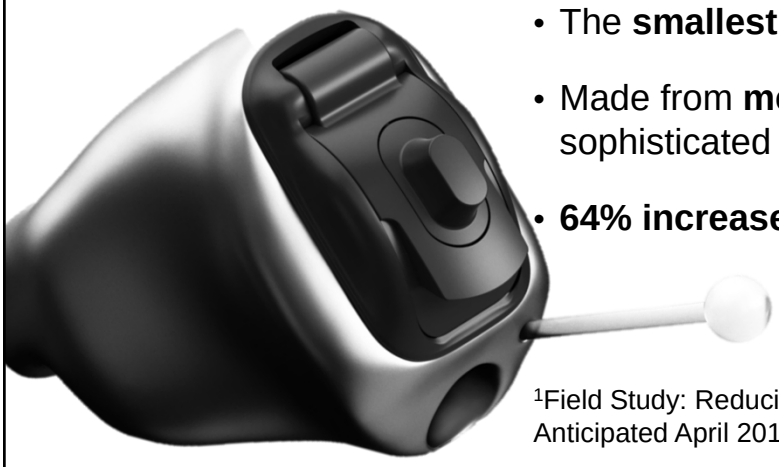
## Discover the benefits of Phonak Virto™ B-Titanium



**High-tech titanium custom hearing aids**

- The **smallest** Phonak custom products ever
- Made from **medical grade titanium** using sophisticated 3D printing technology
- **64% increased** IIC fitting rate[1]

[1]Field Study: Reducing Occlusion with Verto B-Titanium. Anticipated April 2017

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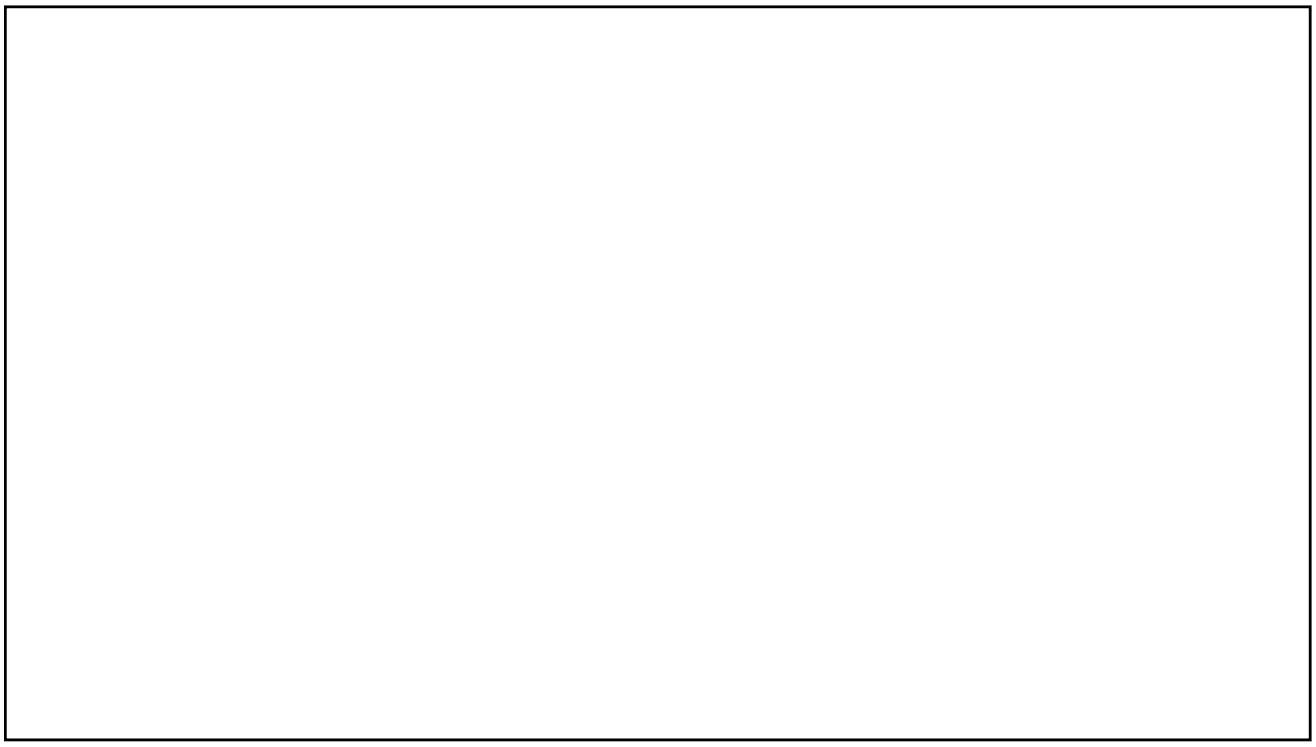

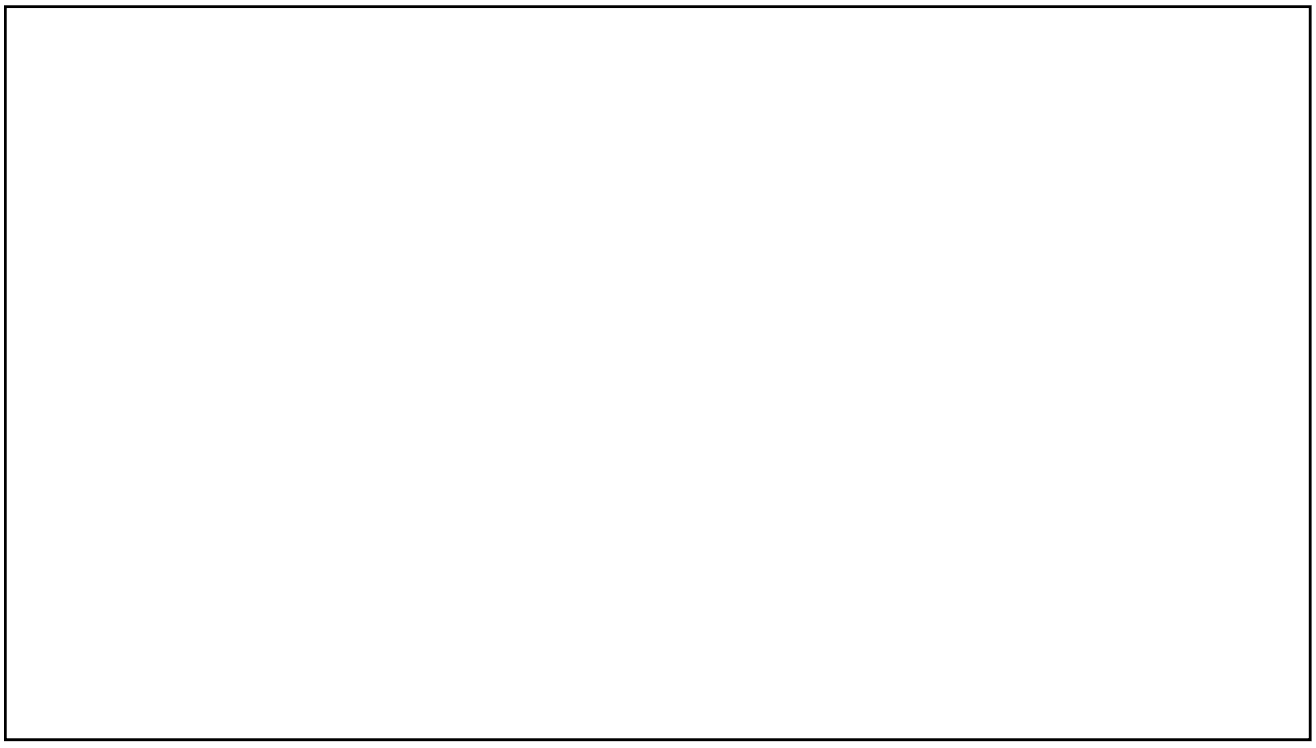

New features

**Enhancing the initial fit experience**

- ✓ Automatic selection of experience level
- ✓ Improved acoustic parameter screen
- ✓ TargetMatch for 2cc/test box

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## Experience with amplification

First time user

*Some experience*

Long term user

- New user
- Never worn amplification

- Experienced user of amplification

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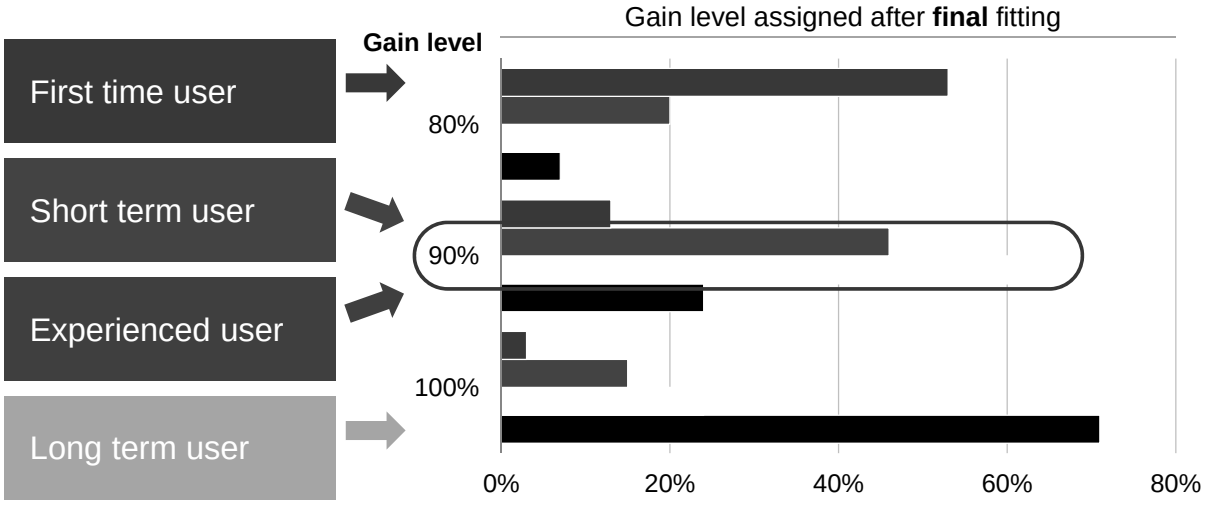
## Distribution of gain levels vs. client experience*




* Internal statistics (N = 13'000 Venture with APD algorithm)

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Experience levels up to Target 5.0

First time user

Short term user

Experienced user

Long term user

Experience levels in Target 5.1

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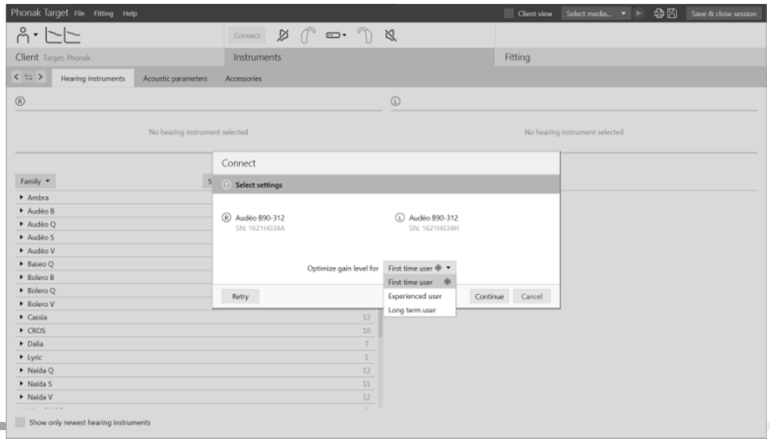
## Automatic selection of experience level

- Experience level based upon fitting data
- Automatic functionality available for all new fittings
- Available for Adaptive Phonak Digital (APD)

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# Improved acoustic parameter screen

## Acoustic coupling in binaural fittings

77%

**of binaural fittings have the SAME acoustic parameters***

* Internal statistics; N = 119’858

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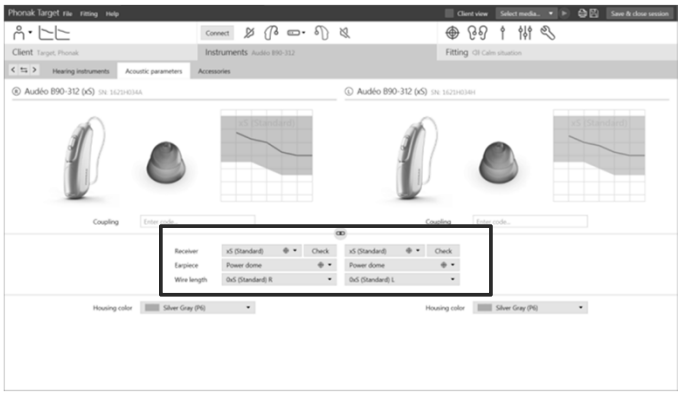
## Improved acoustic parameter screen

- Automatically links acoustic parameters together
- Adjust both ears with one click
- View independent ear information without unlinking

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## TargetMatch



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## TargetMatch – What is it?

**Fully integrated verification system**

- Seamless, step by step workflow to guide the HCP through verification
- Real ear data (REUG, REOG, MLE)
- Automatic match to targets
- Available for the first time in Phonak Target 4.3 2016

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## TargetMatch – Who is it for?

### A hearing care professional who…

✓ Is comfortable with performing verification

✓ May not be confident performing verification

✓ Is learning how to perform verification

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## TargetMatch – Requirements

**Requires:**

- Fitting computer
- Phonak Target 5.1 or higher
- Otometrics Otosuite 4.81.00
- AURICAL FreeFit Hardware (including the HIT box)

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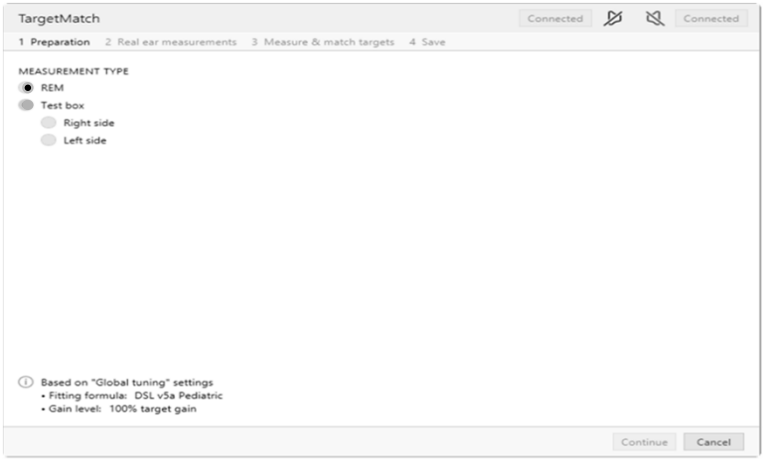
## TargetMatch: Preparation

1. **[REM]**

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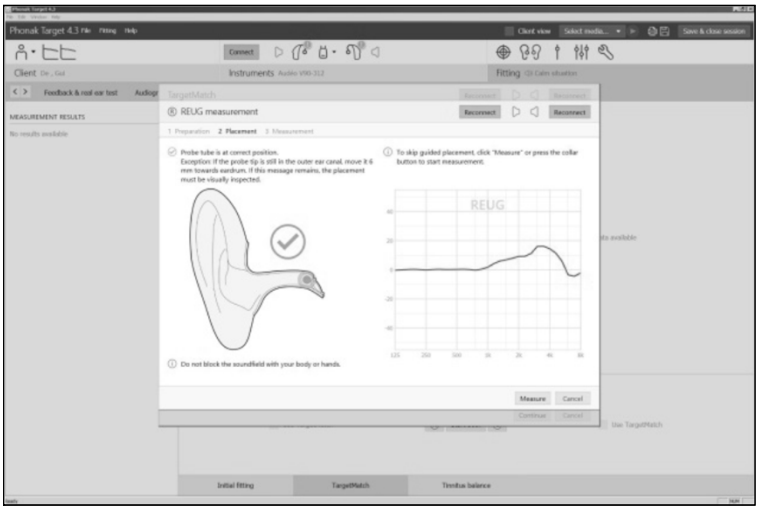
## Guided probe tube placement

- Click [R Start] / [L Start] to enter the REUG measurement with guided probe tube placement.
- Once the probe tube is placed at the ear opening, click [Start] or press the
- [Power Button] on the AURICAL FreeFit to start the guided probe tube placement.



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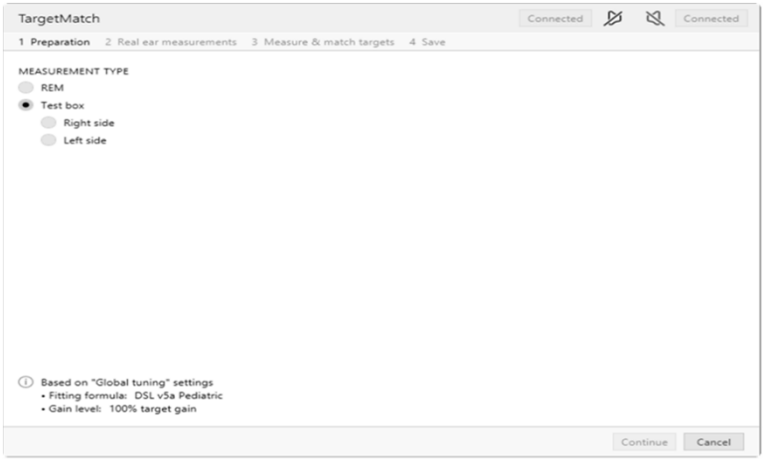
## TargetMatch: Preparation

1. **[Test box]**

2. Select the corresponding ear **[Right** or **Left]** to perform 2cc/test box measurements

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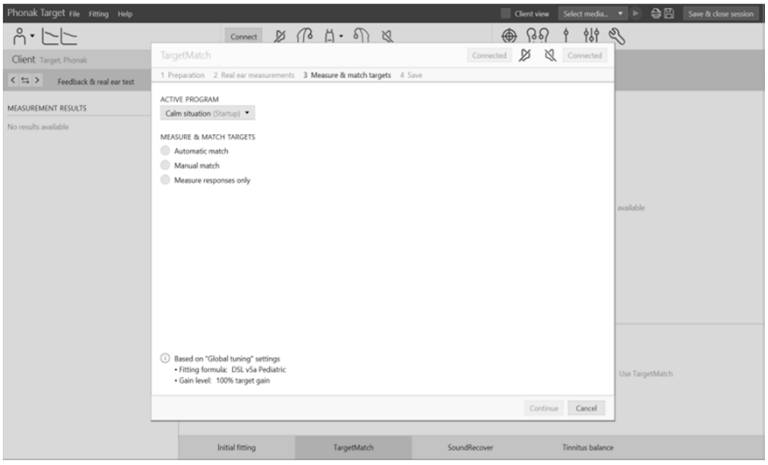
## TargetMatch: Measure & match targets

- Remove hearing aids from clients ears and place into the coupler
- Select **[Active program]**
- Measure & match targets
  - Automatic match
  - Manual match
  - Measure responses only

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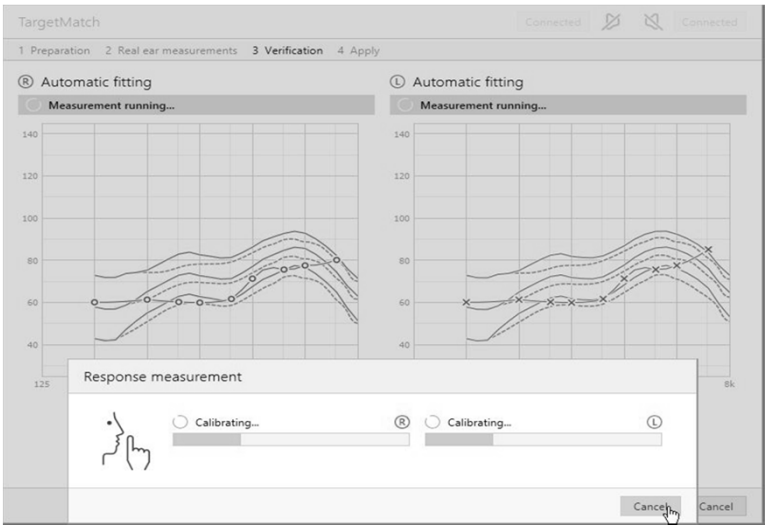
## TargetMatch: Automatic fitting

- Automatic application of RECD in the test box
- Response measurements
  - (50 dB, 65 dB, 80 dB)

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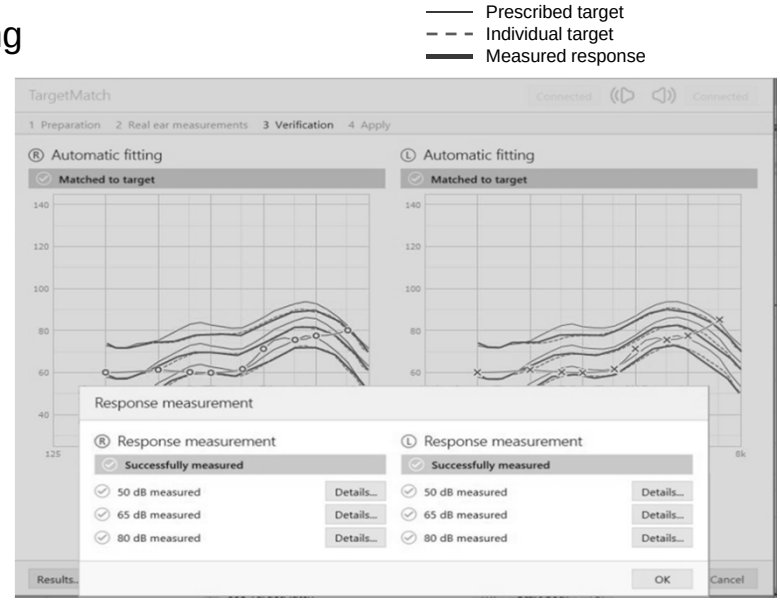
## TargetMatch: Automatic fitting

- Measured responses are automatically matched to the prescriptive target

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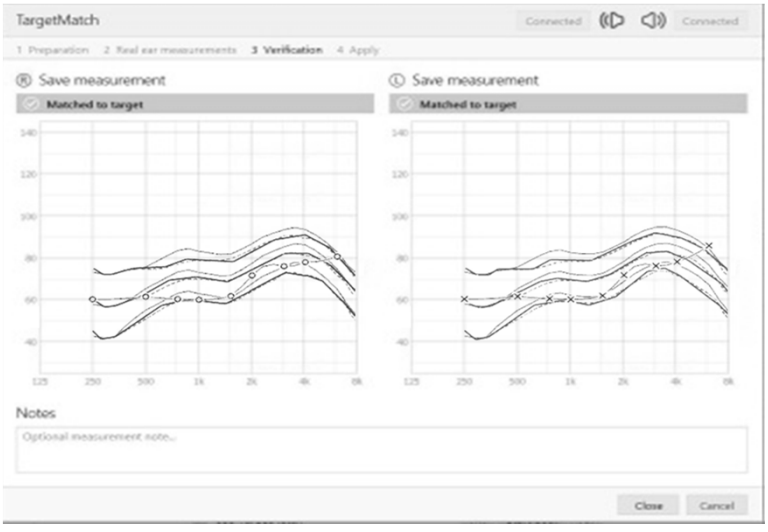
## TargetMatch: Save results

- Apply changes to the fitting session
- Data storage in Noah database
  - All measurements
  - Notes

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## Additional functionality

- ✓ Individual ear SoundRecover2 calculation
- ✓ Enhanced wireless fitting experience
- ✓ Toggle back to previous screen
- ✓ Enhanced accessory selection behavior

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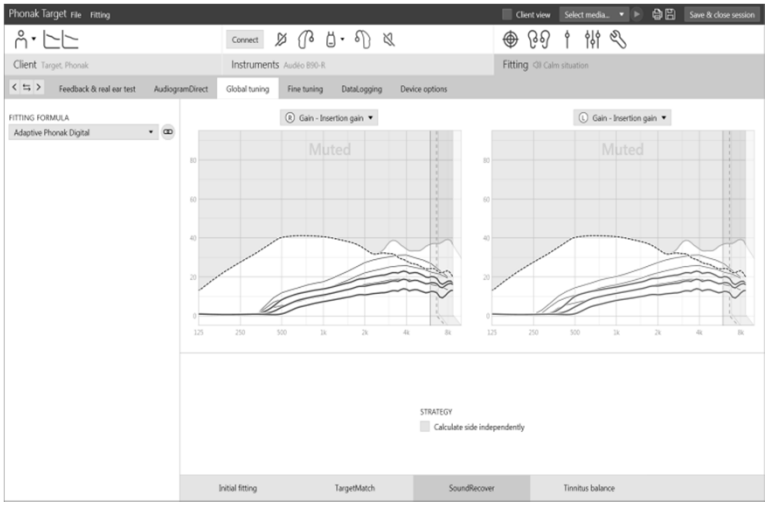
## Individual ear SoundRecover2 settings

- Available for all devices that support SoundRecover 2

**Benefits:**

- Helpful for a monaural hearing instrument fitting of the “poorer ear” with asymmetric hearing loss

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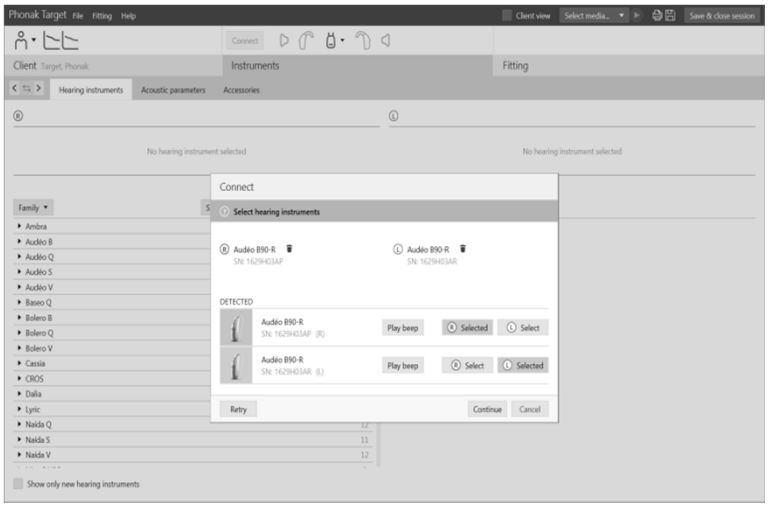
## Enhanced wireless fitting experience

- iCube II firmware upgrade makes the device more robust against brief interruptions
- Color coded highlighting to confirm hearing instrument selection instruments

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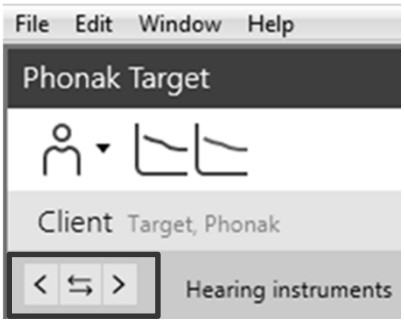
## Toggle back to previous screen

- Toggle back and forth between the last two screens that were accessed

**Benefits:**

- Quickly go back to the last previously visited screen from any screen

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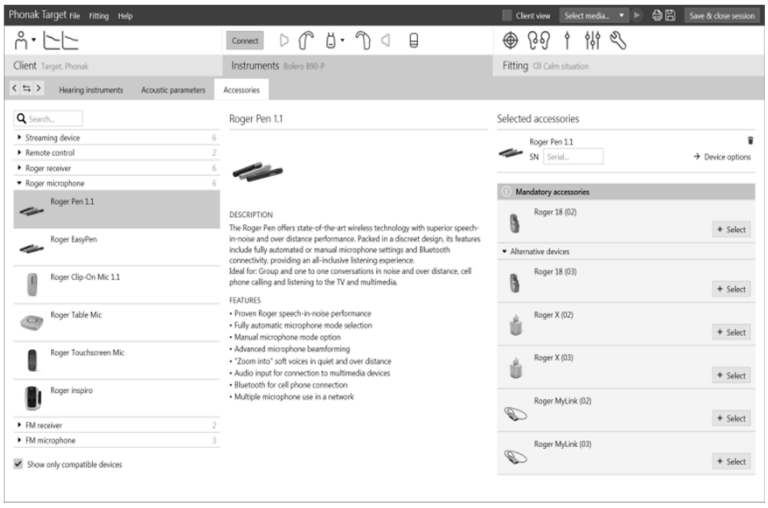
## Enhanced accessory selection behavior

- An alternative set of accessory options are now shown for compatible accessories

**Benefits:**

- Easily determine which option/s best suit your client's needs

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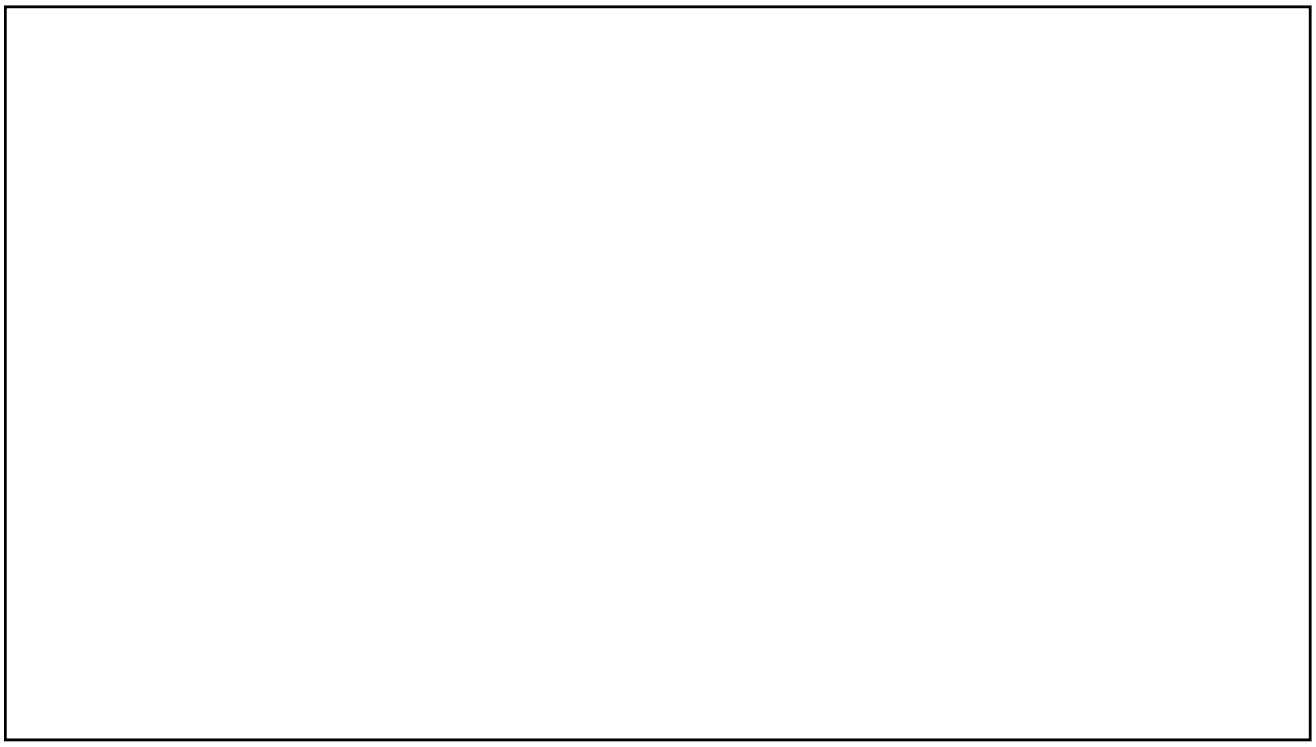
## Phonak Target 5.1 – Simply the best

### New features

- **Automatic selection of experience level**
- **Improved acoustic parameter screen**
- **TargetMatch for 2cc/test box**

### Additional functions

- **Independent ear SoundRecover2 settings**
- **Enhanced wireless fitting experience**
- **Toggle back to previous screen**
- **Enhanced accessory selection behavior**

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