



Pediatric-friendly Features of the Cochlear™ Nucleus® 6 System

Hear now. And always.



## Learning Objectives



Participants will be able to

1. List 5 separate pediatric-friendly features of the Nucleus® family of products and services.
2. Describe Cochlear's True Wireless™ accessories and how they can interface with FM and loop systems.
3. Explain the pediatric indication for and benefits of SmartSound® iQ and how it can be customized to suit the needs of school-age children.



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## Agenda



- Indications for implantation
- Implant features
- Sound processor choices
- Wireless accessories
- Monitoring sound processor functions
- Cochlear™ Services
- **Questions** and feedback



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## Our Mission at Cochlear



**We help people hear and be heard.**

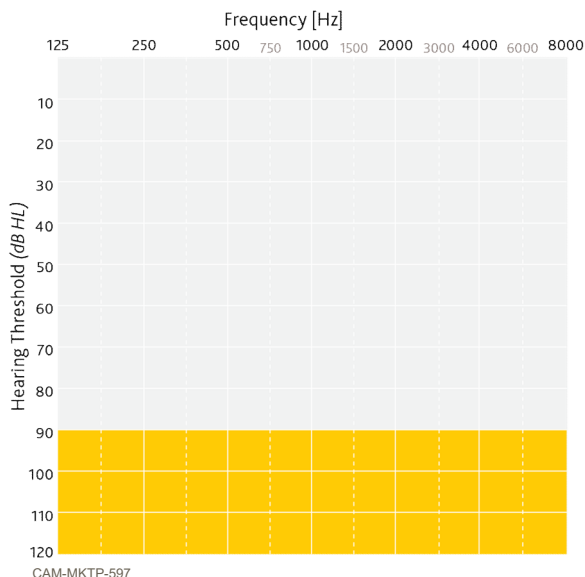
We **empower** people to connect with others and live a full life.

We **transform** the way people understand and treat hearing loss.

We **innovate** and bring to market a range of implantable hearing solutions that deliver a lifetime of hearing outcomes.

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## Cochlear™ Nucleus® Implant Indication Children 12 months – 2 years of age

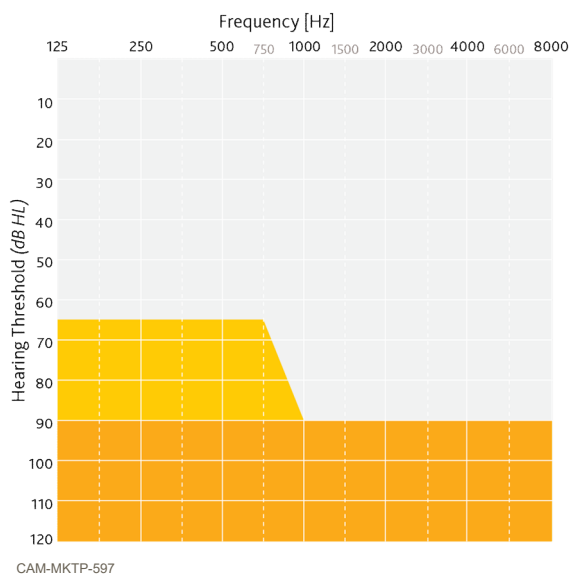


### Pediatric: 12 – 24 months Cochlear Implant

Bilateral profound sensorineural deafness with limited benefit from appropriate binaural hearing aids.

- Lack of progress in the development of simple auditory skills in conjunction with appropriate amplification and participation in intensive aural habilitation over a three to six month period.
- Quantified on a measure such as the Meaningful Auditory Integration Scale or the Early Speech Perception test

## Cochlear™ Nucleus® Implant Indication Children 2-17 years of age



### Pediatric: 2 – 17 years Cochlear Implant

Severe to profound hearing loss bilaterally.

- $\leq 30\%$  correct on the open set Multisyllabic Lexical Neighborhood Test (MLNT) or Lexical Neighborhood Test (LNT), depending upon the child's cognitive and linguistic skills.
- A three to six month hearing aid trial is recommended for children without previous aided experience.

## Coming Soon

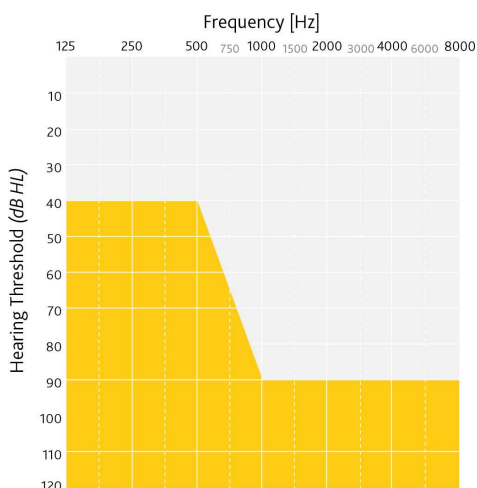


- Recent work on a Pediatric Minimum Speech Test Battery (PMSTB), manuscript & manual in press
  - Which tests, in what order
  - When to move to something more difficult
  - What presentation levels
  - Which listening conditions
  - Which listening configurations
    - > i.e., single device, bilateral devices, device(s) plus FM/DM system



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## Cochlear™ Nucleus® Implant Indications Adults 18 years of age and older



Cochlear Implant Electrode Candidate

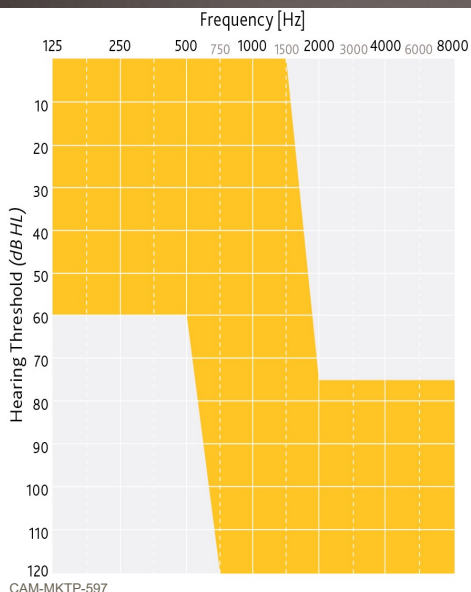
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### Adults: 18 and older Cochlear Implant

Sentence Score no better than 50% in the ear to be implanted and no better than 60% in the best aided condition



## Hybrid™ L24: An Expanded Indication



### Ear to be Implanted

- Aided CNC word score between 10% and 60% correct, inclusively
- Normal to moderate SNHL in the low frequencies; PTA of 2k, 3k, 4k  $\geq$  75 dB HL

### Contralateral Ear

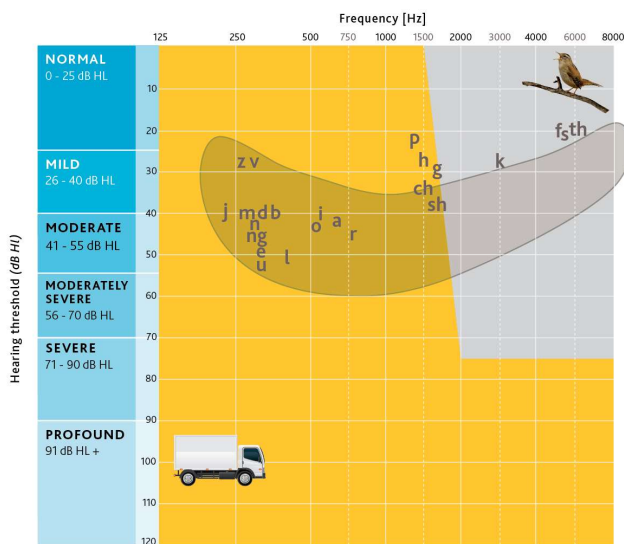
- Aided CNC word score better than ear to be implanted but less than 80% correct
- PTA of 2k, 3k, 4k,  $\geq$  60 dB

### Adults

- Aged 18 years and older
- Unilateral implantation of poorer ear

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## Full Audiometric Range\*: Cochlear™ Nucleus® Implants



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\*Adults aged 18 and older



**Cochlear™ Nucleus® Implant Portfolio**

**Uniquely Designed for Preservation, Performance and Preference**

**Slim Modiolar Electrode** – The Thinnest and Flexible PERIMODIOLAR electrode <sup>1</sup>

**Contour Advance® Electrode** – Profile™ CI512 is the stylet based Perimodiolar Electrode

**Slim Straight Electrode** – Profile™ CI522 is the THINNEST full length electrode <sup>1</sup>

**Hybrid L24 Electrode** – The industry's FIRST FDA-approved hearing PRESERVATION electrode (for individuals 18 years of age or older).

**Full-Band Straight Electrode** – Ideal for various types of abnormal cochleas

**Auditory Brainstem Implant** – The ONLY FDA-approved ABI electrode (for individuals 12 years of age or older with Neurofibromatosis Type 2).

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<sup>1</sup> - Data on file (2016) - Hi-Focus Mid-Scala Electrode brochure (028-M270-03).  
[https://www.advancedbionics.com/content/dam/ab/Global/en\\_cel/documents/professional/HiFocusMid-Scala\\_Electrode\\_Brochure.pdf](https://www.advancedbionics.com/content/dam/ab/Global/en_cel/documents/professional/HiFocusMid-Scala_Electrode_Brochure.pdf) and Flex 2.  
[http://s3.medel.com/downloadmanager/downloads/maestro\\_2013/en-GB/22676.pdf](http://s3.medel.com/downloadmanager/downloads/maestro_2013/en-GB/22676.pdf).

## All Nucleus® Cochlear Implants Have ...

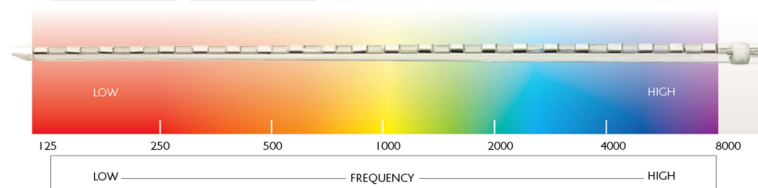


# 22

MOST ACTIVE STIMULATION  
CONTACTS IN THE INDUSTRY

*Optimal sound resolution and  
outcomes with 22 contacts.*

ELECTRODES FOR GREATER SOUND RESOLUTION



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## Profile Series Implants



Profile with **Slim Modiolar Electrode C/532**



Profile with **Slim Straight Electrode C/522**



Profile with **Contour Advance® Electrode C/512**

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## Profile Series Implants



The Profile Series of Cochlear™ Nucleus® implants are identical *except* for the intra-cochlear electrode type and are the most reliable in the industry.

PROFILE 99.97%  
CSP WITHIN TWO YEARS  
CI24RE 99% CSP  
WITHIN 11 YEARS



Profile with **Slim  
Modiolar Electrode  
CI532**



Profile with **Slim  
Straight Electrode  
CI522**



Profile with **Contour  
Advance® Electrode  
CI512**

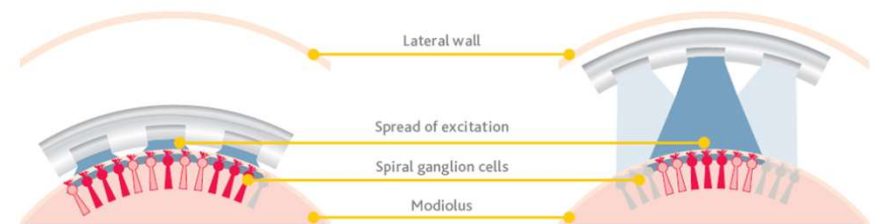
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Cochlear™ Nucleus® Reliability Report, Volume 14, Feb 2016

## Perimodiolar Advantage



### ELECTRODE POSITIONING



#### PERIMODIOLAR ELECTRODE

Smaller spread of excitation with perimodiolar placement

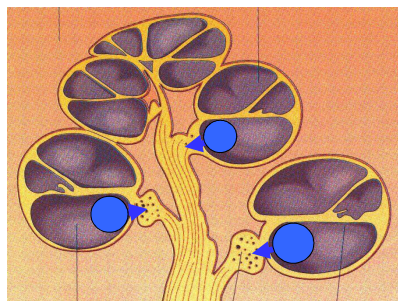
#### LATERAL WALL ELECTRODE

Larger spread of excitation with lateral wall placement

Holden L, et al. (2013). Factors Affecting Open-Set Word Recognition in Adults. *Ear & Hearing*, 34(3), 342-60.

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## Perimodiolar Advantage



Spornitz, "Anatomie und Physiologie" Springer 1996

Image courtesy of Bionic Ear Institute, Melbourne TB5, section 8, 10 Jun 2002

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- Focused stimulation close to spiral ganglion cells <sup>1</sup>
- Narrower spread of excitation<sup>1</sup>
- Improved hearing performance <sup>2,3</sup>

<sup>1</sup> Cohen, L., et al. Spatial spread of neural excitation in cochlear implant recipients: comparison of improved ECAP method and psychophysical forward masking (2003).  
<sup>2</sup> Holden L, Finley C, Firszt J, Holden T, Brenner C, Potts L, Gotter B, Vanderhoof S, Mispagel K, Heydebrand G, Skinner M, 'Factors Affecting Open-Set Word Recognition in Adults With Cochlear Implants', Ear and Hearing, 2013, 34(3): p. 342-60  
<sup>3</sup> Dowell R, Evidence based practice in audiology : Evaluating interventions for children and adults with hearing impairment, 2012

## U.S. MRI Indications



- Cochlear's Profile and CI24RE series cochlear implants are approved for:
  - MRI scans at 3.0T with magnet removed, or
  - MRI scans at 1.5T without having to surgically remove the implant magnet with use of MRI Bandage and Splint Kit for MRI
- The following implants have the above indications:
  - Profile Series: CI512, CI522, CI532
  - CI24RE Series: CI24RE(CA), CI422, CI24(RE)ST, L24 Hybrid



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## MRI by the Numbers



92% of radiologists surveyed would **prefer to have magnets removed** before an MRI.<sup>1</sup>



Only 1 in 10 Americans has had an MRI.<sup>2</sup>



97% of radiology professionals surveyed **do not recommend** conducting MRI scans on patients with magnets in their bodies.<sup>1</sup>



1. Radiology Poll conducted by Penn, Schoen, Berland, August 2015. Data on File.

2. <http://www.radiologytoday.net/archive/rt1214p28.shtml>

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## Image Artifact



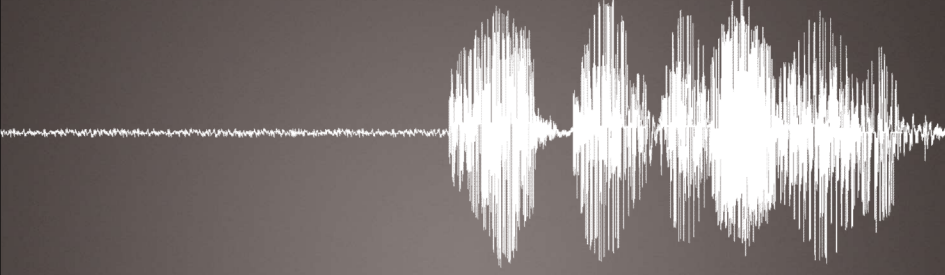
CI512

1.5 T magnet in place	1.5 T magnet removed
11.8 cm (4.6 in.)	3.4 cm (1.3 in.)

Cochlear™ Nucleus® implants Magnetic Resonance Imaging (MRI) Guidelines: United States of America  
D774756 ISS3 JUL16


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**Objective Measures**  
 Neural Response Telemetry (NRT®)  
 Electrical Stapedius Reflex Threshold (ESRT)

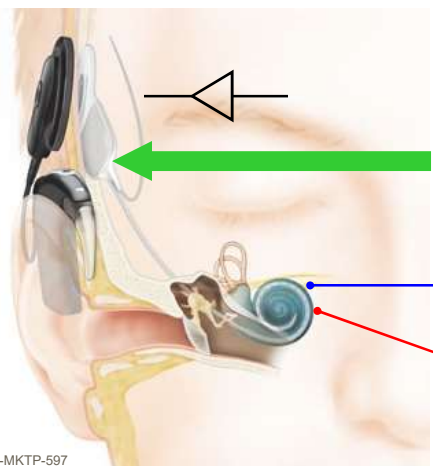
Hear now. And always



**What is NRT®? How is it measured?**



The recording of electrically-evoked compound action potentials (ECAP) has been possible with Nucleus® implants since 1997!



1. Probe electrode stimulates nerve
2. Nearby recording electrode measures ECAP
3. ECAP amplified and data sent to sound processor & displayed on connected device (computer or Remote Assistant)

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## Auto NRT®



- Auto NRT® is an easy way to collect NRT data automatically\*
- Can be done in the OR via CR220 Intraoperative Remote Assistant or via Custom Sound®
- Can be done post-operatively in the clinic via Custom Sound®



- Please see Cochlear's Audiology Online courses on NRT and the CR220 for more information
  - Courses 27306, 27307, and 28058

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\*AutoNRT® is only available for CI24 (RE) and newer implants

## Post-operative uses of NRT:



- NRT levels are correlated with T and C levels
  - Combining NRT and behavioral information allows for a stronger correlation<sup>1</sup>
  - The “profile” of the NRT can be used to generate a “scaled threshold profile” of the T and C levels with the absolute T- and C-levels determined by behavioral measures<sup>2</sup>
- NRT can be present post-operatively even if not present intra-operatively<sup>3</sup>
- NRT thresholds will tend to decrease over the first few months of device use then stabilize<sup>4</sup>

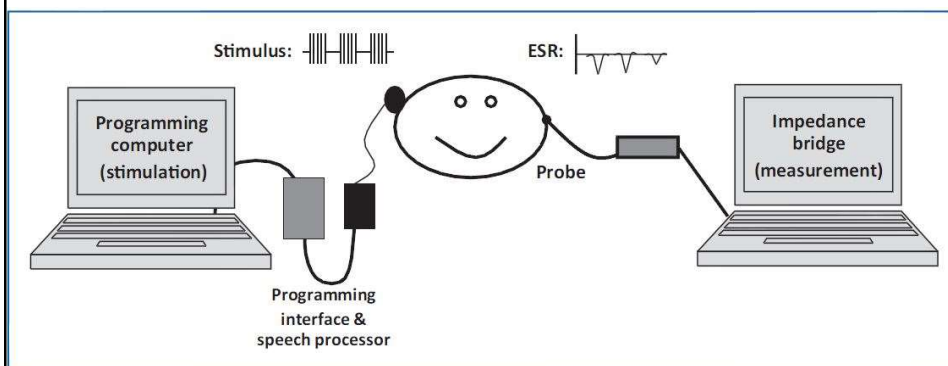
1- Brown et al (2000) The relationship between EAP and EABR thresholds and levels used to program the nucleus 24 speech processor: data from adults. *Ear Hear*, 21(2):151-63.

2 – Botros & Psarros (2010) Neural response telemetry reconsidered: The relevance of ECAP threshold profiles and scaled profiles to cochlear implant fitting. *Ear Hear*, 31(3):367-79.

3 – Moura et al (2014) Longitudinal Analysis of the Absence of Intraoperative Neural Response Telemetry in Children using Cochlear Implants. *Int Arch Otorhinolaryngol*, 18(4):362-8.

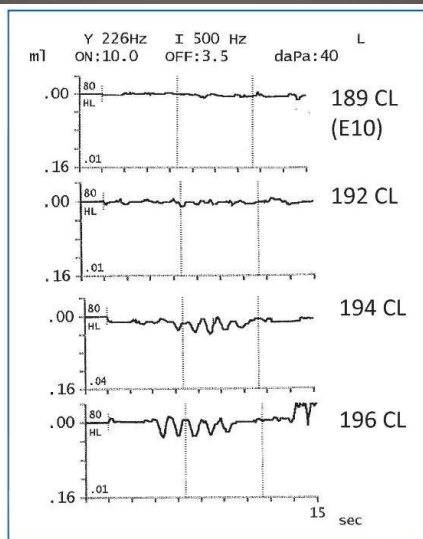
4 – Molisz et al (2015) Postimplantation changes of electrophysiological parameters in patients with cochlear implants. *Audiol Neurotol*, 20(4):222-8.

## Custom Sound® Software and Electric Stapedial Reflex Testing



From "Electrically Evoked Stapedial Reflexes" in *Objective Measures in Cochlear Implants* (pp. 94-95) by M.L. Hughes. Copyright © 2013 Plural Publishing, Inc. All rights reserved. Used with permission.

## ESRT Responses



From "Electrically Evoked Stapedial Reflexes" in *Objective Measures in Cochlear Implants* (pp. 94-95) by M.L. Hughes. Copyright © 2013 Plural Publishing, Inc. All rights reserved. Used with permission.

## ESRT Guidance in Custom Sound® Help



### Obtain ESRT measurements

Custom Sound EP software allows you to obtain ESRT (Electrical Stapedius Reflex Threshold) measurements.

#### Intraoperative mode

ESRT is measured by visually observing the contraction of the stapedius muscle in the implant ear.

To obtain an ESRT measurement intraoperatively:

1. Place the coil with 4x magnet connected to the sound processor in a sterile sheath.
2. Position the skin flap and connect the coil.
3. Perform an implant test and avoid electrodes with abnormal impedances.
4. Click **Measure ESRT Threshold** in the Threshold Profiles navigation bar. The Threshold Measurement screen displays.
5. Present 2 – 3 stimuli and look for contraction of the stapedius muscle.

#### Postoperative mode

This procedure requires normal middle ear status. Confirm middle ear status with an otoscopic evaluation and tympanometry.

To obtain an ESRT measurement postoperatively:

1. Connect the recipient to the Programming Pod.
2. Click **Measure ESRT Threshold** in the Threshold Profiles navigation bar. The Threshold Measurement screen displays.
3. Put the immittance probe of the electro-acoustic impedance equipment in the non-implant ear (contralateral earphone or probe is not needed).
4. Set immittance meter to reflex decay mode and use a 10-15 msec time window.
5. Select an electrode to test and begin stimulating at the desired current level.
6. Start reflex decay mode through the electro-acoustic impedance equipment.
7. Present 2-3 stimuli and look for negative deflections on the electro-acoustic impedance equipment.
8. Increase current level in steps of 5 CL until a response is observed, or the recipient indicates the sound is too loud.
9. Once a response is observed, decrease CL in 2 CL steps until the response disappears.

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## Sound Processor and Wearing Options

Hear now. And always.

## Nucleus® 6 Sound Processors



### Nucleus® 6 (CP910/920)

Our smartest behind-the-ear sound processor yet!

- **First** automatic scene classifier (SmartSound iQ)
- **First** data logging and analysis
- **First** true wireless connectivity
- **First** Aqua+ swimsuit for your processor
- **First** Cochlear™ Hybrid™ Hearing\* in every N6



### Kanso® (CP950)

The newest smart, simple and discreet sound processor!

- **Smallest** and lightest off-the-ear (OTE) processor
- **Only** OTE processor with the same hearing performance as BTE\*\*
- **Simple** to use with one button and no cables

\*The Acoustic Component should only be used when behavioral audiometric thresholds can be obtained and the recipient can provide feedback regarding sound quality  
Hybrid L24 implant is approved for use in adults ages 18 and older  
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\*\* From a speaker at 0 degrees azimuth

## Hybrid™ Hearing Solution



**Every Nucleus® 6 Sound Processor is “Hybrid-Ready” for any electrode\***

- Easily configured in a few simple steps
- Instant fit disposable domes or customized earmolds
- Integrated programming to optimize the acoustic output



\*The Acoustic Component should only be used when behavioral audiometric thresholds can be obtained and the recipient can provide feedback regarding sound quality  
Hybrid L24 implant is approved for use in adults ages 18 and older

## Choosing CP910 or CP920



Will the recipient use an FM/RM receiver and/or will monitor earphones be needed?

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## CP910/920 Battery Modules



**CP910** with standard disposable battery module



**CP910** with standard rechargeable battery module




**CP910** with compact rechargeable battery module

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## CP910/920 Color Range




Carbon Smoke Maize Mocha

Also available in white

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## Choices As Unique As Your Patients





## Choosing the Kanso® Sound Processor



- Kanso® is a cable free, single unit with one button to set and forget



Coming soon:

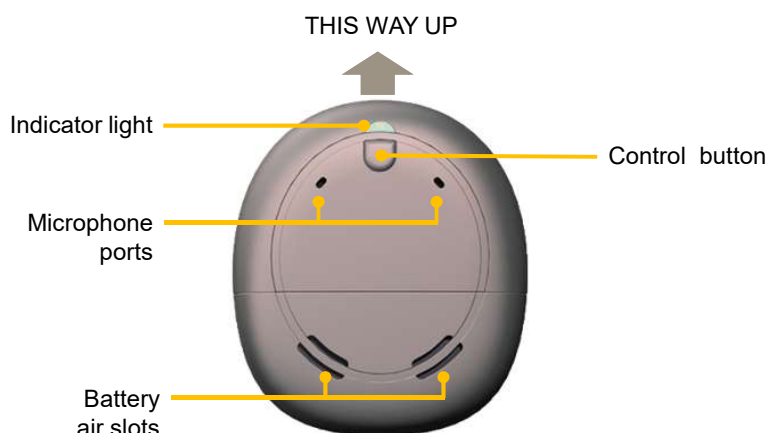


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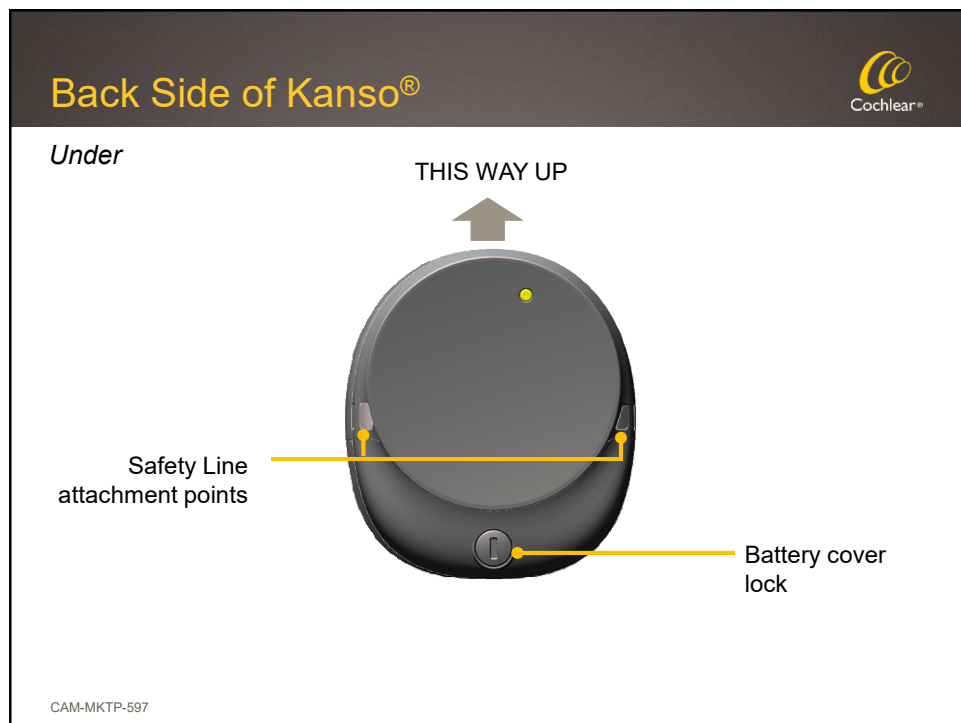
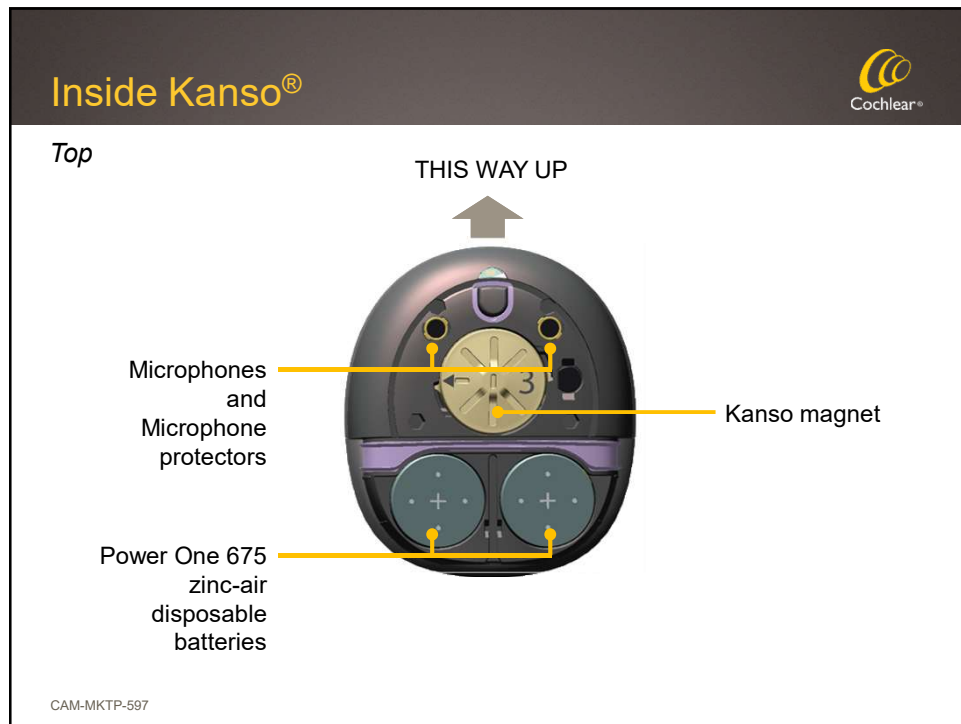
## Kanso® Orientation



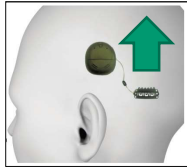
*Top*



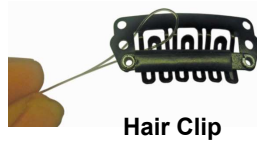
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### 3 Kanso® Retention Options



Short Double Loop



Hair Clip

with



Nucleus® Safety Line

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Headband

### Kanso® Experience with Children



Kanso® Sound Processor Retention and Comfort Study

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UZ  
Universitair Ziekenhuis Gent



## Every Day, Processors Can Play



Play in the  
sprinkler



Splash in  
the bath



Play sports



Splash in  
the pool



Play with a  
water hose



Walk in  
the rain



Exercise



Water  
balloon fight

**For total waterproof protection, the Aqua+ is still the answer**

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The Kanso Sound Processor is water resistant to level IP54 of the International Standard IEC60529.

## Cochlear™ Nucleus® Aqua+



### A Swimsuit For Their Sound Processor

- Simple to use
- Designed for underwater use up to 2 hours\*
- Retention options available

Use **rechargeable** batteries  
with Nucleus® 6 Aqua+

Use **LR44 alkaline** or  
rechargeable 675 batteries  
with Kanso® Aqua+

**READY TO SWIM  
IN 30 SECONDS!**

**Depth  
3m**

**2 hrs**

**x 50**

\*The Kanso Sound Processor with the Aqua+ is water resistant to level IP68 of the International Standard when used with LR44 alkaline or nickel metal hydride disposable batteries.

The Nucleus 6 Sound Processor with the Aqua+ is water resistant to level IP68 of the International Standard IEC60529. This water protection only applies when you use the Aqua+ and rechargeable batteries without the acoustic component.



## Accessory Choices – Kanso® or CP910/920



or

**Plus one**

**Congratulations on saving an accessory selection for the future!**

Choose an accessory after you have had time to hear with your Cochlear® device. New accessory options are introduced on a regular basis, so please be sure to sign up for our Nucleus® Newsletter to stay up-to-date on eligible accessories.

You and your audiologist have elected to save one accessory selection until a future date. When you are ready to redeem this certificate, there are two convenient options:

**OPTION 1**

Step 1: Visit our web store at [www.Cochlear.com/USStore](http://www.Cochlear.com/USStore)  
 Step 2: Select an eligible accessory  
 Step 3: Enter the promo code **PLUS1** before you click checkout  
 Step 4: Complete the checkout process as usual

**OPTION 2**

Step 1: Call Cochlear Customer Service at 800-483-3123  
 Step 2: Inform the Customer Service Representative that you would like to redeem your additional accessory selection for the Cochlear Nucleus 6 System  
 Step 3: Choose an eligible accessory and confirm your shipping address

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## Accessory Choices for CP910/920



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## Accessory Choices for Kanso®



- Kanso® Activity Kit
  - Headband
  - Aqua +
  - Safety Line (Long)
  - LR44 Alkaline Batteries
  - Activity Case



	Infants	Girls	Boys	Women	Men
Size	XXS	XS	S	M	L
Average head circumference	41 cm	47 cm	50 cm	54 cm	58 cm
Headband's color	Vanilla	Pink	Dark Blue	Purple	Black



- Additional Microphone Protectors


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## Nucleus® Product Warranty




Cochlear Nucleus CP900 Series & EAC200 Series & CR200 Series	Warranty
Processing Unit	5 Years
Coil, Coil Cable and/or Coil Magnet	
EAC200 Series Earhook and Speaker Unit	
Remote Assistant	
Battery Holders and/or Battery Covers (Zinc Air)	
Litewear Cable	3 Years
Rechargeable Battery Modules, Chargers and/or Adaptors	1 Year
Wireless Accessories	
EAC200 Series Tools	
Accessory Cables and/or Adaptors	90 Days
All other Accessories	

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## SmartSound® iQ & Dual Microphones


Hear now. And always.



## SmartSound® iQ

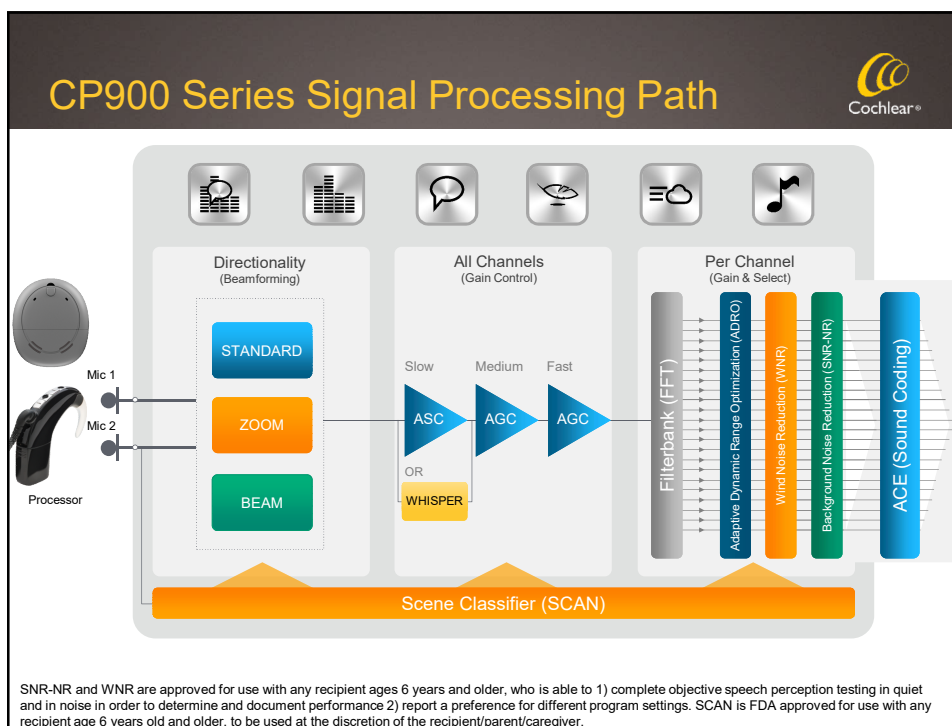


A range of technologies working together to meet user needs in every hearing situation



- Automatically adjusts to the hearing situation
- Industry first scene classifier (SCAN)

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## SmartSound® iQ

### FDA Approved for Children



- SNR-NR and WNR are approved for use with any recipient age 6 years or older, who is able to:
  - 1) complete objective speech perception testing in quiet and in noise in order to determine and document performance
  - 2) report a preference for different program settings
- SCAN is FDA approved for use with any recipient age 6 years and older, to be used at the discretion of the recipient/parent/caregiver

First major breakthrough in input processing to receive FDA approval for use in children in more than ten years

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## Recipients Under 6 Years of Age

Cochlear®

**Program Settings**

SmartSound IQ

SCAN ☐ On ☒ OFF

Microphone Directionality

Roundabout ☒ Fixed (front) ☐ Adaptive (front)

Audibility

☒ Boost soft sounds (VDRG) ☐ Noise (offscreen)

☒ Soften loud sounds (AGC) ☐ None (offscreen)

Noise Reduction ☐ Background (SNR-MT) ☒ None (VDRG)

Remote Assistant Icon

More settings in Processor

Program 1: MAP: ACE T200

Program 2: MAP: ACE T200

Program 3: MAP: Empty

Program 4: MAP: Empty

1 Number 1

2 Number 2

No Noise Reduction by default

No SCAN program by default

## Recipients Under 6 Years of Age

Cochlear®

**The rule is set by default in Clinician Preference – but it can be overwritten by the clinician**

**Tools > My Preferences > General > Miscellaneous**

**Clinician Details and Preferences**

Personal General Progressive MAPs Display Streamlined HRT Reports

Levels

Sound On ☒ Auto Stimulate ☒ Up Step Size: 5 Down Step Size: 10 Number of Sweep Cycles: 1

Global Modifier

SNR Step Size: 5 SNR Mode: Current Level SNR Value: 5 SNR Profile Type: Non-Linear

Stimulations

Number of Stimulations: 1 Stimulation Duration (ms): 500 Inter-Stimulus Duration (ms): 500

Miscellaneous

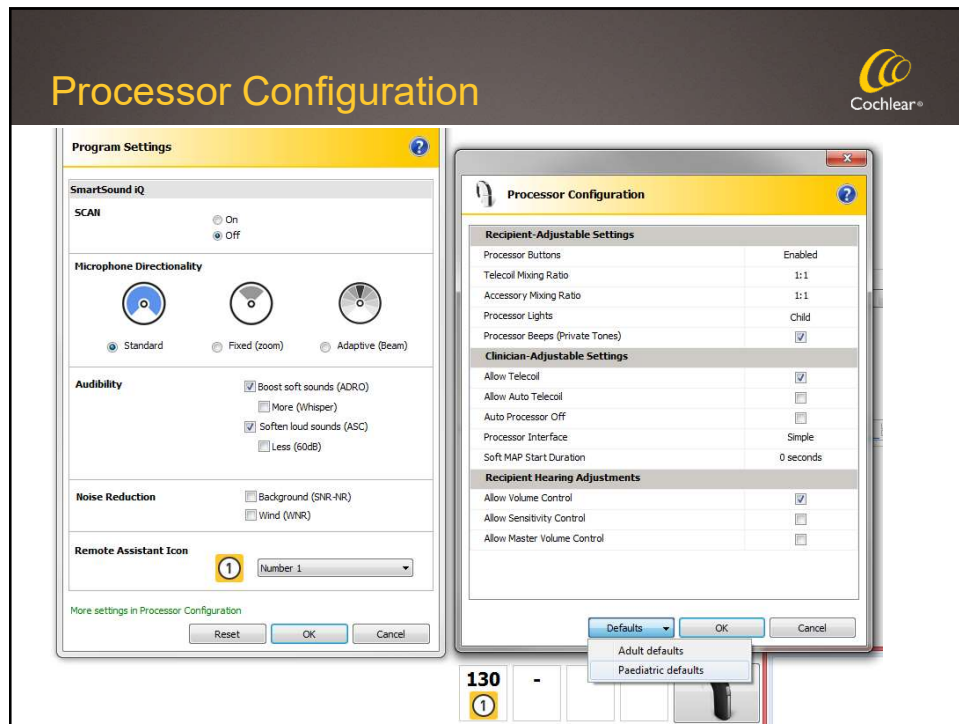
Use spacebar to stop ☐ Show dialog when importing existing data ☐ Delay auto compliance until going live ☒ Auto flag faulty electrodes ☒ Include SCAN, SNR-MT, VDR as default for recipients under 6 years old ☒

Required

OK Cancel

Rule can be overwritten by clinician

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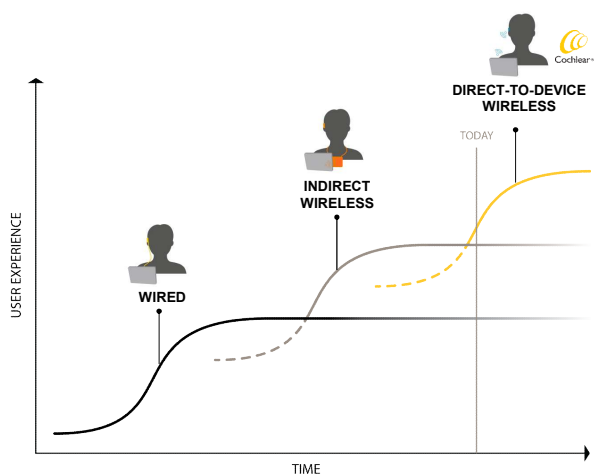




## Cochlear™ True Wireless™ Technology



The evolution of wireless connectivity has incrementally improved the overall user experience (e.g. sound quality, ease of use) and reduced dependencies on extra equipment (cords, neck loops, etc.).



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TIME

## True Wireless™ Freedom



Cochlear™  
Wireless Phone  
Clip



Cochlear™  
Wireless TV  
Streamer

Cochlear™ Wireless  
Mini Microphone 2+



Cochlear™  
Wireless Mini  
Microphone 2

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## Mini Microphone 2+



Optimized for both one-to-one and group communication.

- FM compatibility
- Built-in Telecoil
- Line-in connector
- Range up to 82 feet (25 meters)\*
- Up to 11 hours battery life
- Directional microphones
- Table Mic Mode
- Drop detection mute feature
- Volume lock and volume indicators
- Battery status indicator
- Swivel clip



**3x**  
the range<sup>1</sup>

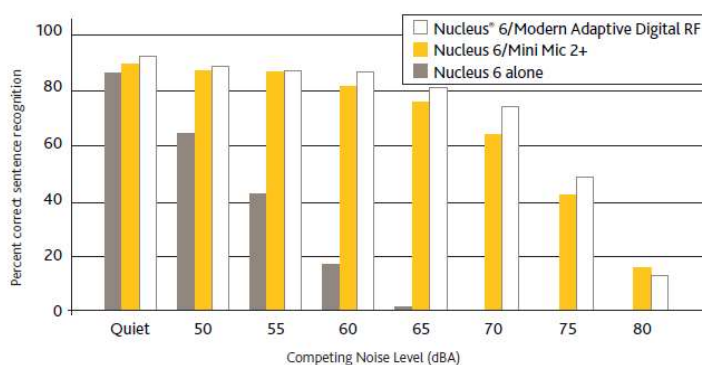
**FM & Loop**  
connectivity

**50%**  
longer battery  
life<sup>1</sup>

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<sup>1</sup> Compared to Cochlear Wireless Mini Microphone  
\* Clear line of sight

## Mini Mic 2+ in the Classroom



N=15, no significant difference at any competing noise level

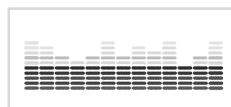
Wolfe et al., "True Wireless and Bimodal/Bilateral Fittings." Presented at ACIA 2016, Toronto, ON.

## Multiple FM Classroom Configurations

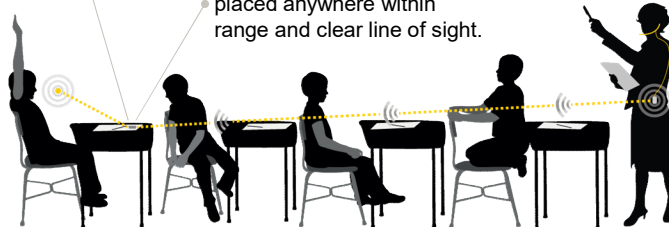


Only one FM receiver required for bilateral or multiple users.

Maintains dynamic FM signal across wireless connection.



Mini Microphone can be placed anywhere within range and clear line of sight.



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## Hands-free Connection



### Cochlear™ True Wireless™ Phone Clip

- Bluetooth®-enabled hands-free streaming directly from the phone
- Place and receive calls and adjust volume at the touch of a button
- Listen to music, videos and GPS wirelessly
- Stereo sound when paired bilaterally with two sound processors, or bimodally with one sound processor and one GN ReSound hearing aid



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## Cochlear™ True Wireless™ TV Streamer



- Designed to provide clearer stereo sound directly from the TV
- Designed to enable hearing both the TV and the conversation in the room without needing to turn up the TV volume
- Long range of up to 23 feet allows the freedom to move around while listening



Movie night with family

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## Easy to Pair, Easier to Use



- Simply press the pairing button, then power up the sound processor.
- Once paired, use the sound processor button, the CR210 Remote Control, or the CR230 Remote Assistant to start and stop streaming from the Mini Mic 2/2+ or TV Streamer
  - Phone Clip is “automatic”
- Should the connection break - if outside the device's maximum range, for example - connection is automatically restored when back in range.\*




\*Reconnection occurs if back in range within 5 minutes.

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## Direct Connect with CP910 for Auto FM



- Via accessory port
- Roger 14(2) designed for N6 
- Euro adaptor for Roger X or standard FM receivers

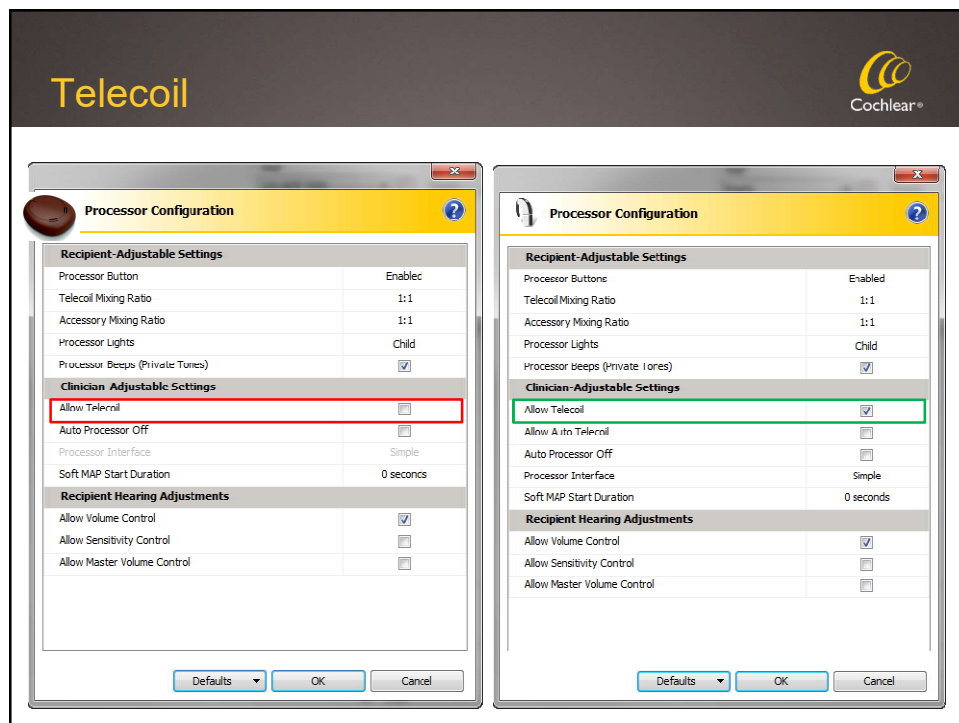
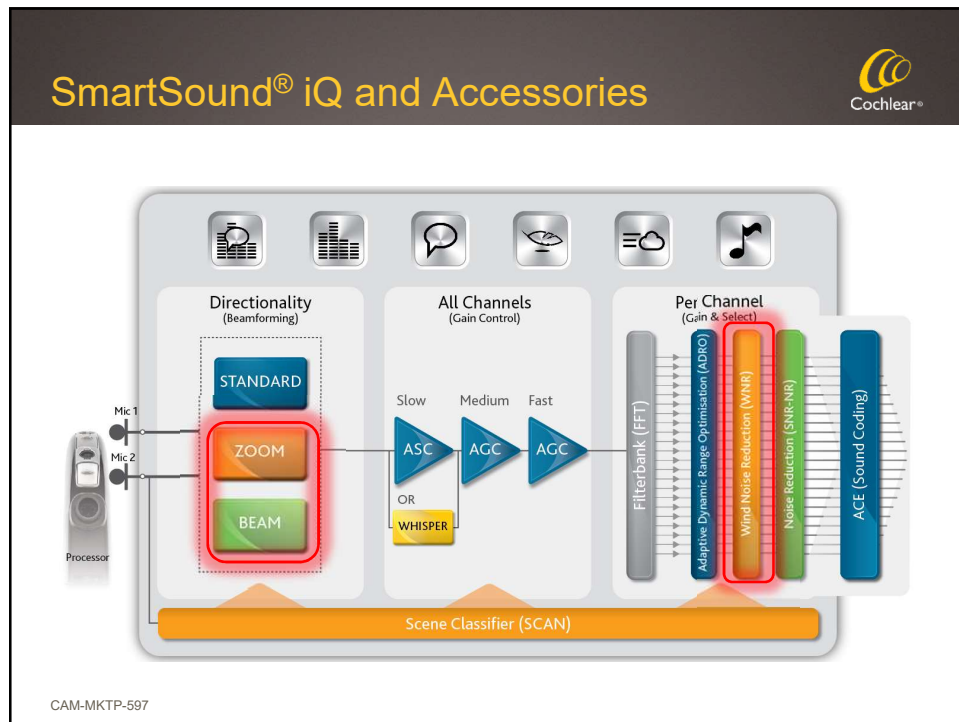


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## Auto FM



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Smart Hearing Alliance

Cochlear®

Industry's only  
**TRUE WIRELESS**  
bimodal solution

ReSound  
rediscovers hearing

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A back view of a person's head showing a ReSound hearing aid worn behind the ear. The image is part of a promotional graphic for the Smart Hearing Alliance, featuring the Cochlear logo and text highlighting it as the industry's only true wireless bimodal solution. The ReSound logo and tagline 'rediscovers hearing' are also present, along with the code CAM-MKTP-597.

ReSound GN



GN Making Life Sound Better

A photograph of four children sitting on a wooden bench outdoors, engaged in drawing and reading. Below the photo is a row of various ReSound GN hearing aids in different colors (pink, white, grey, black, blue, red). The GN logo and tagline 'Making Life Sound Better' are at the bottom.

## ReSound UP Smart

A well rounded hearing solution for children



### ReSound UP Smart benefits

- ReSound UP Smart delivers superior access to speech and language at every stage of a child's development
- All the accessory options are available and compatible with this line. The Multi Mic has great applications for school, home and recreational use.
- With ReSound Up Smart hearing aids, children and teens can use one of the world's smartest devices to help them connect, communicate, and play on equal terms with their classmates, friends, and families

### ReSound UP Smart offering

- 3 year Warranty for Repairs, Loss and Damage
- Waived L&D Deductible
- Expedited Repairs
- Care Kit
- Retention item - Choice of 3 (Clip, Bend or Stick and Go)
- Free Multi-Mic bundling for each child – also on Medicaid State contracts

GN Making Life Sound Better

ReSound GN

## CR230 Remote Assistant for Advanced Monitoring



- One click for system status
- Control telecoil and audio streaming
- Built-in USB for future data exchange
- Bilateral control from one device
- Manual changes on processor shown on remote

## CR230 Audio Meter



Soft sound  
(20–50 dBA)

Moderate sound  
(50–70 dBA)

Loud sound  
(70–100 dBA)

Press OK button twice to access

**STATUS**  
Press OK

**TIP**  
An hourglass may briefly display instead of the battery in the second Status screen. This indicates that the remote assistant is waiting for an update from the processor.




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## Monitor Earphones



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CP900 Processor Lights



		TYPE OF INDICATOR			
		 Key Press	 Alert	 Microphone activity	 Telecoil/ Accessory/ FM
OPTION	DISPLAYED?				
<b>Child</b>	Yes	Yes	Yes	Yes	
<b>Monitor</b>					
When processor on implant	Yes	Yes	No	No	
When processor off implant	Yes	Yes	No	Yes	
<b>Adult</b>					
When processor on implant	No	No	No	No	
When processor off implant	Yes	Yes	No	No	
<b>Suspend</b>	No	No	No	No	

## Start the conversation with insight

Data logging



Expose patterns

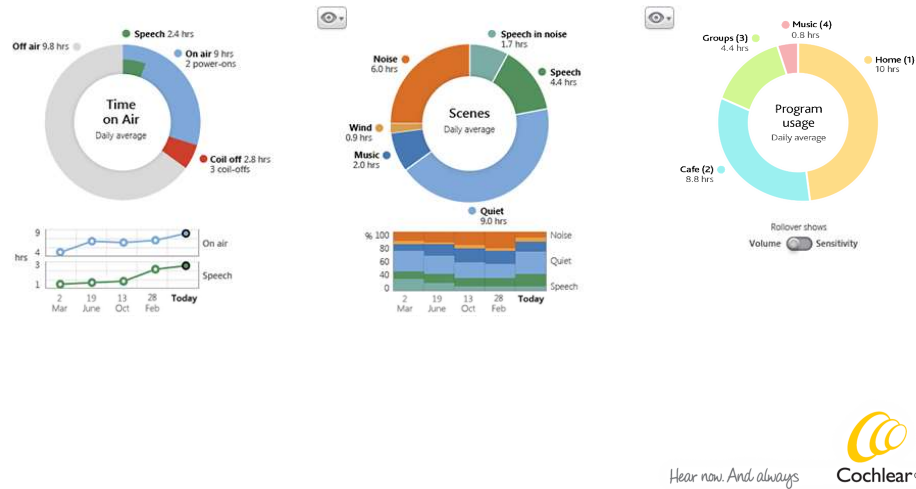
Prompt conversations

Delight

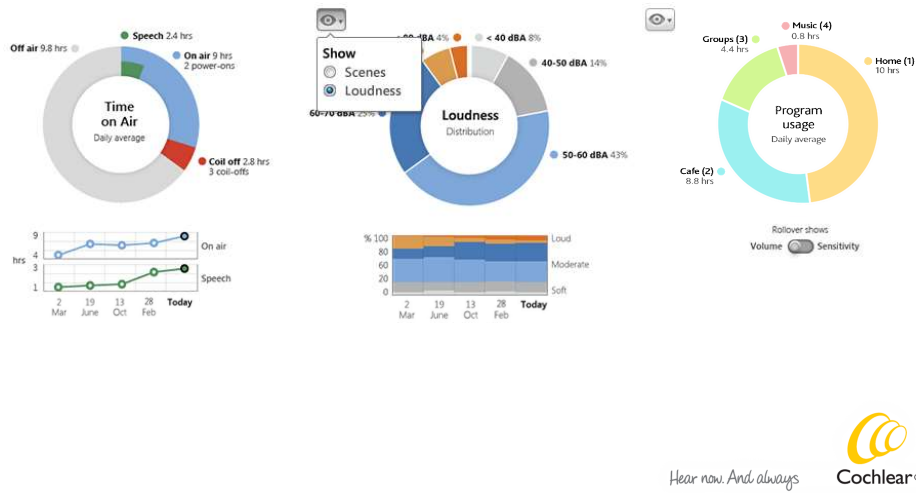
Hear now. And always. Cochlear®

## See the big picture

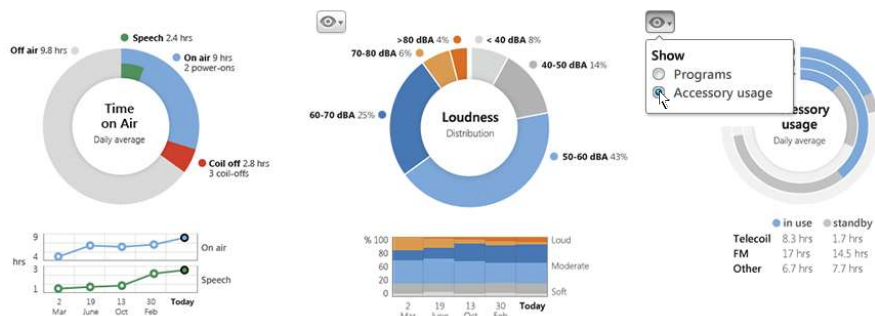
Unilateral Display



## Scenes → Loudness View



## Programs → Accessory Usage View

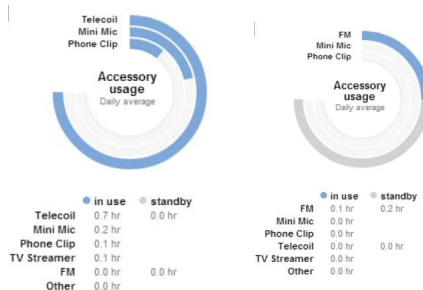


Hear now. And always.

## Accessory Usage



- The average time user has spent using accessories
  - Shown as use time and standby time (when applicable)
- The most used accessory is scaled to fit the  $\frac{3}{4}$  circle
  - All others are set to relative to most used in display



Note: these are two separate recipient data logs






## Resources to Make Life Easier

Hear now. And always



## myCochlear™ for Recipients



myCochlear is the platform to enable personalized support and resources.

“One stop shop for all things Cochlear.”



- Manage my details
- Learn
- Troubleshoot
- My Equipment
- Connect
- Alerts
- Get recommendations
- Rehab
- Shop (future)
- Community (future)

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**Cochlear™ Family** 

## Benefits overview

<b>Exclusive Promotions</b> 	<b>myCochlear</b> 	<b>Cochlear Online Store</b> 	<b>Cochlear Celebration</b> 	<b>Communication Corner</b> 
<b>Hear Always</b> 	<b>Personalized Customer Service</b> 	<b>Cochlear™ Care Service Plans</b> 	<b>Subscriptions</b> 	<b>The Wire Newsletter</b> 

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**Communication Corner Overview** 

- Age-based programs
  - Young Children and Families
  - School-Age Children
  - Tweens and Teens
  - Adults
  - Spanish Speakers
- Program descriptions
- Program samples
- Assessments on How to Get Started



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## Young Children and Parents



### Sound Foundations for Babies

- Provides guidance in developing children's spoken language through listening
- Supports parents in the first 12 months following their child's fitting with a hearing solution
- Activities are designed to fit easily into everyday life as well as provide the knowledge and understanding of the theory behind the goals identified for each week

Available in English and Spanish



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## Young Children and Parents



### Sound Foundations for Toddlers

- Builds on Sound Foundation for Babies
- Supports parents through the second year after your child is fit with a hearing solution
- 40 weekly programs in the areas of audition, receptive language, expressive language and speech as well as a song and storybook
- Hundreds of games, activities and ideas to support parents in working with their child's spoken language

Available in English and Spanish



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## School Aged Children



### LEAPing on with Language

- LEAP – Listen Expand Achieve Promote!
- Great resource for parents and classroom teachers
- Practical strategies that aim to accelerate child's spoken language learning beyond simple sentences to more complex and abstract language
- Develop communicative independence and self-esteem



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## Teens and Beyond



### Telephone with Confidence

- Online training tool is designed to help gain confidence communicating on the phone
- Practice using the phone with this free service which consists of a toll-free number and rotating word lists and phrases that allow you to follow along online
- Program can be used anywhere you have access to a telephone, can be used with any hearing solution, and provides the opportunity to dramatically increase telephone proficiency
- Use it to test out different telephone options such as land-lines, cell phones or phone accessories



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## Cochlear™ Link



### WHAT DOES COCHLEAR LINK PROVIDE?

#### AUTO-REGISTRATION

Automatic registration of patient equipment, directly from Custom Sound® with no need to fill in forms or re-enter patient data.

#### ENHANCED SUPPORT

Enhanced access to Hear Always without MAP requests.

Focus on patients. Leave the registrations and servicing to Cochlear!

### HOW ARE RECORDS PROTECTED?

#### SECURITY

Data transferred via Cochlear Link is encrypted.

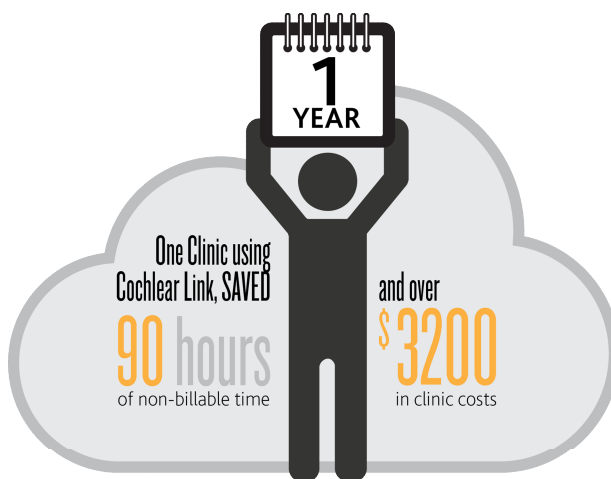
#### PRIVACY

Cochlear Link is HIPAA compliant.

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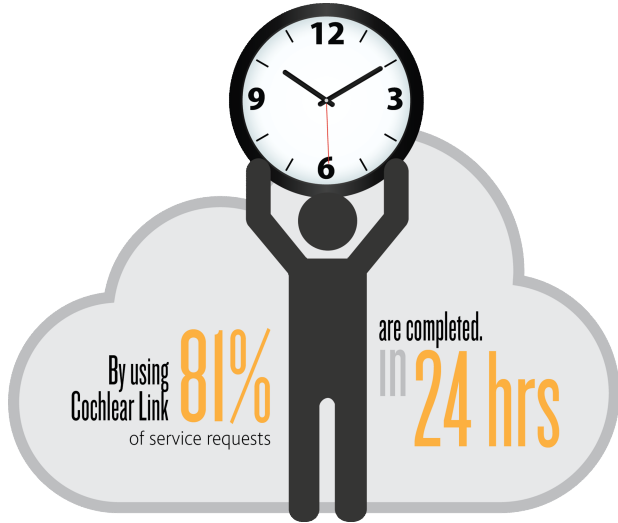
Exclusive advantage of the Cochlear Nucleus® System!

## Clinic Benefit: Time & Money



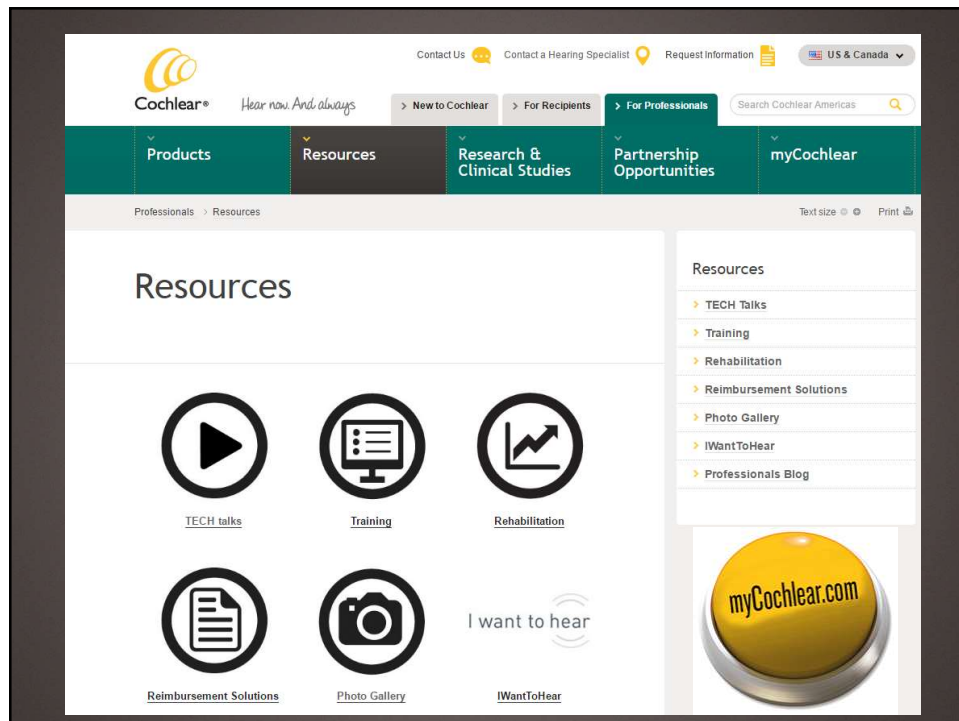
\*Data on file, August 2015

## Patient Benefit: Faster Service



By using Cochlear Link 81% of service requests are completed. in 24 hrs

\*Data on file, August 2015



**Cochlear®** Hear now. And always.


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> New to Cochlear | > For Recipients | > For Professionals | Search Cochlear Americas


Products | Resources | Research & Clinical Studies | Partnership Opportunities | myCochlear

Professionals > Resources


## Resources




TECH talks



Training



Rehabilitation



Reimbursement Solutions






Photo Gallery



I want to hear



Resources

- > TECH Talks
- > Training
- > Rehabilitation
- > Reimbursement Solutions
- > Photo Gallery
- > IWantToHear
- > Professionals Blog



## Summary of Pediatric-friendly Features



- Electrode portfolio designed for preservation of delicate cochlear structures
- Low profile receiver stimulator with industry's best reliability
- Removable magnet for MRI; preferred by radiologists
- Easy-to-implement objective measures to assist with programming
- Choice of BTE or OTE processor
- True Wireless™ and ReSound Smart Hearing Alliance
- Monitoring tools including powerful data logging
- Resources to make caregivers' and clinicians' lives easier!

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## Questions? And Contacts...



### Any Questions on today's course?

[dcatlett@cochlear.com](mailto:dcatlett@cochlear.com)

### What content would you like to see Cochlear offer on Audiology Online?

Please type your suggestions into the comments field now, or send to: [sashburn-reed@cochlear.com](mailto:sashburn-reed@cochlear.com)

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