

Why do patients come to see you?

#1

Complaint of the majority of people with hearing loss is speech-in-noise

Conversations in noise and crowds are the listening situation they struggle with the most.

MarkeTrak 9

48% of people with hearing loss have trouble distinguishing speech from noise.

Harris Poll survey of 2,018 adults

Even perfectly loud speech can be hard to understand in a noisy room. This is because background noise doesn't just cover up conversation — it may scramble brain activity.

Research at University of Florida College of Medicine

Listening in noise is arguably the major complaint of most people with hearing loss.

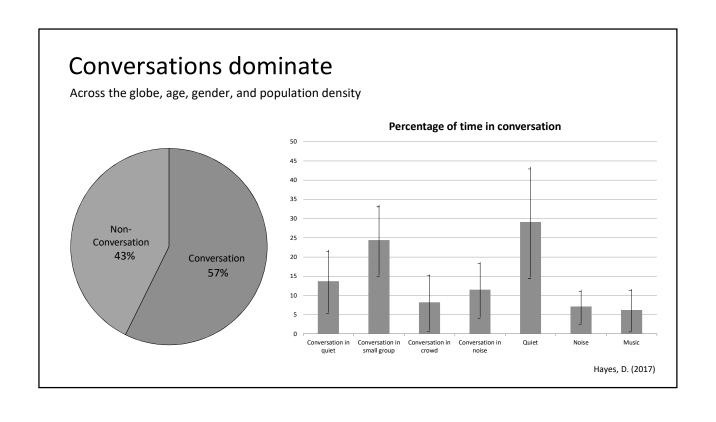
Andrea Pittman, PhD, audiologist, author, associate professor

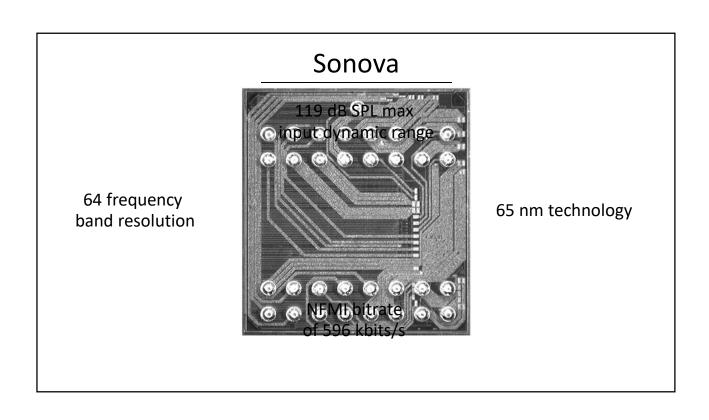


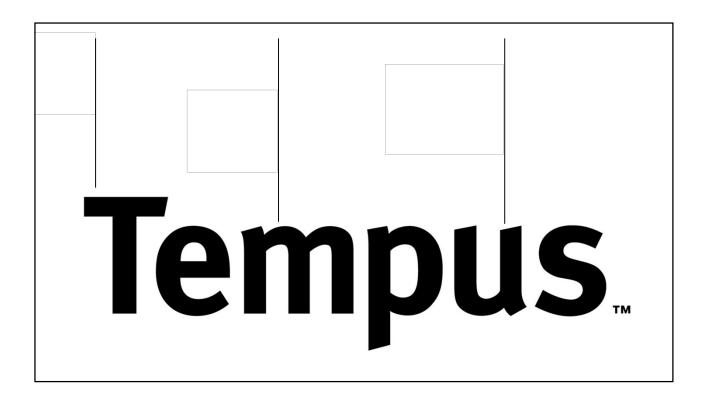
People who wear hearing instruments spend almost two thirds of each day connecting through conversations.

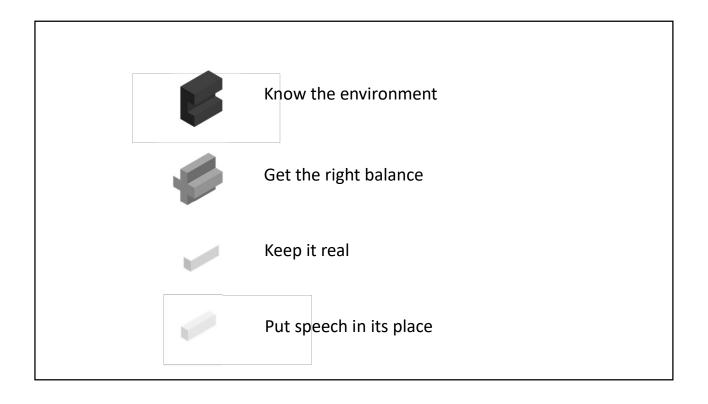
Hayes, D. (2017) "How much do you really know about your patient?"

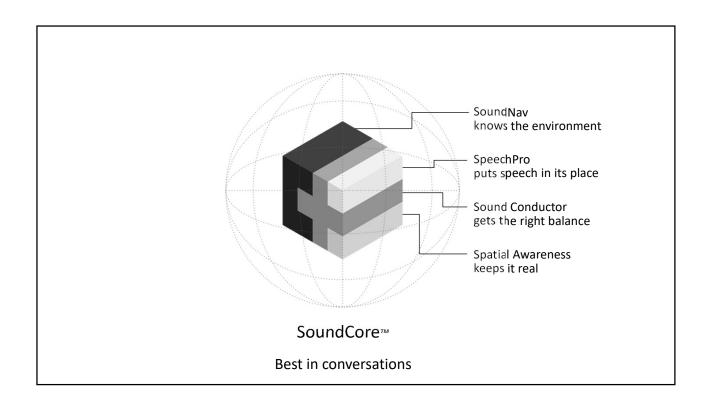
Hearing Review,24(4):22-23.

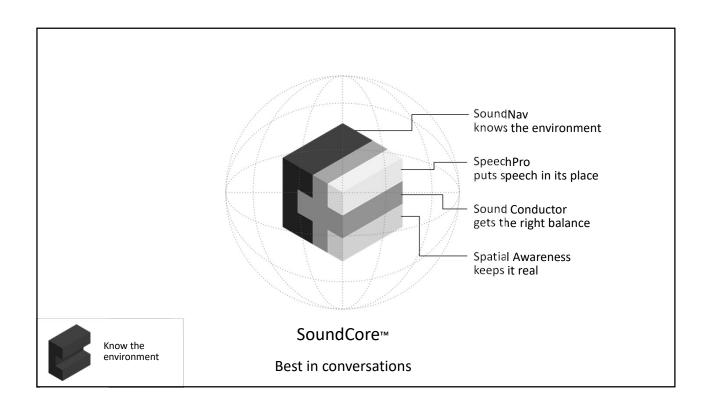


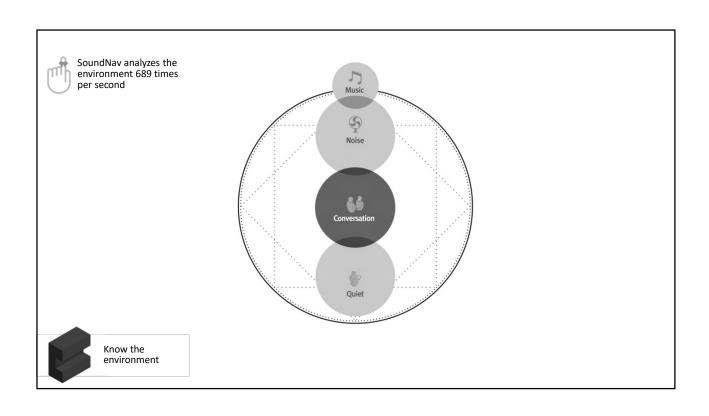














Tempus hearing aids are great in music

No input distortion

• 24 bit ADC = high resolution providing faithful reproduction without distortion

Full range of sound from quiet to loud

• 119dB SPL max input dynamic range

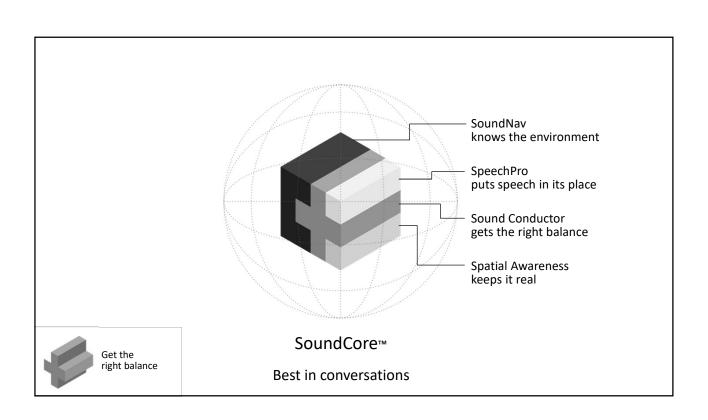
MyMusic

• Frequency shaping to enhance preferred music genre

Binaural synchronization







Getting the combination right



Sound Conductor controls the balance of:

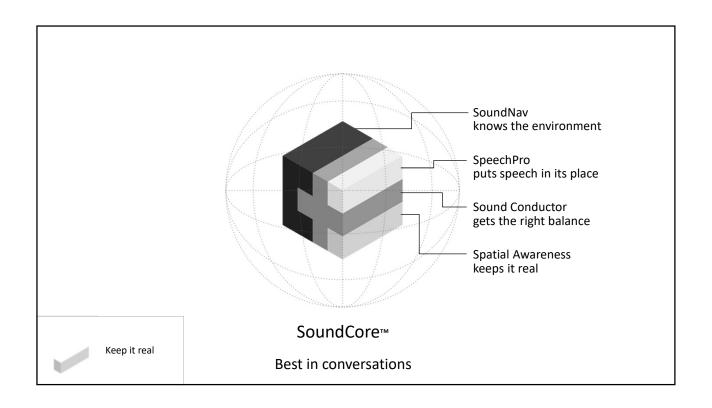
- Speech enhancement
- Noise reduction
- Directionality

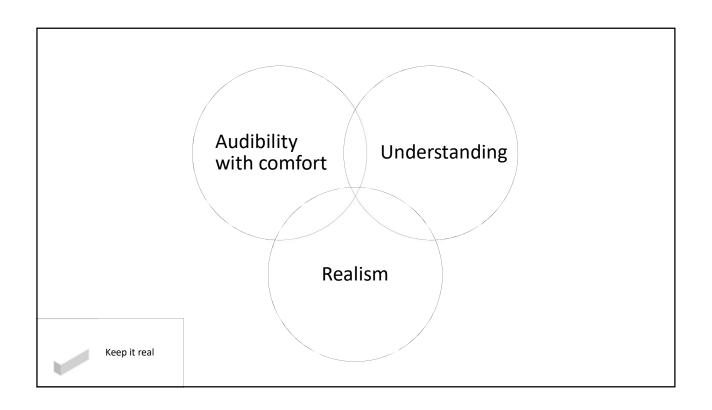


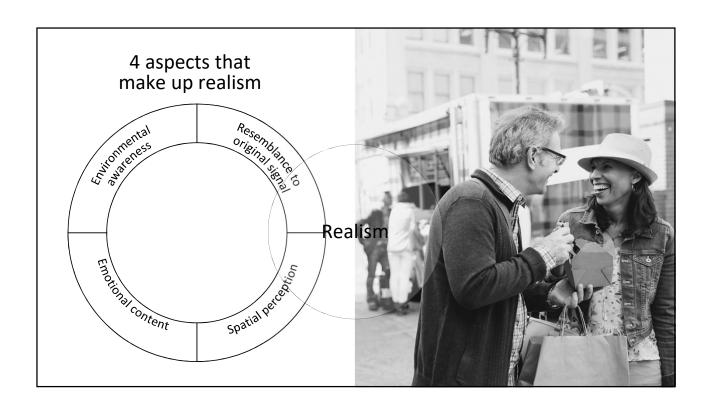


SJ3 Bring it back to the color wheel...

Storhaug, Jan, 2/20/17







Why is realism important?

"We need to consider localization as a major aspect of auditory functioning and the quality of auditory experience."

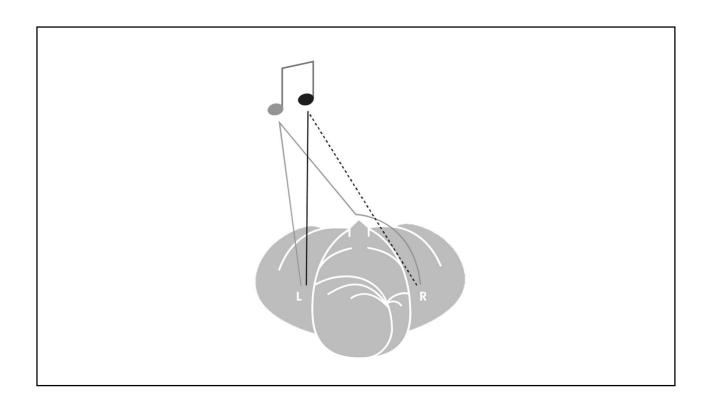
Byrne and Noble

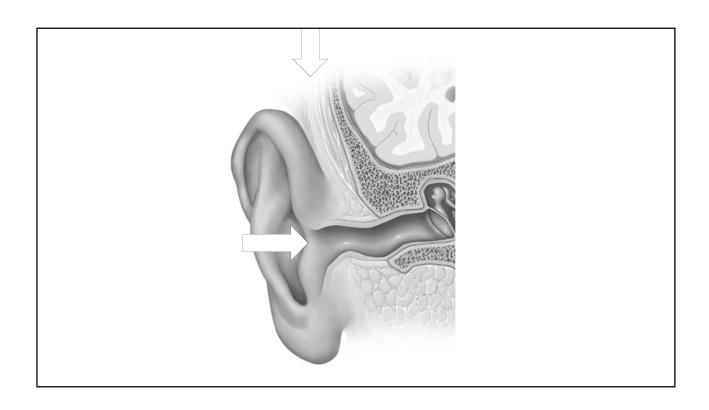
"People may not report localization problems but they are present in older adults..." (Eddins, 2016)

Dr. Ann C. Eddins, WCA, 2016

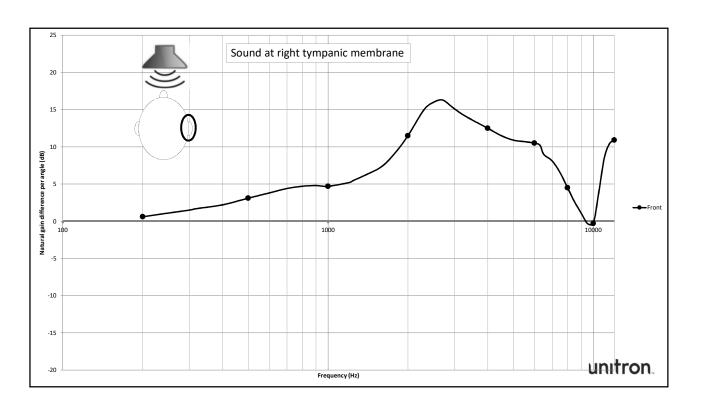
I can't find my cell phone when it's ringing

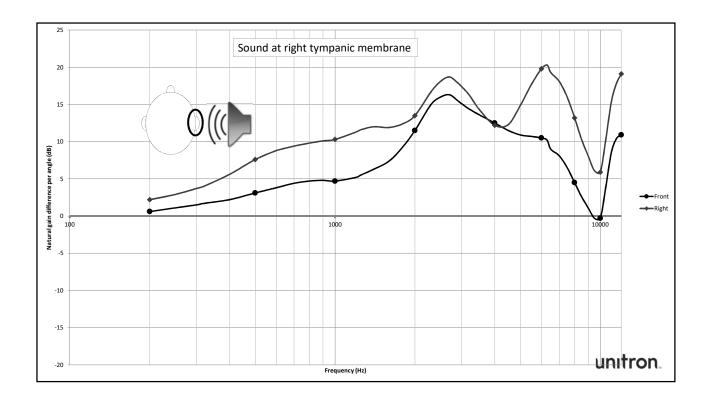
Spatial Awareness

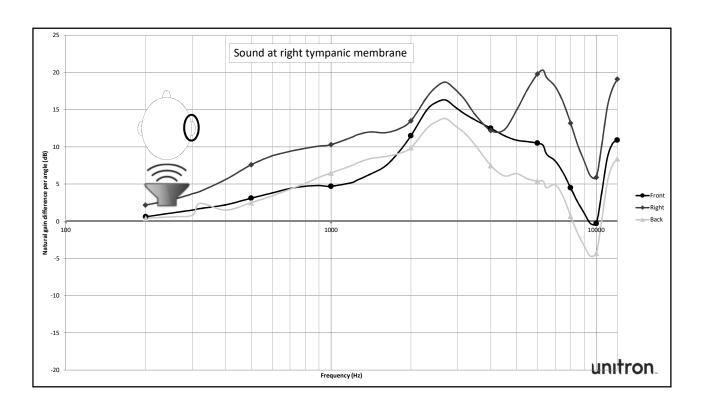


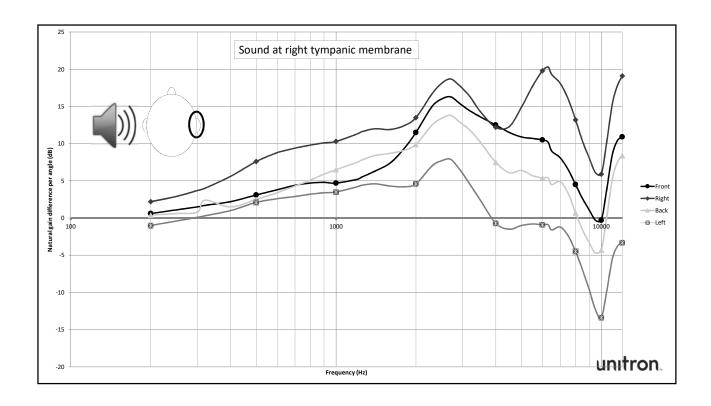


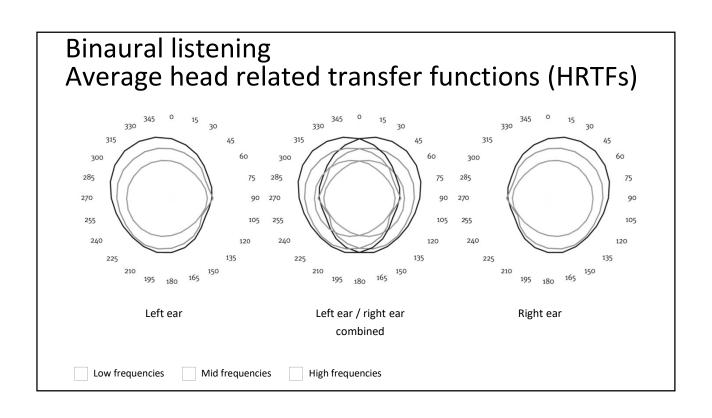
Different angles result in different responses

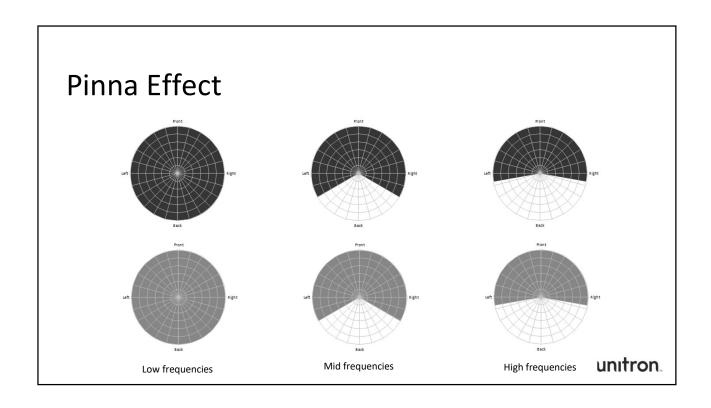


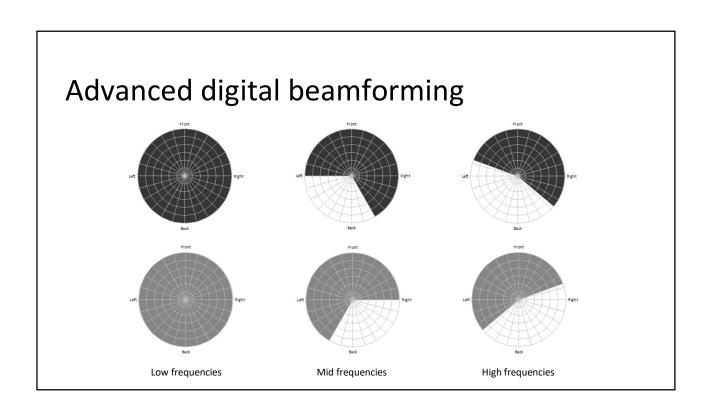


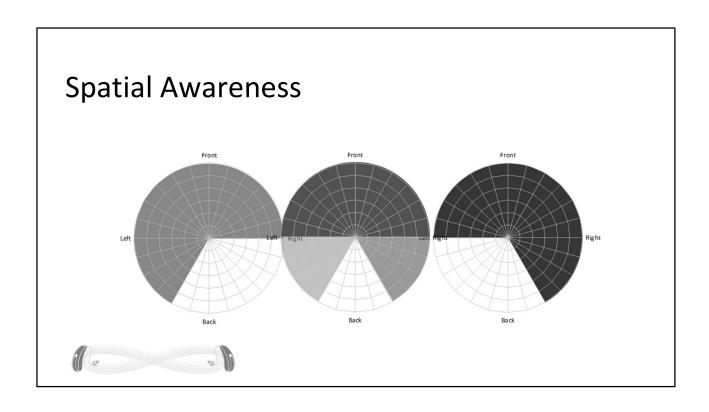




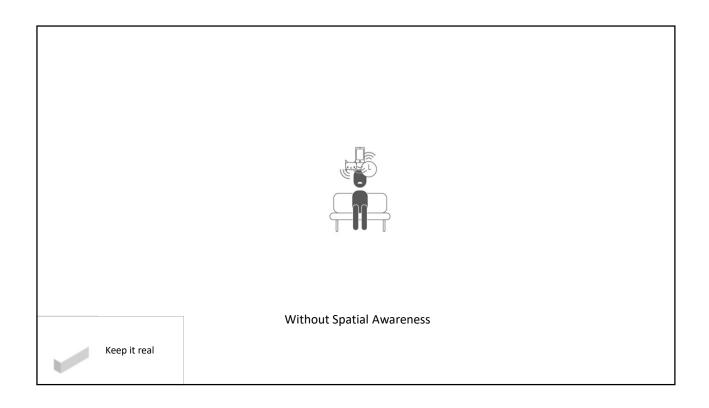


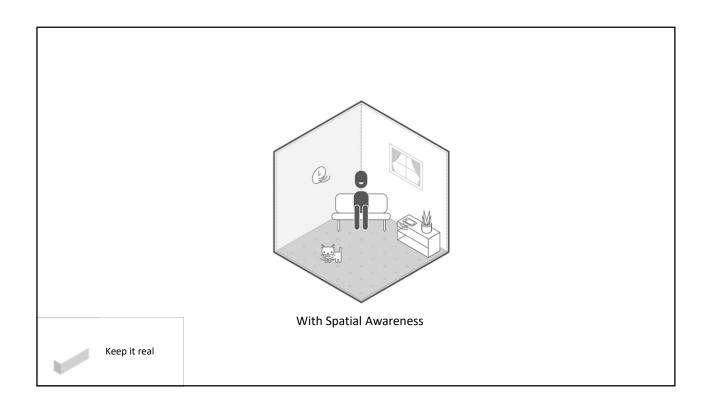


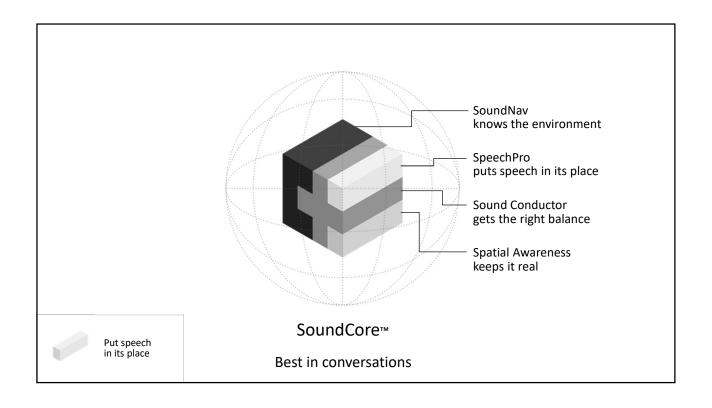




The magic is restoring the cues the brain needs to localize sounds







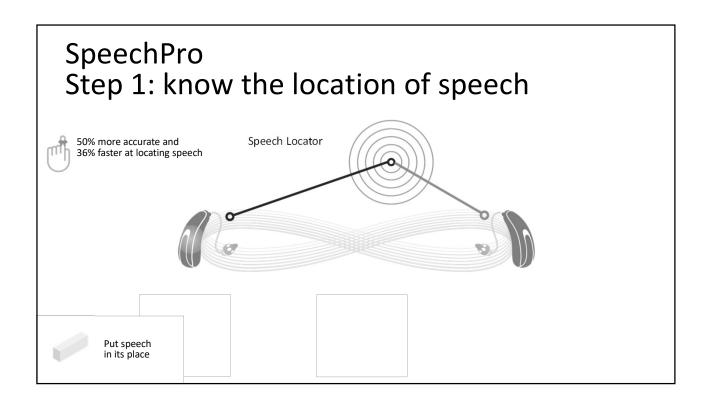
SpeechPro

Step 1 Know the location of speech

Step 2 Separate speech from noise

Step 3 Keep it real





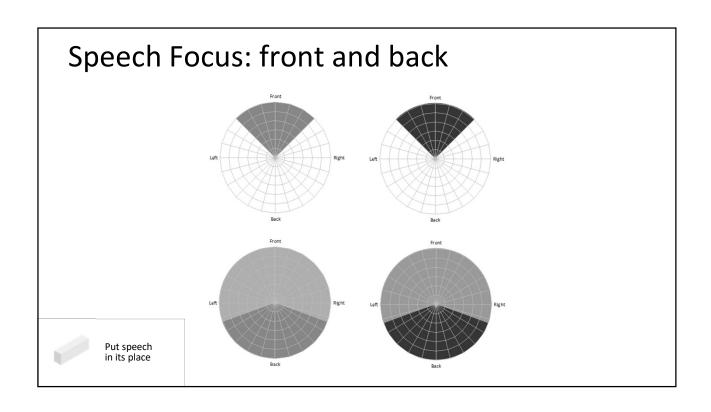
SpeechPro

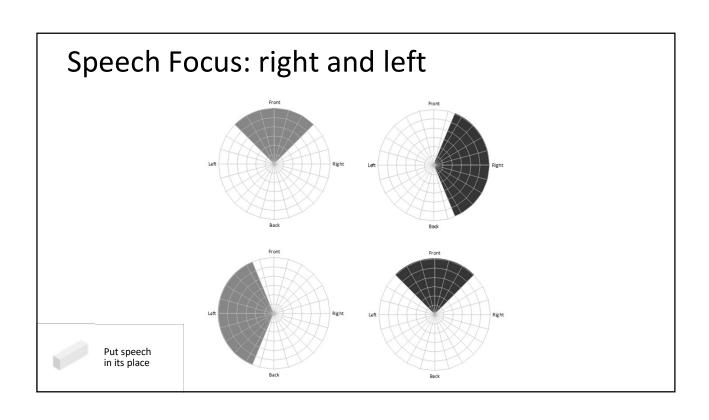
Step 2: separate speech from noise

Speech Focus is the intelligent steering of the beamforming system based on the analysis of Speech Locator



unitron.





SpeechPro is more than a microphone strategy!



Put speech in its place

Traditional approaches use directionality to improve speech intelligibility in noise.

The unintended consequence is that directionality disrupts spatial awareness.



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The unintended consequence is that directionality disrupts spatial awareness.

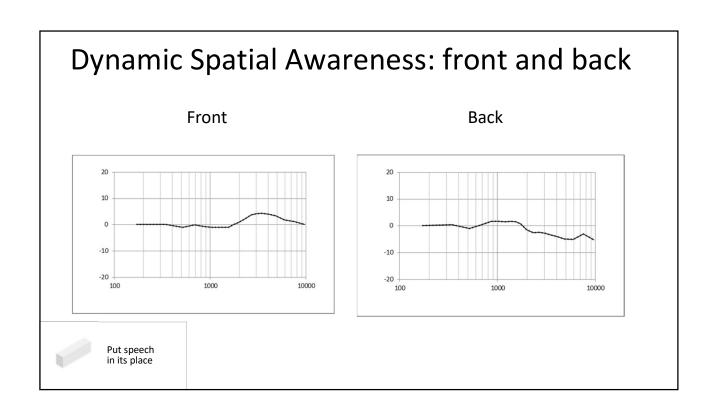


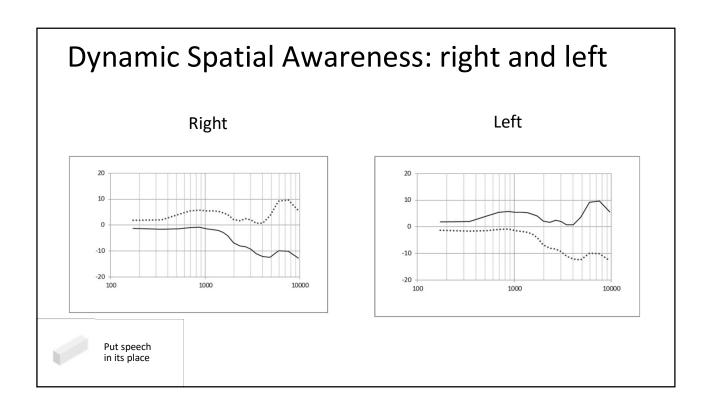
SpeechPro Step 3: keep it real

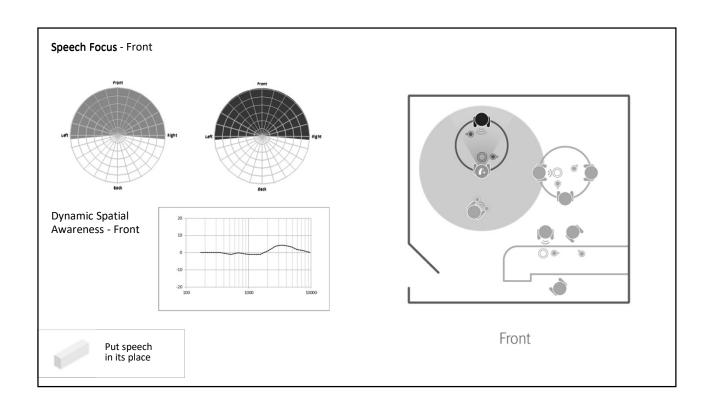
Dynamic Spatial Awareness restores the cues to localization based on the analysis of Speech Locator

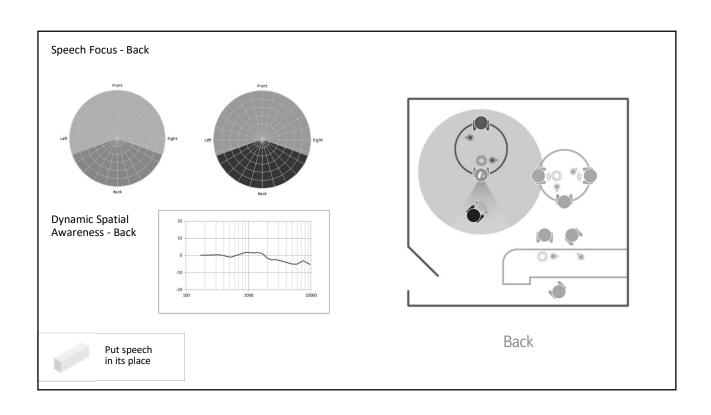


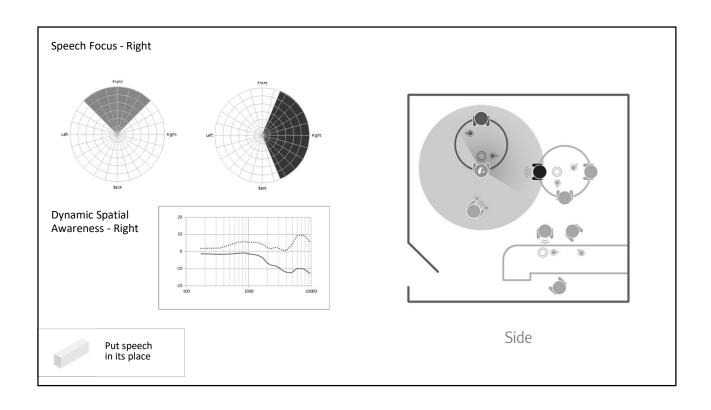
unitron

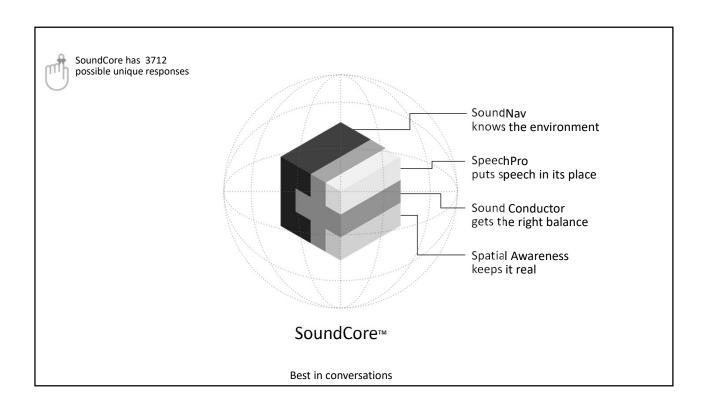












"I enjoy them very much and have noticed I do better when in crowds and background noise"

Tempus Pro Stride P Dura

"I feel it takes less effort to hear conversations"

Tempus 800 Moxi Now

"I can hear my little girls talking to me in the back of the car when my head is turned. The hearing aids make me feel like I am not even wearing them. They fit effortlessly into my life".

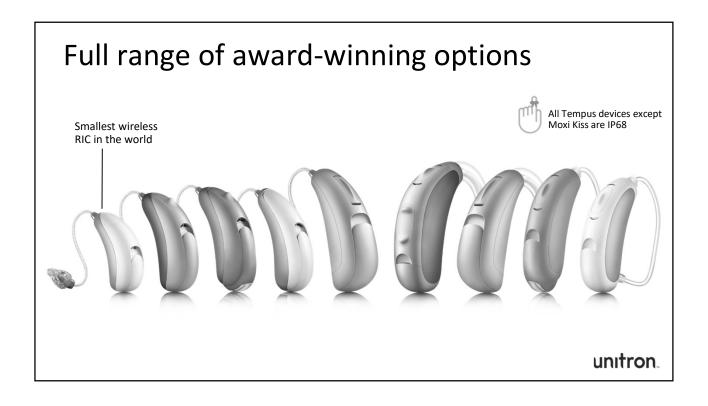
Tempus Pro Moxi Fit

"best I've tried to date"

Tempus Pro Moxi Fit

SoundCore		TPro	T800**	** T800 available only in CIC
SoundNav Automatic program identifies and classifies sounds across environments,	Music	•	•	•
	Noise	•	•	•
with a focus on conversations	Conversation in a crowd	•	•	•
	Conversation in a small group	25%	- 57%	•
	Conversation in quiet	•	•	- - - -
	Conversation in noise	ال	•	
	Quiet	•	•	
	Total environments	7	7	
SpeechPro *	SpeechPro	•	SpeechZone2	
Provides optimal speech understanding and localization, even in the most	Speech Locator	•	•	
challenging environments.	Speech Focus	•		•
	Dynamic Spatial Awareness	•		•
Sound Conductor	Speech enhancement	•	•	- - -
Dynamically balances the appropriate features to provide speech	Noise reduction	•	•	
understanding, comfort and natural sound.	Adaptive directionality	Multiband	Multiband	
Spatial Awareness * Locates where sound is coming from to provide a more natural, realistic listening experience.	Spatial Awareness	Dynamic	Personalized	
	Pinna Effect	•	•	
	* Not available on 10A and 312 non-wireless omni products			•





Putting patients first made us the design leader

Unitron's patient-centric design philosophy has garnered five Red Dot design awards











reddot award 2015 winner





reddot award 2016 winner









unitron

Stride BTE family



Style:	Stride M	Stride P	Stride P Dura
Peak output / gain (2cc) filtered earhook	132/63	134/66	132/63
Peak output / gain (2cc) slim tube	125/56	129/58	126/55
Battery size	312	13	13
IP rating	IP68	IP68	IP68

Moxi RIC family – solutions for every patient

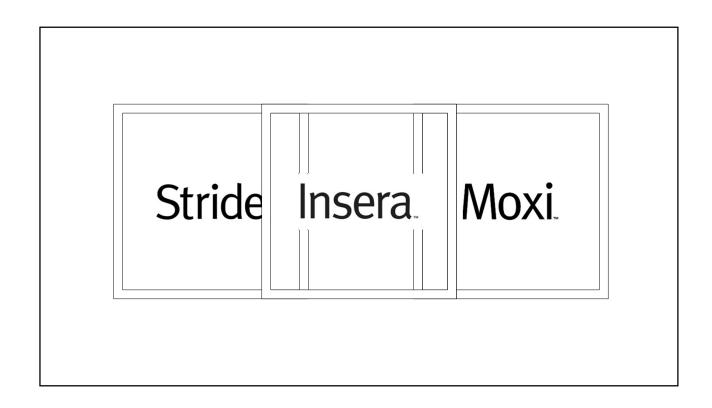








Style:	Moxi Now	Moxi Kiss	Moxi Fit	Moxi Dura
Peak output / gain xS receiver	114/46	113/47	113/47	113/47
Peak output / gain xP receiver	127/57	127/57	127/57	127/57
Peak output / gain xSP(xSP+) receiver	_	131/63	131/63	134/67
Battery size	10A	312	312	13
IP rating	IP68	IP57	IP68	IP68





Insera does not simply deliver Tempus technology in custom hearing instruments





Our sophisticated EarMatch[™] process optimizes directional performance by compensating for individual differences in external ear geometries

EarMatch™

1

Characterize

A 3D model of the individual's ear is generated from an impression. Based on this model EarMatch analyzes a multitude of anatomical parameters.

7

Recognize

Our recognition algorithm identifies ears by analyzing their unique features, then searches our comparative database to select a match.

3

Customize

Our modeling process then customizes the beamformer's calibration to create a directional response optimized for the individual's ear.

EarMatch™

Characterize Recognize Customize

The optimal directional performance created by EarMatch is necessary so that Tempus features provide maximum benefit for each individual



Freshly designed inside and out with expanded possibilities, customized for comfort

13 wireless directional



13 battery

Standard shell style: full shell Optional shell styles: half shell & canal

Volume control standard (option to order "no VC")

Push button standard Option to order "no push button" (NEW!)

Telecoil, easy-t standard

M, P, HP and SP power options

Push button cover

- Optional Push button hole cover available for directional custom products
- Allows for the push button to be removed
- Push button cover matches faceplate cover



312 wireless directional



312 battery

Standard shell style: half shell and canal

Optional shell styles: full shell and mini

Volume control standard (option to order "no VC")

Push button standard
Option to order "no push button"
(NEW!)

Easy-t standard

Telecoil optional

M, P, HP and SP power options

10A wireless directional



10A battery

Standard shell style: mini canal Optional shell styles: full shell, half shell and canal

Volume control standard (option to order "no VC")

Push button standard Option to order "no push button" (NEW!)

Easy-t standard

Telecoil optional

M, P and HP power options

10A wireless omni



10A battery

Standard shell style: mini canal Optional shell styles: full shell, half shell and canal

Redesigned faceplate with slit microphone (NEW!)

Sealed battery boot (NEW!)

Push button battery door standard

Easy-t standard

Telecoil optional

M, P and HP power options

New codification markers for 312 and 13

• 312 and 13 battery doors will get improved codification markers

13 Battery door



312 Battery door



New 10A battery door without push button

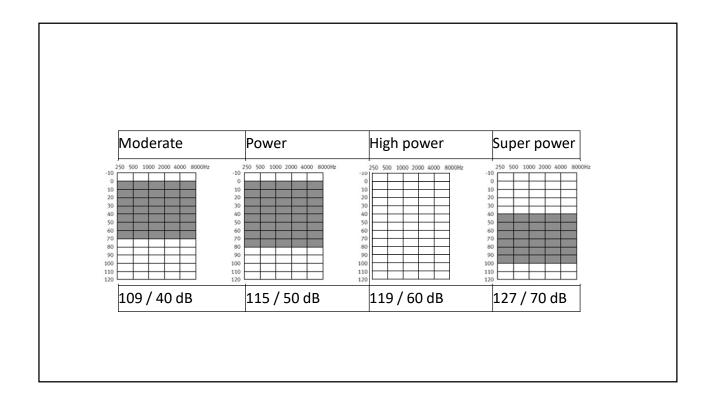
- Flat new design for better handling
- Colored bottom for better codification visibility
- Available mid-October 2017

New 10A door with flat design for better handling





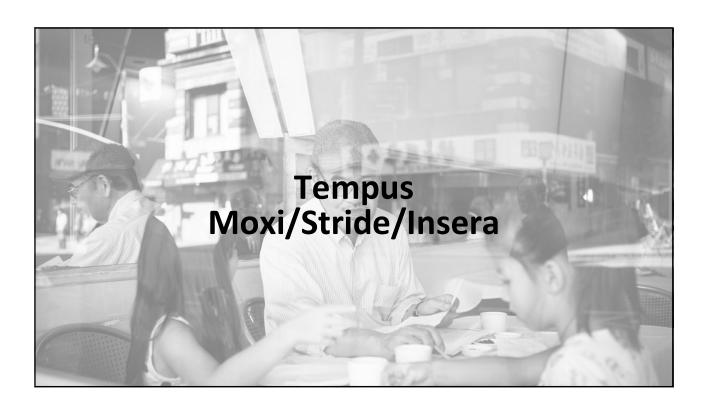
Current 10A door

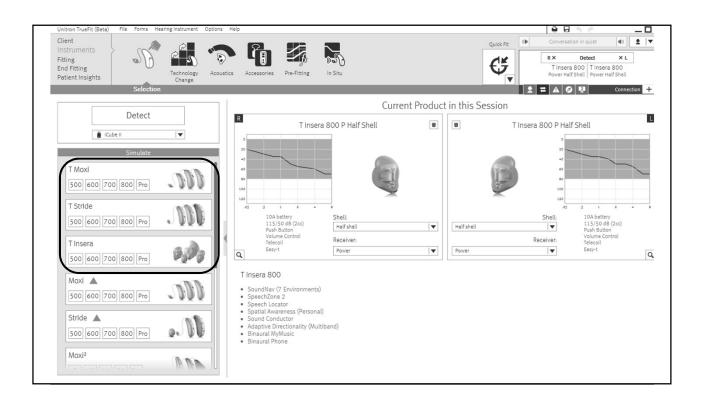


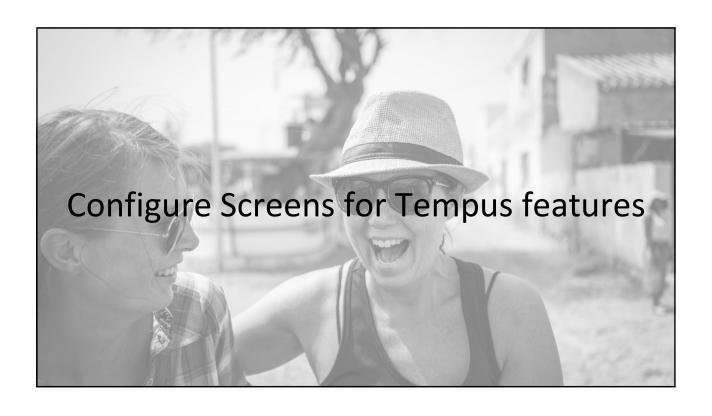
Accessory compatibility

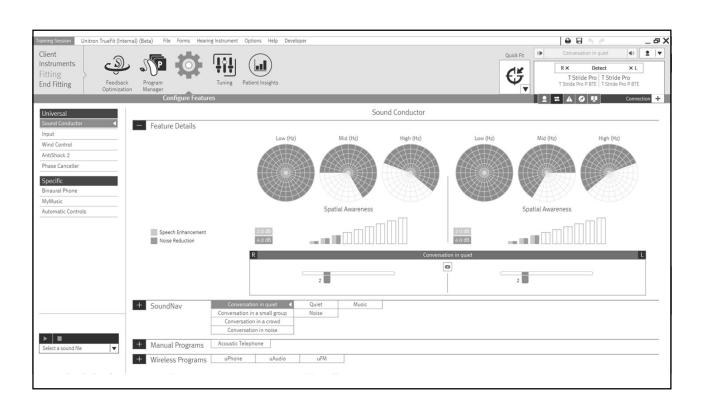
Style	iCube II	Remote Control 2	uDirect 3	uTV 3	uMic	uStream	uControl
13 W Dir	•	•	•	•	•	•	•
312 W Dir	•	•	•	•	•	•	•
10A W Dir	•	•	•	•	•	•	•
10A W Omni	•	•	•	•	•	•	•

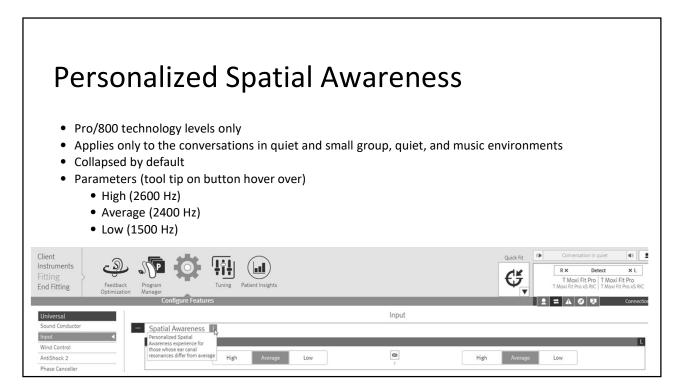














Feedback Manager Optimization

- Phase canceller has been optimized to reduce the incidence of feedback
- The optimization allowed the default setting to be reduced from "Max" to "Mod"





