

WIDEX ACCESSORIES: EVOLVING CONNECTIVITY



12/10/2018

WIDEX TV PLAY™
STAY CONNECTED

SPEAKER DISCLOSURE

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Relevant Financial Relationships:

- Is an employee of Widex USA and receives financial compensation

Relevant Nonfinancial Relationships:

- There are no nonfinancial relationships



AGENDA

Welcome and Introduction

Review Widex Link and intro Widex 2.4 GHz proprietary signal

TV PLAY

Review of available DEX Devices

Questions



LEARNER OBJECTIVES

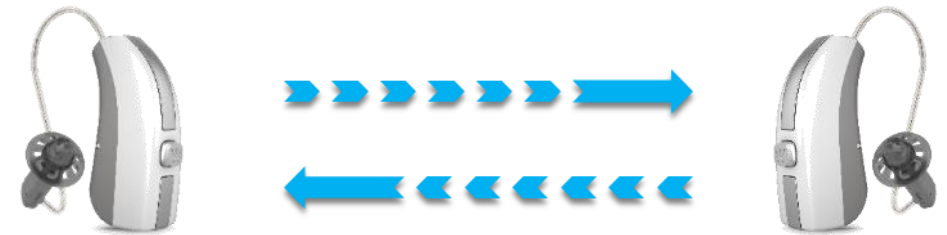
After this course the learner will be able to:

1. Demonstrate how to operate the TV PLAY
2. State when to fit the TV PLAY and when to fit the TV DEX
3. List all available DEX devices



WIDEXLINK™ WIRELESS CONNECTIVITY

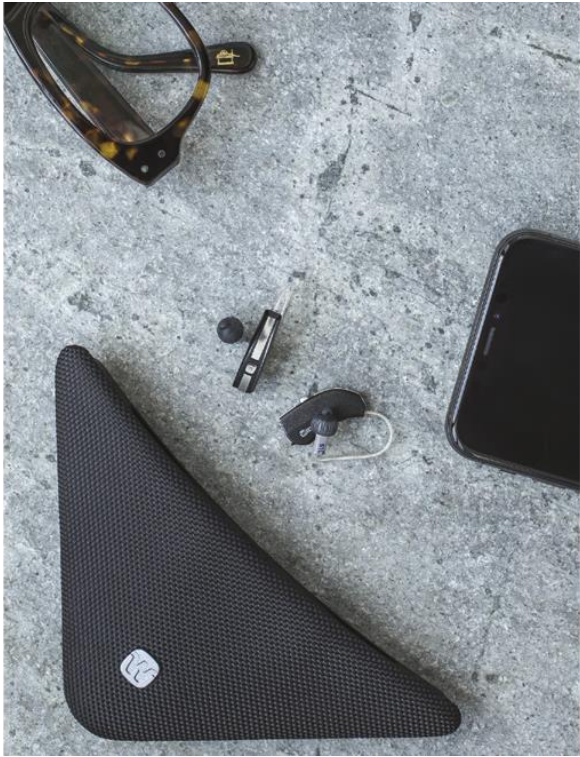
- **Patented** - created and owned by Widex
- Streamed signal between DEX devices and hearing aids – **21 times a second**
- Various options designed for specific wearer needs
- **Lowest current drain** in the industry for wireless streaming – **<1.3 mA**
- Superior sound quality echo-free wireless communication to external audio device



DEX ACCESSORIES



WIDEX TV PLAY



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WIDEX TV PLAY™
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JUST PLAY AND STAY CONNECTED



OUTSTANDING
PERFORMANCE AND
SOUND



EASY SET UP AND USER CONTROLS



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WIDEX TV PLAY™
STAY CONNECTED

SOUND QUALITY AND STABILITY

- Widex Proprietary 2.4 GHz Protocol
- Compatible with Apple and Android
- Patent-Pending Dual Antenna
- Stereo/Mono Options
- Dolby Sound



INVISIBLE DESIGN

- Plug sound and power directly into TV
 - No hanging wires
 - Clean entertainment center
- Easy setup
- 50 ft range



CONNECTING TV PLAY



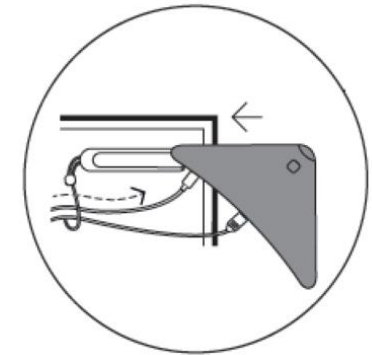
Connect via
optical or
analog cables



TV PLAY
paired with
hearing aids



EVOKE app
controls TV
streaming

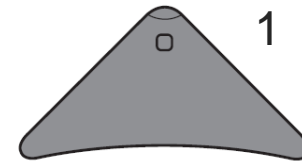


TV PLAY INSTALLATION

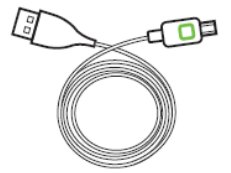


SALES BOX PACKAGE CONTENTS

1. TV PLAY device
2. MicroUSB cable (Powered via TV. Wall-charger **not** included.)
3. Optical (Toslink) cable
4. Analog (3.5 mm jack-to-phono) cable
5. Mounting bracket
6. Spare double adhesive tape for mounting
7. Cleaning wipe
8. Instruction for Use & Quick Guide



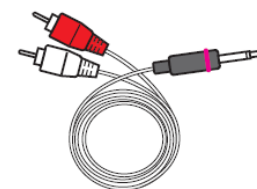
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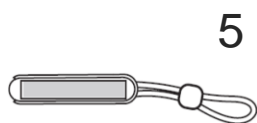
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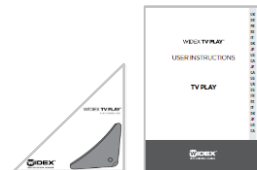
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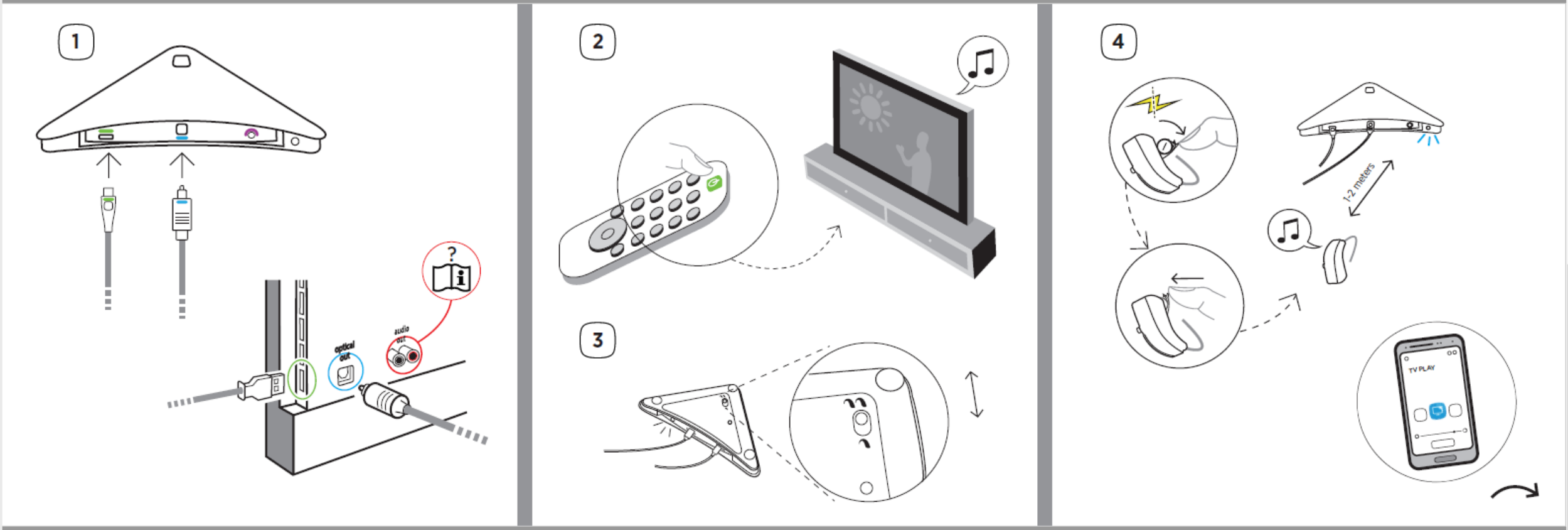
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INTUITIVE QUICK GUIDE



TV PLAY CONNECTION

Supported audio cable inputs:

- Optical IN
- Analog IN

Supported audio input formats (for Optical IN):

- Digital stereo PCM
- Dolby® Digital* (max 5.1 channels)

Controls

- Powered by MicroUSB via TV or Wall Charger
- Reset Button
- Stereo/Mono switch



TV PLAY SETUP

TV PLAY physically connected to TV

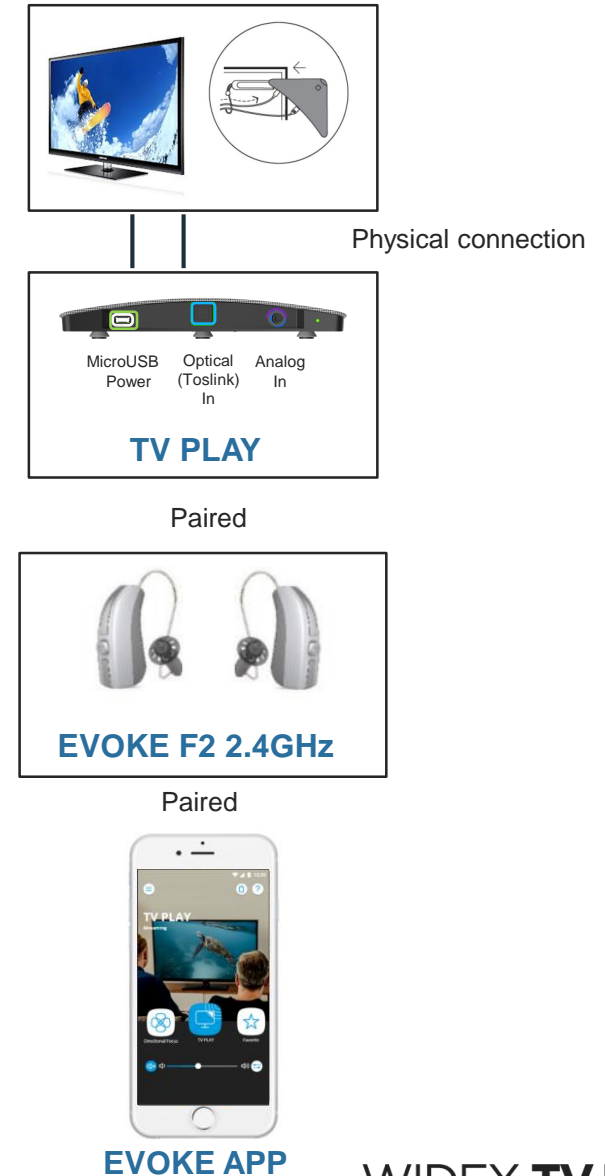
EVOKE F2 HAs paired with Evoke App 1.1

- *Evoke App must be updated to v1.1

- *FW update must be completed with hearing aids

TV PLAY paired with EVOKE F2 HAs

- Restart HAs and stay near the TV PLAY box
- Can be done in the clinic or at home



HOW DOES PAIRING WORK?

Make Sure TV PLAY is connected to power

Place Hearing Devices close to TV PLAY (1-2 m)

Open and Close Battery Doors

TV Play will appear on EVOKE App



USER SCENARIOS



MULTIPLE HA USERS

TV PLAY broadcasts audio stream
to all paired HAs in the range



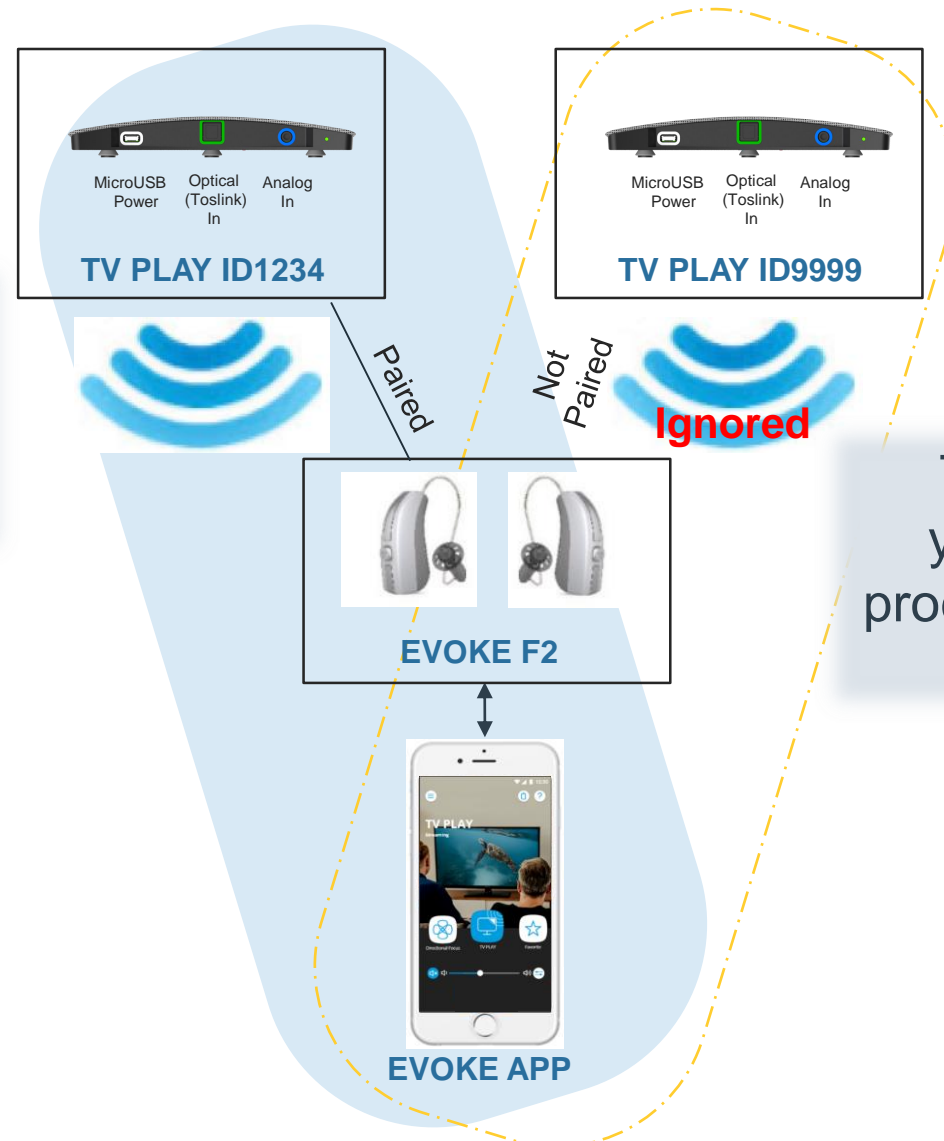
To start streaming:
users select "TV PLAY" program

If no action from the users, audio
streaming from TV PLAY is ignored



MULTIPLE TV PLAY DEVICES

Currently, EVOKE HAs can be paired with one TV PLAY device at a time



To switch to TV PLAY #2, you need to repeat pairing process by “re-starting HAs and stay near TV PLAY #2”



WALKING OUT OF RANGE

- When you walk out of range –
Streaming will be interrupted
- When you return into range –
Streaming starts automatically as long as
you stay in TV PLAY program



RECEIVING PHONE CALLS DURING STREAMING

Phone calls have higher priority. They will interrupt TV PLAY streaming

- If you have an iPhone:
Simply 'accept' or 'decline' as usual
- If you have an Android phone and use COM-DEX:
Simply press the button on COM-DEX



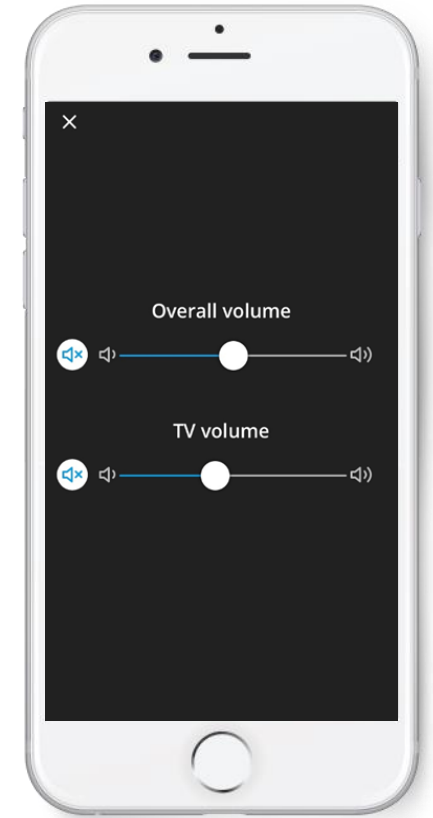
EASY APP CONTROL

- EVOKE APP detects if EVOKEs are paired with TV PLAY
 - Start Streaming
 - Stop Streaming



EVOKE APP – TV PLAY VOLUME

- EVOKE APP for (iOS & Android):
 - Volume up / down
 - Mute HA mic (room-off)
 - Sound mixer
-
- Plus EQ and Volume settings while streaming from TV PLAY are remembered for next time you start streaming....



TV PLAY

OUTSTANDING DOLBY
DIGITAL STEREO SOUND

PATENT-PENDING DUAL
ANTENNA

PERSONALIZED SOUND

EASY-TO-USE EVOKE APP



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NO HANGING CORDS

EASY SET UP



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TIPS FOR TV PLAY SET UP AND USE

- Make sure that the patient has the Evoke App v1.1 on their smart phone
- Make sure that the patient has updated the firmware in the hearing aids devices to 3.1
- TV PLAY program will appear on the app once the devices have been paired
- Make sure the patient changes programs when they are finished watching TV (don't just turn the TV off)



TV PLAY VS. TV DEX



EVOKE FUSION 2

2.4 GHz Direct to hearing aid streaming uses EVOKE app to control streaming stereo sound

Monaural and binaural options

Multiple hearing devices supported



All Widex hearing aids

WidexLink Technology

Uses controller to control streaming stereo sound

Monaural and binaural options



FLEXIBILITY AND CONTROL

WIRELESS ACCESSORIES

Benefits

- Easy to use and pair
- Flexible for specific needs
- Battery efficiency

TV PLAY™

2.4 GHz TV DIRECT
STREAMING
Compatible with
EVOKE F2 312 RIC 2.4



TV-DEX

FOR EASY WIRELESS TV
STREAMING



PHONE-DEX 2

FOR EASY
LANDLINE USE



COM-DEX

FOR HANDS-FREE
STREAMING



COM-DEX REMOTE MIC

HEAR CONVERSATIONS
IN DETAIL



UNI-DEX

FOR PLUG AND
PLAY USE
ON DEMAND



RC-DEX

YOUR REMOTE CONTROL



FM+DEX

FOR FLEXIBLE STREAMING



CALL-DEX

FOR DISCREET STREAMING
FROM MOBILE PHONES



NEW ACCESSORY COMING SOON

- Perfect Dry Lux
 - Replaces the Dry and Go
- Perfect Dry Z Power
 - Compatible with Z Power Batteries
 - Charger fits inside dryer so you can dry and charge at the same time



THANK YOU!
FOR ANY ADDITIONAL QUESTIONS, PLEASE EMAIL:
AOINQUIRY@WIDEX.COM



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