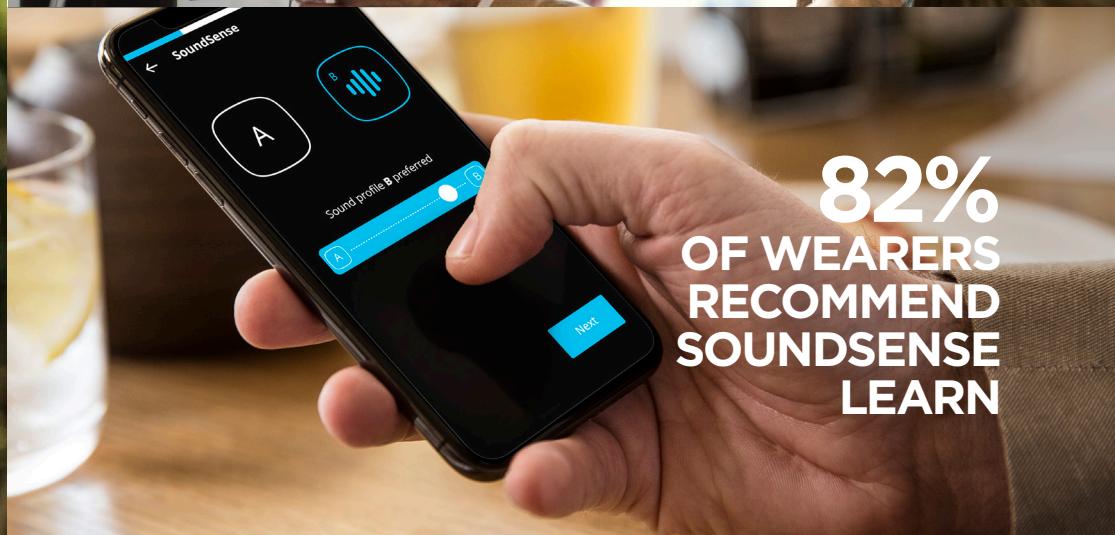




PURE AND
PERSONAL
SOUND.
NOW PROVEN
IN **REAL LIFE.**

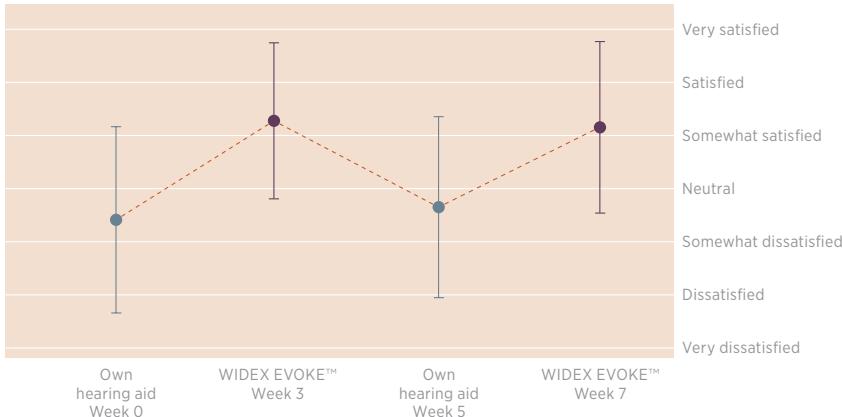
WIDEX EVOKE™
HEARING HAS EVOLVED

83%
OF WEARERS
EXPERIENCE
HIGHER
SATISFACTION IN
RESTAURANTS



INTELLIGENT TODAY

HIGHER SATISFACTION IN NOISY SITUATIONS



Wearers' mean-ratings of overall satisfaction in noisy situations with own and WIDEX EVOKE™ hearing devices across seven-week survey (Balling & Townend (2018), WidexPress 41).



reddot award 2018
winner

WEARERS PREFER WIDEX EVOKE™

WIDEX EVOKE™ automatically delivers a pure and personal sound and gives wearers the freedom to hear how they want to hear, in the moment. That's probably why they prefer WIDEX EVOKE™ in our satisfaction survey.

83 percent of wearers prefer WIDEX EVOKE over other hearing devices in restaurants, while 70 percent of wearers prefer WIDEX EVOKE in noisy situations.

The majority of wearers prefer the seamless and comfortable WIDEX EVOKE sound over other hearing devices overall.

New sound rationales take the wearer's personal experience with hearing devices into account, and the open-fit rationale ensures a more pure, personal and true-to-life sound from the moment WIDEX EVOKE is turned on.

STYLISH AND STABLE TV SOUND STREAMING

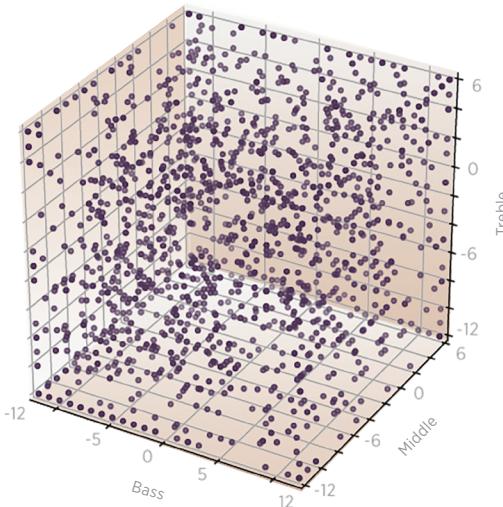
WIDEX EVOKE™ works in perfect unison with WIDEX TV PLAY™, the most versatile, stable and straightforward sound-streaming solution from Widex yet.

Maximum streaming stability lets users move freely around the room without missing a second of the outstanding stereo TV sound that TV PLAY delivers.

An elegant and versatile TV sound-streaming solution, the award-winning TV PLAY design integrates nicely with modern décor and can be placed in front of the TV or attached to the back.

Intuitive to install and seamless to pair, users can easily customize their listening experience with the app and enjoy their favorite TV moments.

SMARTER TOMORROW



WEARERS HAVE DIFFERENT LISTENING PREFERENCES

3D scatter-plot: Wearers use SoundSense Learn to create diverse personal programs that are spread out over different acoustic combinations – this reflects different listening intentions (sample of WIDEX EVOKE™ app data).



WEARERS RECOMMEND SOUNDSENSE LEARN

"When something's not right, I actually have the power to fix it. Right then. Not in a week after making an appointment, but in real time. And then save those changes for later." – Hearing aid wearer

SoundSense Learn empowers wearers by improving the sound quality in real life and reducing the need for subsequent hearing care appointments.

WIDEX EVOKE wearers successfully apply SoundSense Learn to personalize their individual listening intentions.

82 percent of wearers would recommend SoundSense Learn, and 74 percent of wearers say that this advanced machine-learning feature improves the listening situation in real time.

SMARTER WIDEX EVOKE™ APPS

The WIDEX EVOKE™ apps have become even smarter, so now you can help make your patients' lives just a little bit easier.

TONELINK™ APP

The updated TONELINK app makes it easier for your patients to find their preferred program, simply by swiping through the program menu. Use the QR code from Compass GPS to update the TONELINK app with this feature. The TONELINK app now also supports CIC-Micro hearing aids.

WIDEX EVOKE™ APP

The enhanced WIDEX EVOKE app now allows your patients to name their own personal program, making WIDEX EVOKE more personalized than ever before. Your patients can also get firmware updates directly through the phone, and have access to the latest features – quickly and conveniently without an extra visit to the clinic.



WIDEX TV PLAY™ PURE AND PERSONAL SOUND **STRAIGHT TO** **EVOKE HEARING DEVICES**

Now TV sound travels directly to WIDEX EVOKE™ FUSION2 with award-winning WIDEX TV PLAY™



reddot award 2018
winner

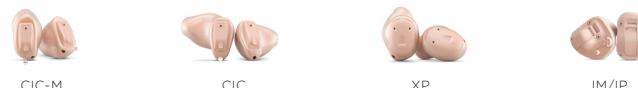
EVOKE MODELS AND STYLES BEHIND-THE-EAR (BTE) MODELS



WIDEX EVOKE™ FEATURES

- Outstanding sound for more wearers
- SmartWind Manager
- RT Speech Enhancer
- True-Input Technology
- ZEN
- Audibility Extender
- Sensogram
- Industry-first real-time machine learning
- More accurate environmental analysis
- More seamless and automatic feature controls
- Innovative and intuitive controls
- All in an intelligent, powerful platform

IN-THE-EAR (ITE) MODELS



CHOOSE YOUR **COLORS**

Choose between 13 different colors for BTE models and three standard colors for ITE models.

*Additional colors available in FUSION2, FUSION, PASSION and FASHION



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