Hearing Health Community Outreach Toolkit

DoD Hearing Center of Excellence
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This toolkit was designed for audiologists as an aid in planning and implementing a community hearing health outreach activity/event in their communities.

According to the American Academy of Audiology (AAA), 36 million Americans have hearing loss. Some other hearing loss stats include:

- 1 in 3 developed hearing loss from noise exposure
- 1 in 3 people over age 60 have hearing loss
- 1 in 2 people over age 85 have hearing loss
- 30-35% of adults between ages 65 and 75 years suffer from hearing loss
- 40-50% of adults age 75 and older suffer from hearing loss

Additionally, 50 million Americans experience some form of tinnitus, according to the American Tinnitus Association. Approximately 20 million will have bothersome chronic tinnitus of which 2 million will have severe psychological/emotional difficulties as a result of their tinnitus.

Improving access to hearing health services has been a national goal identified by Healthy People and in The National Academies of Sciences, Engineering, and Medicine 2016 Hearing Health Care for Adults: Priorities for Improving Access and Affordability report. Audiologists are the perfect profession to address hearing health outreach in their communities but often struggle with finding time due to patient care and other professional trainings.
The resources/links listed are well researched and the materials are free for public use. It is designed so that if you want to target a particular community/audience or activity, you can find materials in that section. There is a list of all websites researched in the first section. Then broken down by topic after.

**Resources evaluated:**

Alexander Graham Bell Association for the Deaf and Hard of Hearing: https://www.agbell.org/


American Association of Retired Persons (AARP): www.aarp.org

American Cochlear Implant (ACI) Alliance: www.acialliance.org

American Public Health Association (APHA): www.apha.org


American Tinnitus Association (ATA): https://www.ata.org/

Audiology Online: www.audiologyonline.com

Boys Town Research Hospital: https://www.boystownhospital.org/hearingservices/Pages/default.aspx, https://www.babyhearing.org/

Blue Tree Publishing: http://www.bluetreepublishing.com/

Coalition of Global Hearing Health: http://coalitionforglobalhearinghealth.org/

Cochlear Center for Hearing and Public Health: https://jhucochlearcenter.org/hearing-loss.html
Council for Accreditation for Occupational Hearing Conservation (CAOHC): www.caohc.org
Dangerous Decibels: www.dangerousdecibels.org
DOD Hearing Center of Excellence: https://hearing.health.mil/
Ear Community: www.earcommunity.org
Educational Audiology Association (EAA): https://edaud.org/
Eventbrite: www.eventbrite.com
5K events: http://5kevents.org/
Healthy People 2020: www.healthypeople.gov
Hearing Journal: https://journals.lww.com/thehearingjournal/pages/default.aspx
Hearing Education and Awareness for Rockers (HEAR): www.hearnet.com
Hearing Health Foundation: www.hearinghealthfoundation.org
Hearing Health and Technology Matters: https://hearinghealthmatters.org/
Hearing Industries Association: https://www.hearing.org/
Hear-it: https://www.hear-it.org/
Hearing Loss Association of America (HLAA): www.hearingloss.org
Hearing Review: www.hearingreview.com
House Ear Institute: https://hei.org/
Ida Institute: www.idainstitute.com
Institute for Healthcare Improvement (IHI)/Institute of Medicine (IOM): www.ihi.org
Mayo Clinic Group Hearing Discussions: https://connect.mayoclinic.org/group/hearing-loss/
Military Audiology Association (MAA): www.militaryaudiology.org
National Hearing Conservation Association (NHCA):  www.hearingconservation.org
National Institute for Occupational Safety and Health (NIOSH):  www.cdc.gov/niosh/index
Oaktree Products:  https://www.oaktreeproducts.com/educational-materials
Occupational Safety and Health Administration (OSHA):  www.osha.gov
Race Entry:  https://www.raceentry.com/
Rural Health Information Hub:  https://www.ruralhealthinfo.org/
Running In The USA:  https://www.runningintheusa.com/
Supporting Success for Children with Hearing Loss:  www.successforkidswithhearingloss.com
The Audiology Project:  https://www.theaudiologyproject.com/education-materials
United States Preventative Services Task Force (USPSTF):  www.uspreventativeservicestaskforce.org
World Health Organization (WHO):  www.who.int

By topic:

Hearing health trends/stats:
American Tinnitus Association (ATA):  https://www.ata.org/
Cochlear Center for Hearing and Public Health:  https://jhucochlearcenter.org/hearing-loss.html
Hearing Health Foundation:  [www.hearinghealthfoundation.org](http://www.hearinghealthfoundation.org)

Hearing Health and Technology Matters:  [https://hearinghealthmatters.org/](https://hearinghealthmatters.org/)

Hearing Industries Association:  [https://www.hearing.org/](https://www.hearing.org/)

Hear-it:  [https://www.hear-it.org/](https://www.hear-it.org/)

Hearing Loss Association of America (HLAA):  [www.hearingloss.org](http://www.hearingloss.org)


National Institute for Occupational Safety and Health (NIOSH):  [www.cdc.gov/niosh/index](http://www.cdc.gov/niosh/index)

United States Preventative Services Task Force (USPSTF):  [www.uspreventativeservicestaskforce.org](http://www.uspreventativeservicestaskforce.org)

World Health Organization (WHO):  [www.who.int](http://www.who.int)

Healthy People 2020 goals:  [https://www.healthypeople.gov/2020/topics-objectives/topic/Hearing-and-Other-Sensory-or-Communication-Disorders/objectives#4408](https://www.healthypeople.gov/2020/topics-objectives/topic/Hearing-and-Other-Sensory-or-Communication-Disorders/objectives#4408)

**Organizing an event:**


References with the most helpful brochures/fact sheets, sample press releases, videos available for free:


American Speech-Language-Hearing Association (ASHA):  
https://www.asha.org/public/, https://www.asha.org/aud/pei/

Department of Defense Hearing Center of Excellence (HCE):  


Hearing loss

American Academy of Audiology (AAA):  http://www.audiology.org

American Speech-Language-Hearing Association (ASHA):  
https://www.asha.org/public/

DOD Hearing Center of Excellence:  https://hearing.health.mil/

Hearing Health Foundation:  www.hearinghealthfoundation.org

Hearing Loss Association of America (HLAA):  www.hearingloss.org


Noise-induced hearing loss/hearing conservation program education

Council for Accreditation for Occupational Hearing Conservation (CAOHC):  
www.caohc.org

DOD Hearing Center of Excellence (HCE):  https://hearing.health.mil
Hearing Education and Awareness for Rockers (HEAR): www.hearnet.com

National Institute for Occupational Safety and Health (NIOSH): www.cdc.gov/niosh/index

Occupational Safety and Health Administration (OSHA): www.osha.gov

**Tinnitus**


American Academy of Audiology (AAA): http://www.audiology.org

American Tinnitus Association (ATA): https://www.ata.org/

DOD Hearing Center of Excellence: https://hearing.health.mil/

Ida Institute: https://idainstitute.com/tools/tinnitus/

**Information booth**

Blue Tree Publishing: http://www.bluetreepublishing.com/

Oaktree Products: https://www.oaktreeproducts.com/educational-materials

**Fun 5K**

5K events: http://5kevents.org/

Race Entry: https://www.raceentry.com/

Running In The USA: https://www.runningintheusa.com/
Eventbrite: www.eventbrite.com

Self-help groups

Ida Institute: https://idainstitute.com/tools/group/get_started/
American Tinnitus Association: https://www.ata.org/news/events
Meetup: https://www.meetup.com/

Special population outreach:

Alexander Graham Bell Association for the Deaf and Hard of Hearing: https://www.agbell.org/
American Cochlear Implant (ACI) Alliance: www.acialliance.org
Boys Town Research Hospital:
Dangerous Decibels: www.dangerousdecibels.org
Ear Community: www.earcommunity.org
Educational Audiology Association (EAA): https://edaud.org/
Ida Institute: www.idainstitute.com

Supporting Success for Children with Hearing Loss:
[www.successforkidswithhearingloss.com](http://www.successforkidswithhearingloss.com)

**Use of social media**

American Academy of Audiology (AAA):


**Ways to provide the kit**

DOD Hearing Center of Excellence: [https://hearing.health.mil/Resources](https://hearing.health.mil/Resources)