June 14, 2019 at 12 PM EDT

Competing in Today’s Disruptive Audiological Environment

Presented by Aryn Ardani, Ph.D.

Hearing healthcare is evolving at a rapid rate. Origins of this evolution stem, in part, from the recent proliferation of disruptive innovations (e.g., OTC/PSPAs, pharmacoustics) along with changes in population dynamics. This master class provides participants with evidence and hands-on tools that promote opportunities for increased audiology awareness, and increased adoption of services and technologies in this changing market landscape.

June 25, 2019 at 12 PM EDT

Adapting your Practice to a New Generation of Consumers

Presented by Betty Green, M.A., F-AAA

Uncover a deeper understanding of the differing needs and expectations of a new and growing generation of hearing aid consumers. Learn some simple ways to adapt current hearing care business practices to attract, communicate with, and work with this new consumer segment.

July 17, 2019 at 12 PM EDT

Practical Tinnitus Management

Presented by Gail Whitney, Ph.D.

This session will provide a practical approach to helping patients that present with tinnitus in a clinical setting. Myths and facts about patients presenting with tinnitus will be addressed and the focus will be how many patients with tinnitus can be treated in the general audiology setting.

July 24, 2019 at 12 PM EDT

Partnering with Home Health Care Providers

Presented by Catherine Palmer, Ph.D.

We have partnered with a group of 150 PT, OT, SLP Home Health Care providers to support them through improving patient hearing (communication) and to reach patients who could benefit from moving onto a pathway to hearing care. We will provide results of a survey of knowledge prior to introducing this program, a description of the training program for these professionals, outcomes of this program for the therapists and patients, and post-survey results.

August 21, 2019 at 12 PM EDT

Is autoREMfit a reasonable verification alternative?

Presented by H. Gustav Madsen, Ph.D.

Today, most all major hearing aid manufacturers have partnered with one or more probe mic companies to facilitate autoREMfit. That is, the interaction between the fitting software and the real ear measures allow for automatically fitting to prescriptive targets. The notion is that this approach is faster than traditional verification, speeding up the fitting process. But is the procedure valid? Is it reliable? Is it as good as “clinician fit”? That’s what we’ll talk about in this webinar.

August 28, 2019 @ 12 PM EDT

eAudiology: Patient Engagement

Presented by Thomas Powers, Ph.D.

Remote adjustments of hearing aids are becoming more frequent. To gauge the patient engagement several studies were conducted to evaluate improvement on multiple outcome scales. In one study the caregivers, for hearing impaired individual subjects with cognitive decline, reported on the impact of remote programming on a reduction of burden scale. Implications for use of remote programming with several patient population will be discussed.