TruHearing™

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- This course is offered for Continuing Education Units (CEU)s for Total Access Online members.
  - Stay logged in for the duration of the course to be eligible to earn CEU credit.
  - Take the exam following course completion to earn CEU credit.
  - For questions or assistance, contact 800-753-2160.
- Please visit the AudiologyOnline website for other live and recorded events from Signia.

http://www.audiologyonline.com/ce/signia-siemens

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Learning Objectives

- After attending this session, participants will be able to identify new and existing TruHearing Select products.
- After attending this session, participants will be able to identify the features and benefits of TH BTE LI 19.
- After attending this session, participants will be able to identify the features and benefits of CROS LI 19.

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Welcome to Signia!

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Hearing Instruments for the TruHearing Select Program

TH Premium 19 | **TH Advanced 19**

4

Evolution of Signia audiological benefits

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TH 19

Communication:
Hear and Speak

Enabled by **Own Voice Processing**, providing dedicated processing of the user's own voice to ensure highest acceptance, while maintaining all audiological benefits in the processing of the environment soundscape.

primax

Redefining the ease of listening

Enabled by **SpeechMaster**, **HD Music**, **EchoShield** to automatically provide the optimal balance of sound quality and audibility tailored to the wearer's individual preference. Clinically proven using EEG measurements.

binax

Better hearing than normal in difficult listening situations

Enabled by **e2e Wireless 3.0**, providing High Definition Sound Resolution "HDSR" with Virtual 8-Microphone Network for binaurally shared audio processing.

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TH 19 Connectivity
Ultra HD e2e Plus Bluetooth

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The only wireless system Ultra HD e2e & Bluetooth for the highest hearing performance & convenient streaming

Natural sounding own voice and better than normal hearing

- Continuous full-bandwidth Ultra HD e2e binaural link enables OVP™ and Narrow Directionality

- **Highest quality stereo streaming from smartphones and TV**
  - Direct streaming of phone calls and music from iPhone
  - Audio streaming from other Bluetooth smartphones via StreamLine Mic
  - 2.4 GHz audio streaming from TV via StreamLine TV

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Technology breakdown
TH Premium 19 & TH Advanced 19

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TH Premium 19

- 48 channels/20 handles
- Spatial SpeechFocus - auto R/L/F/B direction in car & specialty program options
- Directional Speech Enhancement Min/Med/Max
- Sound Equalizer- 6 individual frequency responses
- eWindscreen Binaural in Universal Program
- Specialized Programs
  - Reverberant Room
  - 3 HD Music Programs
    - Live Music
    - Musician
    - Recorded

TH Advanced 19

- 32 channels/16 handles
- SpeechFocus - auto F/B/Omni in the car
- Directional Speech Enhancement Minimum setting or Off
- Sound Equalizer - 3 Individual Frequency responses
- eWindscreen Binaural can be added in a manual program
- Specialized Programs
  - 1 HD music most like Musician

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TH 19 Products
Portfolio

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Hearing instruments that meet the needs of all wearers

Premium Only *

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Signia Nx
Programmers

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Programmer options for TH 19 products

Connexx Air
For wireless hearing instruments without Bluetooth

Noahlink wireless
For hearing aids with Bluetooth connectivity

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Fall Launch Date – Nov 11, 2019

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3 New Exciting products are being added to Select!!

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Products
TH BTE LI 19 – Premium only

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The most natural own voice with convenient wireless rechargeability. Simply charge and go

- Inductive rechargeability with integrated design
  - Less moving parts and openings
  - Auto on/off design
- Unique Own Voice Processing & Soundscape Processing
- Bluetooth connectivity with Li-ion power
- IP 68 rated

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Products
TH SR LI 19 – Premium only

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Slim Ric 19 attracts consumers and drives business through best design and proven hearing technology

- **Attract consumers who never would have worn hearing aids**

  Exceptional and distinctive hearing aid design
- **Offer fully-featured connectivity for the wearer**

  Direct Bluetooth Connection
- **Highest flexibility for your patient**

  Lithium-ion rechargeability with a slim portable charging case

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Products
TH SR LI 19 – Premium only

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1. **Best Audiology**
   Full proven TH feature set
2. **Full Connectivity**
   With NFMI & Bluetooth Low Energy
3. **Fits 90% of wearers**
   119/60 receiver with size 2 and 3 lengths

4. **Full day wear time**
   19 hours without streaming
5. **Full day wear time**
   16 hours with 5 hours streaming
6. **Rechargability on-the-go**
   3 additional days of wear time stored in portable charger

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TH SR LI 19 – Premium Charger
Feature & Benefit Overview

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1. **Stylish Charger**
   3x smaller & lighter than competitors
2. **Convenient LED**
   Shows charging status
3. **Charger case design**
   Easy handling

4. **3 hour charge time for hearing aids**
   Additional 2 hour charge time for portable case
5. **30 minute fast charge**
   5 hours additional listening time
6. **Auto 'On / Off'**
   Automatically powers 'on & off' when TH SR LI 19 removed & inserted

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Think about individuals who have an unaidable ear and the struggles they experience …

Made for iPhone

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CROS LI 19
Feature & Benefit Overview

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1. **Same housing as RIC LI 19**
2. **Compatible with RIC LI 19/ BTE LI 19**
3. **Utilizes inductive Li-Ion Charger**

4. **OVP & Narrow Directionality** with BiCROS fittings
5. **Better speech understanding in noise**
6. **Convenience of Li-Ion** 21 hours wear time

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TruHearing Choice Additions

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Evolution of Signia audiological benefits

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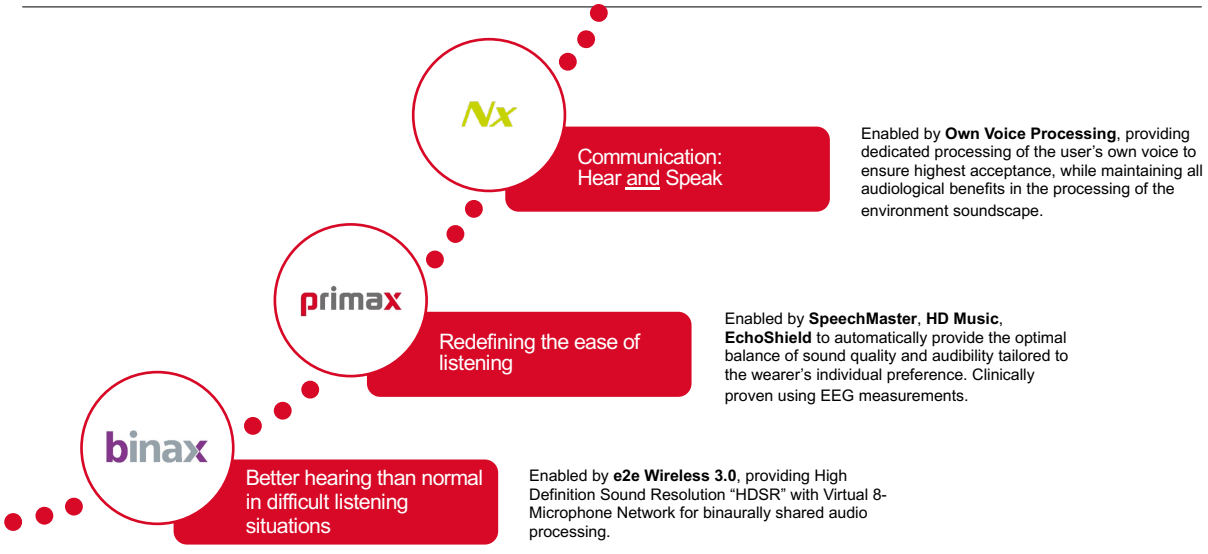

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And now…

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Xperience

Adding another dimension in hearing.

Enabled by **YourSound technology**, with acoustic-motion sensors, providing both full awareness and instant listening support even in the noisiest environment. The most intelligent hearing aid to date, optimized for individual needs.

19

They assume everyone in the same situation has the same hearing need. **But one classification doesn't cover different needs.**

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What is YourSound technology?

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Acoustic-Motion Sensors
Understand where you are and what you are doing

Dynamic Soundscape Processing
For natural sound and speech in every situation even when moving

Own Voice Processing
For a natural sounding own voice

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Pure 312 X

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T-Coil Version

T-Coil

Finished Good / Color Conversion Kit

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Pure Charge&Go X

24

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-16% smaller
+20% capacity
Rocker Switch

Up to 23 hours without streaming
Up to 20-21 hours with 5 hours streaming

Pure Charge&Go X

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Protective Lid

Backwards Compatible

Fits Custom Molds

Dehumidifies

30 min fast charge

Intuitive LEDs

Inductive Charger II

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Program with NoahLink Wireless **only!**

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Signia Nx
Portfolio Overview (Nov 1,.2019)

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Form Factor	SLIM RIC	SLIM RIC	RIC 10	RIC 312	RIC 13	RIC LI	BTE LI	BTE 13	BTE13 P	Custom	Custom	Custom	Click ITE
Product Name	Styletto Connect	Styletto	Pure 10 Nx	Pure 312 Nx	Pure 13 Nx	Pure C&G Nx	Motion C&G Nx	Motion 13 Nx	Motion 13P Nx	Insio Nx IIC/CIC	Insio Nx ITC/ITE (BT)	New Insio Nx ITC/ITE (non BT)	Silk Nx
CROS Compatible with 7/5/3 Nx				✓		✓							✓
7	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2		✓	✓ New	✓ New	✓ New	✓	✓	✓ New	✓ New				✓ New
1		✓	✓	✓	✓	✓	✓	✓	✓				✓

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Signia Nx
Extending the Essential range with 2Nx and 1 Nx

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3 rechargeable solutions in the 2Nx and 1Nx performance levels have been available …

Styletto Pure Charge&Go Motion Charge&Go

Now introducing battery-driven devices for 2Nx and 1 Nx levels:

Silk Pure 10 Pure 312 Pure 13 Motion 13 Motion 13P

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Meeting the needs of the wearer:
3 CROS Solutions from Signia

Compatible with Pure Nx and Motion Nx
Charge & Go

Compatible with all Bluetooth enabled Nx

Compatible with Insio non-BT Nx all sizes and Silk Nx

All transmitters require technology level 7, 5, 3

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The Signia App

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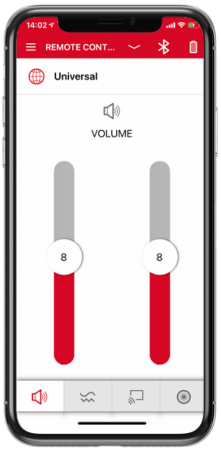
touchControl

myControl

myHearing



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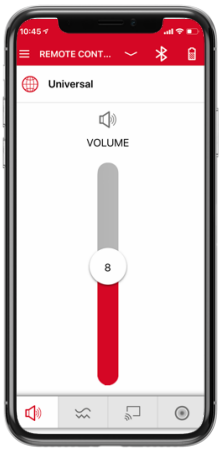

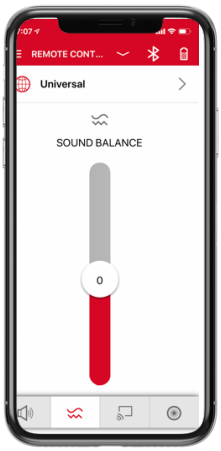

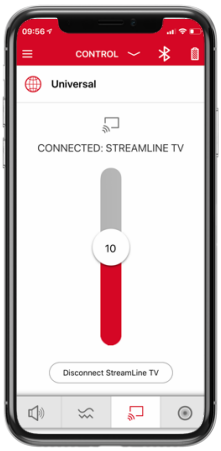

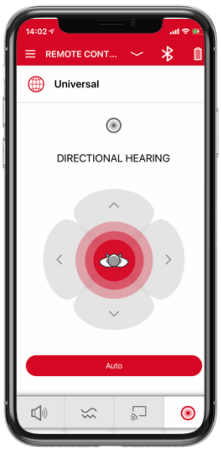

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Signia App

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One App covering all use cases,
tailored to the functionalities of the hearing aid

Simple and easy to use

One app for all devices and use cases

Intuitive use and design

Hearing Aid specific features through adaptive App layout

Full functionalities

Full integration of Remote Control, Streaming and TeleCare options

Preliminary Screenshots

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StreamLine Mic
StreamLine TV
miniPocket

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