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<http://www.audiologyonline.com/ce/signia-siemens>

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Learning Objectives

1. After attending this session, the participant will be able to define the components of the YourSound Technology
2. After attending this session, the participant will be able to list the hearing aids on the Xperience Platform
3. After attending this session, the participant will be able to define the accessories that are compatible with the Xperience hearing aids.



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Signia Xperience Spring 2020

Your Sound Technology

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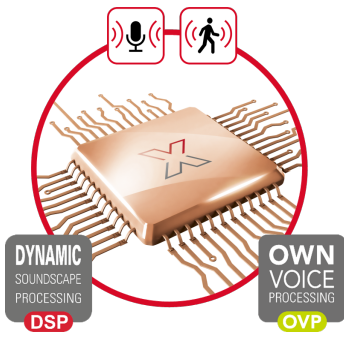
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YourSound technology

With the **precise input**, YourSound follows the wearer's changing needs as they move throughout their day.

Dynamic Soundscape Processing and OVP allow us to optimize both how the wearer's voice sounds, as well as the complete soundscape.

The result is that we can predict and **highlight what truly matters to people** in any given situation.



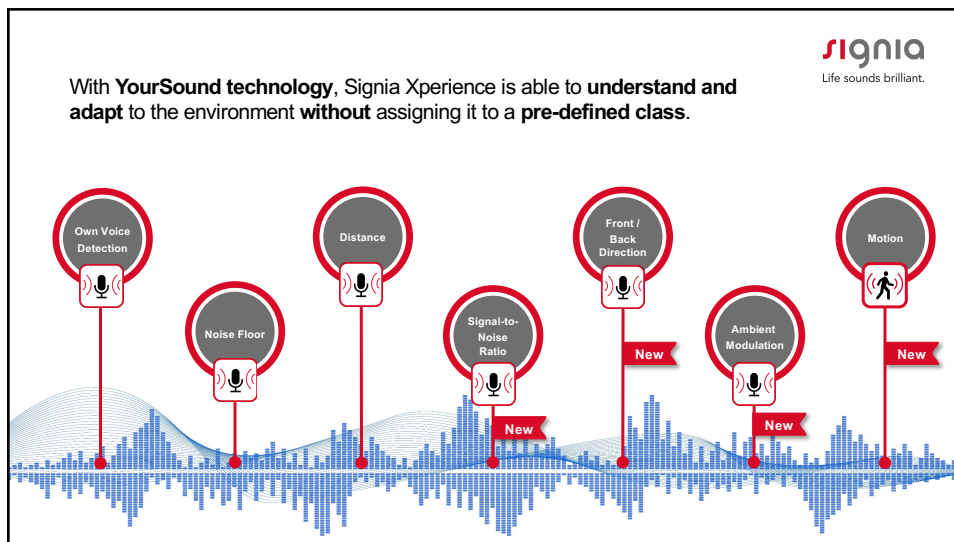
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DYNAMIC
SOUNDSCAPE
PROCESSING
DSP

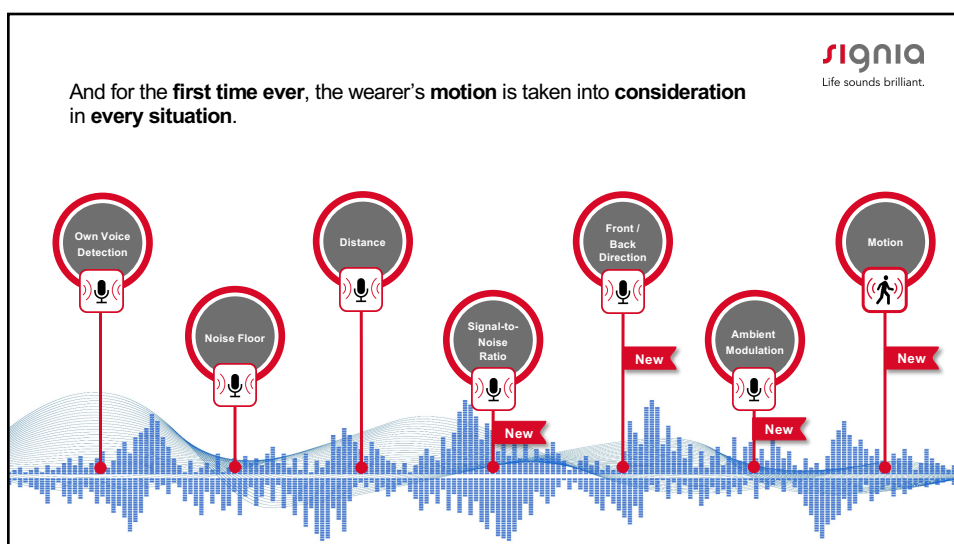
OWN
VOICE
PROCESSING
OVP

6

6



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Study findings of Xperience wearers

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More than 90% report a natural sound experience while moving.

Statistically significant improvements in both speech understanding ability and listening effort with speech coming from the side while in motion and while stationary, compared to current, premium technology.

Satisfaction in background noise exceeds 90%, which is substantially higher than corresponding values in recent MarkeTrak surveys.

More likely to recommend Xperience hearing aids to a friend than comparable devices.



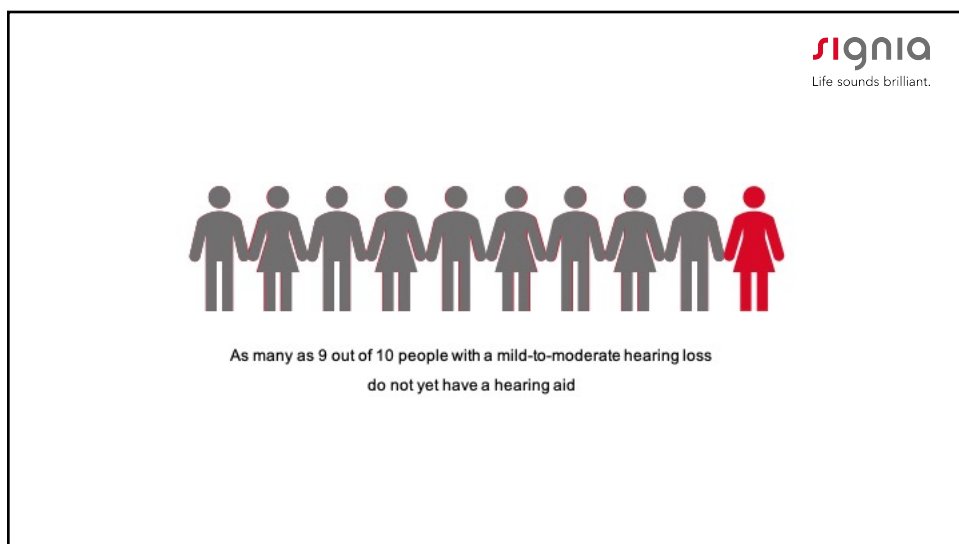
https://www.signia-library.com/scientific_marketing/research-evidence-for-dynamic-soundscape-processing-benefits/

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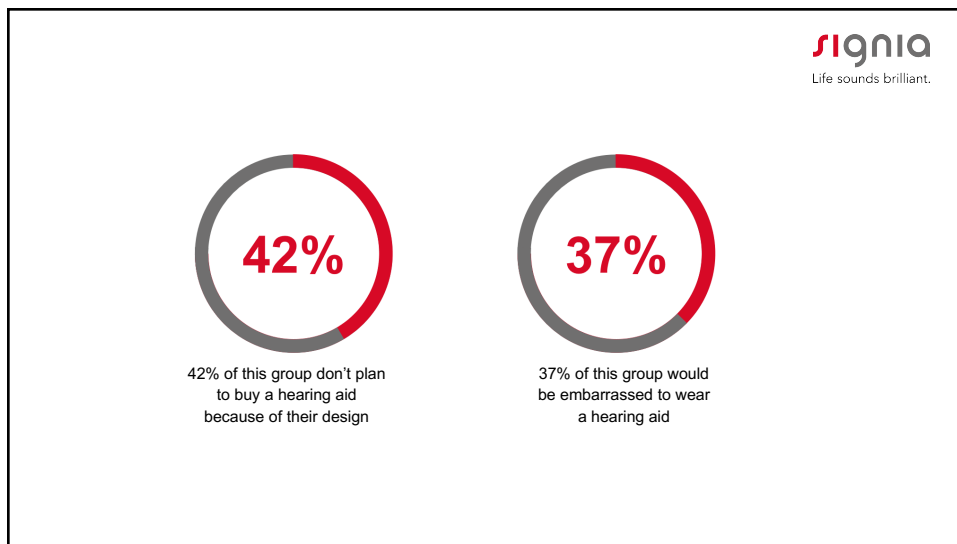
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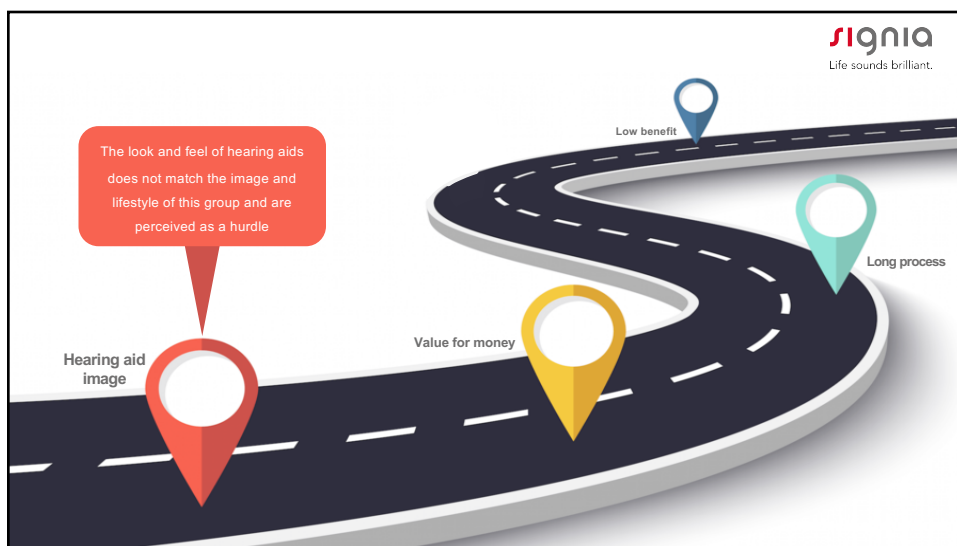
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The **best technology** inside the **most attractive** hearing aids.

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EXPLORE OUR SOLUTIONS



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It's more than just a hearing aid.
It's the most complete hearing experience.

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Signia Xperience

Styletto X

When presented with a choice, 8 out of 10 consumers said they would visit an office that included Styletto in their display.

Increases conversion

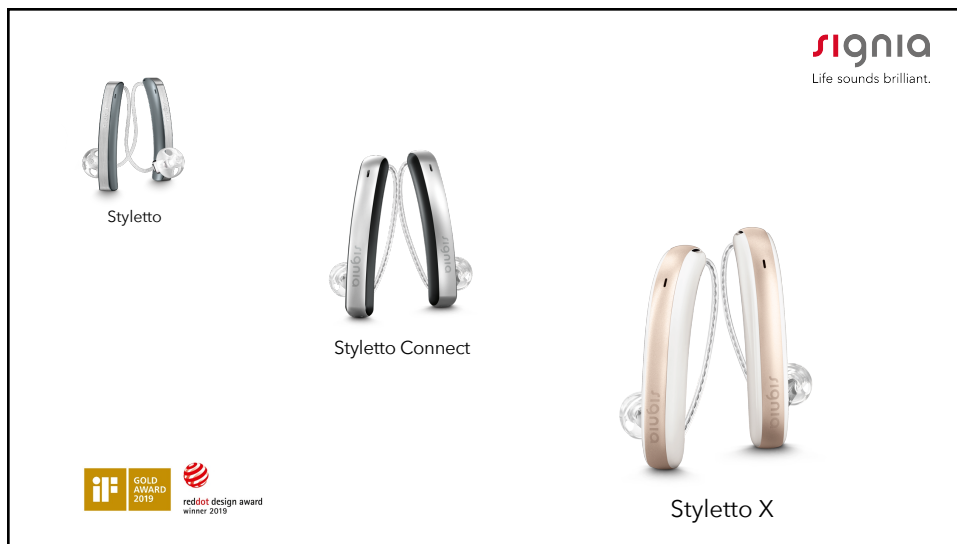
9 out of 10 consumers indicated they would select a hearing aid when Styletto was included in the portfolio, a significant increase compared to when Styletto wasn't an option.

** Helvoort, Burton: Increasing Style, Reducing Stigma: The Styletto Solution (Signia Background, 2018)

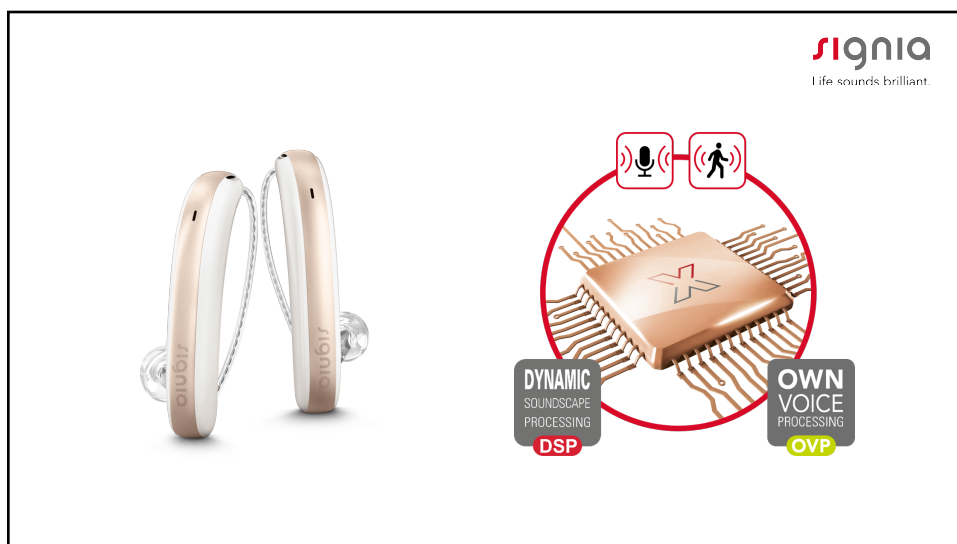
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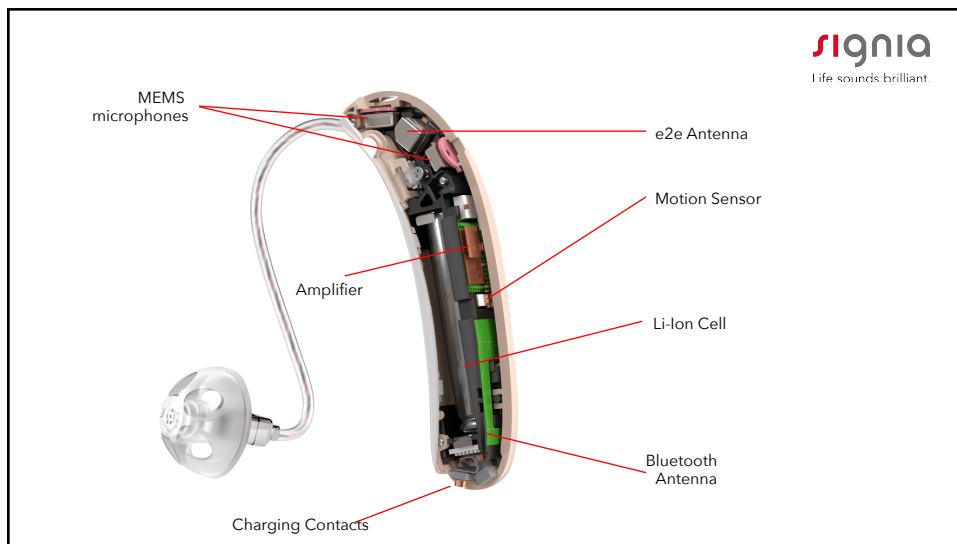
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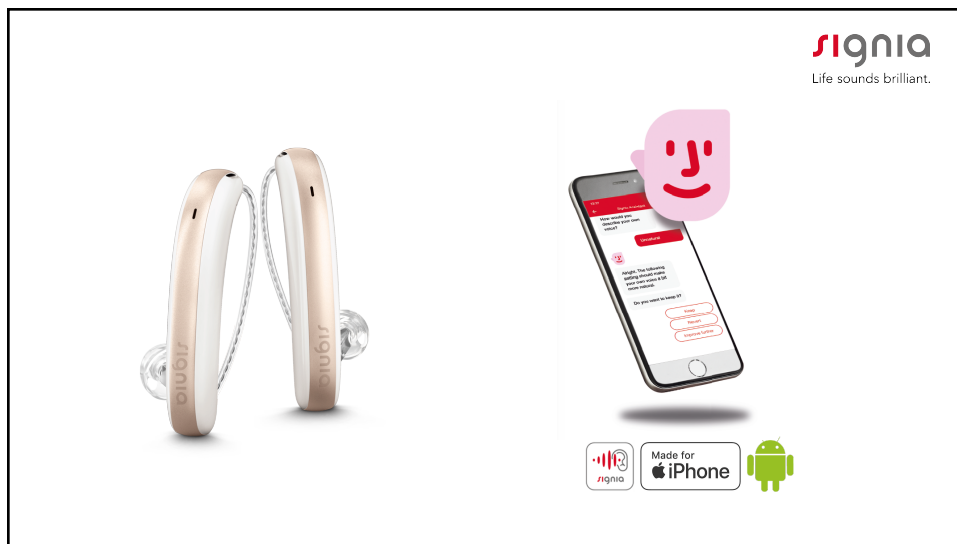
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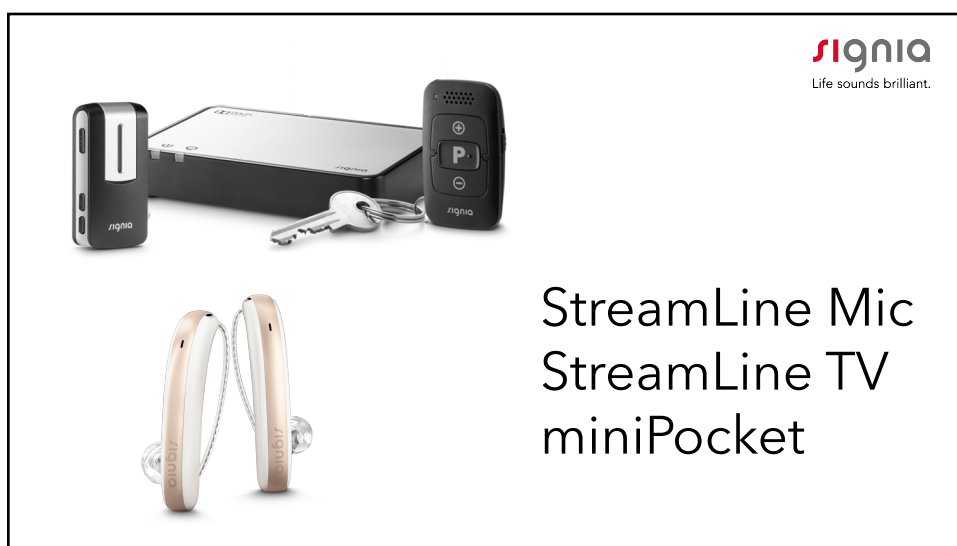
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Full Charge
Wear time -
16h with 5h streaming
19h without streaming

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Fast Charge
Wear Time -
+3h with streaming
+5h without streaming

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Full Charge

-  via USB-C cable
-  via Qi wireless charging

The charging case can be charged alone and can charge a pair of Styletto X up to **3 times**

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Wireless Charging Standard (optional)



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Summary - Styletto Xperience

- World's first acoustic-motion sensors –
Understands the wearer
- Exceptional and distinctive design –
Preferred by wearers
- Exchangeable miniReceiver 2.0 –
Preferred by HCPs
- World's first hearing aid charger with Qi wireless
charging –
Maximum flexibility with 4 charges on-the-go



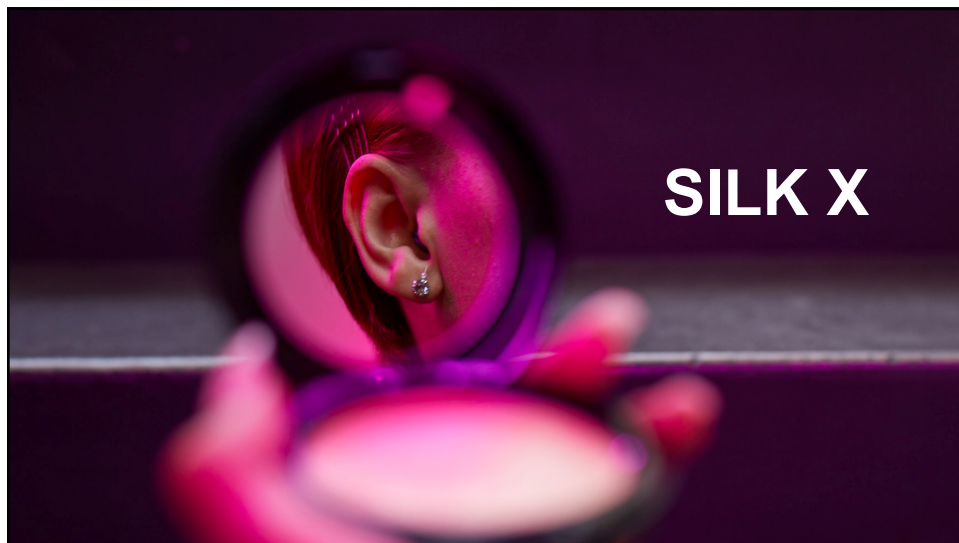


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Powered by Signia Xperience



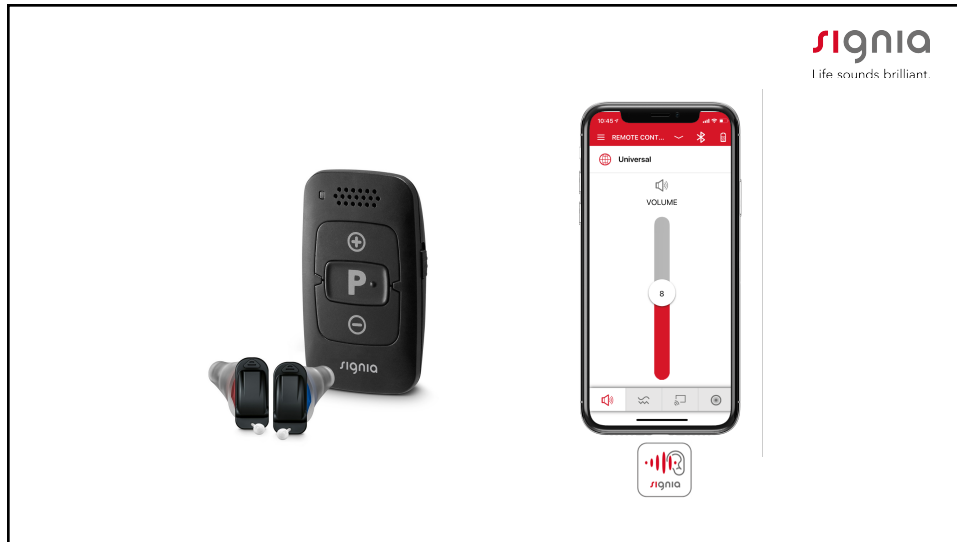

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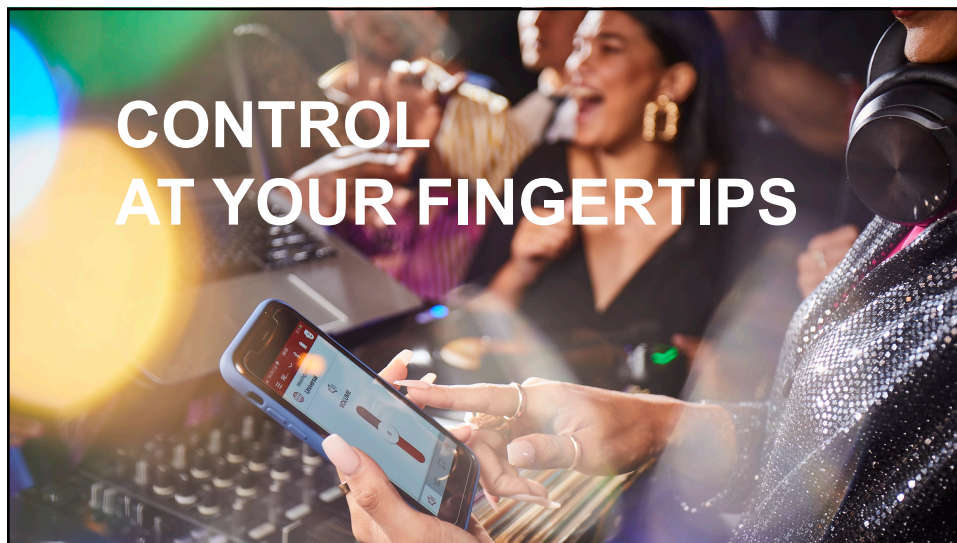
Binaural OneMic Directionality 2.0




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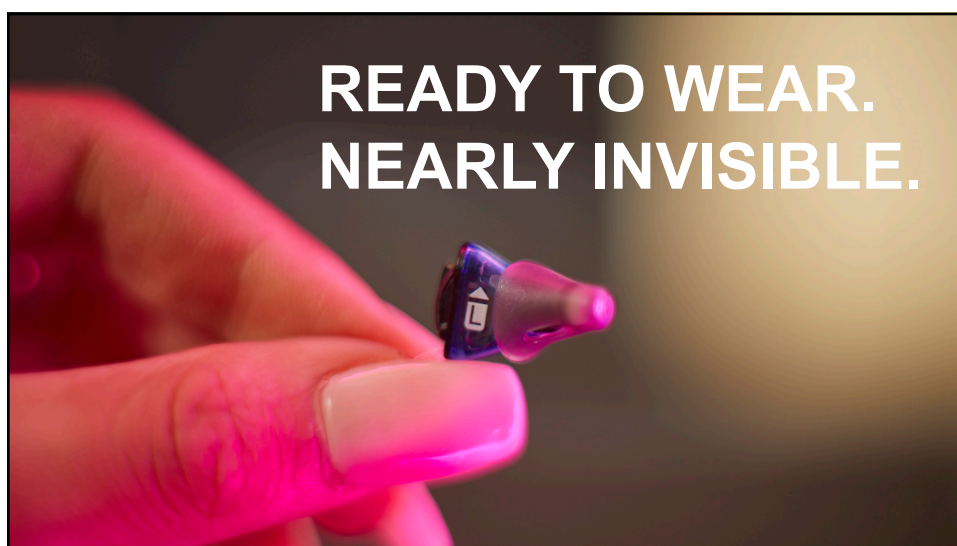
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Summary - Silk Xperience

Ready to wear, no need to wait

Discreet solution with great sound quality in every situation

Enables wearers to focus on their conversation partner even in difficult listening environments



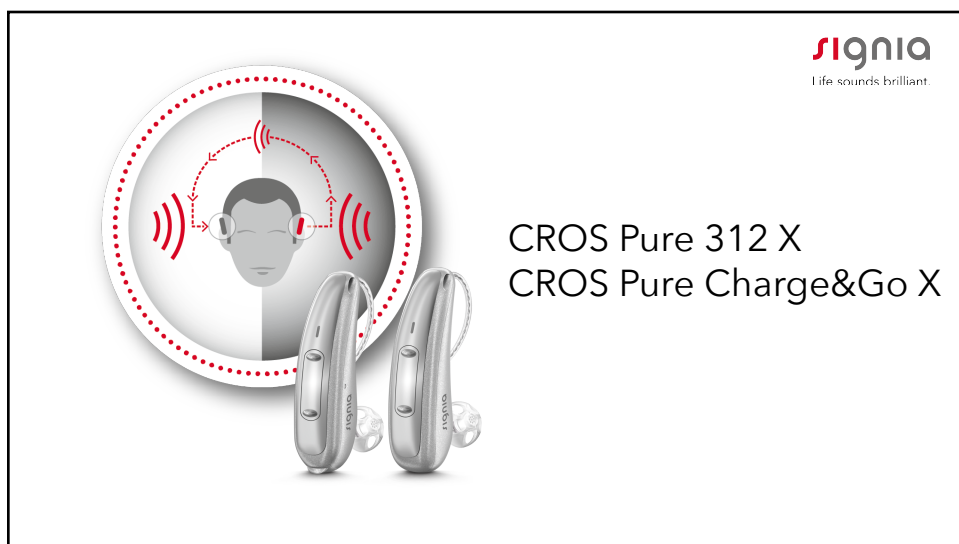
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CROS Silk X

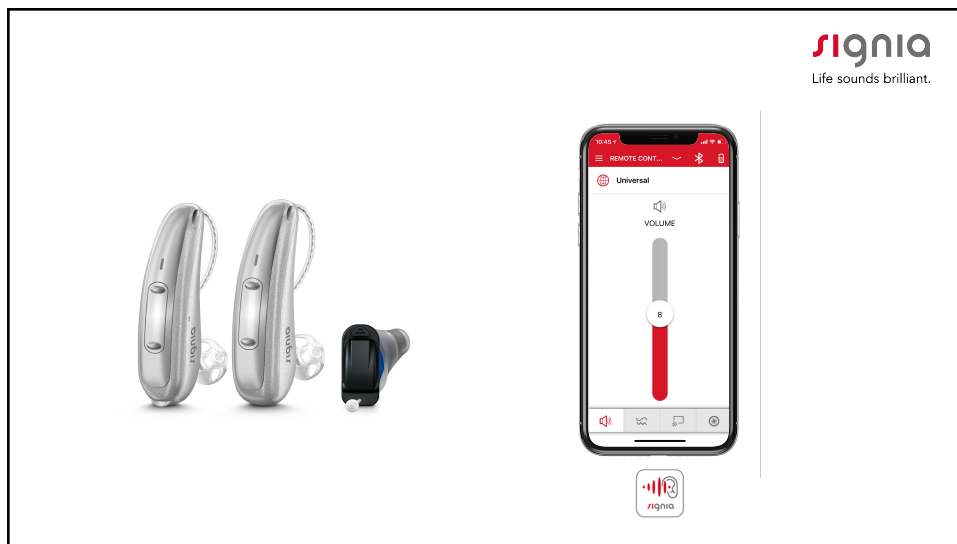
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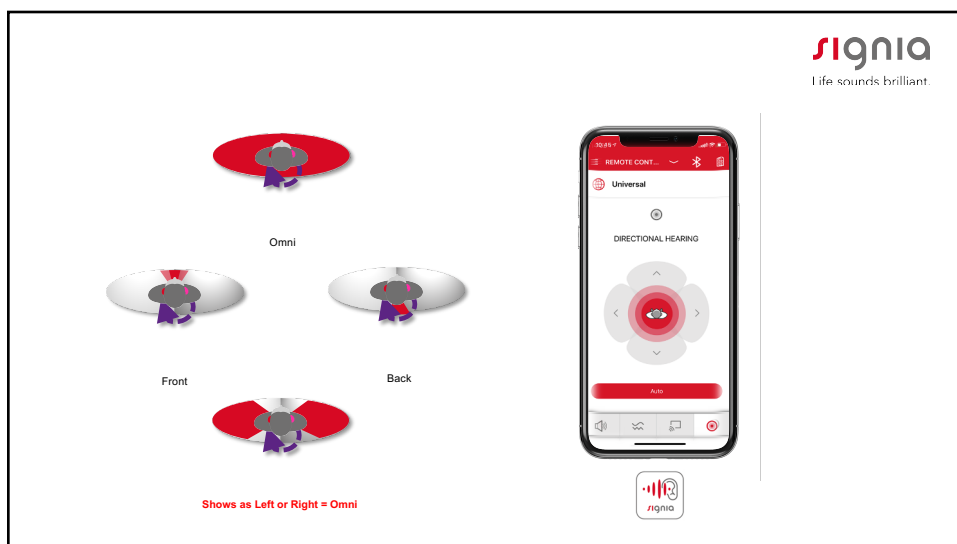
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CROS Pure® 312 and CROS Pure Charge&Go X Life sounds brilliant.



- World's first CROS/BiCROS technology to benefit from acoustic-motion sensors for the clearest speech understanding that adapts to the wearer's movements
- Own Voice Processing (OVP™) and Narrow Directionality (with BiCROS)
- Battery or Li-ion rechargeability - Auto on/auto off function when removed from charger for easy handling
- Directional pattern skewed toward the unaidable ear for improved speech understanding
- Compatible with the Signia App and miniPocket
- CROS mixing-level adjustment available in the Signia App to balance spatial benefit vs. noise level (mid-April)

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CROS Silk X

 Life sounds brilliant.



- World's first and only CROS CIC
- Dynamic Soundscape Processing
- Compatible with the Signia App and miniPocket using a high frequency coded signal

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		CROS Pure Charge&Go X	CROS Pure 312 X	CROS Silk X
Products	Pure Charge&Go X Max Output/Gain: 130/75 dB	★		
	Pure 312 X (T-coil optional) Max Output/Gain: 130/75 dB		★	
	Silk X Max Output/Gain: 113/50 dB			★
Apps & Accessories	StreamLine TV	HI	HI	
	StreamLine Mic	HI	HI	
	Signia App	HI + CROS	HI + CROS	HI
	miniPocket	HI	HI	HI


★ - Recommended compatibility for ease of patient
HI use
- Hearing instrument

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Signia App



- Displays features dependent on hearing aid model
- Remote control, streaming, and TeleCare options

StreamLine™ TV



- Dolby Digital® stereo TV streaming to hearing aids
- Adjust TV-streamed volume via the Signia App

StreamLine™ Mic




- Hands-free streaming of phone calls and music
- Remote mic for unmatched speech clarity in noise

miniPocket™



- Make volume and program changes
- Small enough to carry on a key ring

CROS Pure Charge&Go X in ear



CROS Pure 312 X in ear



CROS Silk X in ear



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The image displays two silver Signia Pure 312 X hearing aids, one facing forward and one facing backward, highlighting their slim, behind-the-ear design. Below the devices are four circular icons representing different power levels: 7X, 5X, 3X, and a red circle with 'aDemo' in white. The background is a clean, light gray gradient.

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Pure 312 X

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1


Size
Smaller Footprint
compared to Pure 312 Nx

2

T-Coil
Finished good or via Color
Conversion Kit

3

Design
10 colors




T-coil version

4

Hear what matters to you
Signia Xperience

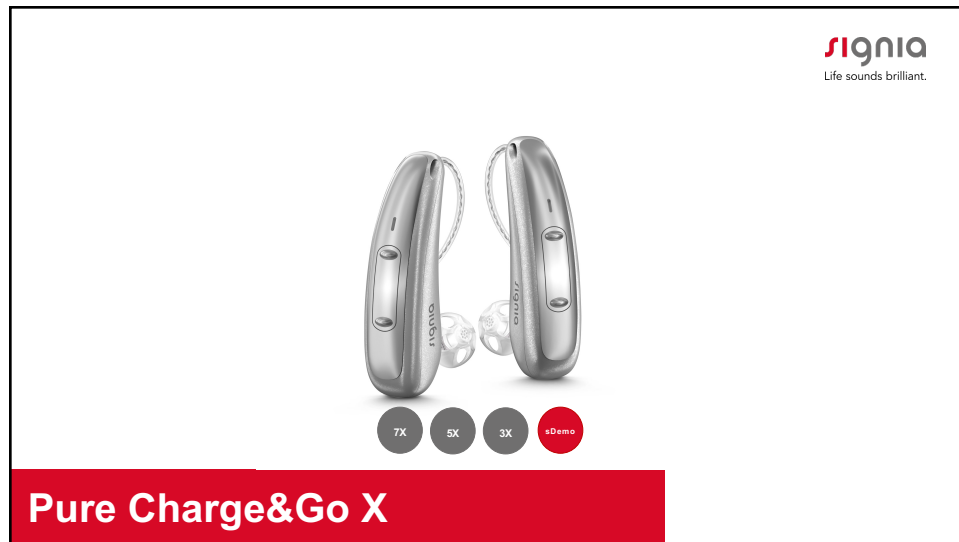
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**Connectivity**
Integrated Bluetooth

6

Performance Levels
7X / 5X / 3X / sDemo

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1

Size
16% smaller than
Pure Charge&Go Nx

2

Rechargeability
23 hours without streaming
20-21 hours w/ streaming


3

Design
New Rocker Switch
10 colors

4


Hear what matters to you
Powered by Signia Xperience

5


Connectivity
Integrated Bluetooth

6

Performance Levels
7X / 5X / 3X / sDemo



60

30



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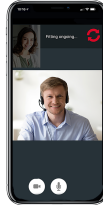
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The Signia App

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REMOTE CONTROL	CONNECTIVITY & STREAMING	TELECARE
 <ul style="list-style-type: none"> • Personalize the hearing experience further • Address minor issues with ease 	 <ul style="list-style-type: none"> • Manage audio streaming accessories easily and intuitively 	 <ul style="list-style-type: none"> • Closer contact between HCPs and their patients • Remote support

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Portfolio Overview
Xperience (X) & Nx Platform

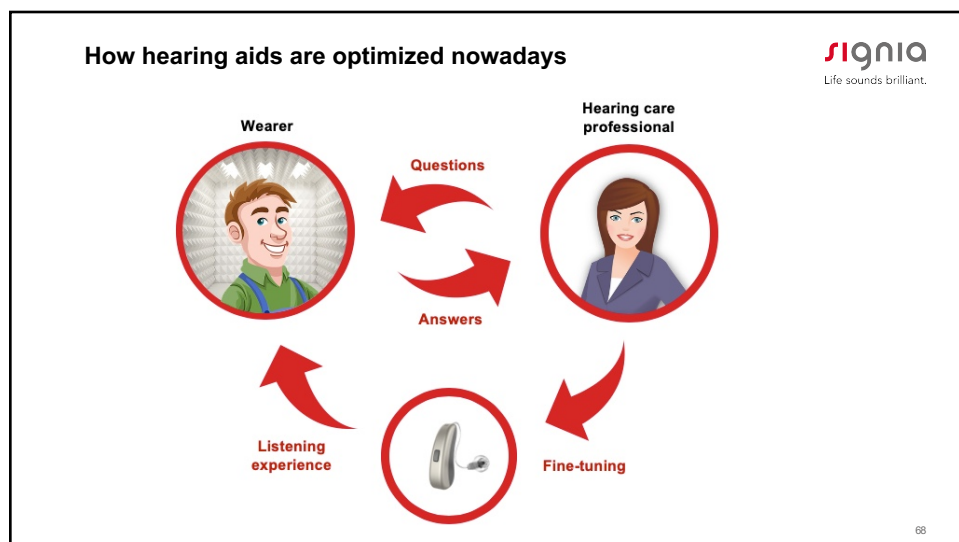
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Form Factor	SLIM RIC	SLIM RIC	RIC 10	RIC 312	RIC 13	RIC LI	BTE LI	BTE 13	BTE13 P	Custom	Custom	Custom	Click ITE
Product Name	Styletto	Styletto	Pure 10	Pure 312-T	Pure 13-T	Pure C&G	Motion C&G	Motion 13	Motion 13P	Insio IIC/CIC	Insio ITC/ITE (BT)	Insio ITC/ITE non BT	Silk
CROS Compatible with 7/5/3				X / Nx		X / Nx							X / Nx
7	X		Nx	X	Nx	X	Nx	Nx	Nx	Nx	Nx	Nx	X
5	X		Nx	X	Nx	X	Nx	Nx	Nx	Nx	Nx	Nx	X
3	X		Nx	X	Nx	X	Nx	Nx	Nx	Nx	Nx	Nx	X
2		Nx	Nx	Nx	Nx	Nx	Nx	Nx	Nx				Nx
1		Nx	Nx	Nx	Nx	Nx	Nx	Nx	Nx				Nx

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The world's first live neural network for hearing aids



The **Signia Assistant** is a **highly intelligent** assistant **inspired by how the human brain's neural network solves challenges**. Similar to how neurons create new connections to learn new skills and gain knowledge, the **Signia Assistant is a living system** - it continually acquires **new skills and insights** to **better support the wearer**.



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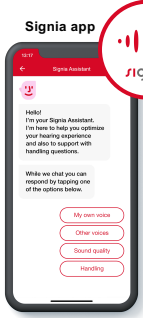
Our revolutionary solution



Signia Assistant
Your very own hearing companion

70

70



Signia app

Signia Assistant

Hello! I'm your Signia Assistant. I'm here to help you optimize your hearing experience and also to support with hearing questions.

While we chat you can request by tapping one of the options below.


- My own voice
- Other voices
- Sound quality
- Hearing

For patients:

- Tailored sound adjustments
- Answers to hearing questions and solutions to minor issues

For the professional:

- New level of real-world usage insights



Connexx


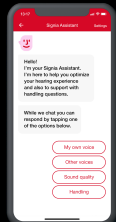
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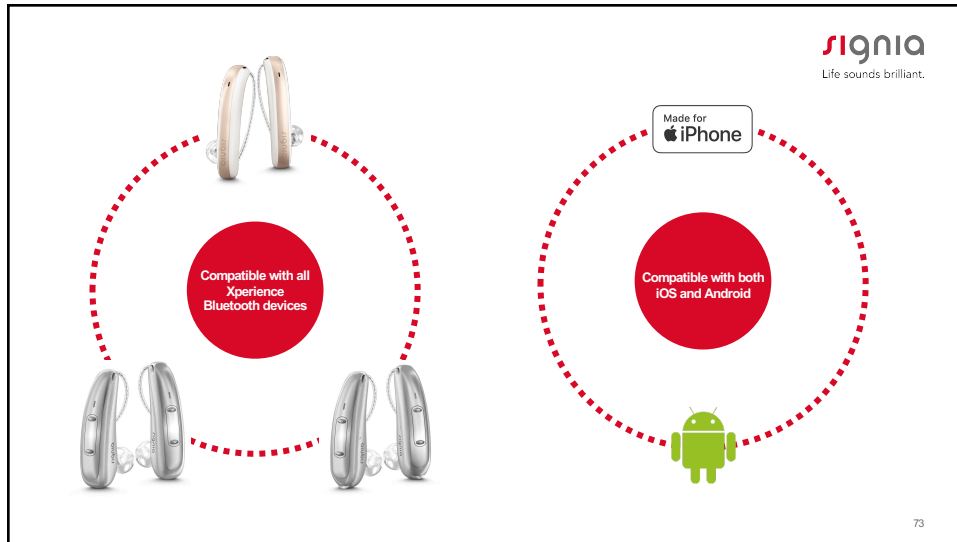
Data Privacy

Global learning

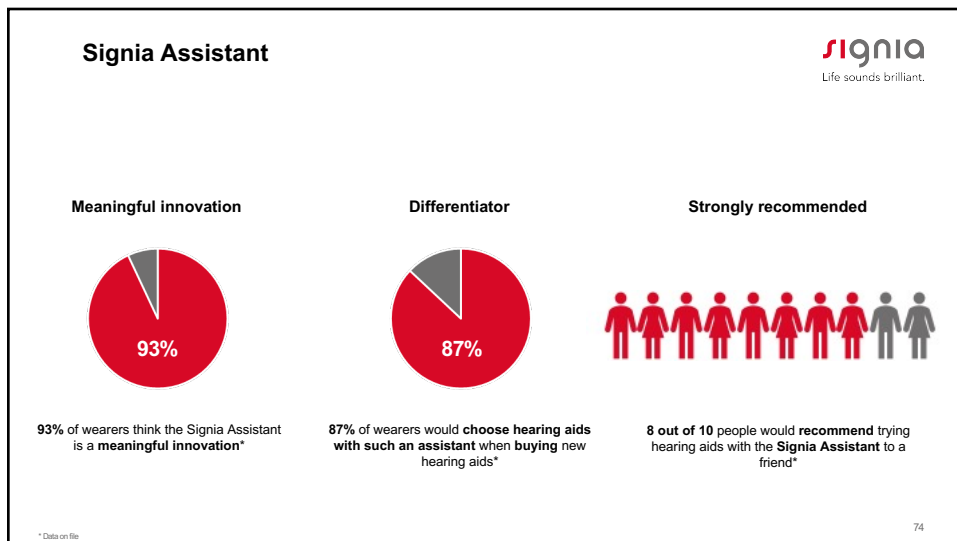
100% anonymized data
0% identifiers

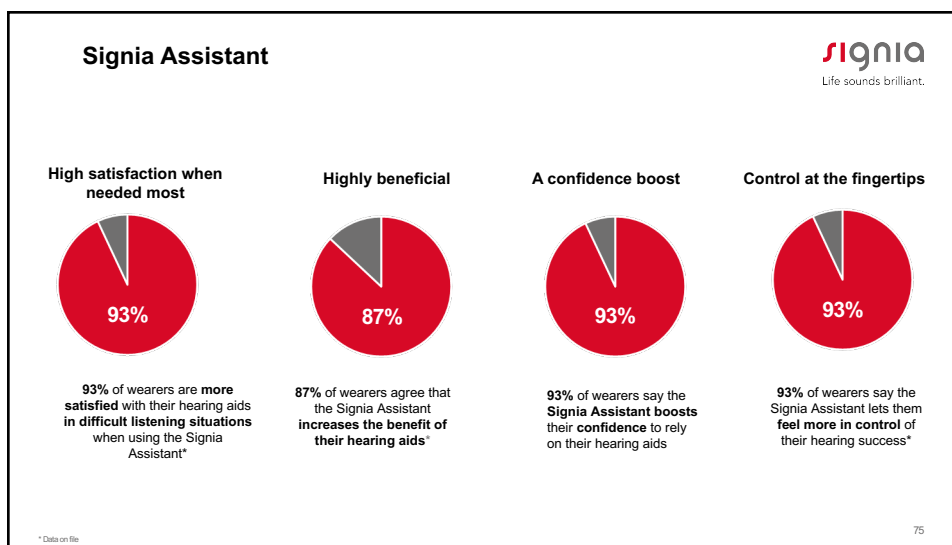
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Summary - Signia Assistant

Life sounds brilliant.

- Offer a unique & meaningful solution
- Make your patients feel confident and in control
- Increase patient benefits and overall satisfaction
- Optimize your service plan– learn how your patients personalize their hearing experience


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Connexx Fitting Software



Signia Connexx
9.2.10.574


Medical Device
UDI-DI (01)04056839116234
UDI-PI (10)9A2A10A574

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Signia perience

Thank you for joining us!
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