



SONIC | **captivate.**

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captivate[™]
What Life Sounds Like


40|20
At A Glance

 **SONIC**
Everyday Sounds Better

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What Life Sounds Like

 **SONIC**
Everyday Sounds Better

Continuing 4S Foundation

Sonic is dedicated to improving life through enhanced hearing by constantly focusing on our 4S Foundation

Sound that's natural
Speech understanding in noise
Simplicity in all we do
Style that stands out

**With Captivate,
that adds up to a
better hearing
experience**

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Updates to Success

A Quick Look Back to 2019

- More Processing Power
- New Algorithm → AFC Pro
- New Setting → SPiN Engage
- New Feature → Li-ion
- New Benefits → SmartCompress
- Robust Offering → 4 models, 3 levels



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Updates to Success

2020 Captivate Updates

- New! 2 additional Tech Levels 40|20
- Includes all 4 models in each Tech Level
- Addresses needs AND budgets
- Plus! Refreshed App Design



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Sound That's Natural

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Natural Sound

With Captivate, Sonic delivers natural sound with key technologies in play

**Adaptive Feedback Canceller Pro
Frequency Transfer**

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Adaptive Feedback Canceller Pro

Captivate 100|80|60|40|20

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A More Open Fit With Less Risk of Feedback

New! Algorithm exclusive to 2019 Products on the SoundDNA Platform

1 Feedback Management system with 2 technologies



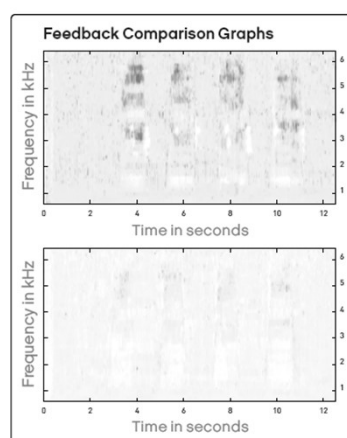
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AFC Pro Advantage

- Fewer distractions and interruptions from the annoyance of feedback in both stable and changing conditions
- Improved audibility of soft speech sounds, for a better target match
- More open fittings for a natural, own-voice sound

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Frequency Transfer

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Frequency Transfer

**Helps identify
consonants for patients
with severe high-
frequency hearing losses**

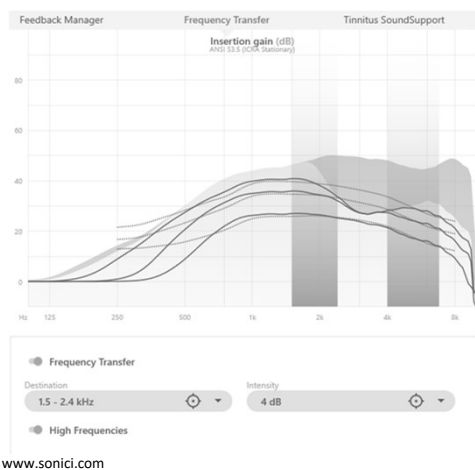
**Access via Frequency
Transfer control in
EXPRESSfit® Pro**



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Frequency Transfer



10 Destination Regions

- Adjusts HF source and LF destination regions

7 Intensity Settings

- Adjusts the strength of the HF sounds (source) when mixed with the LF sounds (destination)

High Frequency Attenuation

- Turns gain in the HF bands above the destination on or off



Speech Understanding in Noise

Listening in Noise

With Captivate, Sonic offers features for difficult listening situations

Impulse Noise Reduction

Soft Noise Reduction

Wind Noise Reduction

Tinnitus SoundSupport

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Further Relief from Distractions

Captivate 100|80|60|40|20

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Nobody Wants Noise

Impulse Noise Reduction*

- Lessens the discomfort of sudden, loud sounds

Soft Noise Reduction

- Reduces those low-level noises without affecting speech

Wind Noise Reduction

- Adjusts to outside activities by monitoring the environment and preventing the rush of wind from being amplified

*Not available in CV 20

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Tinnitus SoundSupport

Captivate 100|80|60|40|20

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Customizable Relief Sounds



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Aims to reduce your patient's perception of tinnitus by providing amplification and generating sound relief

Available in all Captivate levels



Control Tinnitus Sounds - App

Sonic SoundLink 2 App

Adjust Tinnitus volume or mute

Modify Tinnitus sound by changing its modulation rate or frequency response



Simplicity In All We Do

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Simplify, with Captivate

Captivate delivers solutions that make sense

Lithium-ion Rechargeability

Dual-Radio System

If This Then That

Low Frequency Enhancement

Binaural Coordination & Synchronization

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Recharge Your Day, Just Like That



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**Lithium-ion rechargeable
battery solution**

Available in CV 40|20!

**Robust battery life
capacity for a full day's
use following a short
charging time**



Lithium-ion

**Available in ALL Captivate
levels**

- CV 100|80|60|40|20

**Does not compromise
rechargeability for size**

**Small, stylish, modern receiver-
in-the-ear hearing instrument**

- Suitable for mild to profound hearing losses
- Includes telecoil
- Includes double push button

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Made for
iPhone | iPad | iPod



Dual-Radio System

Captivate 100|80|60|40|20

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Wonderfully Wireless



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**Wireless connectivity is
a way of life for today's
hearing aid users**

 **SONIC**
Everyday Sounds Better

Updates to SoundLink 2

For information on compatibility, visit www.sonici.global/compatibility

Refreshed Design

- New and improved user interface, coloring and controls
- Demo mode
- Support for CV 40|20

Battery level indicator in %

- Battery level shown with 1% resolution for Li-ion battery only (10% otherwise)

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If This Then That

Captivate 100|80|60|40|20

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Make the Most of Smart Technology



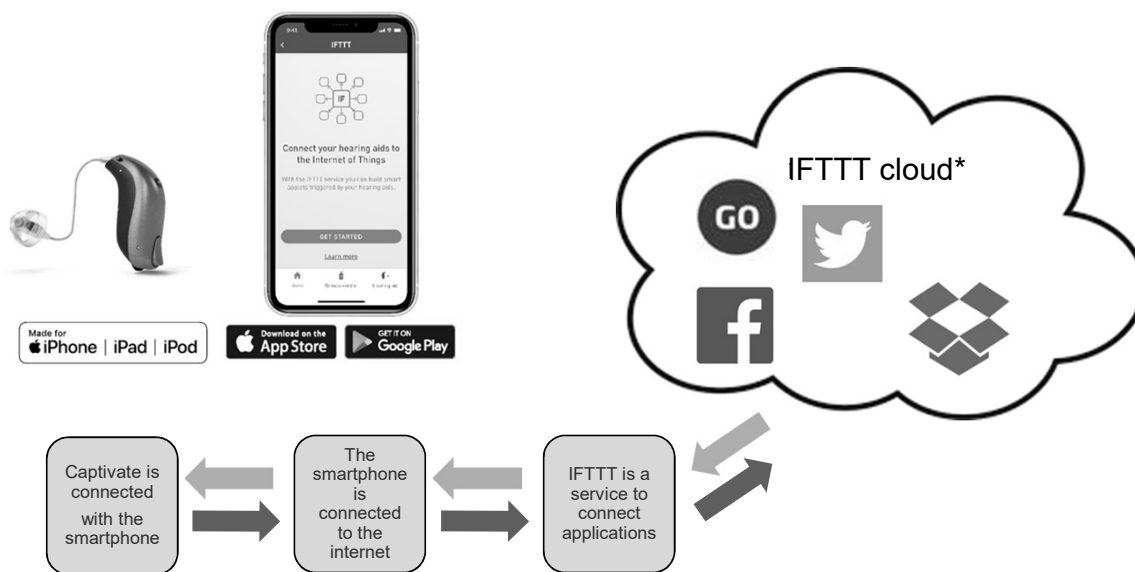
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**If This Then That brings
the Internet of Things to
Captivate**

**More than 550 internet-
connected devices and
services**



How Captivate is connected with IFTTT



Low Frequency Enhancement

Captivate 100|80|60|40|20

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Deep Bass Dynamics

Add low frequencies into
direct audio streaming
for a high fidelity signal



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 **SONIC**
Everyday Sounds Better

Two Ears Working As One

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The World of Binaural

Binaural Coordination

- **Automatically share information between left and right ears**
- **Natural, listening experience patients forget they're wearing devices**

Binaural Synchronization

- **Volume and program changes made to one ear are simultaneously made on the other**
- **Mute features easily synchronizes with the touch of one button**

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Style That Stands Out

Captivate. Distinctive Style.

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SONIC
Everything Sounds Better

Flexibility in Focus

4 models – miniRITE, miniRITE T, miniRITE T R, BTE 105

5 performance levels – 100|80|60|40|20

7 color options available



* Gold color available in the Captivate¹⁰⁰ miniRITE only.

Feature Overview

captivate¹⁰⁰ captivate⁸⁰ captivate⁶⁰ captivate⁴⁰ captivate²⁰

Sound Quality					
Signal Processing	"Speech Variable Processing"				
SmartCompress	10 Options	6 Options	2 Options		
Frequency Bandwidth	10 kHz	8 kHz	8 kHz	8 kHz	8 kHz
Phoneme Focus	■	■	■	■	■
Envelope Focus	■	■	■	■	■
Extended Dynamic Range	■				
Low Frequency Enhancement	■	■	■	■	■
Frequency Transfer	■	■	■	■	
Tinnitus SoundSupport	■	■	■	■	■
Adaptive Feedback Canceller Pro	■	■	■	■	■
Noise Management					
SPiN Noise Reduction	4 Options	4 Options	3 Options	2 Options	2 Options
SPiN Engage	4 Options	3 Options	2 Options		
Impulse Noise Reduction	4 Options	3 Options	3 Options	2 Options	
Wind Noise Reduction	■	■	■	■	■
Soft Noise Reduction	■	■	■	■	■
Directionality					
SPiN Directionality	High/Med	Med	Med	Low	Low
Omni Directionality	■	■	■	■	■
Fixed Directionality	■	■	■	■	■
True Directionality	■				

Final Comments

Thank you for joining us
today for Sonic's Course:

- Captivate 40|20
At a Glance

Any Questions?

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- www.sonici.com
- www.mysonici.com
- Email:
support@sonici.com

What Life Sounds Like

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